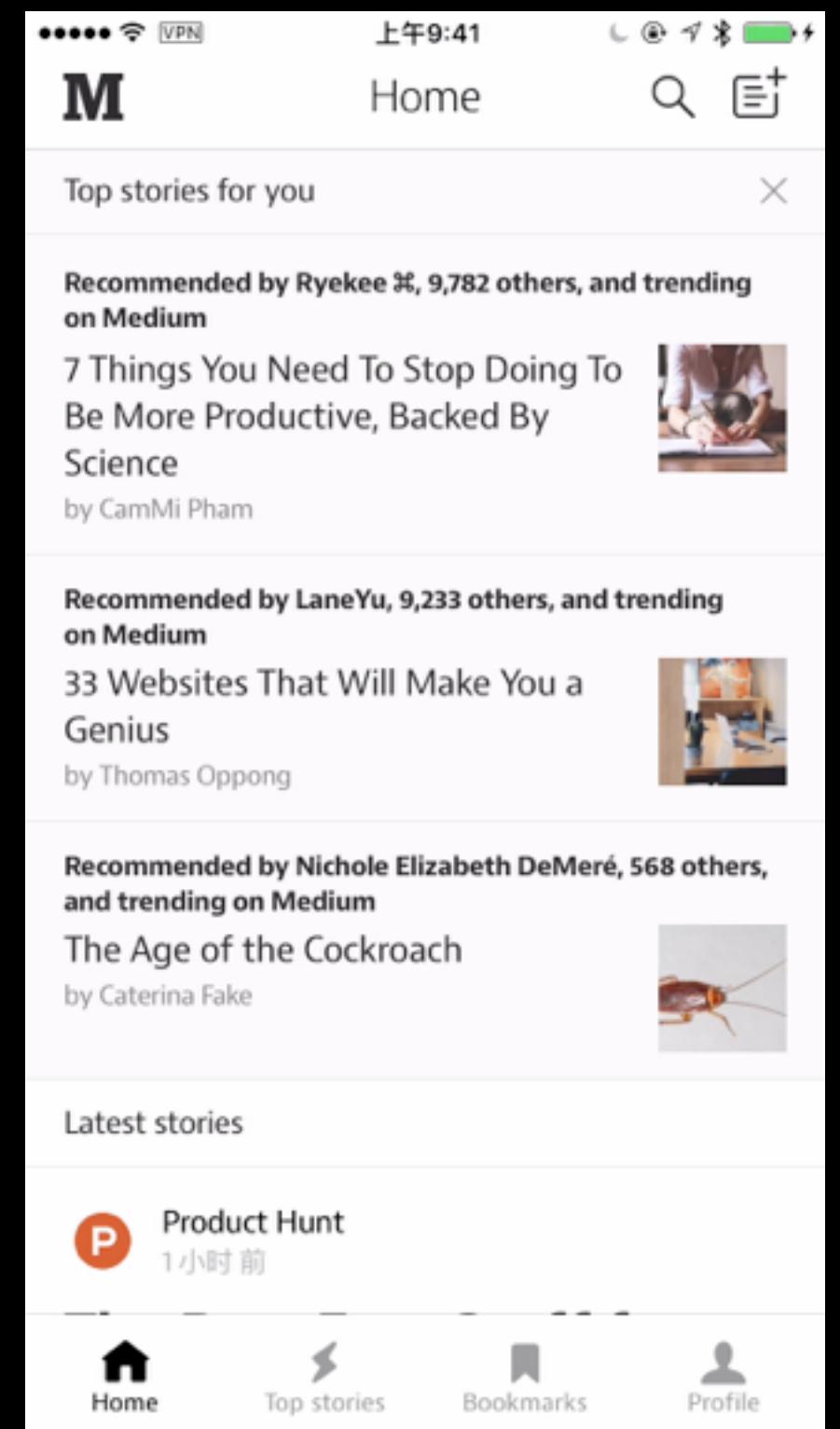
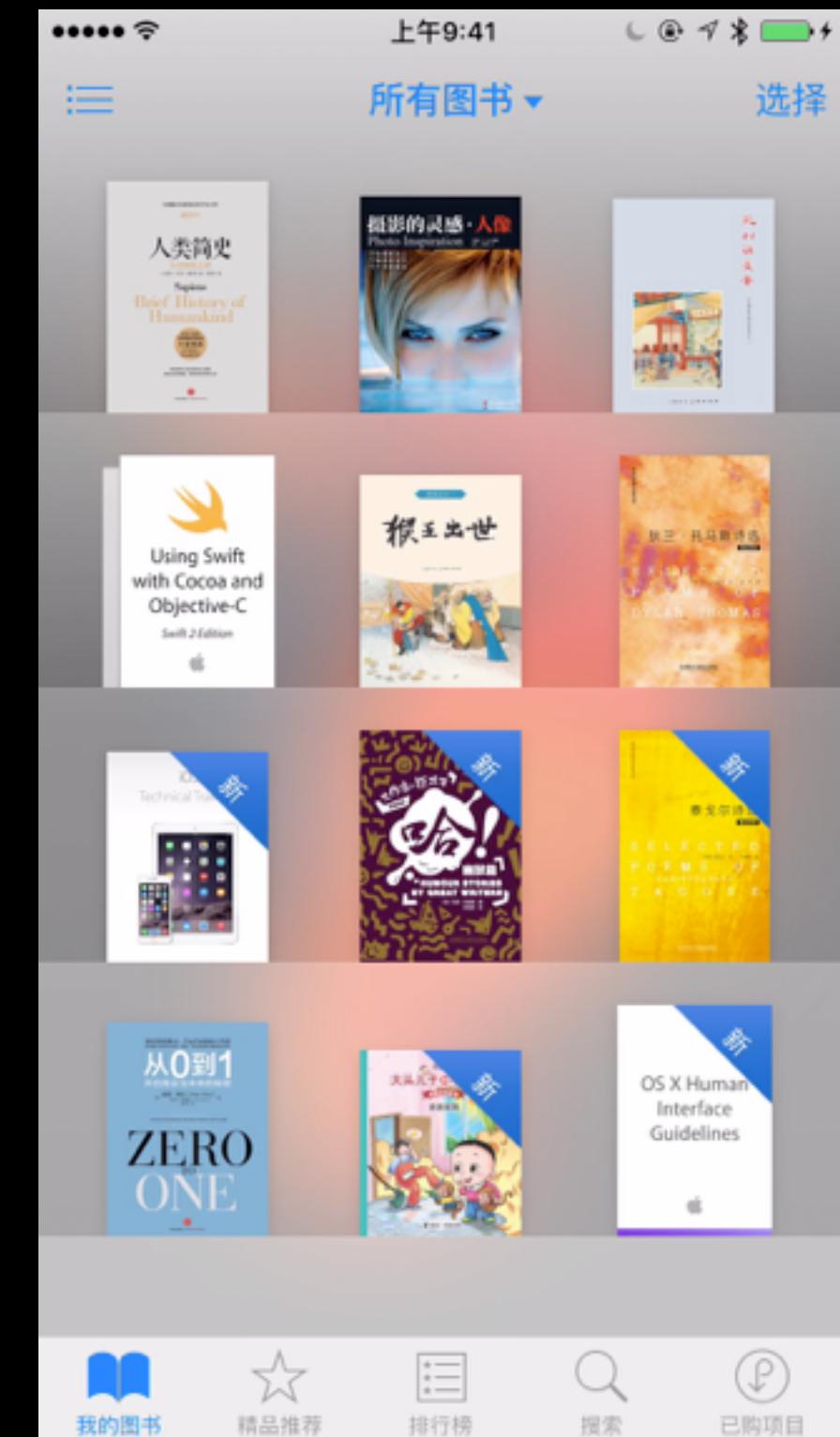
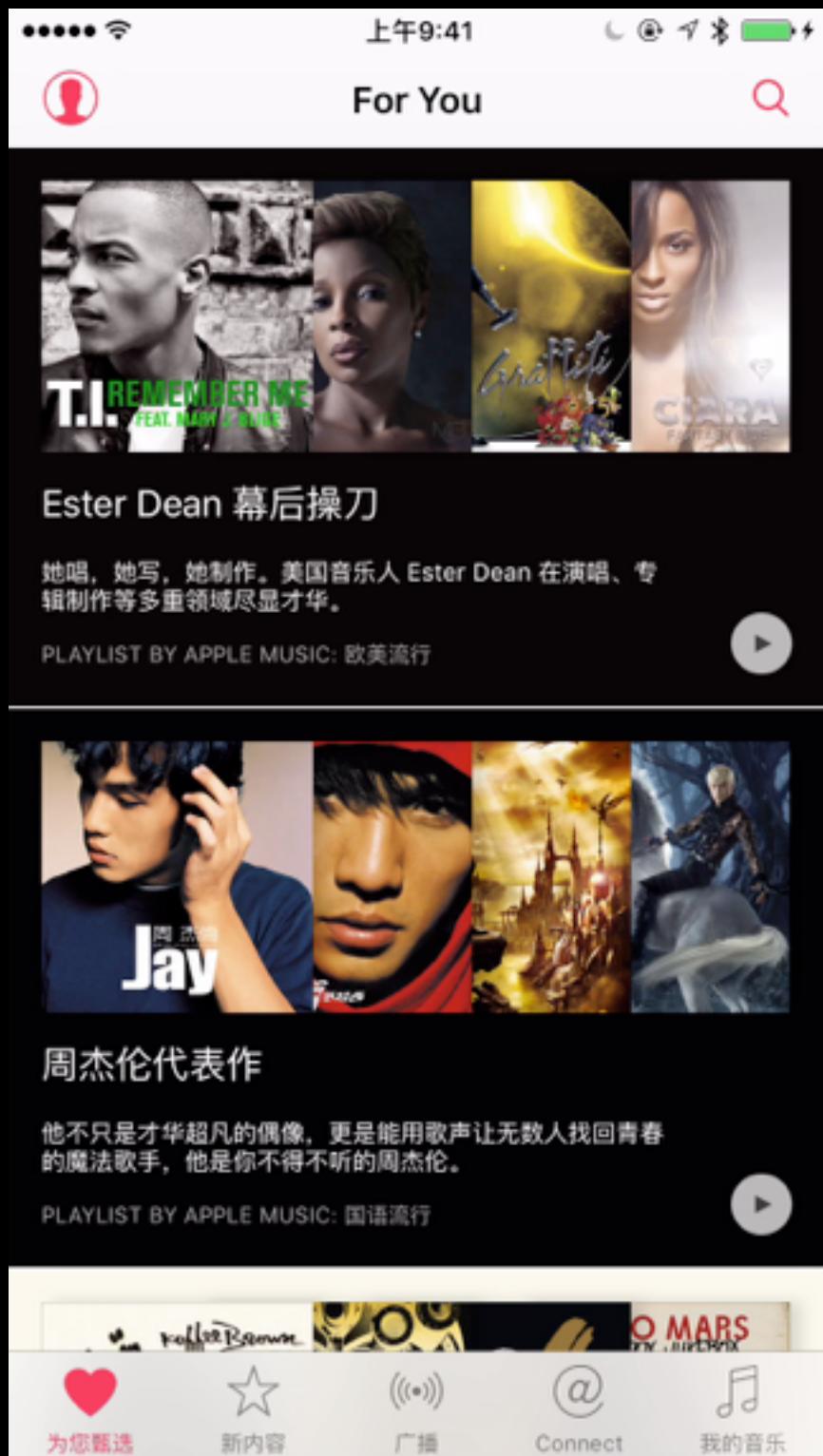


