

## **ASSIGNMENT 1 : Ranking NFL 2007 teams using Markov Chain**

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*"On my honor, as an Aggie, I have neither given nor received unauthorized aid on this assignment."*

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### **Introduction**

The objective of this assignment is to rank the 32 teams who played the National Football League (NFL) under either National Football Conference (NFC) or American Football Conference (AFC), with 16 teams in each conference. Each team plays 16 regular season games, thus teams do not play all other teams during a single regular season. The focus of this assignment is the 2007 NFL regular season, which infers that Wildcard, Division and Superbowl are excluded while ranking the teams.

### **Methodology**

The steps in which we would rank the teams is given below:

1. Abstract the required data provided from '<https://www.pro-football-reference.com>' into an excel.
2. Analyse the data in excel and remove the columns which are not required by us to rank the teams, for example Week number, Day, Date, Time, Boxscore, etc.
3. Import the excel into R-Studio
4. Assign Teams to different states varying from 1 to 32.
5. Make a Transition Matrix based on the criteria you want to rank the teams
6. Normalize the rows of the matrix
7. Find Stationary distributions of different teams/states and export the data into excel.
8. Line teams in decreasing order of stationary distribution values and assign corresponding rank from 1 to 32.

❖ State assigned to each team as per step 4 of methodology

| State | Team Name            | State | Team Name            |
|-------|----------------------|-------|----------------------|
| 1     | Indianapolis Colts   | 17    | Tennessee Titans     |
| 2     | New Orleans Saints   | 18    | Jacksonville Jaguars |
| 3     | Carolina Panthers    | 19    | Houston Texans       |
| 4     | St. Louis Rams       | 20    | Kansas City Chiefs   |
| 5     | Minnesota Vikings    | 21    | Detroit Lions        |
| 6     | Atlanta Falcons      | 22    | Oakland Raiders      |
| 7     | Denver Broncos       | 23    | San Diego Chargers   |
| 8     | Buffalo Bills        | 24    | Chicago Bears        |
| 9     | Green Bay Packers    | 25    | Seattle Seahawks     |
| 10    | Philadelphia Eagles  | 26    | Tampa Bay Buccaneers |
| 11    | Washington Redskins  | 27    | Dallas Cowboys       |
| 12    | Miami Dolphins       | 28    | New York Giants      |
| 13    | Pittsburgh Steelers  | 29    | Cincinnati Bengals   |
| 14    | Cleveland Browns     | 30    | Baltimore Ravens     |
| 15    | New England Patriots | 31    | San Francisco 49ers  |
| 16    | New York Jets        | 32    | Arizona Cardinals    |

**TYPE: 1 Matrix by assigning W/L scores individually**

The main concept of the method is that each individual competition between two teams (alternatives) results in the losing alternative voting for the winning alternative. These collection of votes will populate a square matrix that represents the head to head competitions between all the alternatives.

We develop the voting matrix (transition matrix) using the scores of each team in a game. Each time an alternative loses to another alternative, they will place a vote for that alternative in the matrix. We then normalize the rows of the voting matrix to develop a stochastic transition probability matrix. Furthermore we solve using either dominant eigenvector of this matrix or use power method to obtain the steady state probability. Finally arranging each state's steady probabilities in the descending order gives us the ranking of the teams (states) with first being the best among the set.

