1150 NEWS - FP GROWTH

The Dataset

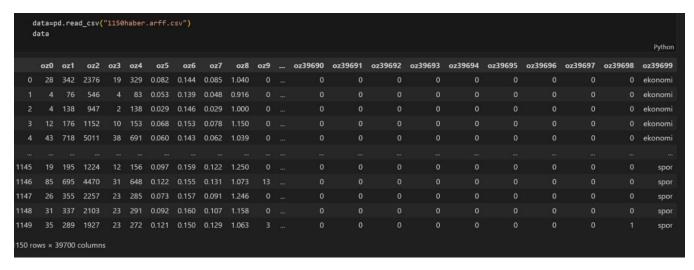
The dataset comprises a total of 1150 news articles distributed across five distinct news categories. Each category consists of 230 articles, including economy, entertainment, health, politics, and sports news. There are 39,700 features representing the content of the articles.

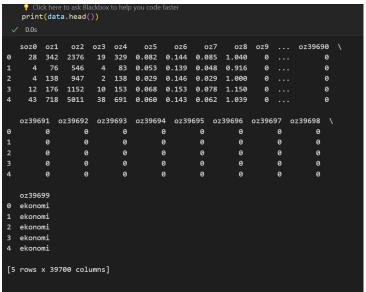
Number of classes in the dataset: 5

Number of samples in the dataset: 1150

Average word count in the texts: 204

The dataset is structured with 1150 rows and 39700 columns. Each row represents a specific news article, and each column denotes different features describing the content of the news articles. The last column of each row indicates the category to which the news article belongs, such as economy, entertainment, health, politics, or sports.







Using the FP-Growth algorithm, frequent relationships or recurring patterns within the news articles in this database will be identified.

FP-Growth Algoritms

FP-Growth is an algorithm used to find frequent patterns in association analysis. It operates more efficiently compared to some other algorithms, particularly offering advantages in handling large datasets. Developed to overcome certain challenges of the Apriori algorithm, FP-Growth maintains the entire database within a smaller and denser data structure known as the FP-Tree, which enhances its efficiency.

The FP-Growth algorithm scans the database only twice. The first scan calculates the support value for each item, while the second scan is dedicated to constructing the FP-Tree structure. This method eliminates the candidate generation step, providing a significant advantage for large databases.

The algorithm computes the support value for each item in the database and sorts the items based on their support values from high to low. Subsequently, it arranges the items within each transaction in accordance with their support values. To create the FP-Tree, it begins by creating a 'root' node and then inserts each transaction sequence into the FP-Tree structure. If an item from the dataset isn't in the tree, a new node is generated for it with a support value of 1. Support values are maintained alongside the items. If an item already exists, only the support value of that node is incremented by 1.

Once the FP-Growth algorithm constructs the tree, it starts processing from the item with the least frequency. For each item, it determines the paths where the item occurs, and its support value is set as the total observed value along those paths. These paths form the conditional pattern base for the item.

For each conditional pattern base, a conditional pattern tree is created, and the algorithm operates recursively. This process is repeated for each item, resulting in the identification of the frequent itemsets. This method employs a divide-and-conquer approach, dividing the main task into subtasks, thereby ensuring the algorithm's efficiency and speed.

Transaction ID	Items
T1	$\{E, K, M, N, O, Y\}$
T2	$\{D, E, K, N, \mathbf{O}, Y\}$
T3	$\{A, E, K, M\}$
T4	$\{C, K, M, U, Y\}$
T5	$\{C, E, I, K, O, O\}$

Item	Frequency
${f A}$	1
\mathbf{C}	2
D	1
\mathbf{E}	4
I	1
\mathbf{K}	5
\mathbf{M}	3
N	2
0	3
U	1
Y	3

After insertion of the relevant items, the set L looks like this:

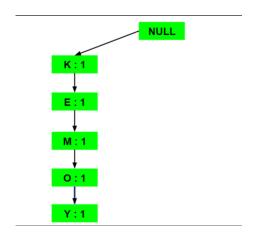
$$L = \{K : 5, E : 4, M : 3, O : 3, Y : 3\}$$

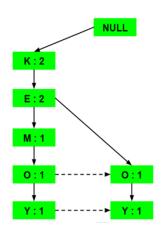
If the current item is contained, the item is inserted in the Ordered-Item set for the current transaction. The following table is built for all the transactions:

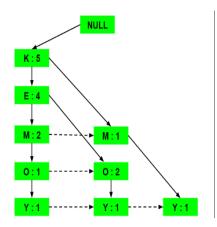
Transaction ID	Items	Ordered-Item Set
T1	$\{E, K, M, N, O, Y\}$	$\{K, E, M, O, Y\}$
T2	$\{D, E, K, N, O, Y\}$	$\{K, E, O, Y\}$
Т3	$\{A, E, K, M\}$	$\{K, E, M\}$
T4	$\{C, K, M, U, Y\}$	$\{K, M, Y\}$
T5	$\{C, E, I, K, O, O\}$	$\{K, E, O\}$

All the items are simply linked one after the other in the order of occurrence in the set and initialize the support count for each item as 1.

As the same element is added, the number of supports increases by 1.







For each item, the Conditional Frequent Pattern Tree is built. It is done by taking the set of elements that is common in all the paths in the Conditional Pattern Base of that item and calculating its support count by summing the support counts of all the paths in the Conditional Pattern Base.

Items	Conditional Pattern Base	Conditional Frequent
		Pattern Tree
Υ	{{ <u>K,E</u> ,M,O: 1}, {K,E,O: 1}, {K,M: 1}}	{ <u>K :</u> 3}
О	{{K,E,M : 1}, {K,E : 2}}	{ <u>K,E</u> : 3}
М	{{ <u>K,E</u> : 2}, {K : 1}}	{ <u>K :</u> 3}
E	{ <u>K :</u> 4}	{ <u>K :</u> 4}
K		

Assume that the operations are carried out in the following order:

T1: A B C

T2: A B C E F

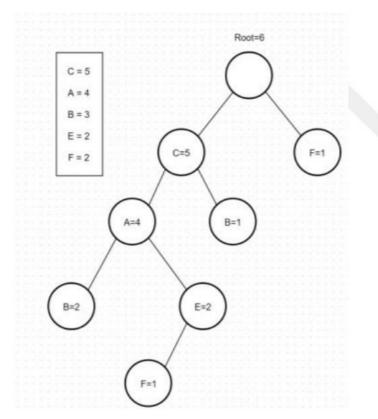
T3: D F

T4: A B C

T5: A C E G

T6: B C

Based on the size of the product support value in each transaction, the product is placed as shown in the rectangular box in the figure and the frequent pattern tree (Fp-Tree) proceeds based on this.



Advantages of the Fp-Growth Algorithm:

- ❖ Faster than the Apriori Algorithm
- Passes through the data in the database only twice
- No candidate cluster generation

Disadvantages of the Fp-Growth algorithm:

- ❖ Fp-Tree may not fit in memory
- ❖ Fp-Tree is costly to build

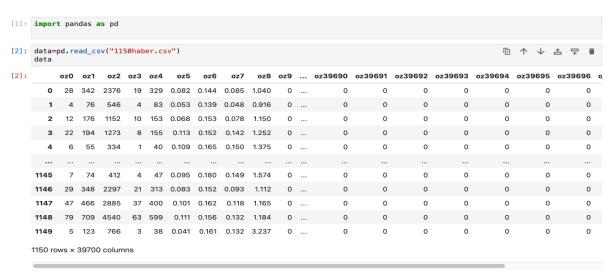
Usage Areas of FP-Growth Algorithm:

- Market Basket Analysis
- Data mining
- Recommendation systems
- Web traffic analysis
- It is frequently used in bioinformatics and many other fields.

In a nutshell,

The FP-Growth algorithm is an effective method that utilizes the FP-Tree structure to extract patterns that occur more frequently than a specified support threshold within a dataset. By generating Frequent Itemsets from data samples, it identifies commonly occurring combinations of features. The FP-Tree structure builds a tree-like representation containing frequent elements in the dataset, summarizing the patterns and detecting frequent patterns through its Conditional Pattern Base, a set of sub-trees. The resulting frequent patterns are filtered based on a particular support value, highlighting significant features or combinations within the dataset. The FP-Growth algorithm aids in discovering valuable insights in datasets, particularly in fields such as data mining, recommendation systems, and market basket analysis.