Design An App

Architecture

Tabbar



Apple Music

微博

iBooks

Medium

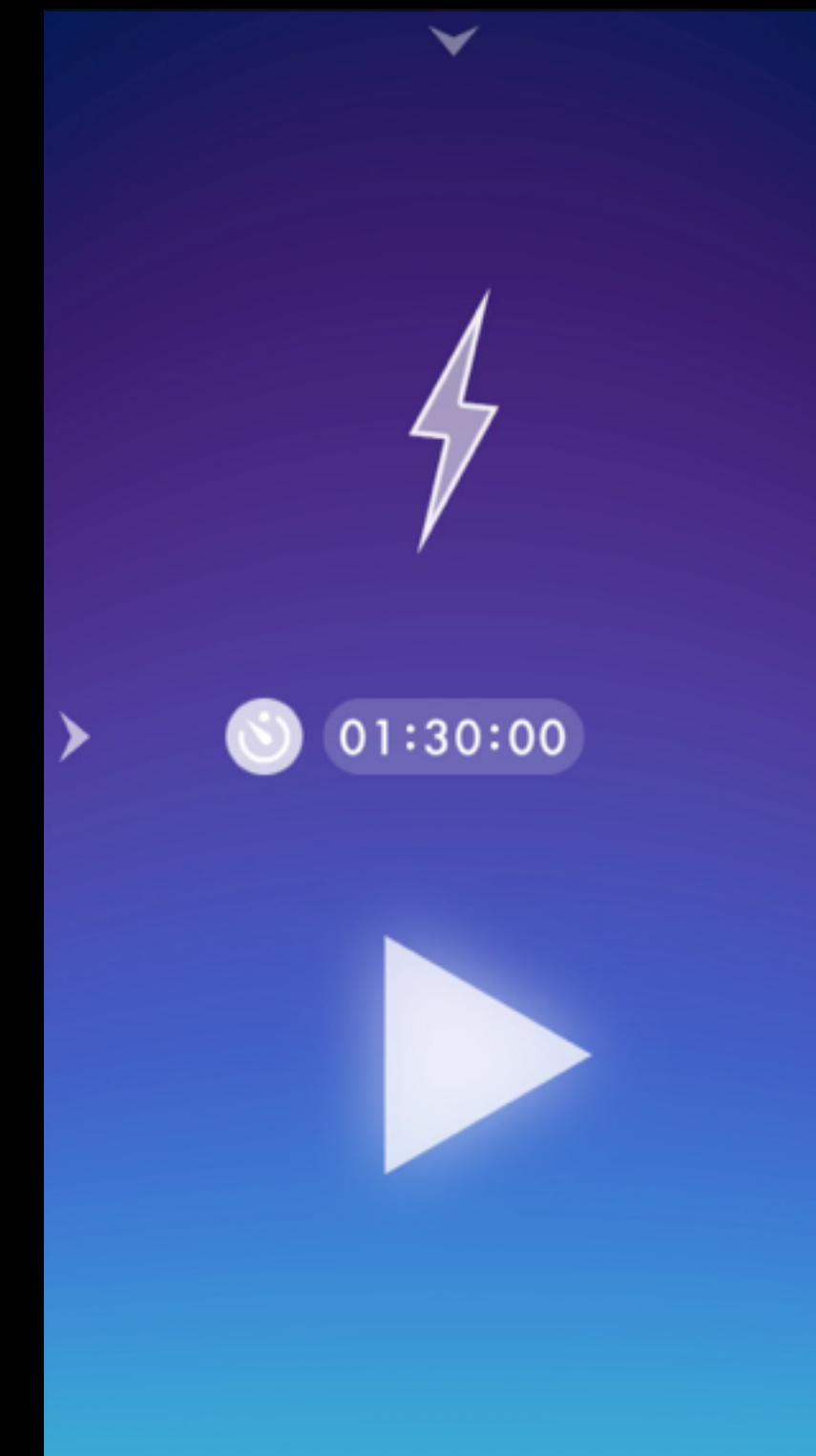
Tabbar

- Simplify the context issues
- Productivity
- Easy to understand

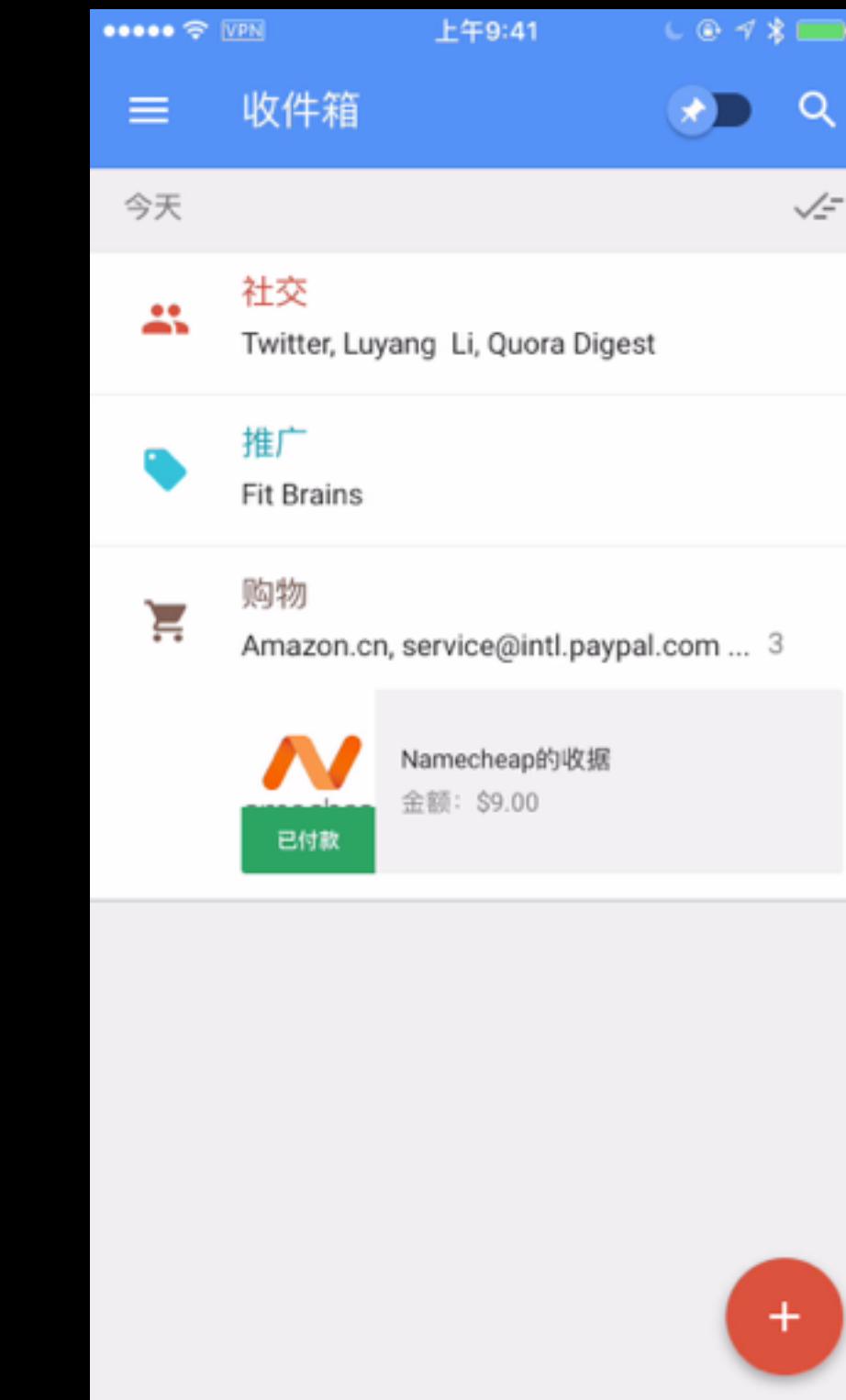
Slide Menu



