

# WINDOWS 10 SUPPORT ENDS

**A Smart Move: Upgrading to Windows 11**



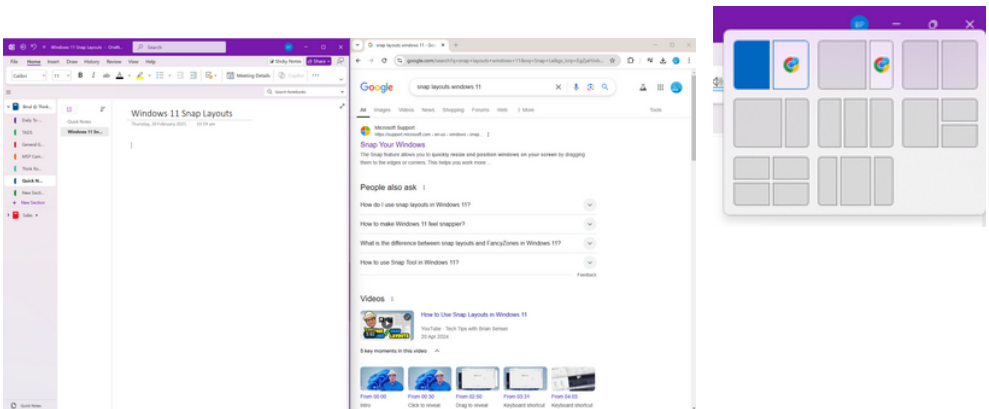
As Microsoft ends support for Windows 10, it's time to consider upgrading to Windows 11.

This ebook will guide you through the benefits of making the switch and why continuing to use an unsupported Windows 10 poses significant security risks.

# WHY UPGRADE TO WINDOWS 11?

## 1. Enhanced Performance

- **Faster Boot Times:** Windows 11 is optimized for speed, ensuring your system boots up quickly and efficiently.
- **Efficient Multitasking:** With features like Snap Layouts and Snap Groups, you can customize layouts and switch between multiple desktops for different purposes, making managing multiple tasks more intuitive, seamless and visually appealing.



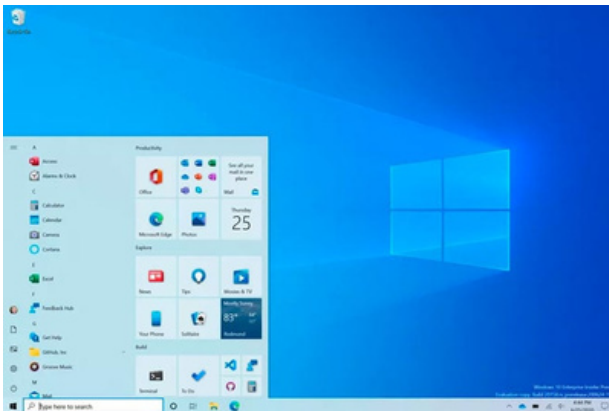
## 2. Advanced Security

- **Built-in Security Features:** Windows 11 includes advanced security measures such as hardware-based isolation, encryption, and malware protection.
- **Regular Updates:** Stay protected with regular security updates and patches from Microsoft.



### 3. Modern User Interface

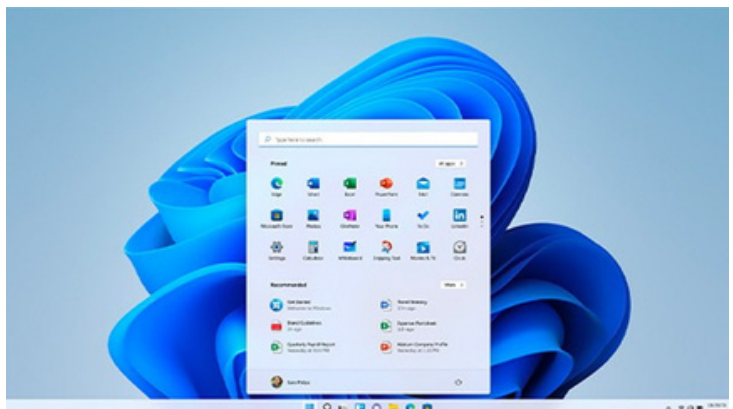
- **Redesigned Start Menu:** The new Start Menu is centered and streamlined, making it easier to access your favorite apps and files.
- **Enhanced Touch Experience:** Windows 11 is optimized for touch, making it more responsive and intuitive for touchscreen devices.
- **Pen and Voice Support:** Improved support for digital pens and voice commands enhances productivity and accessibility.
- **Simplified Communication:**
  - **Chat and Call:** You can start a chat or call directly from the taskbar without opening the full Teams app. This feature allows for quick interactions and responses.
  - **Notifications:** Teams notifications appear in the taskbar, so you can stay updated on messages and calls without switching apps.



