

KEVIN TIAN

User Experience Designer
portfolio: <https://kevtian.com>

kevin.tian@duke.edu
864.735.4335

Education

Duke University anticipated 5.2021

- Major: Computer Science with a focus on Psychology and Human Centered Design
- GPA: 3.5 / 4.0
- Relevant coursework: Experimental Interface Design; Social Psychology; Brand Empathy Design; Computer Architecture; Data Structures and Algorithms; Databases; Probability Theory; Inequality and Politics

Southside High School 6.2017

- IB Diploma Recipient and National AP Scholar, and graduated with High Honors (top 5% of class)
- Honors: Selected for National Youth Science Camp (2 delegates for each state, all-expenses paid); Palmetto Boys State (civics camp with 2 leaders from high school); U.S. Naval Academy Summer Seminar (intensive leadership and physical training boot camp)

Experience

Designer, Duke Center for the Study of Aging (WordPress, Adobe Creative Suite) 9.2018 – present

- Currently redesigning and restructuring a pre-existing WordPress website for clearer user flow
- Modernizing the website landing page banners with Photoshop and Illustrator

Front End Dev. Team Lead – Huilo Huilo Foundation, Chile (Figma, Bootstrap, Drupal) 5 – 7.2018

- Coordinated a team of four Duke students to develop a series of over 10 bilingual websites promoting the work of self-made Chilean entrepreneurs
- Oversaw a rapid six-week ideation, testing and implementation cycle that included user research testing
- Identified and implemented key content placement changes to boost audience engagement
- Lowered the bounce rate for created sites by approximately 25%

Student Tech Staff, Duke IT Service Desk (Adobe Creative Suite and Microsoft Office) 9.2017 – 1.2018

- Diagnosed and resolved hardware / software errors for Duke affiliates with a focus on personable service

Extracurriculars

Hack Duke Design Team (Figma, InVision Studio) 9.2018 – present

- Created visual identity and assets for the 2018 Hack Duke Hackathon with 480+ attendees
- Currently planning the user experience behind the Ideate Design Conference, Spring 2019 with an expected attendance of 150+ students from across the U.S.

Developer, Amazon Alexa Student Program (Alexa Skills Set, AWS) 8.2017

- Rapidly prototyped and launched two complete skills for the Alexa Skills Store + Amazon Echo in two days
- Reach of 500+ unique US / International daily users, 900+ unique sessions, and 6100+ unique utterances

Skills

Preferred Design Stack: Figma, InVision Studio

Technical: HTML5, CSS3, Twitter Bootstrap 3.3.7 Framework, Drupal CMS (**extensive**) // Sketch, Adobe Creative Suite, C, Java, JavaScript, GitHub and GitLab version control, PostgreSQL, XML, WordPress (**working**)

Foreign Languages: Mandarin Chinese (**fluent**) // Spanish (**working**)