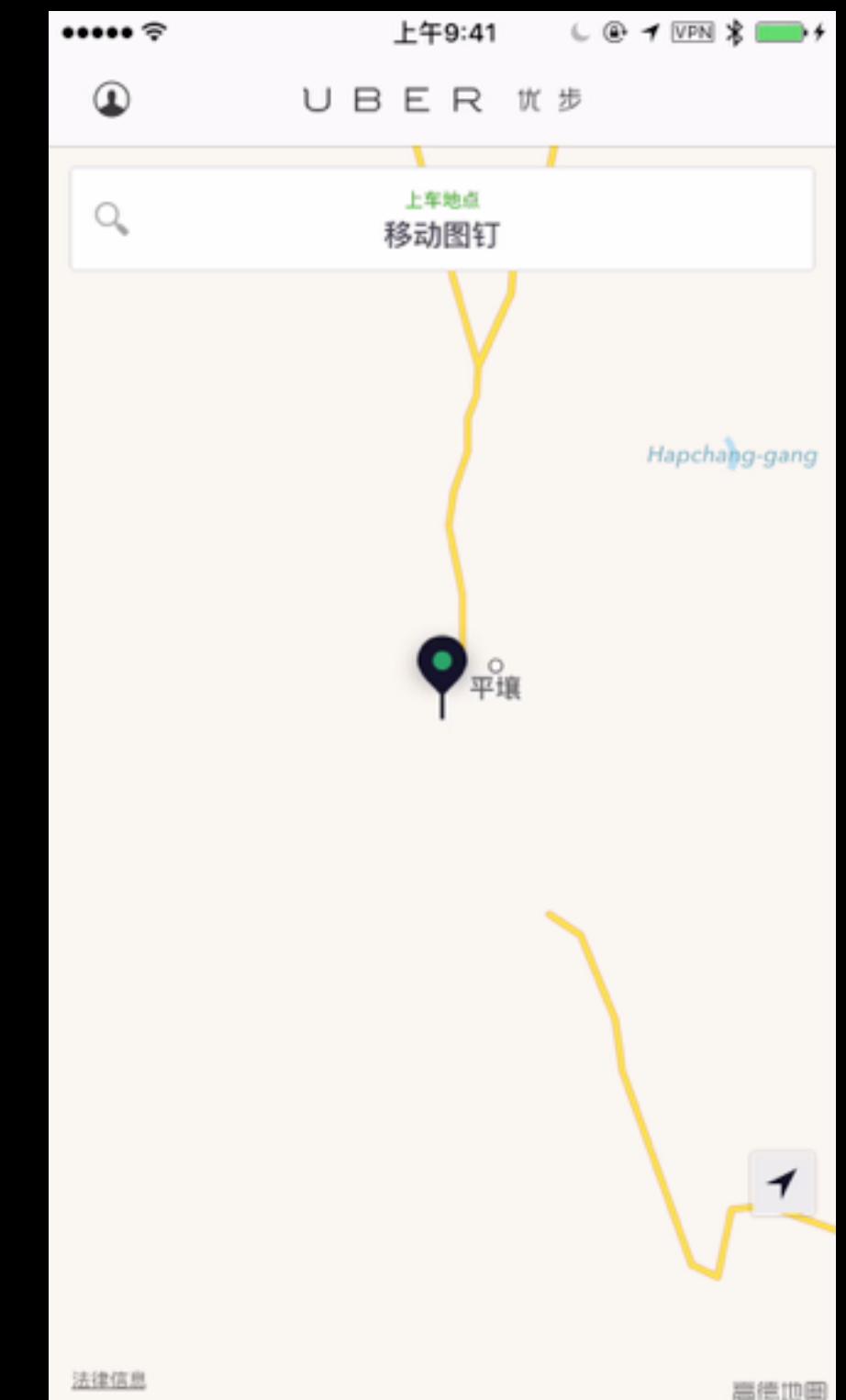
VOUN



ThunderSpace HD



Inbox by Gmail

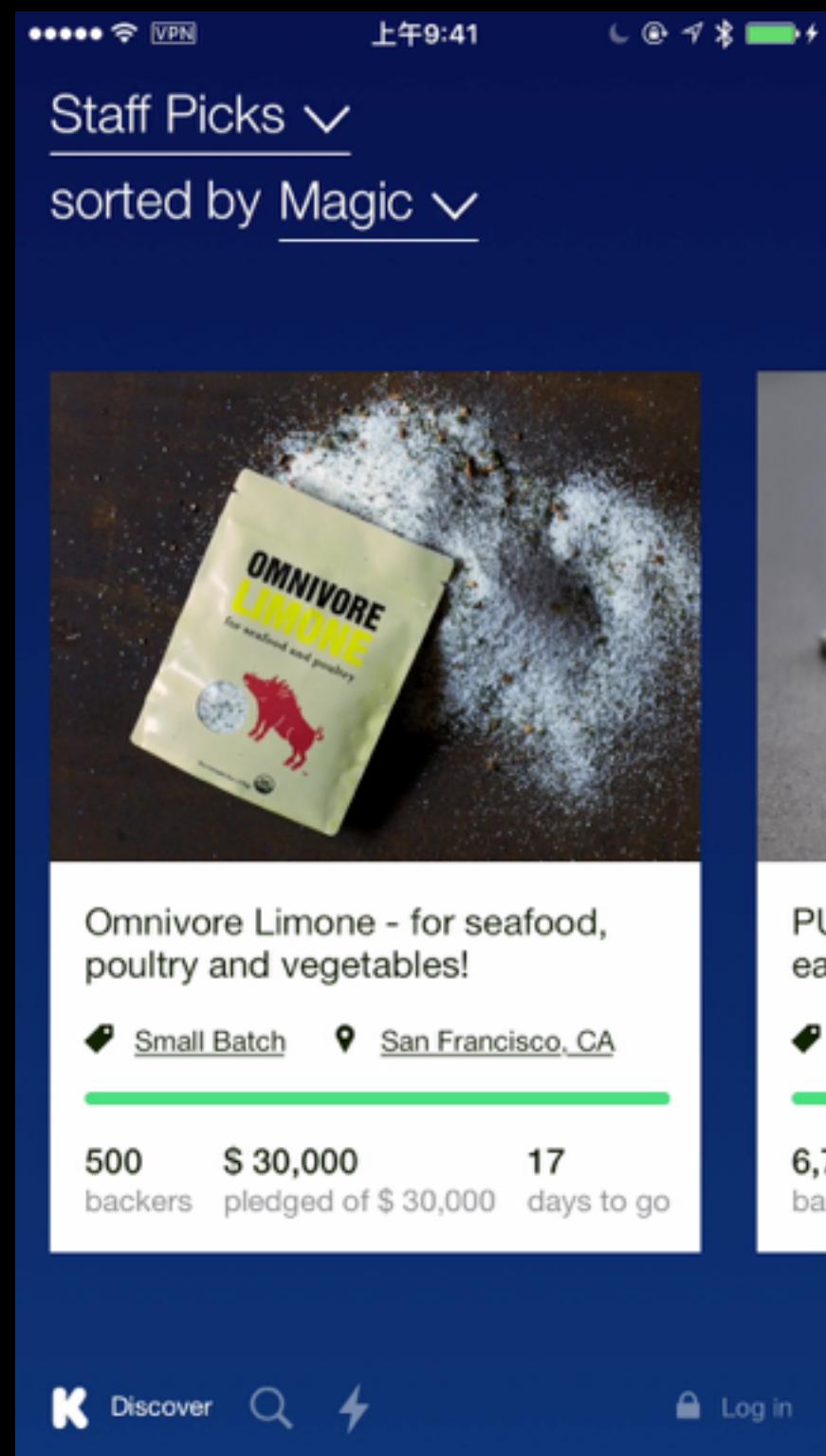


Uber

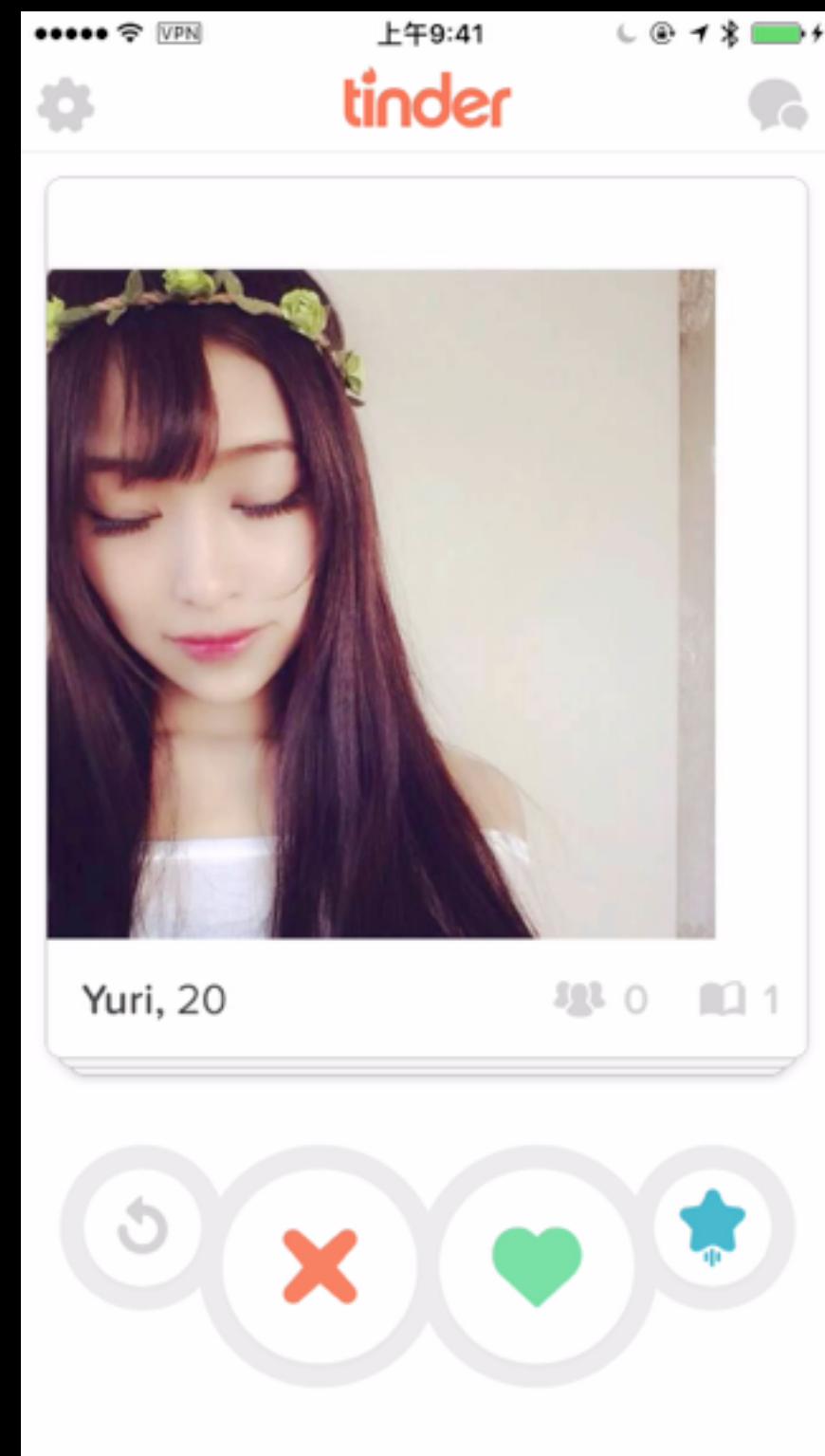
Slidemenu

- Unicorn
- Immediate

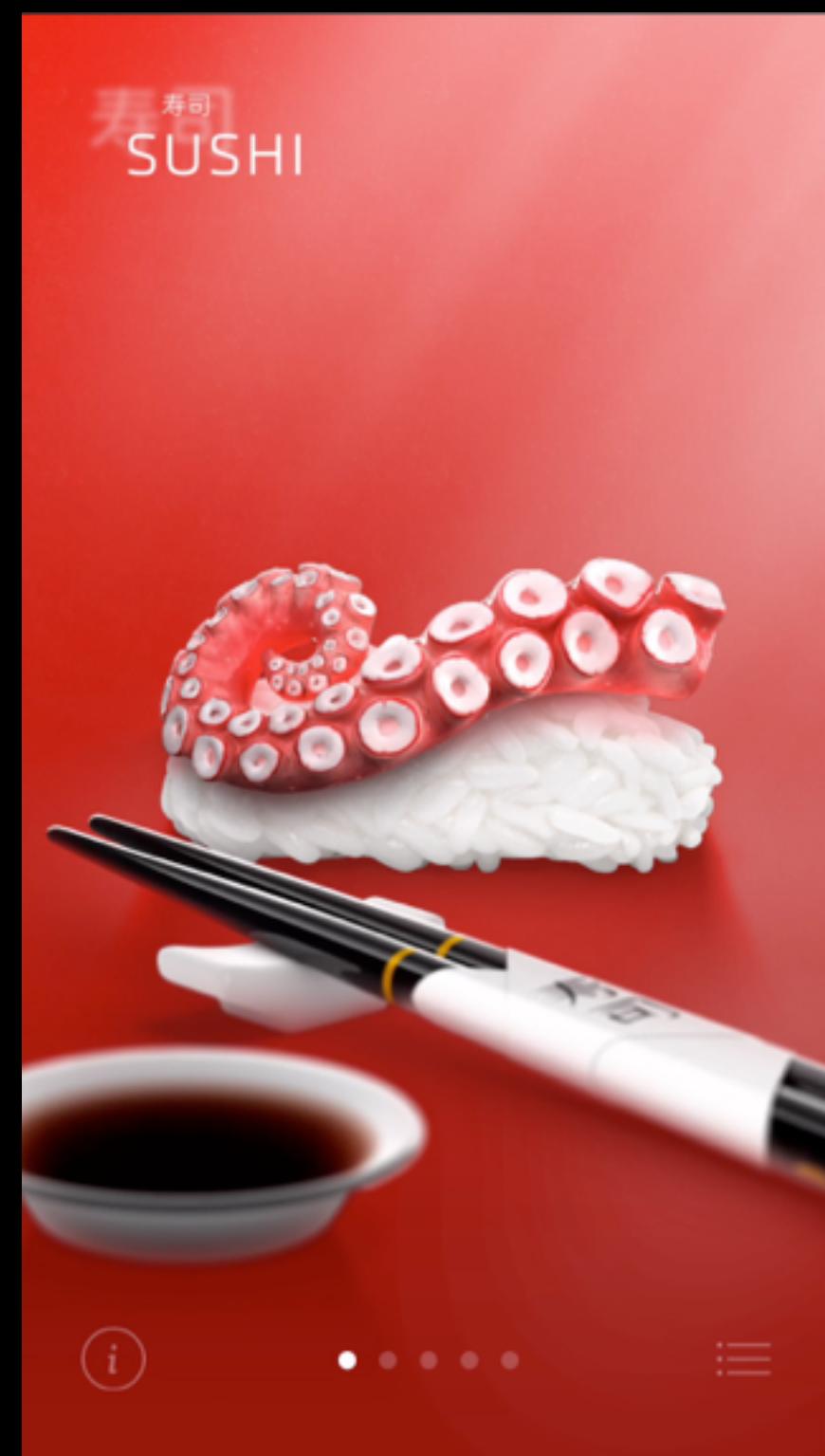
