

KEVIN MA

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EDUCATION

Cornell University

BA in Information Science with a focus on Human Computer Interaction

Minor in Architecture

GPA: 3.70

Ithaca, NY August 2012 ~ May 2016 (expected)

EXPERIENCE

User Experience Designer | Pearl Courses

<http://pearlcourses.com>

Developed the visual branding for the platform. Wireframed and prototyped website interactions.

January 2015 ~ Present

Research Assistant | Performance Apparel Lab

Used rapid prototyping and digital fabrication techniques to create physical parts for use in heat-regulating clothing.

January 2014 ~ February 2015

Creative Director | Rice Magazine

Completed the branding of the magazine. Worked with other designers to formulate the magazine aesthetic and create individual spreads.

August 2013 ~ December 2014

Design Intern | Dream Castle Animation, Ltd.

Designed and laid out spreads for upcoming publications. Used Adobe Flash to edit animation sequences for commercials.

June 2012 ~ August 2012

SKILLS

Design/Prototyping: Photoshop, Illustrator, InDesign, Axure

Programming Languages: Python, Java, C#, PHP

Web development: HTML5, CSS3, Javascript (jQuery), MySQL

COURSEWORK

INFO 3450 - Human Computer Interaction

INFO 4400 - Advanced Human Computer Interaction

CS 4154 - Analytics-driven Game Design

CS 4152 - Advanced Topics in Game Design

CS 2110 - Object Oriented Programming and Data Structures

CS 3110 - Data Structures and Functional Programming

INFO 2300 - Intermediate Web Programming

ARCH 1102 - Design II