Predicting Global Sales of Video Games

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Abstract

Our project aims to model global video game sales by applying a neural network, Random Forest, and k-Nearest Neighbors model to preprocessed data to successfully predict global sales and determine which model works best. We built the project on Python using sklearn, Keras, and Tensorflow for the models and SQL for data processing. We will evaluate the results by root mean squared error (RMSE). We hope to see whether or not global sales can be effectively modeled and also give an analysis on model strengths and weaknesses for this task.

9 1 Introduction

The expansion of the video game industry and esports in the past decade has fueled gamers 10 and game studios all over the world. With the backdrop of COVID-19, worldwide quaran-11 tines, and work-from-home structures, video games have garnered another boost in popular-12 ity and success in the first half of 2020. Looking forward, it is apparent that the landscape 13 of video games and entertainment software is drastically changed with companies like Nin-14 15 tendo, Activision Blizzard, and many independent developers making an impact on modern culture. Creating a video game is an intensive project that requires a diverse array of re-16 sources and specialists that would be very costly for the studio if a release goes awry. As a 17 video game producer, investor, or consultant, the ability to project global sales is very useful 18 when it comes to considering possible translations, global releases, and general marketing 19 investment in other parts of the world. In an effort to solve this problem, we will apply a 20 neural network, Random Forest, and k-Nearest Neighbors to model global video game sales 21 in a variety of different ways and determine which method is best and whether or not video 22 game sales can be predicted from our data.

2 Related Works

There are other works related to our project in the video game industry, and countless more 25 in the generalized sales and marketing prediction field. One of the projects involves internet 26 search volume as a feature to predict global sale and is becoming increasingly relevant as 27 social media dominates the information space in the majority of the video game industry's 28 target audience^[5]. This data is likely heavily correlated to global sales as the consumer 29 sentiment is captured even prior to release. Another paper that used neural networks 30 predicted weekly game sales on PCA preprocessed data^[3]. The weekly timeframe is different 31 from our cumulative global sales number and may be impacted seasonally. Additionally, one 32 other paper used sexualized cover art content as a feature to predict sales for video games [4]. 33 In this case, another specific feature was analyzed that we were not able to consider for our project. As pertaining to sales, features regarding behavioral economics, consumer psychology, and marketing can all be possible candidates to more successfully model video game sales.

3 Dataset and Features

The dataset we are going to train our model is Video Game Sales with Ratings from Kaggle.

The dataset consists of 11,563 video game titles detailing release year, publisher, platform, genre, regional sales, global sales, critic and user scores, critic and user counts, and ESRB rating. Not all of the features are present for every title. The critic and user scores were obtained from Metacritic, a popular video game review site.

	Platform	Year_of_Release	Genre	Publisher	Global_Sales	Critic_Score	Critic_Count	User_Score	User_Count	Developer	Rating
0	Wii	2006.0	Sports	Nintendo	82.53	76.0	51.0	8	322.0	Nintendo	Е
1	NES	1985.0	Platform	Nintendo	40.24	NaN	NaN	NaN	NaN	NaN	NaN
2	Wii	2008.0	Racing	Nintendo	35.52	82.0	73.0	8.3	709.0	Nintendo	E
3	Wii	2009.0	Sports	Nintendo	32.77	80.0	73.0	8	192.0	Nintendo	E
4	GB	1996.0	Role-Playing	Nintendo	31.37	NaN	NaN	NaN	NaN	NaN	NaN

Figure 1: First 5 entries of dataset

- 44 3.1 Features
- Name The name of the video game.
- Platform The console on which the game runs on. (Wii, PS4, PC, etc.)
- 47 YearofRelease The year the game was released.
- 48 Genre Category of the game. (Shooter, Racing, Puzzle, etc.)
- ⁴⁹ Publisher Publisher of the game.
- NASales, EUSales, JPSales, OtherSales Local region sales of video games in largest markets in millions of units.
- 52 Global Sales Total sales in the world in millions of units.
- 53 Critic_score Score by Metacritic's critics.
- 54 Criticcount Number of critics who contributed to Critic_score.
- User_score Score by Metacritic's subscribers.
- Usercount Number of users who contributed to User_score.
- 57 Developer Party who created the game.
- Rating The Entertainment Software Rating Board (ESRB) rating.