Slider



Kickstarter



Tinder



Sooshi

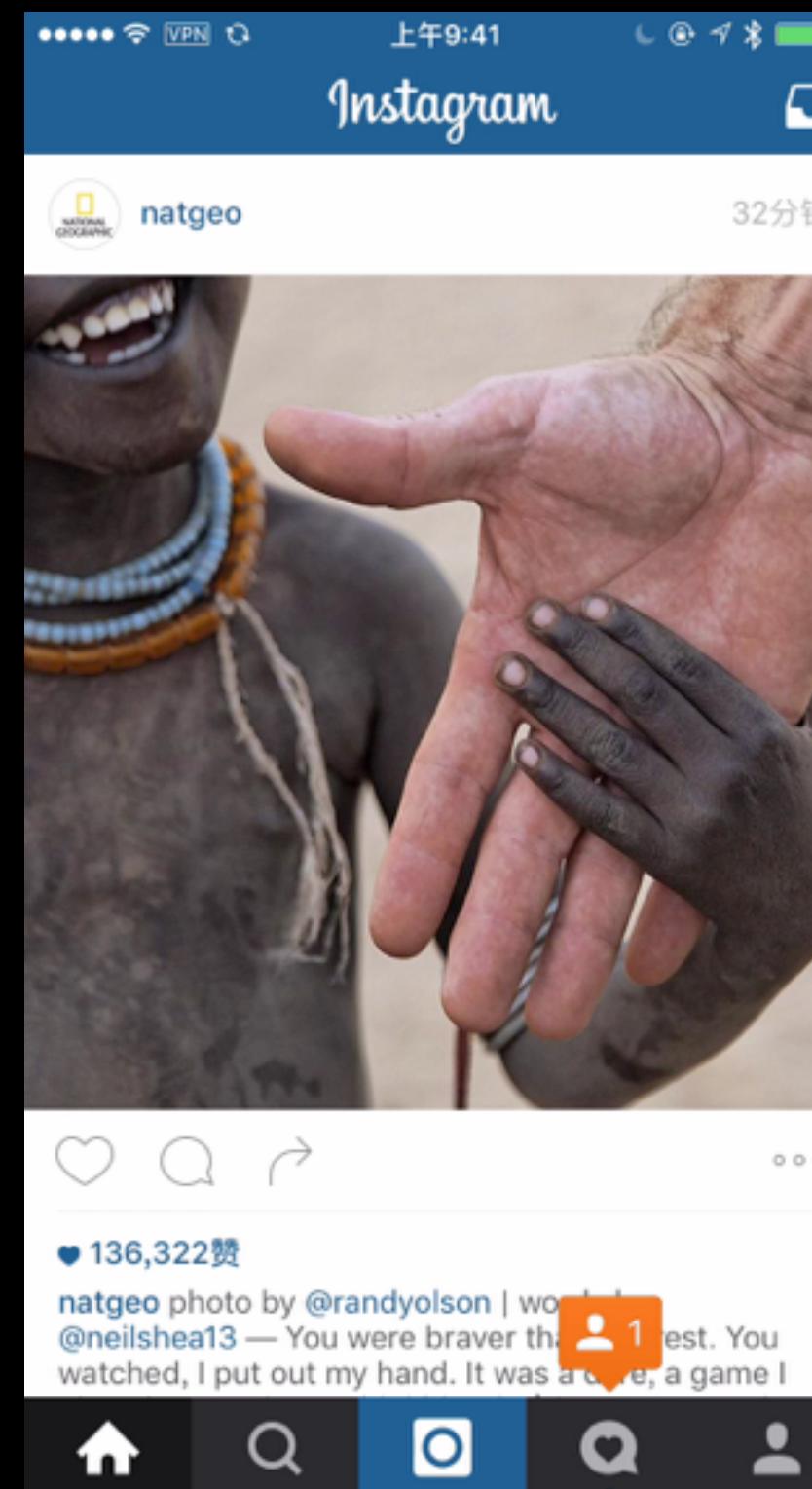
Slider

- Focus

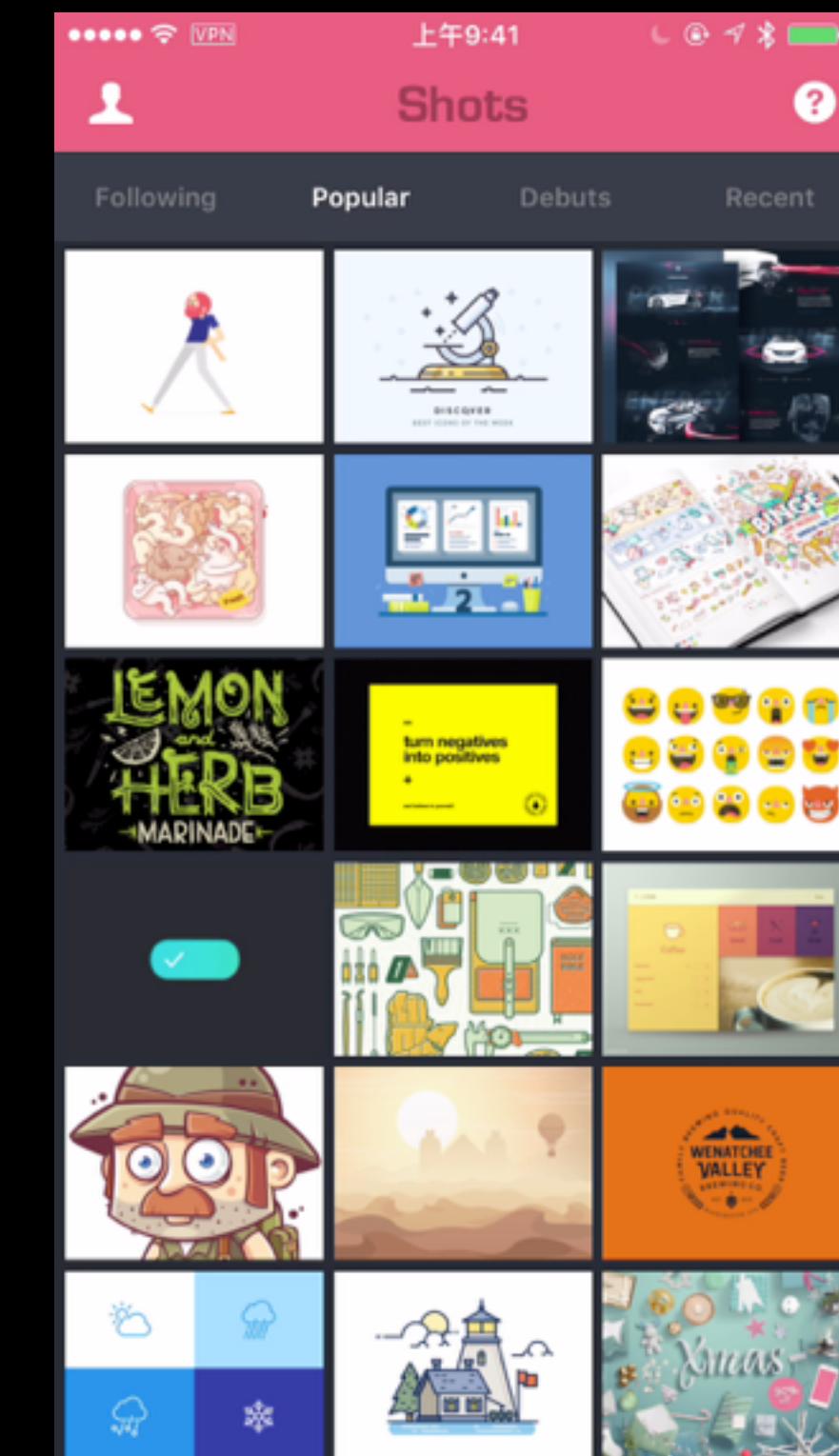
Waterfall



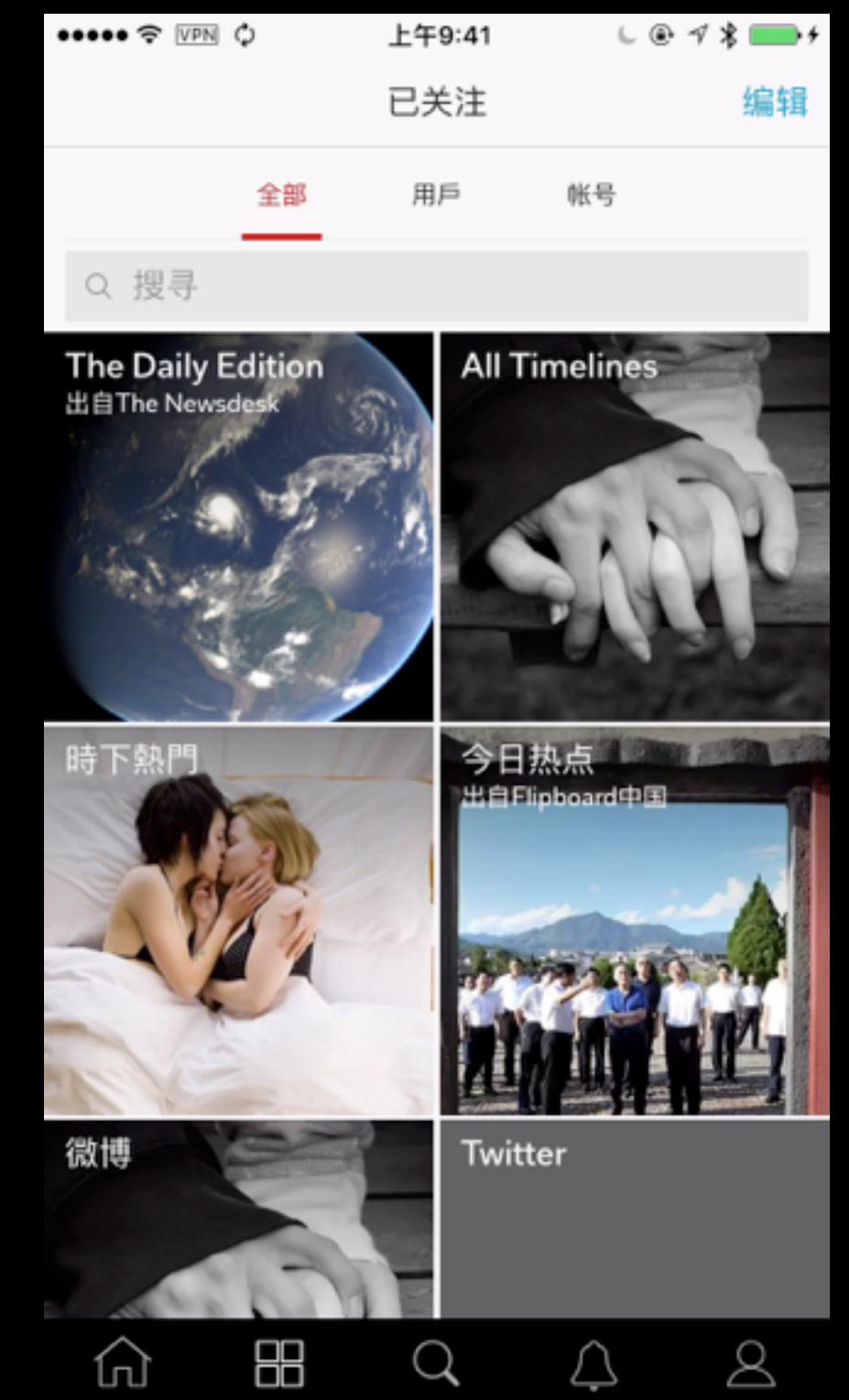
Twitter



Instagram



Freeshot



Flipboard

Waterfall