SPOR



It loads the Pandas library into the code. Reads a CSV file and loads its contents into a DataFrame named 'data'.

```
[3]: spor=data[data["oz39699"]=="spor"]
   spor
     oz0 oz1 oz2 oz3 oz4 oz5 oz6 oz7 oz8 oz9 ... oz39690 oz39691 oz39692 oz39693 oz39694 oz39695 oz39696 o
   608 27 248 1630 19 213 0.109 0.152 0.127 1.164 0 ... 0 0
                                                                       0
   609 26 252 1540 17 202 0.103 0.164 0.129 1.248 0 ... 0 0 0
                                                                                    0
                                               0
                                                                   0
                                                                                     0
                  7 51 0.083 0.182 0.137 1.647 0 ...
                                                                      0
    611 65 691 4349 51 604 0.094 0.159 0.108 1.144 0 ... 0 0 0
                                                                                    0
    612 33 331 2205 25 315 0.100 0.150 0.105 1.051 0 ... 0
                                               0
   1144 16 119 689 4 57 0.134 0.173 0.281 2.088 0 ...
                                                            0
                                                                                     0
                  4 47 0.095 0.180 0.149 1.574 0 ... 0 0 0
             412
                                                                                    0
   1146 29 348 2297 21 313 0.083 0.152 0.093 1.112 0 ... 0
                                                                  0
                                                           0
                                                                        0
                                                                                     0
   1147 47 466 2885 37 400 0.101 0.162 0.118 1.165 0 ... 0 0 0 0
                                                                                   0
   1148 79 709 4540 63 599 0.111 0.156 0.132 1.184 0 ... 0 0
   230 rows × 39700 columns
```

It selects the rows in the Data Frame 'data' where the column "oz39699" has the value "sport" and assigns these rows to a DataFrame variable named 'sports.

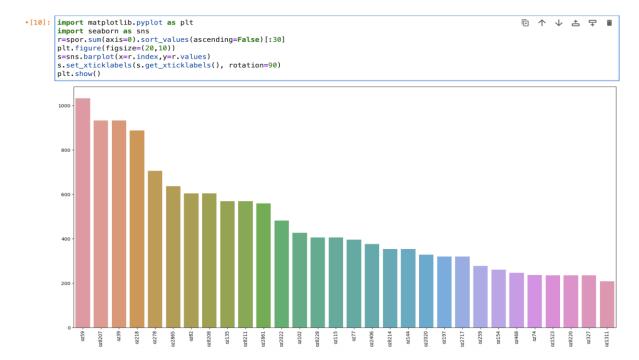
The 5. the line shows the size of the sports data we have.

The 6. and 7. deletes unnecessary data on December lines from 0-33 to 8206-39698.

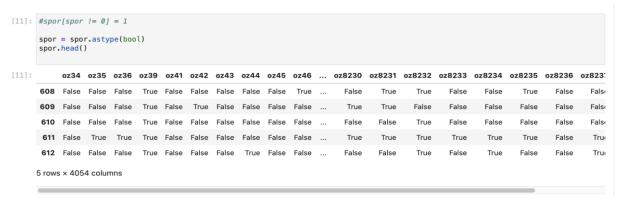
The 6. it checks each element in the row and determines which ones are different from zero. Then, after deleting unnecessary data, it shows the data size.

[9]:		oz34	oz35	oz36	oz39	oz41	oz42	oz43	oz44	oz45	oz46	 oz8230	oz8231	oz8232	oz8233	oz8234	oz8235	oz8236	oz823
	608	0	0	0	6	0	0	0	0	0	1	 0	2	1	0	0	1	0	
	609	0	0	0	3	0	2	0	0	0	0	 2	2	0	0	0	0	0	
	610	0	0	0	3	0	0	0	0	0	0	 0	0	1	0	0	0	0	
	611	0	1	1	8	0	0	0	0	0	0	 4	1	5	9	2	5	0	
	612	0	0	0	4	0	0	0	1	0	0	 0	0	4	0	1	0	0	
	1144	3	0	0	1	0	0	0	0	1	0	 0	0	0	0	0	0	0	
	1145	0	0	0	2	0	0	0	0	0	0	 0	0	0	1	0	0	0	
	1146	0	0	0	8	0	0	0	0	1	0	 1	0	2	1	0	0	0	
	1147	0	0	0	5	0	0	0	0	0	0	 2	1	4	4	0	1	2	
	1148	0	0	0	16	0	0	0	0	0	1	 3	3	2	1	0	0	1	

The view after the data has been cleaned.