59 3.2 Preprocessing

First, we removed the games containing missing Platform, Genre, Publisher, and YearofRe-60 lease because these variables could not be imputed effectively. Next, since many of the 61 values for Critic score, User score, Criticcount, and Userccount were missing, we imputed 62 the missing values with the median of the column. For the remaining categorical data in 63 Genre and Publisher, we used one-hot-encoding to make the data suitable for fitting re-64 gression and dropped one column of each to decorrelate the columns. Our preprocessing also removed the local sales of games because they were obtained after global sales was calculated, hence would not be useful to show a correlation with prior regional video game 67 sales and a global launch. Our preprocessing also removed the local sales of games because 68 they were often obtained after global sales were calculated and thereby would not be useful 69 for showing a correlation with prior regional video game sales and a global launch. Because 70 of the unusual popularity of certain games, such as Grand Auto Theft V, we remove the top 10% and bottom 10% as outliers. After this preprocessing of the data, we split the

remaining into 80% training data and 20% test data. For k-Nearest Neighbors, we split the training data further into actual training data and cross validation data, which is used to determine the optimal k number of neighbors to be used that minimizes RMSE. The correlation matrix in Figure 2 was used to determine whether or not any features needed to be dropped.

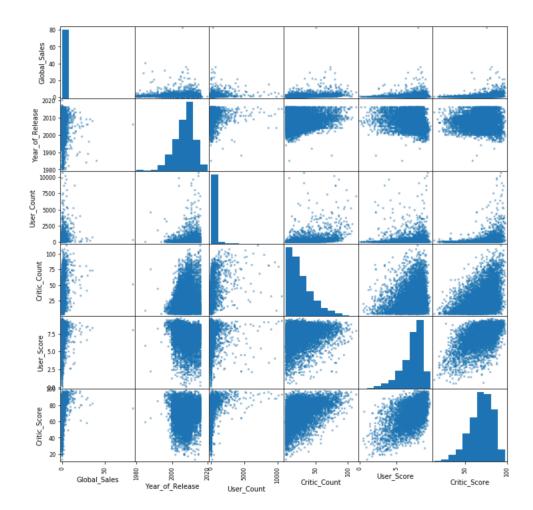


Figure 2: Correlation Matrix of Features

4 Methods

4.1 Models

Neural Network - The Neural Network as studied in class is a model comprised of hidden layers of nodes known as neurons that takes in an input and, by feeding it through the hidden layers, produces a result in the output layer. The neural network is built to handle large volumes of data, but since our dataset does not have relatively as many examples and some were removed during preprocessing, the neural network may not take advantage of its processing ability to return the strongest predictor.

For our experiment, we will build an Artificial Neural Network (ANN) from the Sequential class in Keras. We have two hidden layers of 6 and 4 nodes respectively, and use the Exponential Linear Unit (ELU) activation function. We chose ELU because of its fast learning rate. Additionally, we used the 'Adam' optimizer offered by Keras, which is a stochastic gradient descent method and trained for 100 epochs.

Random Forest - The Random Forest model is in ensemble method that trains multiple decision trees and outputs a class by majority vote^[1]. For regression tasks, instead of mode, the mean prediction of the individual trees is returned. For reference, a decision tree is a popular machine learning algorithm that uses many input variables to traverse down a tree, and returns a prediction from a leaf. The benefit of using multiple trees is a reduced variance as a single tree can easily overfit the data. Random Forest differs from simply bagging multiple decision trees by selecting a random subset of the features for each tree so that if some features are stronger predictors than others, such trees would be correlated known as the 'Random Subspace method^[6]'. Fewer correlated trees would improve the prediction while also making feature evaluation more accessible (We do not conduct feature evaluation in this project but it would be a very important area of exploration for practical purposes).

For our experiment, we used the built-in RandomForestRegressor in sklearn with mse criterion. This model was the simplest to implement.

k-Nearest Neighbors - The k-Nearest Neighbors algorithm takes an element and looks for its closest neighbors to take a majority vote in the classification case, and the mean value of the nearest neighbors for regression^[2]. For our purposes, we used the mean. The basic structure of the algorithm is as follows:

- 1. We choose a k from all possible k for our model.
- 2. We divide the training dataset into p equal parts.
- 3. We randomly choose one part for cross validation and the remaining p-1 parts to for training, yielding us an error, which we will repeat for p times so that each part is used once as cross validation set. We then compute the average error of this model given k over the p parts.
- 4. We find the k that minimizes the RMSE and return the model.