- Efficiency
- Just repeating

Design and Purpose

Beginning

- Trust
- Marketing
- Identity

Medium

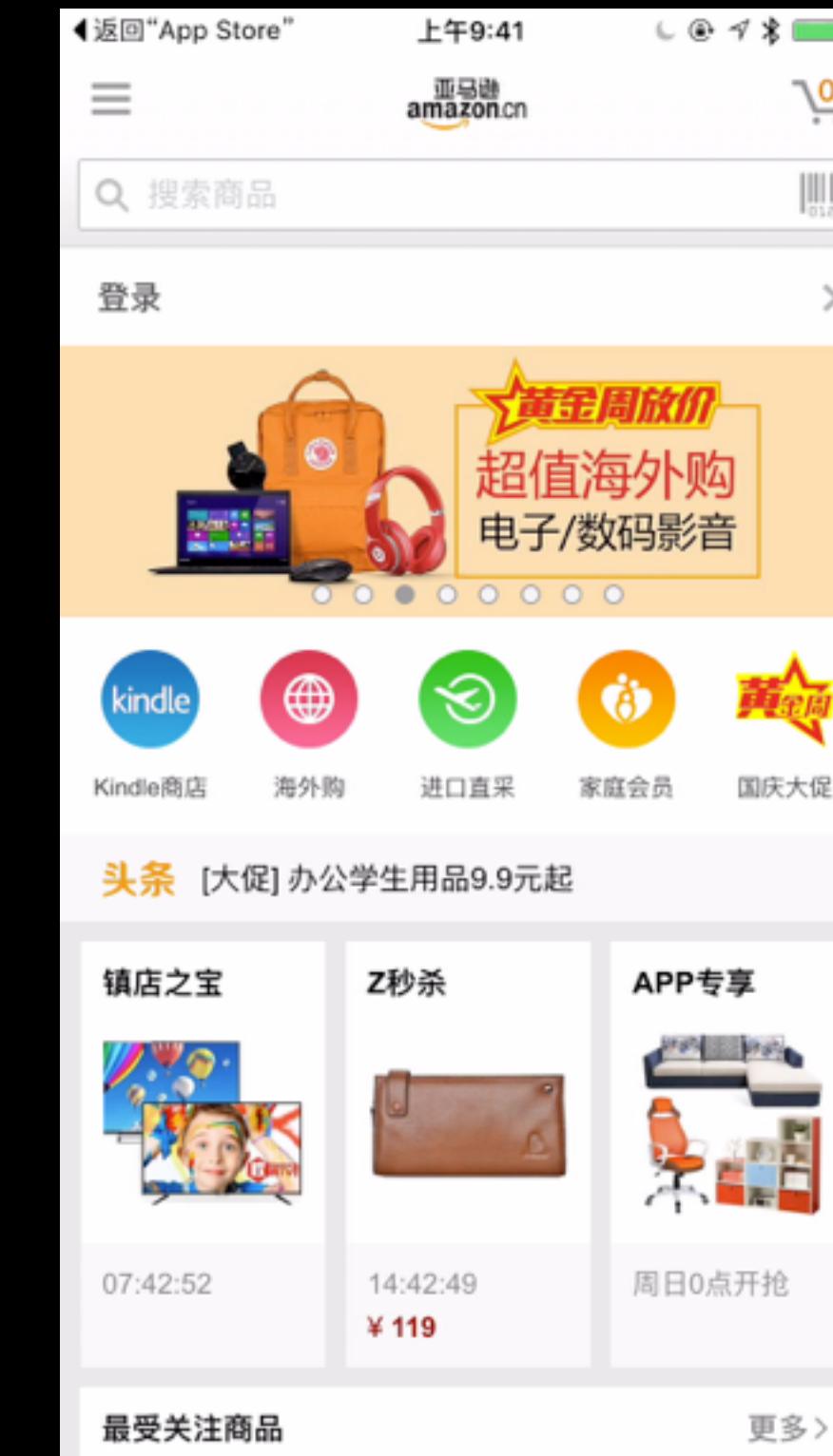
- Productivity
- Function

Design and Function

Design and Function



29CM



Amazon



京东

