

# PAUL JEON

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## EDUCATION

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University of California, Berkeley

Class of 2018

B.A. Interdisciplinary Studies (Computer Science & Business)

## PROFESSIONAL EXPERIENCE

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### eBay

San Jose, CA

Software Engineer Intern

June 2016 – Aug 2016

- Collaborated with the Vertical Integration Team to build a new product feature to categorize details of seller lifecycle
- Analyzed the seller lifecycle data to recognize anomalies in the batch listing process and to streamline the selling cycle
- Managed the product by collaborating with the UX designers and utilizing SQL, HTML, CSS, Java and other eBay APIs

### SAP

Palo Alto, CA

Product Manager Intern

Jan 2016 – May 2016

- Designed the UI/UX product concepts through iterating prototypes utilizing infrastructure databases and internal feedback
- Utilized click through rates and churn rates to understand how employees navigate through certain parts of the SAP guide
- Programmed a database analysis tool (Jupyter/Anaconda/JavaScript) to process multiple notebooks at restricted time frames

### Lucid

Oakland, CA

Data Engineer & Analytics Intern

May 2015 – Dec 2015

- Optimized data visualization using Python and SQL to evaluate abnormalities and architect analytical solutions for debugging
- Developed Quality Assurance applications in Python that parse CSVs and identify emergent trends of large data sets
- Spearheaded new automation and implementation of data comparison processes and maintained technical documentations

## EXTRACURRICULARS

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### CMG Strategy Consulting

Berkeley, CA

President

Jan 2015 – Present

- Led 30-member organization providing strategy consulting for Bay Area clients such as Google, Uber, LinkedIn and Airbnb
- Analyzed forecasted trends, industry solutions and competitive landscape to design optimal strategies for B2B product focus
- Designed strategies on reaching new partnerships and channels to optimize profitability by analyzing industry-specific data
- Researched advertising trends and results on competitors and provided comprehensive cost-benefit analysis of new market

### Eluci Foundation

Berkeley, CA

Founder

Aug 2014 – May 2015

- Founded a 501c3 non-profit organization that focuses on using design to raise political awareness for social issues
- Managed a team of 6 to raise \$1,500 through an Indiegogo campaign to donate to sexual assault victim charities in Bay Area

## PROJECTS & HONORS

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### Airbnb Data Analysis

Jun 2016

- Using Scikit-learn, Numpy, Pandas and Matplotlib, analyzed Airbnb listing data to understand and predict SF pricings

### SOLO

Jul 2016

- Product concept of a gifting and wish-listing app for millennials that combines power of social media & structured data

### Charter

Jan 2016

- Proof-of-concept feature that combines traditional map and calendar to visualizes schedules spatially and temporally

### EvenTrack

Mar 2015

- As a finalist to Wells Fargo Protothon, created a product concept that allows Millennials to track finances through events

## SKILLS & INTERESTS

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**Programming Languages:** Python, Java, JavaScript, HTML, CSS, and SQL

**Concepts:** A/B Testing, Machine Learning, Statistical Analysis, Data Science, Data Modeling, Web Development

**Software:** Excel/PPT, Photoshop/Illustrator, Salesforce, IntelliJ, Jupyter Notebook, JIRA, Git, LaTeX and Optimizely

**Interests:** Ping Pong, Badminton, Clarinet, Karaoke, Bowling, Hip Hop Dance, Eating New Food, Rap, Becoming a Pop Star