It takes the total values of the columns in the DATAFRAME, sorts these totals from large to small, and then visualizes the columns containing the largest 30 total values.



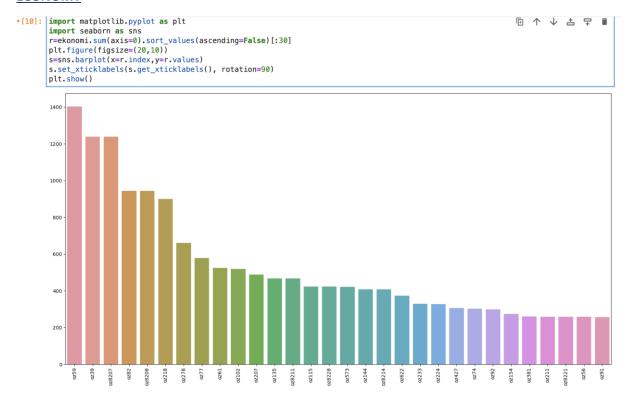
Converts the values in the table to boolean values.



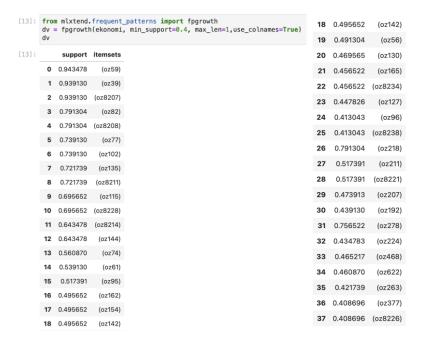
'support': A support value that indicates how often a particular pattern appears in the dataset.

'itemsets': A list of items that represent patterns.

ECONOMY



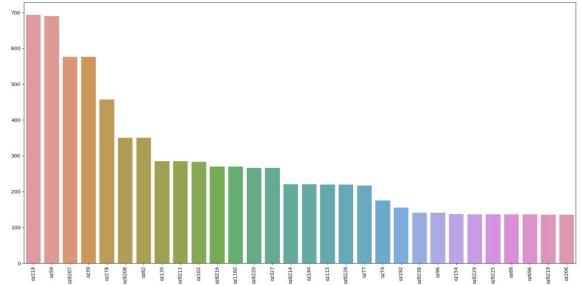
DataFrame named "ekonomi", sorts these values in descending order, and selects the top 30 most frequent features.



It indicates that the patterns should have at least a 40% support level.

Magazine

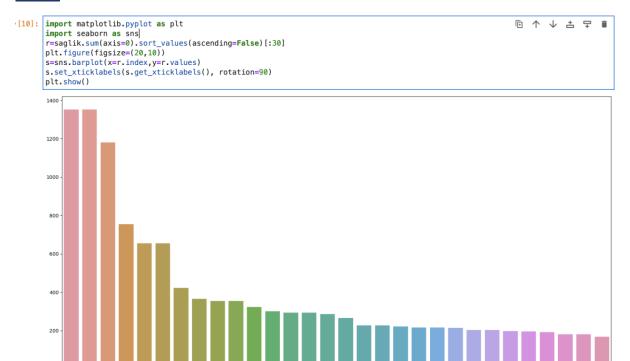
```
import matplotlib.pyplot as plt
import seaborn as sns
r=magazin.sum(axis=0).sort_values(ascending=False)[:30]
plt.figure(figsize=(20,10))
s=sns.barplot(x=r.index,y=r.values)
s.set_xticklabels(s.get_xticklabels(), rotation=90)|
plt.show()
```



[13]: from mlxtend.frequent_patterns import fpgrowth
dv = fpgrowth(magazin, min_support=0.6, max_len=2,use_colnames=True)
dv

[13]:		support	itemsets
	0	0.826087	(oz59)
	1	0.786957	(oz218)
	2	0.734783	(oz8207)
	3	0.734783	(oz39)
	4	0.686957	(oz278)
	5	0.669565	(oz218, oz59)
	6	0.634783	(oz8207, oz59)
	7	0.734783	(oz39, oz8207)
	8	0.634783	(oz39, oz59)
	9	0.604348	(oz278, oz59)