**RANKING USING METHOD 1**

| <b>RANK</b> | <b>STATE</b> | <b>TEAM NAME</b>     | <b>PROBABILITY</b> | <b>RANK</b> | <b>STATE</b> | <b>TEAM NAME</b>     | <b>PROBABILITY</b> |
|-------------|--------------|----------------------|--------------------|-------------|--------------|----------------------|--------------------|
| <b>1</b>    | 15           | New England Patriots | 0.058812           | <b>17</b>   | 24           | Chicago Bears        | 0.030886           |
| <b>2</b>    | 1            | Indianapolis Colts   | 0.041671           | <b>18</b>   | 32           | Arizona Cardinals    | 0.030386           |
| <b>3</b>    | 27           | Dallas Cowboys       | 0.040701           | <b>19</b>   | 13           | Pittsburgh Steelers  | 0.029794           |
| <b>4</b>    | 23           | San Diego Chargers   | 0.039642           | <b>20</b>   | 30           | Baltimore Ravens     | 0.029008           |
| <b>5</b>    | 9            | Green Bay Packers    | 0.039377           | <b>21</b>   | 29           | Cincinnati Bengals   | 0.028882           |
| <b>6</b>    | 10           | Philadelphia Eagles  | 0.038392           | <b>22</b>   | 22           | Oakland Raiders      | 0.027074           |
| <b>7</b>    | 18           | Jacksonville Jaguars | 0.03829            | <b>23</b>   | 8            | Buffalo Bills        | 0.025864           |
| <b>8</b>    | 28           | New York Giants      | 0.036431           | <b>24</b>   | 26           | Tampa Bay Buccaneers | 0.025515           |
| <b>9</b>    | 2            | New Orleans Saints   | 0.034992           | <b>25</b>   | 17           | Tennessee Titans     | 0.024961           |
| <b>10</b>   | 11           | Washington Redskins  | 0.033845           | <b>26</b>   | 16           | New York Jets        | 0.023789           |
| <b>11</b>   | 5            | Minnesota Vikings    | 0.033046           | <b>27</b>   | 12           | Miami Dolphins       | 0.02365            |
| <b>12</b>   | 19           | Houston Texans       | 0.0323             | <b>28</b>   | 6            | Atlanta Falcons      | 0.02309            |
| <b>13</b>   | 14           | Cleveland Browns     | 0.032001           | <b>29</b>   | 3            | Carolina Panthers    | 0.022812           |
| <b>14</b>   | 7            | Denver Broncos       | 0.031744           | <b>30</b>   | 4            | St. Louis Rams       | 0.022113           |
| <b>15</b>   | 25           | Seattle Seahawks     | 0.03107            | <b>31</b>   | 20           | Kansas City Chiefs   | 0.021159           |
| <b>16</b>   | 21           | Detroit Lions        | 0.030915           | <b>32</b>   | 31           | San Francisco 49ers  | 0.017789           |

## **TYPE: 2 Random Walk Method**

Here we consider the win and loss between various teams to construct the transition matrix. The voting matrix is made by the defeated team placing a vote for the winning team and this will be done for all individuals. There is always one winner per individual per group while there can be any number of losers. Just the number of wins is not important, but also wins against strong teams will result in larger impact on the rankings. The voting matrix can be represented as a Markov chain. If a random walk is taken along the Markov graph, the long run proportion of time spent at each state will be rating of that team strength. Before we find the long term steady state matrix, we check to see if any row has sum of elements equal to zero. Any undefeated team represents an absorbing state as there was no losses and hence no votes. Using the dangling node adjustment, we add value of  $'1/n'$ ,  $n$  = number of states to the row of absorbing state. Thus now the matrix is stochastic and solvable.

Finally the steady state probability of the transition matrix can be found out and arranging this probabilities in decreasing order gives us the strengths of each team in decreasing order (ranking).