For our experiment, we used the KNeighbors Regressor from sklearn with a calculated optimal k=22 and weighed the points by the inverse of their distance, making closer neighbors have greater influence:

$$\hat{y} = \sum_{i=1}^{k} \frac{d(x, x_i)y_i}{\sum_{i=1}^{k} d(x, x_i)}$$

$_{8}$ 5 Experiments/Results/Discussion

5.1 Methodology

After training the three models, we will evaluate the results with the root mean squared error (RMSE) metric to evaluate efficacy and accuracy.

$$RMSE = \sqrt{(\frac{1}{n})\sum_{i=1}^{n}(y_i - x_i)^2}$$

RMSE takes into account negative values and is a commonly used metric in determining the performance of regression models.

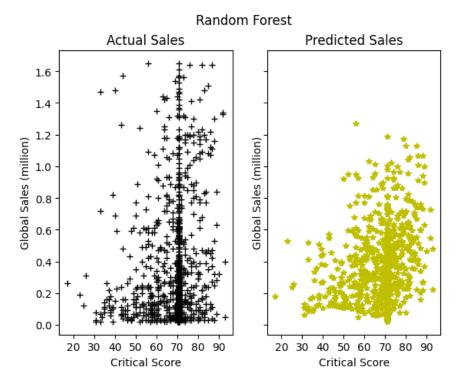


Figure 3: Random Forest Predictions

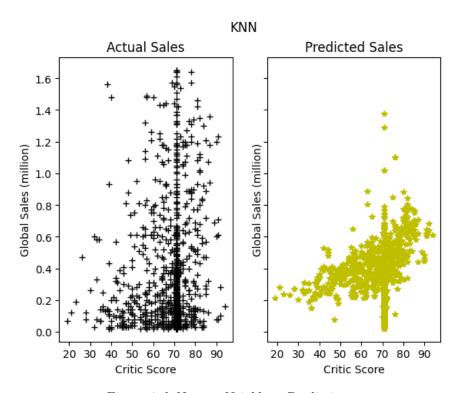


Figure 4: k-Nearest Neighbors Predictions

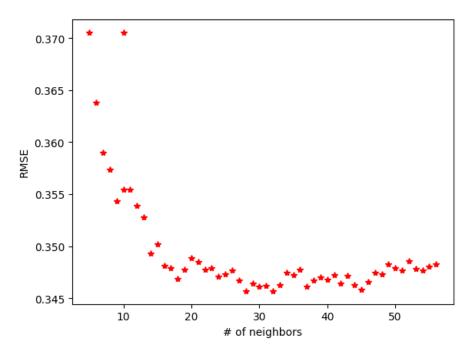


Figure 5: Choice of k neighbors for kNN

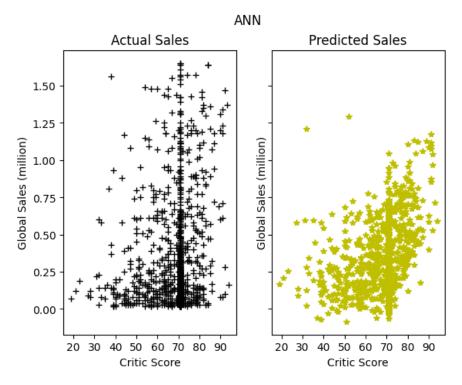


Figure 6: Neural Network Predictions

 $RMSE_{RF}: \quad 0.3242 \\ RMSE_{kNN}: \quad 0.3289 \\ RMSE_{ANN}: \quad 0.3363$

As we can see in Figure 3 and 4, the predicted sales roughly capture the general distribution of the global sales, but the one produced by k nearest neighbors regression is more localized than the one by Random Forest, which can be ascribed to the fact that the k-Nearest Neighbors regression only looks at the neighbors of the input for prediction. We plotted sales against Critic score to help visualize our predictions.