Windows 10



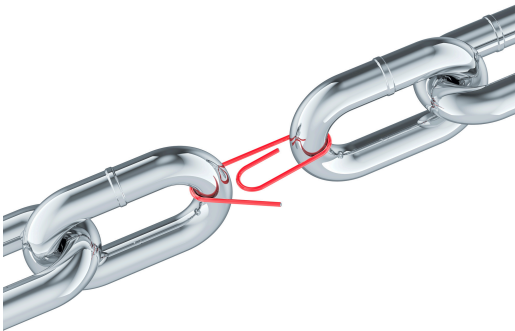
Windows 11



# SECURITY RISKS OF USING UNSUPPORTED WINDOWS 10.

## 1. Unpatched Vulnerabilities

Once Microsoft ends support for Windows 10, any newly discovered vulnerabilities or security flaws will remain unpatched. This leaves your system exposed to potential exploits and cyberattacks.



## 2. Increased Malware Threats

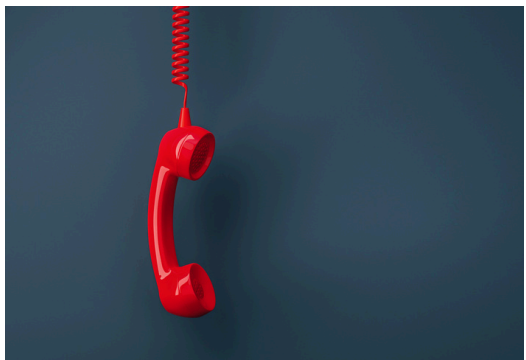
Unsupported operating systems become prime targets for malware authors. Without regular security updates, your system is more susceptible to malware, viruses, and ransomware attacks.

## 3. Compliance and Legal Risks

Using an unsupported operating system can lead to non-compliance with industry regulations and standards, potentially resulting in legal and financial repercussions.

## 4. Lack of Technical Support

Without official support from Microsoft, resolving technical issues becomes more challenging. This can lead to increased downtime and productivity loss.



## 5. Statistics on Security Breaches

### RISING CYBERATTACKS

In 2023, there were 2,365 cyberattacks, affecting over 343 million victims globally.



### COST OF CYBER INCIDENTS

Direct financial losses increased by 84% in Q1 2024 compared to the last quarter.

### EMAIL AS A COMMON VECTOR

In 2023, 35% of malware was delivered via email, with 94% of organizations reporting email security incidents.

### INCREASE IN DATA BREACHES

Between 2021 and 2023, data breaches increased by 72%, surpassing previous records.



## THE HIDDEN COSTS OF CYBER INCIDENTS

- Detection and escalation of incident,
- Forensic and investigative activities,
- Assessment and auditing services,
- Remediation of incident,
- Costs associated with notifying data subjects, regulators, and other third parties,
- Determination of regulatory requirements and communication with regulators,
- Costs associated with loss of customers, and revenue lost,
- Cost of business disruption and revenue losses from system downtime,
- Cost of acquiring new customers,
- Loss of reputation,
- Cost of legal expenditures,
- Regulatory fines.

Upgrading to Windows 11 not only ensures you stay supported with the latest updates but also brings a host of new features and improvements. Make the switch today and enjoy a faster, more secure, and modern computing experience.