**RANKING USING METHOD 2**

| <b>RANK</b> | <b>STATE</b> | <b>TEAM NAME</b>     | <b>PROBABILITY</b> | <b>RANK</b> | <b>STATE</b> | <b>TEAM NAME</b>    | <b>PROBABILITY</b> |
|-------------|--------------|----------------------|--------------------|-------------|--------------|---------------------|--------------------|
| <b>1</b>    | 15           | New England Patriots | 0.079883           | <b>17</b>   | 29           | Cincinnati Bengals  | 0.027852           |
| <b>2</b>    | 27           | Dallas Cowboys       | 0.07411            | <b>18</b>   | 14           | Cleveland Browns    | 0.027777           |
| <b>3</b>    | 28           | New York Giants      | 0.05031            | <b>19</b>   | 30           | Baltimore Ravens    | 0.026334           |
| <b>4</b>    | 23           | San Diego Chargers   | 0.049362           | <b>20</b>   | 20           | Kansas City Chiefs  | 0.025409           |
| <b>5</b>    | 11           | Washington Redskins  | 0.048942           | <b>21</b>   | 21           | Detroit Lions       | 0.023812           |
| <b>6</b>    | 32           | Arizona Cardinals    | 0.04659            | <b>22</b>   | 5            | Minnesota Vikings   | 0.023666           |
| <b>7</b>    | 18           | Jacksonville Jaguars | 0.045263           | <b>23</b>   | 2            | New Orleans Saints  | 0.023199           |
| <b>8</b>    | 25           | Seattle Seahawks     | 0.041907           | <b>24</b>   | 13           | Pittsburgh Steelers | 0.022389           |
| <b>9</b>    | 26           | Tampa Bay Buccaneers | 0.038658           | <b>25</b>   | 3            | Carolina Panthers   | 0.020908           |
| <b>10</b>   | 17           | Tennessee Titans     | 0.037153           | <b>26</b>   | 6            | Atlanta Falcons     | 0.016352           |
| <b>11</b>   | 9            | Green Bay Packers    | 0.034726           | <b>27</b>   | 7            | Denver Broncos      | 0.013631           |
| <b>12</b>   | 19           | Houston Texans       | 0.034359           | <b>28</b>   | 22           | Oakland Raiders     | 0.013046           |
| <b>13</b>   | 24           | Chicago Bears        | 0.033803           | <b>29</b>   | 8            | Buffalo Bills       | 0.010642           |
| <b>14</b>   | 10           | Philadelphia Eagles  | 0.031849           | <b>30</b>   | 4            | St. Louis Rams      | 0.007555           |
| <b>15</b>   | 31           | San Francisco 49ers  | 0.031205           | <b>31</b>   | 16           | New York Jets       | 0.006958           |
| <b>16</b>   | 1            | Indianapolis Colts   | 0.02856            | <b>32</b>   | 12           | Miami Dolphins      | 0.00379            |

### **TYPE: 3 Difference of W/L points method**

Its core idea of this method is based on similar lines to the PageRank algorithm of Google. It's similar to the first method on the basis of the general steps. However instead of each team's score against the other for voting, we simply take the difference of the score and assign it to the winning team in the matrix. But after making initial matrix we normalize the matrix and multiply the new transition matrix by a constant  $\alpha$  between zero and one. Moreover we add a personalization vector having size equal to transition matrix, with all entries being equal, positive and summing up to one. This is done to make the overall transition matrix irreducible.

Now we find the long term stationary probabilities of the states in the new matrix. Arranging these probabilities in decreasing order gives us the ranking of teams.

**RANKING USING METHOD 3**

| <b>RANK</b> | <b>STATE</b> | <b>TEAM NAME</b>     | <b>PROBABILITY</b> | <b>RANK</b> | <b>STATE</b> | <b>TEAM NAME</b>    | <b>PROBABILITY</b> |
|-------------|--------------|----------------------|--------------------|-------------|--------------|---------------------|--------------------|
| <b>1</b>    | 32           | Arizona Cardinals    | 0.07639            | <b>17</b>   | 9            | Green Bay Packers   | 0.025262           |
| <b>2</b>    | 15           | New England Patriots | 0.075324           | <b>18</b>   | 5            | Minnesota Vikings   | 0.022115           |
| <b>3</b>    | 27           | Dallas Cowboys       | 0.073966           | <b>19</b>   | 2            | New Orleans Saints  | 0.021354           |
| <b>4</b>    | 25           | Seattle Seahawks     | 0.06392            | <b>20</b>   | 14           | Cleveland Browns    | 0.020605           |
| <b>5</b>    | 28           | New York Giants      | 0.061516           | <b>21</b>   | 21           | Detroit Lions       | 0.019465           |
| <b>6</b>    | 31           | San Francisco 49ers  | 0.054538           | <b>22</b>   | 17           | Tennessee Titans    | 0.019044           |
| <b>7</b>    | 23           | San Diego Chargers   | 0.047032           | <b>23</b>   | 1            | Indianapolis Colts  | 0.018178           |
| <b>8</b>    | 29           | Cincinnati Bengals   | 0.043806           | <b>24</b>   | 3            | Carolina Panthers   | 0.017776           |
| <b>9</b>    | 30           | Baltimore Ravens     | 0.042915           | <b>25</b>   | 10           | Philadelphia Eagles | 0.012929           |
| <b>10</b>   | 26           | Tampa Bay Buccaneers | 0.03751            | <b>26</b>   | 22           | Oakland Raiders     | 0.011114           |
| <b>11</b>   | 13           | Pittsburgh Steelers  | 0.036675           | <b>27</b>   | 7            | Denver Broncos      | 0.008269           |
| <b>12</b>   | 11           | Washington Redskins  | 0.035759           | <b>28</b>   | 6            | Atlanta Falcons     | 0.007663           |
| <b>13</b>   | 24           | Chicago Bears        | 0.033279           | <b>29</b>   | 16           | New York Jets       | 0.007547           |
| <b>14</b>   | 19           | Houston Texans       | 0.03244            | <b>30</b>   | 8            | Buffalo Bills       | 0.006496           |
| <b>15</b>   | 18           | Jacksonville Jaguars | 0.031722           | <b>31</b>   | 4            | St. Louis Rams      | 0.00428            |
| <b>16</b>   | 20           | Kansas City Chiefs   | 0.027134           | <b>32</b>   | 12           | Miami Dolphins      | 0.003978           |