5.3 Discussion

141

From our RMSE values, we see that the strongest performer was Random Forest and the 129 weakest was the ANN. Naturally, we will discuss the strengths and weaknesses of our mod-130 els. For Random Forest, an ensemble of regression trees, the individual trees are easy to 131 understand, specifically for mirroring human behavior purposes which is relevant to our task of suggesting that features impact decisions to purchase video games. A weakness of the neural network is its data volume demand with the relatively small dataset we are work-134 ing with. In contrast with Random Forest, the model that the neural network produces 135 is incomprehensible and a "black box" which makes it possibly less attractive for practical 136 uses of sales prediction. However, as mentioned previously, there have been neural networks 137 applied to PCA processed data for sales prediction. k-Nearest Neighbors falls in between 138 the other two models, and we can see that the RMSE of kNN converges as we increase the 139 number of k neighbors used. 140

6 Conclusion and Future Work

With a RMSE of around 0.32, our objective of modeling global sales of video games is 142 decently accurate and can provide some insight for future video game releases. The range of 143 global sales value is 0 to 60, so our error metric is actually very small and so our model can 144 be considered very strong. With more video game data we can verify that our models are not 145 overfitted, but ensemble methods and cross validation are innately preventative measures 146 against overfitting. Out of the regressors that we explored, we conclude that the Random 147 Forest model produced the best prediction of global video game sales by measure of RMSE, albeit by a small margin. To continue our exploration in the realm of video games, we see 149 that some of the most successful and popular games today are free to play, offering paid in-150 game content that users can elect to pay for or not. Our project does not strongly consider 151 this model of games and exploration of different payment structures may be interesting to 152 consider in the future. Furthermore, as seen in related work, there are many esoteric features 153 that were not taken into account. As with any consumer product, sentiment is a major factor 154 in how a product is received and could also be a viable direction of exploration. Separate analyses of games and marketing strategies can be helpful to building a more holistic and 156 complete model of global sales. 157

References

158

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```
" " "
173
                                                                                            2
174
         Filename: helper.py
175
                                                                                            3
         Author: Yi Lyu
176
                                                                                            4
         Status: Complete
177
178
     22 22 22
179
180
    import numpy as np
181
                                                                                            9
    import pandas as pd
182
183
     import pickle
     import sqlite3
184
                                                                                            12
    import re
185
                                                                                            13
    import os
                                                                                            14
186
    from sklearn.impute import SimpleImputer as Imputer
187
    from sklearn.impute import KNNImputer
                                                                                            16
    from sklearn.preprocessing import LabelEncoder
189
                                                                                            17
190
                                                                                            18
      _{\text{all}} = ['Videogames']
191
                                                                                            19
192
                                                                                            20
    def get_dir(path):
193
                                                                                            21
         return os.path.join(getWorkDir(), path)
194
                                                                                            22
                                                                                            23
195
    def getWorkDir():
196
                                                                                            24
         pathlist = os.path.abspath(os.curdir).split(',')
197
                                                                                            25
         path = '/'
198
                                                                                            26
         for p in pathlist:
199
                                                                                            27
              path = os.path.join(path, p)
200
                                                                                            28
              if p = 'video-game-sales-predictor' or p = 'video-game-sales-
201
                                                                                            29
         predictor - master':
202
                  break
203
                                                                                            30
         return path
204
                                                                                            31
205
                                                                                            32
     class Videogames(object):
206
                                                                                            33
         def ___init___(self , database_dir , data_dir='data/', storage='data'):
207
                                                                                            34
              self.database_dir = database_dir
self.table = ''
                                                                                            35
208
209
                                                                                            36
              self.data\_dir = data\_dir
210
                                                                                            37
              self.storage = '{0}. pickle'.format(storage)
211
                                                                                            38
212
                                                                                            39
              self.\_has\_data = False
213
                                                                                            40
              self.\_headers = []
214
                                                                                            41
              self.\_dtypes = []
215
                                                                                            42
              self.\_connection = None
216
                                                                                            43
                                                                                            44
217
                   with open(get_dir(data_dir + self.storage), "rb") as f:
218
                       self.table, self._headers, self._dtypes, self._has_data =
219
          pickle.load(f)
220
              except:
221
                                                                                            47
222
                   pass
                                                                                            48
223
                                                                                            49
224
         @property
                                                                                            50
         def table_name(self):
225
                                                                                            51
              return self.table
226
227
                                                                                            53
         @property
228
                                                                                            54
         def status(self):
229
230
              return self.get_status()
                                                                                            56
231
                                                                                            57
232
         @property
233
         def headers (self):
                                                                                            59
              return self._headers
234
                                                                                            60
                                                                                            61
235
         @property
                                                                                            62
         def dtypes(self):
237
```

