

# Kevin Tian

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UX / Product Designer  
kevtian.com

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## Experience —

Bank of America  
Remote | New York, NY  
Jun 2020 – Aug 2020

UX Design Intern  
Sole designer on Widgets for the Merrill iOS platform. Oversaw generative research, defined high-impact business & user needs, and unveiled multiple high-fidelity concepts for development to key company stakeholders—including the Head of Experience Design and design directors.

Duke Design Health  
Durham, NC  
Aug 2019 – present

Design Health Fellow  
Collaborating with industry experts and the Duke School of Medicine to identify the most pressing needs in healthcare. As of Apr 2020, team has filed a provisional patent app for our innovation.

Juvo  
San Francisco, CA  
May 2019 – Aug 2019

Design Technologist Intern  
Spearheaded interaction design study of the checkout user flow in JuvoUP, a core Juvo app offering with five carrier-specific deployments reaching 180MM+ users internationally. Shipped code, created low- & mid-fidelity prototypes, and documented findings in the Juvo Design System.

## Education —

Duke University  
Durham, NC  
Aug 2017 – May 2021

Bachelor of Computer Science | GPA: 3.5/4.0  
Additional coursework in Psychology and HCD  
Watson-Brown Scholar

## Toolkit —

Sketch | Figma  
InVision Suite  
Adobe CC  
UserZoom

Design thinking	Concept mapping
User research	Interaction design
Personas	Storytelling
Wireframing	Lo/hi-fi prototyping

## Distinctions —

Freestyle VC Fellow  
HackDuke Design Lead

Duke Innworks Curriculum Chair and Mentor  
National Youth Science Camp SC Delegate '17