Design and Function

- Category
- Character

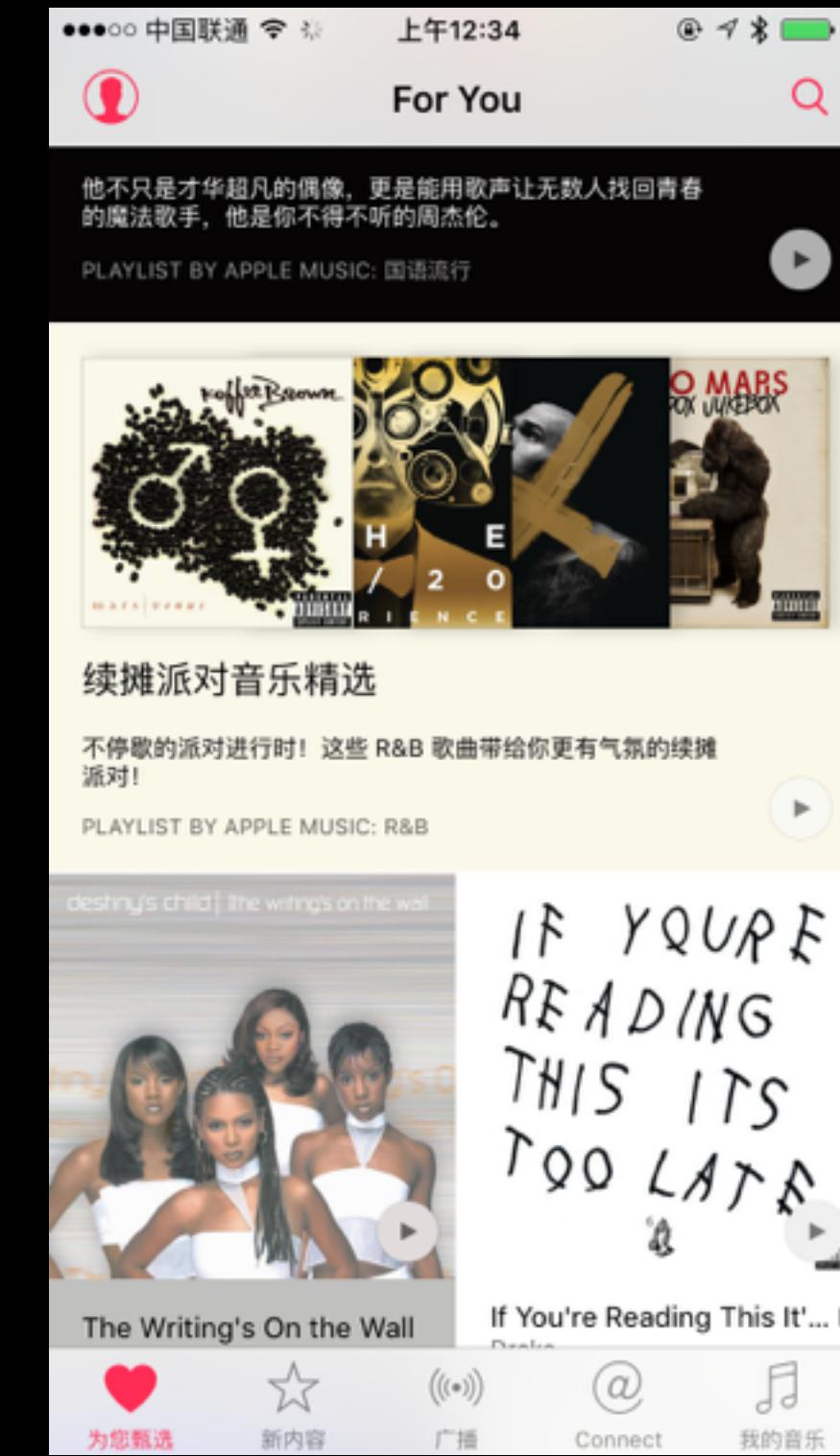
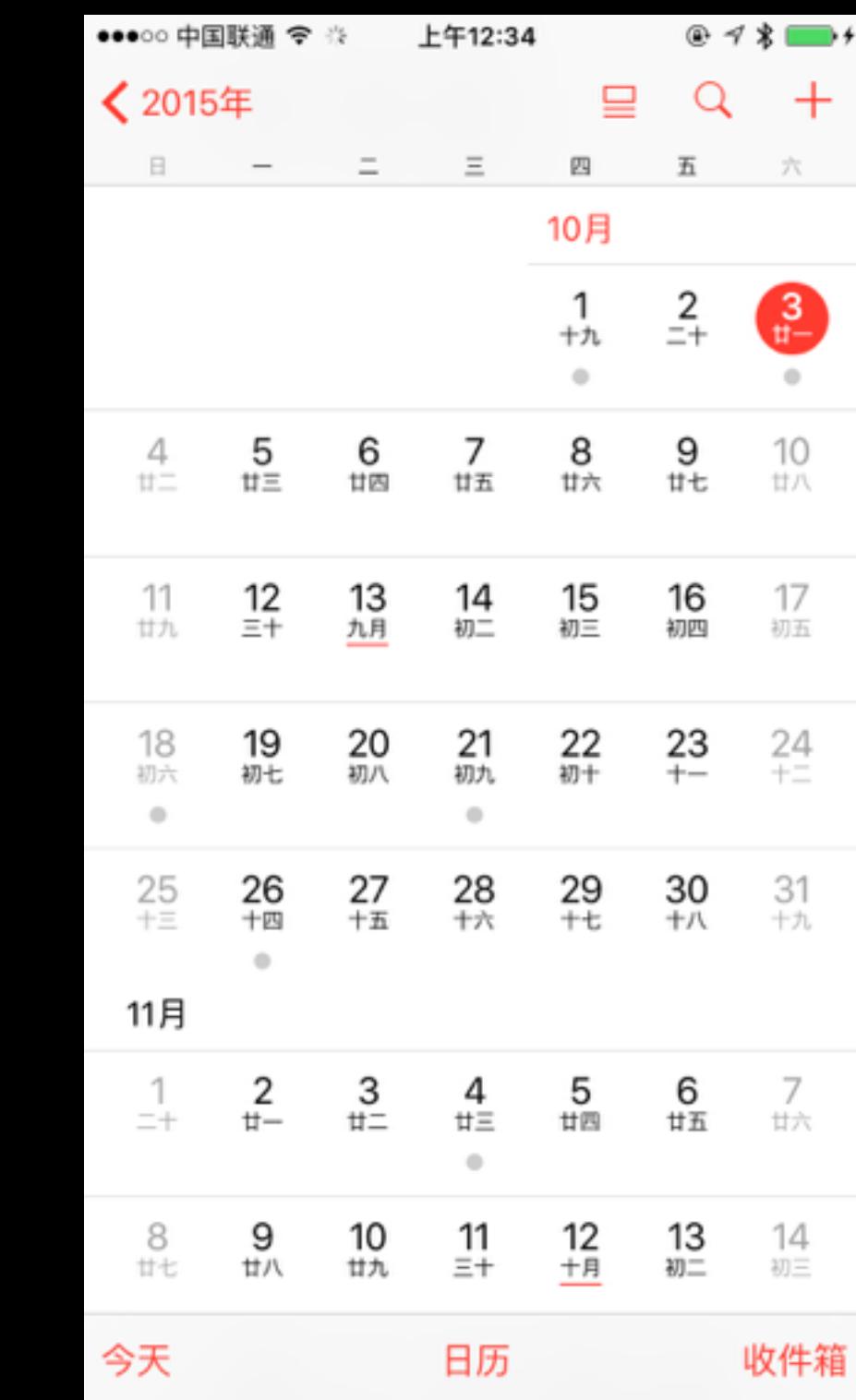
Design is not just what it looks like and feels like.
Design is how it works.

Steve Jobs

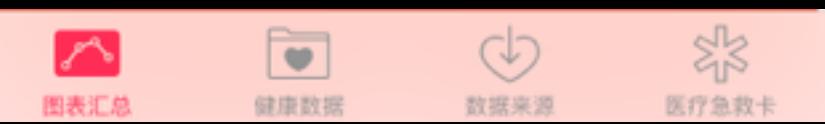