```
return self._dtypes
                                                                                         64
238
239
                                                                                         65
240
         def get_status(self):
                                                                                         66
             return self._has_data
241
                                                                                         67
242
                                                                                         68
         def get_headers(self):
243
                                                                                         69
             return self._headers
244
245
                                                                                         71
         def get_dtypes(self):
246
             return self._dtypes
                                                                                         73
247
248
         def read_data_in(self, filepath, table, write_headers=False):
249
             conn = sqlite3.connect(database=self.database_dir)
250
                                                                                         76
             cur = conn. cursor()
                                                                                         77
251
             data = pd.read_csv(filepath, delimiter=",", encoding="
252
                                                                                         78
         unicode_escape")
253
254
                                                                                         79
             self.table = table
255
                                                                                         80
             headers = self._get_headers(data)
                                                                                         81
256
257
             dtypes = self._get_dtypes(data)
             self._create_table(headers, dtypes, cur)
                                                                                         83
258
259
                                                                                         84
             if write_headers:
                                                                                         85
260
                  with open(get_dir(self.data_dir + 'headers.csv'), "w+") as f:
261
                      f.write(", \n".join(headers))
262
                                                                                         87
263
                                                                                         88
             if not self._has_data:
                                                                                         89
264
                  data = self._remove_missing(data)
                                                                                         90
265
                  with open(get\_dir(self.data\_dir + self.storage), "wb+") as f:
266
                                                                                         91
                       self._insert_data(data, headers, dtypes, cur)
267
                                                                                         92
                       self.\_has\_data = True
268
                                                                                         93
                      pickle.dump((self.table, headers, dtypes, True), f,
269
                                                                                         94
         pickle.HIGHEST_PROTOCOL)
270
                                                                                         95
271
272
             del data
                                                                                         96
             conn.commit()
                                                                                         97
273
             conn.close()
274
                                                                                         98
275
         def _remove_missing(self, data):
276
                                                                                         100
             data = data.replace(r'tbd', np.nan, regex=True)
data['User_Score'] = data['User_Score'].astype(np.float64)
277
278
             condition = (data['Platform'].notnull() & data['Genre'].notnull()
279
         & data['Publisher'].notnull() & data['Year_of_Release'].notnull())
280
             data = self._imputation(data[condition])
281
             return data
282
283
                                                                                         106
         def _imputation(self, data):
             imp = Imputer(strategy='median')
285
                                                                                         108
             attributes = ['Critic_Score', 'User_Score', 'Critic_Count', '
286
         User_Count'
287
             for item in attributes:
288
                  data[item] = imp.fit_transform(data[[item]]).ravel()
289
                                                                                         111
             return data
290
291
         def get_col(self, *header):
                                                                                         114
292
             if not self._connection:
                  self._connection = sqlite3.connect(self.database_dir)
294
                                                                                         116
             cur = self._connection.cursor()
                                                                                         117
295
296
                                                                                         118
             command = "SELECT {0} FROM {1}; ".format(self._list2str(header),
297
                                                                                         119
         self.table)
298
             return self._col2list(cur.execute(command).fetchall())
299
                                                                                         120
                                                                                         121
300
301
         def execute (self, command):
             if not self._connection:
302
```

