

Kevin Tian

Product Designer

kevtian.com

kevin.tian@duke.edu

+1 864 735 4335

Experience

Bank of America | Experience Design Intern

New York, NY (Remote) | Jun - Aug 2020

First designer on Widgets UX for the Merrill iOS platform reaching clients in >500k households.

- Defined high-impact user and business needs by surveying >140 advised investment clients.
- Unveiled two hi-fidelity iOS 14 widget designs to company stakeholders, including the Head of Experience Design and design directors.

Duke Design Health | Design Health Fellow

Durham, NC | Aug 2019 – present

Product strategist collaborating with medtech experts from Duke's Pratt, Fuqua, CRI, and I&E.

- Filed a provisional patent app in Apr 2020 for a medtech innovation to radically improve nurse workflow and minimize errors in ICUs.

Juvo | Design Technologist Intern

San Francisco, CA | May – Aug 2019

Designer and engineer on an interaction design study of the checkout user-flow in JuvoUP, a core Juvo app reaching >180M users internationally.

- Wrote and revised code in Swift 4.0.
- Designed new user-flow prototypes at med-fi.
- Documented results in Juvo Design System.

Duke Center for Study of Aging | Web Dev Intern

Durham, NC | Sep 2018 – May 2019

Digital designer and web strategist in charge of maintaining the Center's WordPress website.

- Increased user engagement by 21% (+30s avg session duration) by publishing new content.
- Set-up Google Analytics and reported key weekly user metrics to the Business Manager.

Education

Duke University

Durham, NC | expected Dec 2020

Bachelor of Computer Science

Watson-Brown Scholar

Coursework: Experimental Interface Design; Social Psych; Intro to HCD; AI; Databases; Data Structures & Algorithms; Public Speaking

Skills

Design stack

Sketch | Figma

InVision Suite

Adobe CC Suite

UserZoom

UX skills

User research

Personas

Design systems

Wireframing

Grid systems

Concept mapping

Interaction design

Storytelling

Lo/hi-fi prototyping

Responsive design

Distinctions

Duke Innworks Curriculum Chair

Co-director of curriculum for an annual STEM camp for Durham public middle schoolers.

Freestyle VC Fellow

One of two selected from a highly competitive field for the Summer 2019 Fellowship in SF.

HackDuke Design Team Lead

Co-led visual redesign and rebranding for HackDuke, the nation's largest social good hackathon with >1k applicants in 2019.

National Youth Science Camp Delegate

One of the two state (SC) delegates selected to attend the prestigious camp in 2017.