Kevin Tian
Product Designer

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Experience

Bank of America | Experience Design Intern
First designer on Widgets UX for the Merrill iOS platform, reaching clients in >500k households.
- Oversaw user research & defined high impact business user needs based on generative survey of >140 advised investment clients.
- Unveiled two hi-fidelity iOS 14 widget designs for immediate development to key company stakeholders including the Head of Experience Design and multiple design directors.

New York, NY (Remote) | Jun - Aug 2020

Duke Design Health | Design Health Fellow
Designer and product strategist collaborating with health industry experts in the Duke School of Medicine and the Pratt School of Engineering.
- Filed a provisional patent app in Apr 2020 for our medtech innovation to radically improve nurse workflow and minimize errors in ICUs.

Durham, NC | Aug 2019 – present

Juvo | Design Technologist Intern
Designer and engineer on the interaction design study of the checkout user flow in JuvoUP, a core Juvo app reaching >180M users internationally.
- Wrote >250 lines of Swift 4.0 for review.
- Designed, developed, and presented several new user flow lo-/med-fidelity prototypes.
- Documented all results in Juvo Design System.

San Francisco, CA | May – Aug 2019

Duke Center for Study of Aging | Web Dev Intern
Digital designer and web strategist in charge of maintaining the Center's WordPress site.
- Increased user engagement by 21% (+30s avg session duration) by restructuring information and creating new content for the website.
- Set-up Google Analytics and reported monthly user metrics to the Business Manager.

Durham, NC | Sep 2018 – May 2019

Education

Duke University
Bachelor of Computer Science
Watson-Brown Scholar
Coursework: Experimental Interface Design; Social Psych; Human Centered Design; Intro to AI; Databases; Data Structures and Algorithms; Digital Imaging; Public Speaking
Durham, NC | expected Dec 2020

Skills

Design stack

Sketch	Figma	Adobe CC Suite
InVision Suite	UserZoom

UX skills

User research	Concept mapping
Personas	Interaction design
Design system	Storytelling
Wireframing	Lo/hi-fi prototyping
Grid system	Responsive design

Distinctions

Duke Innoworks Curriculum Chair
Co-director of curriculum and programming for a STEM camp that reaches >25 Durham public middle schoolers annually

Freestyle VC Fellow
1 of 2 selected for the Summer 2019 batch

HackDuke Design Team Lead
Co-led visual redesign and branding for HackDuke 2019, the nation's largest social good hackathon with >1k applicants

National Youth Science Camp Delegate
1 of 2 state (SC) delegates selected to participate in the annual science camp