```
self._connection = sqlite3.connect(self.database_dir)
303
              cur = self._connection
304
                                                                                            125
305
                                                                                            126
              if bool(re.match("^[ \t\setminus n]*SELECT", command, re.I)):
306
                                                                                            127
                   return list (self._col2list(cur.execute(command).fetchall()))
                                                                                            128
307
308
                                                                                            129
                   print("ILLEGAL COMMAND")
309
                                                                                            130
310
                                                                                            131
311
                                                                                            132
         ## Helper Functions ##
312
         def _get_headers(self, data):
"""Return the headers of the data
313
                                                                                            134
314
315
                                                                                            136
              Args:
316
                   data DataFrame: the data we read from csv.
317
                                                                                            138
318
                                                                                            139
              Returns:
319
                                                                                            140
                   list: the headers of the data
320
                                                                                            141
                                                                                            142
321
322
              if not self._headers:
                                                                                            143
                   self._headers = list(map(lambda col: col.lower(), data.
323
                                                                                            144
         columns))
324
              return self._headers
325
                                                                                            145
                                                                                            146
326
         def __get__dtypes(self , data):
327
                                                                                            147
              if not self._dtypes:
328
                                                                                            148
                   self.\_dtypes = [self.\_process\_dtype(data[col][0]) for col in
329
                                                                                            149
         data.columns]
330
331
              return self._dtypes
332
                                                                                            151
         def _create_table(self, headers, dtypes, cur):
    """Execute the following SQL command
333
334
                                                                                            153
335
                                                                                            154
             CREATE TABLE IF NOT EXISTS {table} (
336
                  name VARCHAR(80),
337
                                                                                            156
                                                                                            157
338
              );
                                                                                            158
339
340
              Args:
341
                                                                                            160
                   headers (list): the list of columns where each header is
342
                                                                                            161
         lowercase.
343
                   dtypes (list): the list of types where each type is either
344
        NUMBER or VARCHAR(80) based on this data set.
345
                  cur (sqlite3.connection.cursor): a connection cursor of
346
                                                                                            163
         sqlite3 database
347
348
                                                                                            164
              command = "CREATE TABLE IF NOT EXISTS {0} (".format(self.table)
349
                                                                                            165
              template = "\{0\} \{1\}"
350
                                                                                            166
351
                                                                                            167
              n = len(headers)
352
                                                                                            168
353
                                                                                            169
              ## Convert the data to suitable form for _list2str function
354
                                                                                            170
              data = [template.format(headers[i], dtypes[i]) for i in range(n)]
355
                                                                                            171
356
357
              command += self._list2str(data)
              command += ");"
358
                                                                                            174
              cur.execute(command)
359
                                                                                            175
                                                                                            176
360
         def __insert_data(self, data, headers, dtypes, cur):
361
                                                                                            177
              command\_template = "INSERT INTO \{0\} (\{1\}) VALUES (\{2\});"
362
                                                                                            178
363
              for i, itr in data.iterrows():
                                                                                            179
                   res = list(map(self.\_str\_classifier, list(itr)))
364
                                                                                            180
                  command = command_template.format(self.table, ", ".join(
                                                                                            181
365
         headers),
366
```

```
self._list2str(res,
367
                                                                                          182
         classify=self._row_classifier(res, dtypes)))
368
                  cur.execute(command)
369
                                                                                           183
370
                                                                                           184
               _list2str(self, data, delimiter=",", classify=lambda x: x):
371
                                                                                           185
              ""Convert the list to a string
372
                                                                                           186
373
                                                                                           187
              I have not found such a function in Python and therefore
374
                                                                                           188
              wrote one.
375
                                                                                           189
376
                                                                                           190
377
              Args:
                                                                                           191
                  data (list): the row of the table
378
                                                                                           192
                  delimiter (str, optional): the delimiter.
379
                                                                                           193
                  classify (function, optional): a function that classifies the
380
                                                                                          194
          data in the row.
381
382
                                                                                           195
              Returns:
383
                                                                                           196
                  str: a string representing the data converted to a string.
384
                                                                                           197
                                                                                           198
385
              res = ""
386
                                                                                           199
              for i in range(len(data)):
387
                                                                                           200
                  res += classify (data[i])
388
                                                                                           201
                  if i != len(data) - 1:
                                                                                           202
389
                       res += delimiter + " "
390
                                                                                           203
391
              return res
                                                                                           204
392
                                                                                           205
         def _row_classifier(self, data, dtypes):
393
                                                                                           206
             ### classify the data in a row in the table
                                                                                           207
394
395
              def classifier(x):
                                                                                           208
                  i = data.index(x)
396
                                                                                           209
                  if dtypes[i] = "NUMBER":
    if x == "NULL" or x == 'tbd':
397
                                                                                           210
398
                                                                                           211
                           return "-1"
399
                                                                                           212
400
                       else:
                                                                                          213
                           return str(x)
401
                                                                                          214
                                                                                          215
402
                       return "\"\{0\}\"".format(x)
403
                                                                                           216
404
              return classifier
                                                                                           217
405
                                                                                          218
         def _str_classifier(self, x):
406
                                                                                           219
             ### classify the data so that it does not contain nan
                                                                                           220
407
              if type(x) = float and np.isnan(x):
408
                                                                                           221
                  return -1
409
                                                                                           222
              return x
410
                                                                                           224
411
412
         def __process__dtype(self, var):
                                                                                           225
              dtype = type(var)
413
                                                                                           226
              if dtype = str and var.isnumeric():
414
                                                                                           227
                  return "NUMBER"
415
                                                                                           228
              type_converter = {type(',') : "VARCHAR(80)", np.float64: "NUMBER"
416
                                                                                           229
         , np.int64: "NUMBER"}
417
418
             return type_converter[dtype]
                                                                                           230
                                                                                           231
419
         def _col2list(self, col):
                                                                                           232
420
421
             n = len(col[0])
                                                                                           233
              return list(map(lambda x: list(x)[:n], col))
                                                                                           234
422
423
                                                                                           1
                                                                                           2
424
         Filename: main.py
425
                                                                                           3
         Author: Yi Lyu
426
         Status: Complete
427
                                                                                          5
                                                                                          6
428
429
                                                                                           7
430
```

