KEVIN TIAN

User Experience Designer

portfolio: https://kevtian.com

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Education

Duke University   **anticipated 5.2021**
- Major: Computer Science with a focus on Human Centered Interaction and Experience Design
- GPA: 3.5 / 4.0
- Relevant coursework: Experimental Interface Design; Social Psychology; Brand Empathy Design; Computer Architecture; Data Structures and Algorithms; Databases; Probability Theory; Inequality and Politics;

Southside High School   **6.2017**
- IB Diploma Recipient and National AP Scholar, and graduated with High Honors (top 5% of class)
- Honors: Selected for National Youth Science Camp (2 delegates for each state, all-expenses paid); Palmetto Boys State (civics camp with 2 leaders from high school); U.S. Naval Academy Summer Seminar (intensive leadership and physical training boot camp)

Experience

Designer, Duke Center for the Study of Aging (WordPress, Adobe Creative Suite)   **9.2018 – present**
- Currently redesigning and restructuring a pre-existing WordPress website for clearer user flow
- Modernizing the website landing page banners with Photoshop and Illustrator

Front End Dev. Team Lead – Huilo Huilo Foundation, Chile (Figma, Bootstrap, Drupal)   **5 – 7.2018**
- Coordinated a team of four Duke students to develop a series of over 10 bilingual websites promoting the work of self-made Chilean entrepreneurs
- Oversaw a rapid six-week ideation, testing and implementation cycle that included user research testing
- Identified and implemented key content placement changes to boost audience engagement
- Lowered the bounce rate for created sites by approximately 25%

Student Tech Staff, Duke IT Service Desk (Adobe Creative Suite and Microsoft Office)   **9.2017 – 1.2018**
- Diagnosed and resolved hardware / software errors for Duke affiliates with a focus on personable service

Extracurriculars

Hack Duke Design Team (Figma, InVision Studio)   **9.2018 – present**
- Created visual identity and assets for the 2018 Hack Duke Hackathon with 480+ attendees
- Currently planning the user experience behind the Ideate Design Conference, Spring 2019 with an expected attendance of 150+ students from across the U.S.

Developer, Amazon Alexa Student Program (Alexa Skills Set, AWS)   **8.2017**
- Rapidly prototyped and launched two complete skills for the Alexa Skills Store + Amazon Echo in two days
- Reach of 500+ unique US / International daily users, 900+ unique sessions, and 6100+ unique utterances

Skills

Preferred Design Stack: Figma, InVision Studio, Adobe XD

Technical: HTML5, CSS3, Twitter Bootstrap 3.3.7 Framework, Drupal CMS **(extensive)** // Adobe Creative Suite, C, Java, JavaScript, GitHub and GitLab version control, PostgreSQL, XML, WordPress **(working)**

Foreign Languages: Mandarin Chinese **(fluent)** // Spanish **(working)**