

Activity 3.1 – Learning Highlights

UX Design Principles:

- **Clear Navigation:** Effective navigation uses clear labels, recognizable icons, and familiar patterns to guide users through the interface
- **Information Architecture:** This refers to how content is organized and labeled. It's crucial to group information in a way that makes sense to users.
- **Visual Design:** Simplicity is key in UX design. Too much fancy elements would distract users and make your UI hard to use.

What is User-Centered (UCD) Design?

By involving real users throughout the design process, gathering feedback, and making iterative improvements, UCD ensures that products are intuitive, accessible, and easy to use.

Accessibility Is Key

This module provides various ways to make designs more inclusive, like adding keyboard navigation, making sure text has high contrast, and including alt text for images. This not only makes the design accessible to people with disabilities but also improves the overall experience for everyone. Plus, it's legally required in many places, so it's not something designers can afford to ignore.

How to Improve UX?

- **Simplify UI:** Make UI as simple as possible, so that users can easily navigate and complete tasks without unnecessary complexity or distractions
- **UX trends and best practices:** Stay updated with the latest UX trends and best practices, such as responsive design, micro-interactions, and user personalization
- **Accessibility Improvements:** Ensure the design is accessible to all users by following accessibility guidelines.