# Kevin Speyer - Data Scientist

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# PROFESSIONAL Sr. Data Scientist at D24

2022 - Present

## EXPERIENCE

- Deployed a webapp to redirect transactions using predictive time series ML models and evolutionary optimization algorithms, decreasing manual intervension and cutting operational costs by 8%.
- Developed a credit card fraud detection API using LightGBM, Flask, Docker and AWS, reducing chargebacks by 80%.
- Built a Life-Time Value model to help our partners drive retargeting campaigns and maximize their ROI.
- Performed a clustering analysis using k-means to understand the users behavior in our platform, leading to a redesign of the way we score users.
- Combined OCR with string similarity algorithms to automating 60% of the cases.

### Sr. Data Scientist (Lead Engineer) at Jampp

2020 - 2022

- In charge of the module that controls the offering price of the real-time bidder, increasing the spend from 92% to 98% of the budget using control theory.
- Developed a nonparametric A/B testing platform that enabled the whole company to correctly assess the outcome of experiments for non-gaussian data.
- Constructed a dashboard to measure the key spend metrics and monitor efficiency of services with Airflow and Superset.
- Implemented a Machine Learning model to target devices looking at their historical behavior (LTV), reducing cost per action up to 30%.

## Data Scientist at Cybertec Schönig & Schönig GmbH

2018 - 2020

- Designed and implemented a high performance genetic algorithm to optimize the use of resources in the meat industry, increasing revenue 25%.
- Developed a revenue management web app for the airline industry using a feedback control loop algorithm and clustering which automated fare prices updates.
- Developed a theme specific text generator we bapp retraining a LLM (GPT-2) fine tuned to texts scrapped from the web.
- Implemented a Reinforcement Learning algorithm to find optimal solutions to the Vehicle Routing Problem in logistics.

## **EDUCATION**

### PhD in Computational Physics

2014 - 2019

"Simulations of liquid flow confined by semiflexible polymer brushes", University of Buenos Aires, CNEA-CONICET

## TECH STACK

Languages & Software: Python (numpy, scipy, pandas, matplotlib, scikit-learn, skopt, Keras, TensorFlow, Cython, Selenium, Flask, FastAPI), SQL, Vue.js

Infrastructure & Environment: Linux, git, AWS, Azure, Docker, Jenkins, Kubernetes

### LANGUAGES

Spanish, English, German, Portuguese