Twitter Analysis: Trump

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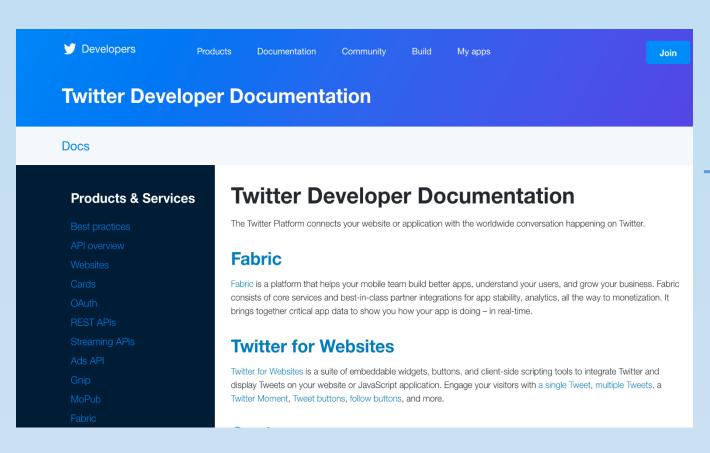


Why

- Unexpected election result
- twitter plays a critical role
- Obama's the 1st candidate who uses twitter in the campaign
- try to know the person behind their tweets.



