

TASK UNIT 1: Write a blog post

Apertura: jueves, 26 de septiembre de 2024, 00:00
Fecha de entrega: miércoles, 20 de noviembre de 2024, 23:59

Write a post (100-150 words) about any of the topics from Unit 1

BLOG WRITING: STEPS

TITLE

Think of an engaging title to attract readers.

VISUALS

Make your blog post visually appealing by including original pictures. Take photos or create hand-drawings, as those are popular on blogs.

LANGUAGE

Address your readers at the beginning in an informal tone, such as "Hi readers" or "Hi there!".

OPENING

Start your post with a rhetorical question, statistics, a quote or proverb, or a brief sentence that summarizes your opinion.

BODY

Break up your post into sections using subheadings, bullet points, and images to make it easy to read. Make sure your content is well-researched and provides value to your readers.

CLOSING

End your post with a call to action that encourages readers to leave a comment or share the post on social media. Use phrases such as "How about you?", "Let us know your thoughts", or "Don't miss any of my posts".

AUDIENCE

Target other students, classmates, and/or the teacher.

FORMAT


Type your blog post in a document and copy & paste the pictures into the appropriate location in the text. Follow the instructions provided.

Editar entrega


Borrar entrega

Estado de la entrega

Estado de la entrega	Enviado para calificar
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Estado de la calificación	Calificado
Tiempo restante	La tarea fue enviada 2 días antes de la fecha límite
Última modificación	lunes, 18 de noviembre de 2024, 23:48
Archivos enviados	<div> Write_a_post-zamora_amela_kevin.pdf 18 de noviembre de 2024, 23:48</div>
Comentarios de la entrega	<div>▶ Comentarios (0)</div>

Comentario

Calificación	7,75 / 10,00
Calificado sobre	lunes, 23 de diciembre de 2024, 15:38
Calificado por	<div> Rut Rodriguez Inglés</div>

Grammar & Spelling: 1,5 / 2,5

"¿Are you able to adapt to THE coming technological revolution?" (No question mark at the beginning!)

"IT is widely known that artificial intelligence an other emerging technologies..." (missing subject, you always need it in English)

"Day by day, it becomes more and more relevant and important at time to develop all the aspects presents in our daily life." (no -s in "present", plural form with "all the aspects")

"And nowadays, the number of new technological job opportunities **grows** constantly." -> is growing.

"what business**ES** are demanding" (plural)

"In conclusion, we should think much more about it, make better decisions and **starting with remodulating** and improving our education system." - "and start by remodulating..." -> better "remodelling" or "reshaping"

Vocabulary: 2 / 2,5

"research ~~into~~"

"...that are **concerned in** the 'industry 4.0 movement and trend, have appeared..." (do you want to say "part of"

"**modulating** almost all our life" (better "shaping")

remodulating..." -> better "remodelling" or "reshaping"

'finding job portals' -> better 'job search portals' (clearer)

Coherence & Cohesion: 2 / 2,5

Transitions and cohesion between paragraphs can be improved, for example, after the second paragraph, there is a sudden jump to talking about job portals without much of a linking sentence.

"In conclusion" is a good way to signal the end, but the paragraph could be more cohesive. The concluding thoughts about the education system could be better developed with clearer connections to the rest of the text.

Format & Register: 2,25 / 2,5

The tone fluctuates between formal and casual, particularly with phrases like "we must wake up!" and "don't believe me". A more consistent, professional tone would suit the blog post better, especially given the serious topics being discussed.

The post would benefit from subheadings or bullet points to improve readability. Breaking the text into more manageable sections would help the reader better follow the flow of ideas. Take a look to the given example.

Plan de Modernización de la Formación Profesional. La oferta parcial y nueva de la Formación Profesional a Distancia en Aragón durante el curso 22-23 está financiada por el Ministerio de Educación y Formación Profesional y la Unión Europea NextGenerationEu en el marco del PRTR



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