Health

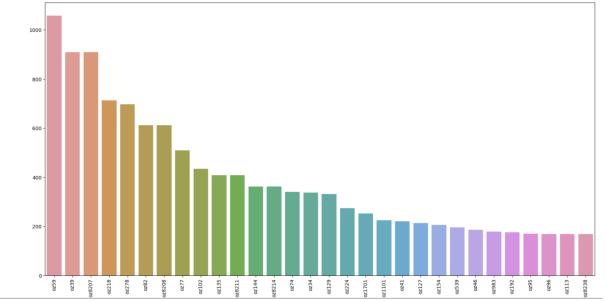


[13]:	<pre>from mlxtend.frequent_patterns import fpgrowth</pre>
	<pre>dv = fpgrowth(saglik, min_support=0.6, max_len=1,use_colnames=True)</pre>
	dv

[13]:		support	itemsets
	0	0.969565	(oz8207)
	1	0.969565	(oz39)
	2	0.921739	(oz59)
	3	0.830435	(oz218)
	4	0.756522	(oz8208)
	5	0.756522	(oz82)
	6	0.708696	(oz77)
	7	0.639130	(oz278)
	8	0.634783	(oz8214)
	9	0.634783	(oz144)

Political

```
import matplotlib.pyplot as plt
import seaborn as sns
r=siyasi.sum(axis=0).sort_values(ascending=False)[:30]
plt.figure(figsize=(20,10))
s=sns.barplot(x=r.index,y=r.values)
s.set_xticklabels(s.get_xticklabels(), rotation=90)|
plt.show()
```



[13]: from mlxtend.frequent_patterns import fpgrowth
 dv = fpgrowth(siyasi, min_support=0.7, max_len=2,use_colnames=True)
 dv

[13]:		support	itemsets
	0	0.908696	(oz59)
	1	0.891304	(oz8207)
	2	0.891304	(oz39)
	3	0.839130	(oz278)
	4	0.813043	(oz218)
	5	0.747826	(oz8208)
	6	0.747826	(oz82)
	7	0.743478	(oz77)
	8	0.730435	(oz102)
	9	0.704348	(oz8211)
	10	0.704348	(oz135)
	11	0.817391	(oz59, oz8207)
	12	0.891304	(oz39, oz8207)
	13	0.817391	(oz39, oz59)
	14	0.782609	(oz59, oz278)
	15	0.765217	(oz39, oz278)
	16	0.765217	(oz278, oz8207)
	17	0.760870	(oz59, oz218)
	18	0.739130	(oz39, oz218)

18	0.739130	(oz39, oz218)
19	0.739130	(oz218, oz8207)
20	0.717391	(oz278, oz218)
21	0.704348	(oz59, oz8208)
22	0.747826	(oz82, oz8208)
23	0.704348	(oz82, oz59)
24	0.704348	(oz135, oz8211)

REFERENCES

- https://www.geeksforgeeks.org/frequent-pattern-growth-algorithm/
- https://medium.com/@anilcogalan/fp-growth-algorithm-how-toanalyze-user-behavior-and-outrank-your-competitors-c39af08879db
- https://rasbt.github.io/mlxtend/user_guide/frequent_patterns/fpgrow th/
- https://www.kaggle.com/code/rjmanoj/fp-growth-algorithm-frequentitemset-patternhttps://www.kaggle.com/code/rjmanoj/fp-growthalgorithm-frequent-itemset-pattern
- https://github.com/topics/fp-growth-algorithm
- https://towardsdatascience.com/fp-growth-frequent-pattern-generation-in-data-mining-with-python-implementation-244e561ab1c3
- https://thinkingneuron.com/how-to-do-association-rule-mining-using-fp-growth-in-python/
- https://www.sonarsource.com/lp/knowledge/languages/python/?gads

 campaign=SQ-Mroi Generic&gads ad group=Python&gads keyword=python%20analysis&
 cq src=google ads&cq cmp=19265130410&cq con=155008917058&cq
 term=python%20analysis&cq med=&cq plac=&cq net=g&cq pos=&c
 q plt=gp&gad source=1&gclid=CjwKCAiAnL sBhBnEiwAJRGighKEiMxtEvZ79mCAKNsFW2TQneRxQf65XgOkDDpnNji
 q8EceRYpTxoC2D0QAvD_BwE
- http://www.kemik.yildiz.edu.tr/veri_kumelerimiz.html

SIMGE LALE – 2018556050

KEVSER KOC - 2018556048