## Summary

Comparison of Different methods used is given in the table below

| State | Name                 | W/L Score | Random Walk (W/L) | Difference in W/L Score |
|-------|----------------------|-----------|-------------------|-------------------------|
| 1     | Indianapolis Colts   | 2         | 16                | 23                      |
| 2     | New Orleans Saints   | 9         | 23                | 19                      |
| 3     | Carolina Panthers    | 29        | 25                | 24                      |
| 4     | St. Louis Rams       | 30        | 30                | 31                      |
| 5     | Minnesota Vikings    | 11        | 22                | 18                      |
| 6     | Atlanta Falcons      | 28        | 26                | 28                      |
| 7     | Denver Broncos       | 14        | 27                | 27                      |
| 8     | Buffalo Bills        | 23        | 29                | 30                      |
| 9     | Green Bay Packers    | 5         | 11                | 17                      |
| 10    | Philadelphia Eagles  | 6         | 14                | 25                      |
| 11    | Washington Redskins  | 10        | 5                 | 12                      |
| 12    | Miami Dolphins       | 27        | 32                | 32                      |
| 13    | Pittsburgh Steelers  | 19        | 24                | 11                      |
| 14    | Cleveland Browns     | 13        | 18                | 20                      |
| 15    | New England Patriots | 1         | 1                 | 2                       |
| 16    | New York Jets        | 26        | 31                | 29                      |
| 17    | Tennessee Titans     | 25        | 10                | 22                      |
| 18    | Jacksonville Jaguars | 7         | 7                 | 15                      |
| 19    | Houston Texans       | 12        | 12                | 14                      |
| 20    | Kansas City Chiefs   | 31        | 20                | 16                      |
| 21    | Detroit Lions        | 16        | 21                | 21                      |
| 22    | Oakland Raiders      | 22        | 28                | 26                      |
| 23    | San Diego Chargers   | 4         | 4                 | 7                       |
| 24    | Chicago Bears        | 17        | 13                | 13                      |
| 25    | Seattle Seahawks     | 15        | 8                 | 4                       |
| 26    | Tampa Bay            | 24        | 9                 | 10                      |
| 27    | Dallas Cowboys       | 3         | 2                 | 3                       |
| 28    | New York Giants      | 8         | 3                 | 5                       |
| 29    | Cincinnati Bengals   | 21        | 17                | 8                       |
| 30    | Baltimore Ravens     | 20        | 19                | 9                       |
| 31    | San Francisco 49ers  | 32        | 15                | 6                       |
| 32    | Arizona Cardinals    | 18        | 6                 | 1                       |

- The highest team ranked is New England Patriots for Method 1&2 while it is Arizona Cardinals for Method 3.
- The rankings are almost similar to the actual rankings of the NFL 2007 regular season.
- It is observed that Method 1 and 2 are very sensitive to tail end values, meaning an upset match can have a considerable impact on the ranking.
- Each method has its pros and cons and no method perfectly implies to real life scenario.