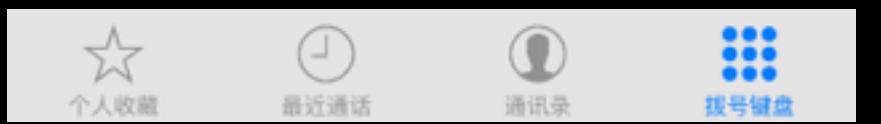
User Interface

Consistency

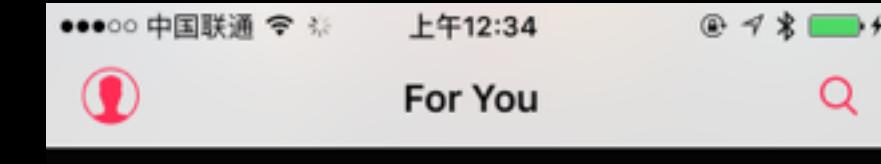
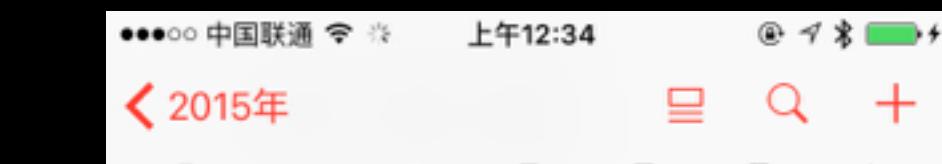
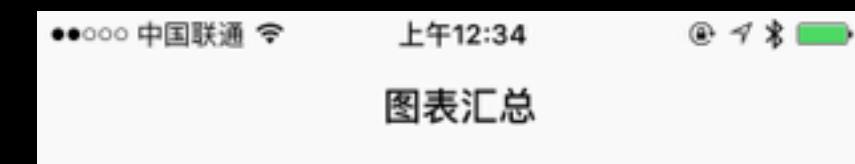
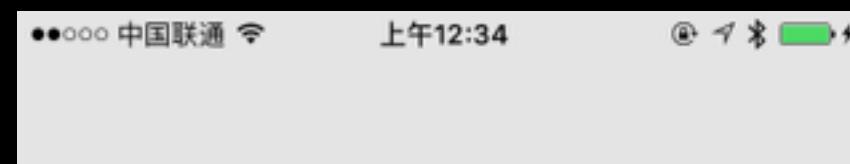
iOS