How Get Data

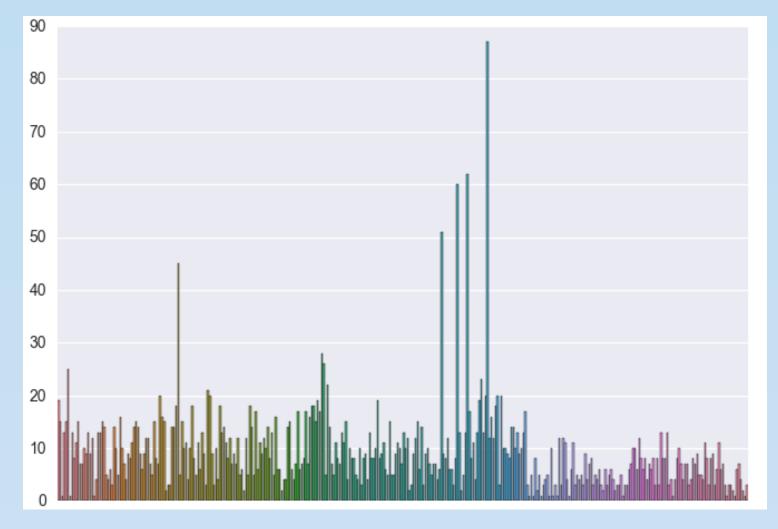


Twitter API + Module Tweety

President Trump's
President Obama's tweets



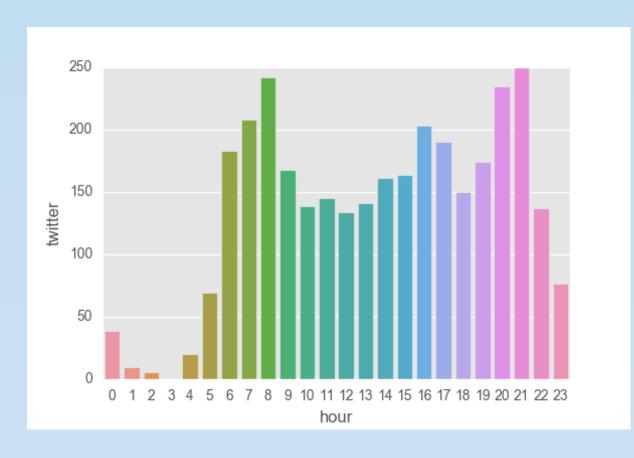
Description

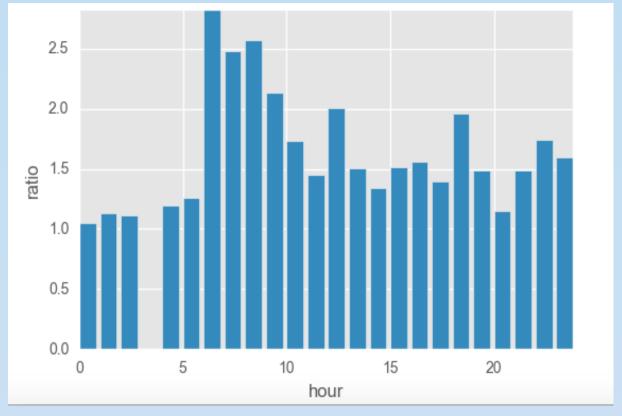


Number of tweets against date



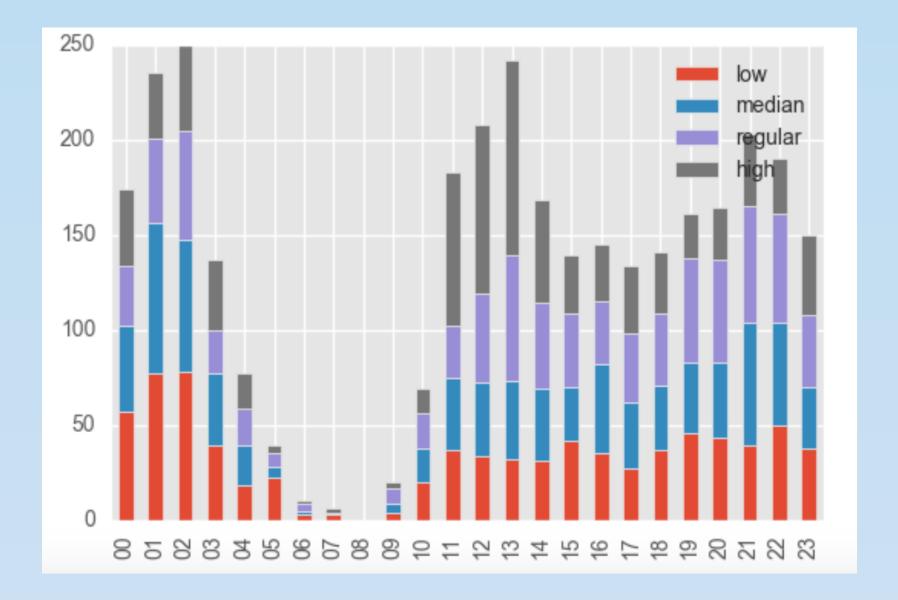
What Description







Description





Sentiment analysis

Assumption:

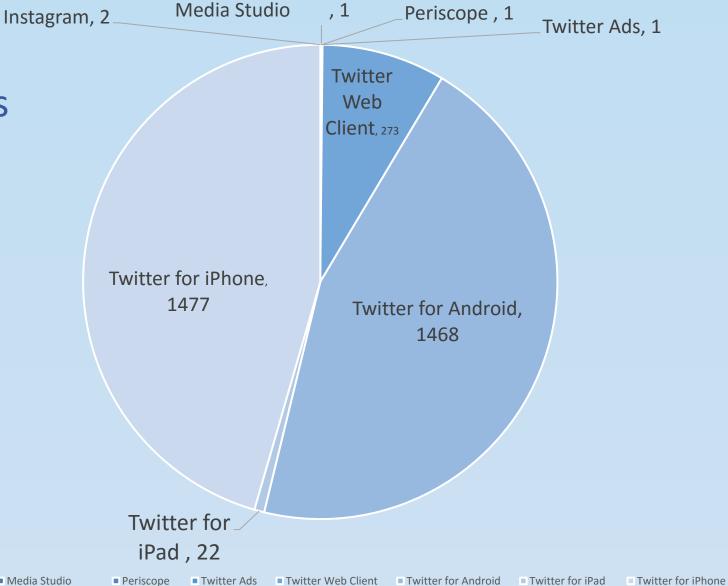
- Every non-hyperbolic tweet is from iPhone
- Every hyperbolic tweet is from Android

http://varianceexplained.org/r/trump-tweets/?winzoom=1





Sentiment analysis



InstagramMedia Studio

Sentiment analysis

Source	Twitter for Android	Twitter for iPhone
Positive	864	1090
Negative	604	387

Chi-square Test: statistic=381.56162988115454, pvalue=2.1817299277856834e-82



Future topics

- ➤ More details about emotional words
- For some specific period, analysis negative and positive words
- > Training a classifier of topics
- > Try to cluster
- > Relation between number of favorite & retweet and topics

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