QUOTES

Most programming languages do not distinguish between single quotes and double quotes, but some have specific uses for back quotes which are usually located near the "escape" key on the keyboard.

When it comes to making text look better, curly quotes are often used.

These quotation marks have an **opening and closing mark that come in different directions**, and the **shape of the mark can vary** depending on the typeface.

If you work **on the front-end**, a designer may request the use of **curly quotes in text for aesthetic reasons**. It is therefore important to be aware of the different types of quotation marks available.

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" " (Curly)
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"" (Straight)

' (Single)

" "(Double)