

KEVIN TIAN

Experience Designer
portfolio: <https://kevtian.com>

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Education

Duke University anticipated 5.2021

- Major: Computer Science, with a focus on Human Centered Interaction and Design
- GPA: 3.5 / 4.0
- Relevant coursework: Experimental Interface Design; Computer Architecture; Data Structures and Algorithms; Intro to Databases; Probability Theory and Application; Inequality and Politics

Southside High School 6.2017

- IB Diploma Recipient and National AP Scholar and graduated with High Honors (top 5% of class)
- Honors: Selected for National Youth Science Camp (2 delegates for each state, all-expenses paid); Palmetto Boys State (civics camp with 2 leaders from high school); U.S. Naval Academy Summer Seminar (intensive leadership and physical training boot camp)

Experience

Designer, Duke Center for the Study of Aging (WordPress, Adobe Creative Suite) 9.2018 – present

- Redesigning and restructuring the website for clearer user flow
- Modernizing the landing page banners with Photoshop and Illustrator

Front End Dev. Team Lead – Huilo Huilo Foundation, Chile (Bootstrap, Drupal) 5 – 7.2018

- Coordinated a team of four Duke students to develop a series of over 10 websites promoting self-made Chilean entrepreneurs
- Oversaw a rapid one-month ideation, testing and implementation cycle
- Identified and implemented key content placement changes to boost audience engagement
- Lowered the bounce rate for created sites by approximately 25%

Student Tech Staff, Duke IT Service Desk (Adobe Creative Suite and Microsoft Office) 9.2017 – 1.2018

- Diagnosed and resolved hardware / software errors for Duke affiliates with personable service

Extracurriculars

Hack Duke Design Team (Figma, InVision Studio) 9.2018 – present

- Created visual identity and assets for the 2018 Duke Hackathon with 480+ attendees
- Currently planning the user experience behind the Ideate Design Conference, Spring 2019 with an expected attendance of 150+ students from across the U.S.

Developer, Amazon Alexa Student Program (Alexa Skills Set, AWS) 8.2017

- Rapidly prototyped and launched two complete skills for the Alexa Skills Store and Amazon Echo in two days
- Reach of 500+ unique US/Int'l. customers, 900+ unique sessions, 6100+ unique utterances

Skills

Preferred Design Stack: Figma, InVision Studio, Adobe XD

Technical: HTML5, CSS3, Twitter Bootstrap 3.3.7 Framework, Drupal CMS (**extensive**) // Adobe Creative Suite, C, Java, JavaScript, GitHub and GitLab version control, PostgreSQL, XML, WordPress (**working**)

Foreign Languages: Mandarin Chinese (**fluent**) // Spanish (**working**)