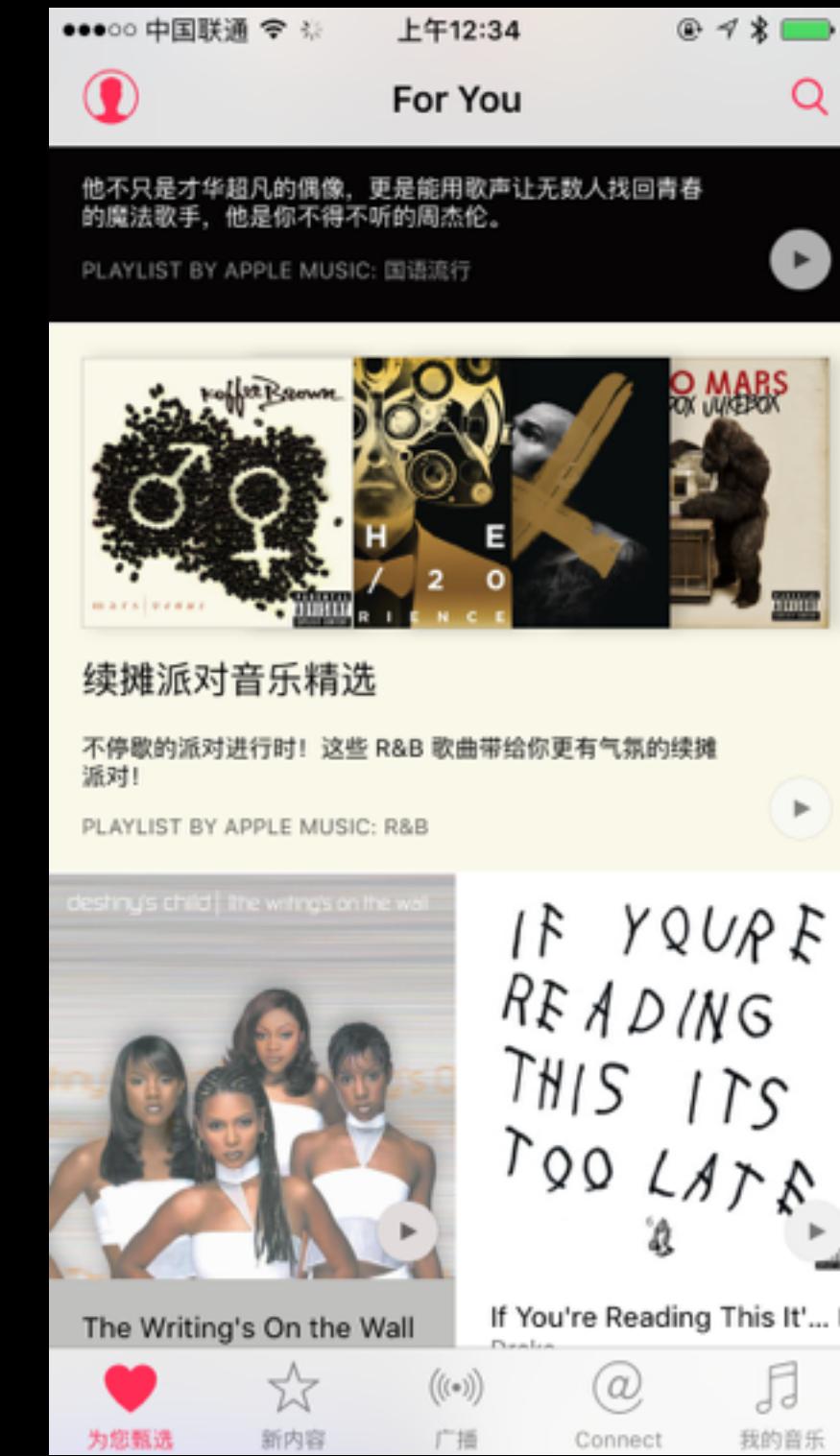
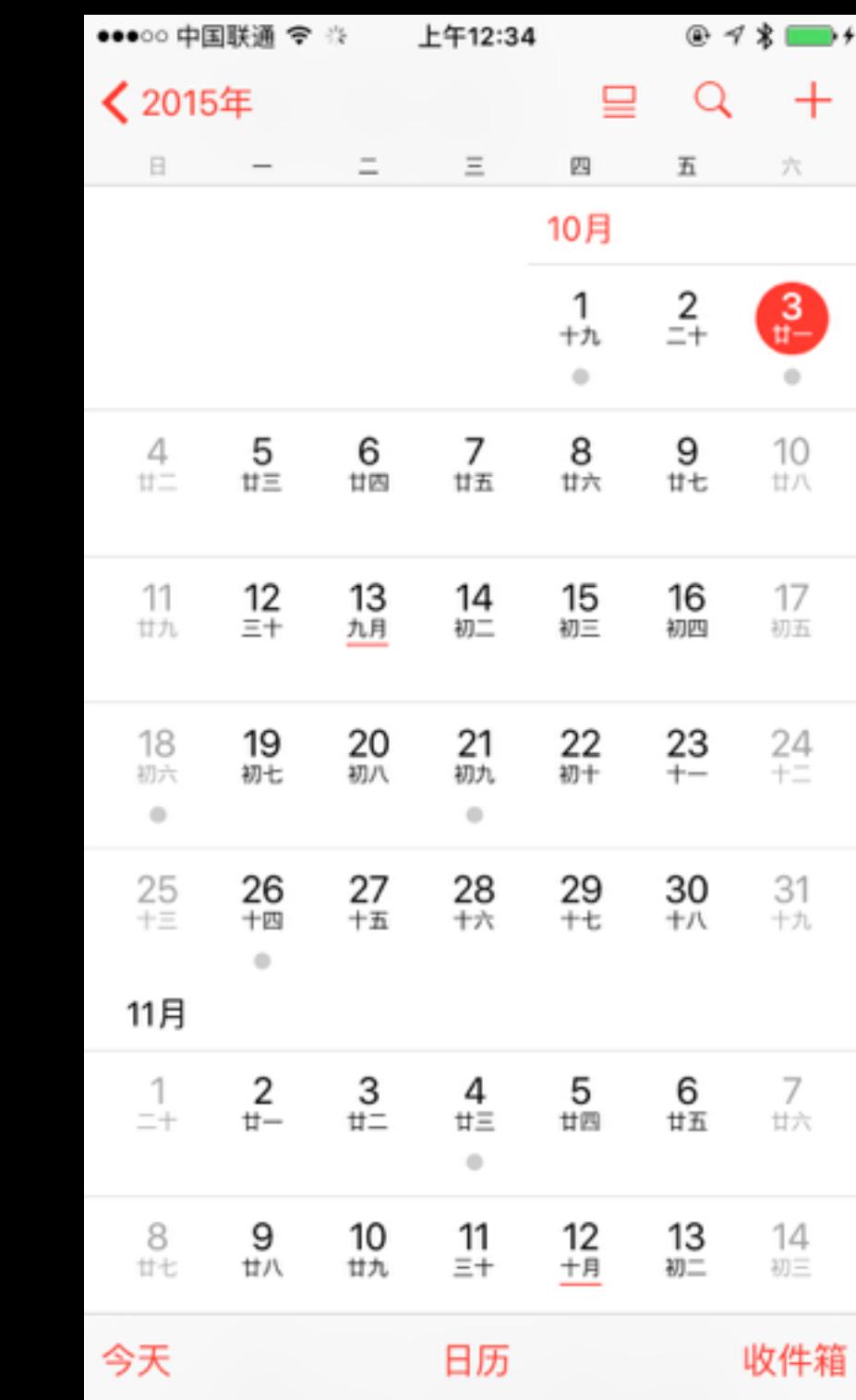
iOS



iOS



iOS



Weibo



Moke

奇点

微博

Weibo



Moke

奇点

微博

Weico

Weico



Consistency

- Font Style
- Layout
- Elements
- Color
- Interaction

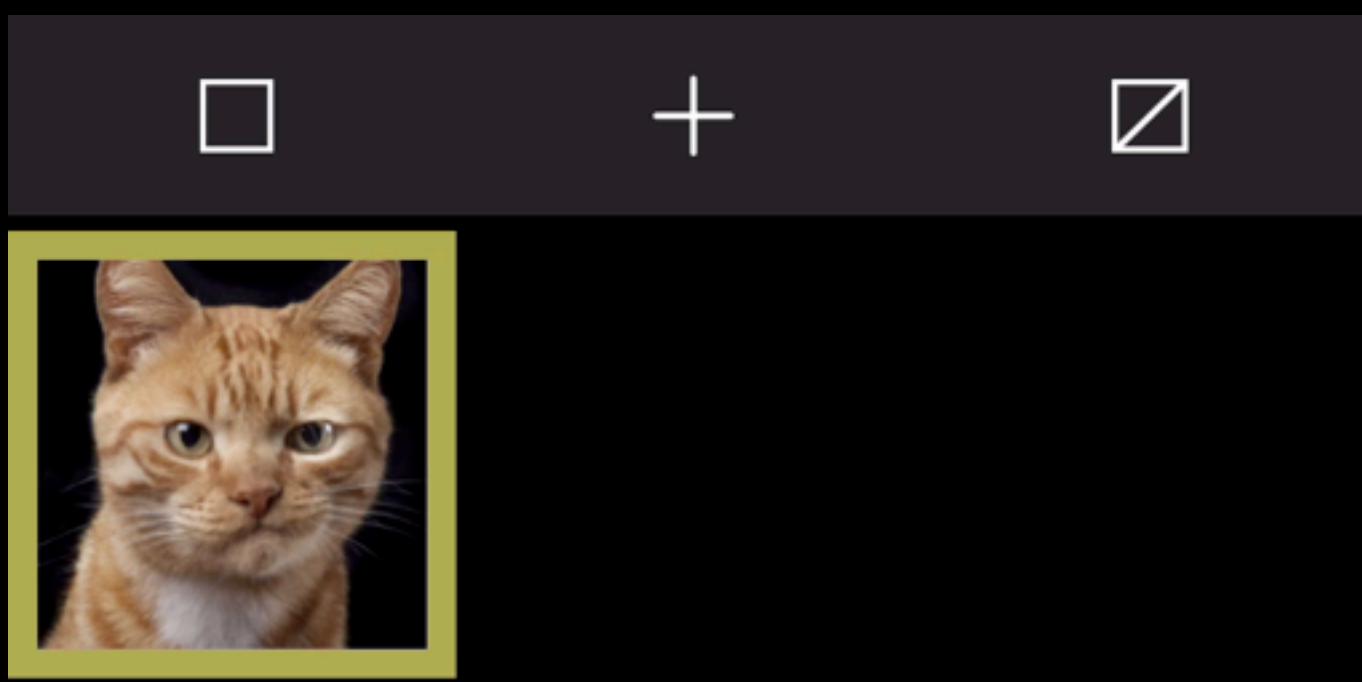
Custom



Flipboard



Hipstamatic



VSCO Cam



Weather

小记

二零一五年

Custom

- Along with your function
- Unique experience
- Journey of soul

Lolita

Purpose?

Tutorial

Function?

A Dribbble Client

Architecture?

How about water fall

Interaction?

Straight but Beautiful



微博

@周楷雯Kevin



微信公众账号

productinlove