## **Reference**

1. A. Y. Govan and C. D. Meyer, "Ranking national football league teams using Google's pagerank," in AA Markov Anniversary Meeting, 2006.
2. B. Vaziri, S. Dabadghao, Y. Yih, and T. I. J. J. o. t. O. R. S. Mortin, "Properties of sports ranking methods," vol. 69, no. 5, pp. 776-787, 2018.
3. T. Callahan, P. J. Mucha, and M. A> J. T. A. M. M. Porter, "Random walker ranking for NCAA division IA football," vol. 114, no.9, pp. 761-777, 2007.

## Code in R

```
library(readxl)
library(MASS)
library(xlsx)
nfldata <- read_excel("nfldata.xlsx")
View(nfldata)
mat<- as.data.frame(nfldata)
summary(mat)
#-----#
## TYPE 1: Matrix by assigning W/L scores individually

#Transition Matrix
P1=matrix(data = 0, nrow = 32, ncol = 32)
for (i in 1:256) {
  k=mat$winner[i]
  for (j in 1:256) {
    l=mat$Loser[j]
    if(i==j){
      P1[k,l]=mat$PL[i]
      P1[l,k]=mat$PW[i]
    }
  }
}
Pfinal_1 <- P1
write.xlsx(Pfinal_1, "TransitionMat1.xlsx")

#Stochastic Matrix using Normalization of rows
for(i in 1:32){
  for (j in 1:32) {
    Pfinal_1[i,j] = P1[i,j]/sum(P1[i,1:32])
  }
}
write.xlsx(Pfinal_1, "NormalizedMat1.xlsx")

#Steady State Matrix
r=eigen(Pfinal_1)
rvec=r$vectors
# left eigenvectors are the inverse of the right eigenvectors
lvec=ginv(r$vectors)
# The eigenvalues
lam<-r$values
# Two ways of checking the spectral decomposition:
# Standard definition
rvec%%diag(lam)%%ginv(rvec)
Pinf_1 <- Re(lvec[1,]/sum(lvec[1,]))
Pinf_1
write.xlsx(Pinf_1, "Ranking1.xlsx")

#-----#
## TYPE 2: Random walk Method

#Transition Matrix
P2=matrix(data = 0, nrow = 32, ncol = 32)
for (i in 1:256) {
  k=mat$winner[i]
  for (j in 1:256) {
    l=mat$Loser[j]
    if(i==j){
      P2[l,k]=1
    }
  }
}
```

```

    }
}
Pfinal_2 <- P2
for(i in 1:32){
  if(sum(Pfinal_2[i,])==0){
    Pfinal_2[i,]=1/32
  }
}
write.xlsx(Pfinal_2, "TransitionMat2.xlsx")

#Stochastic Matrix
for(i in 1:32){
  for (j in 1:32) {
    Pfinal_2[i,j] = Pfinal_2[i,j]/sum(Pfinal_2[i,1:32])
  }
}
write.xlsx(Pfinal_2, "NormalizedMat2.xlsx")

#Steady State Matrix
r=eigen(Pfinal_2)
rvec=r$vectors
lvec=ginv(r$vectors)
lam<-r$values
rvec%%diag(lam)%%ginv(rvec)
Pinf_2<-Re(lvec[1,]/sum(lvec[1,]))
Pinf_2
write.xlsx(Pinf_2, "Ranking2.xlsx")
#-----#
## TYPE 3: Difference of W/L points method

#Transition Matrix
P3 <- matrix(data = 0, nrow = 32, ncol = 32)
for (i in 1:256) {
  k=mat$winner[i]
  for (j in 1:256) {
    l=mat$Loser[j]
    if(i==j){
      P3[l,k]=0.85*mat$diff[i]
    }
  }
}
S <- matrix(data=0.15, nrow=32, ncol=32)
Pfinal3 <- P3+S

#Stochastic Matrix
for(i in 1:32){
  for (j in 1:32) {
    Pfinal3[i,j] = Pfinal3[i,j]/sum(Pfinal3[i,1:32])
  }
}
write.xlsx(Pfinal3, "NormalizedMat3.xlsx")

#Steady State Matrix
r=eigen(Pfinal3)
rvec=r$vectors
lvec=ginv(r$vectors)
lam<-r$values
rvec%%diag(lam)%%ginv(rvec)
Pinf_3<-Re(lvec[1,]/sum(lvec[1,]))
Pinf_3
write.xlsx(Pinf_3, "Ranking3.xlsx")
#####

```