

KEVIN JONATHAN KRISTIAN TO

Web Developer

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Portfolio : [kevkriss.github.io](#)

EXPERIENCE:

Arya Noble

Web Developer & E-Commerce Specialist | February 2022 - August 2022

- Manage ERHA Website Official E-commerce [erhastore.co.id](#) & [sg.erhastore.com](#) with Magento.
- Create landing pages for campaign running on websites.
- Create Product Detail Page (PDP).
- Analyze [erhastore.co.id](#) & [sg.erhastore.com](#) performances.
- Setup rule for discount & voucher with Magento.
- Fix error & bug on websites
- Generate UTM for web performance tracking on Google Analytics
- Website optimization to increase website ranking on Google PageSpeed, GTmetrix, and SEO

UMN ECO

Frontend Developer | March 2021 - December 2021

- Created and managed [eco.umn.ac.id](#).
- Responsible for frontend website development in 3 main projects.
- Develop Eco UMN web with laravel framework.

Mentoring UMN 2021

Mentor Coordinator | January 2021 - November 2021

- Coordinated with the coordinators in chose the best mentor.
- Brainstormed with the team to prepared mentors needs.
- Led 11 mentors in instilled the 5C values of Kompas Gramedia Group to mentors.
- Helped mentors solved their problems in their assignments, guided mentors who will guide the mentees, and conducted simulations with the mentors before meet the mentees.

Mentoring UMN 2020

Mentor | February 2020 - November 2020

- Guide and educate 15 mentees to learn more about 5C as a value of Kompas Gramedia Group in a fun way within 3 months, sharing about college life, and encourage mentees to solve their problem

EDUCATION:

2019 - Present | UNIVERSITAS MULTIMEDIA NUSANTARA

Information Technology Student

2016 - 2019 | ORA ET LABORA

Natural Science Major Graduate

SKILLS:

- Front-end web development
- Web performance optimization
- HTML, CSS, Javascript
- Laravel
- Adobe Photoshop