```
import numpy as np
431
                                                                                                                                                                        9
         import matplotlib.pyplot as plt
432
433
        import pandas as pd
                                                                                                                                                                        11
        import seaborn as sns
434
                                                                                                                                                                        12
        import pickle
435
                                                                                                                                                                        13
        import os
436
                                                                                                                                                                        14
        from sklearn.decomposition import PCA
        from keras.models import load_model
438
                                                                                                                                                                        16
        from sklearn.model_selection import train_test_split
439
440
                                                                                                                                                                        18
        from helper import Videogames, getWorkDir, get_dir
                                                                                                                                                                        19
         from models import *
442
                                                                                                                                                                        20
        from plotting import *
443
                                                                                                                                                                        21
                                                                                                                                                                        22
444
        def read_data():
                                                                                                                                                                        23
445
                 videogames = Videogames (get_dir("data/math156.db"))
446
                                                                                                                                                                        24
                 videogames.read_data_in(get_dir("data/videogames.csv"), "VIDEOGAMES",
447
448
                 res = np.array(videogames.execute(',',')
449
                                                                                                                                                                        26
                         SELECT name, g_total, cscore, uscore, genre, publisher FROM (
450
                                                                                                                                                                        27
                                  SELECT name AS name,
451
                                                                                                                                                                        28
                                                SUM(global_sales) AS g_total,
452
                                                                                                                                                                        29
                                                 critic_score AS cscore,
                                                                                                                                                                        30
453
                                                 user_score AS uscore,
                                                                                                                                                                        31
454
                                                 genre AS genre,
455
                                                                                                                                                                        32
                                                 publisher AS publisher
456
                                                                                                                                                                        33
                                  FROM VIDEOGAMES
457
                                                                                                                                                                        34
                                  WHERE year_of_release >= 2004 and uscore != 0 and cscore != 0
                                                                                                                                                                       35
458
                                  GROUP BY name) AS VideogameSummary
459
                         WHERE g_total != 0
460
                                                                                                                                                                        37
                         ORDER BY g_total DESC;
461
                                                                                                                                                                        38
                          ',',))
462
                                                                                                                                                                       39
                 return res
463
                                                                                                                                                                        40
464
                                                                                                                                                                        41
                  __name___ == "___main___":
465
                                                                                                                                                                        42
                 ## the critic scores and user scores
466
                                                                                                                                                                        43
                 columns = ['name', 'gtotal', 'cscore', 'uscore', 'genre', 'publisher'
467
                                                                                                                                                                        44
468
                 res = pd.DataFrame(read_data(), columns=columns)
469
                                                                                                                                                                        45
470
                                                                                                                                                                        46
                 n = len(res)
471
                                                                                                                                                                        47
                 factor = 0.1
472
                 quantile1 = round(n * factor)
473
                                                                                                                                                                        49
                 quantile2 = n - round(n * factor)
474
                                                                                                                                                                        50
                 res = res.loc[quantile1:quantile2 + 1, :]
475
476
                 ## Transform data into appropriate form for regression
477
                 scores = res[['cscore', 'uscore']]
478
                                                                                                                                                                        54
                 genre = pd.get_dummies(res['genre'], drop_first=True)
479
                 publisher = pd.get_dummies(res['publisher'], drop_first=True)
480
                                                                                                                                                                        56
481
                                                                                                                                                                        57
                 X = pd.concat((scores, genre, publisher), axis=1).astype('float64')
482
                                                                                                                                                                        58
                 Y = res['gtotal'].astype('float64')
483
                                                                                                                                                                        59
                                                                                                                                                                        60
484
485
                                                                                                                                                                        61
                 X_{train}, X_{test}, Y_{train}, Y_{test} = train_{test\_split}(X, Y, test_{size} = train_{test\_split}(X, Y, test_{test\_size} = train_{test\_split}(X, Y, test_{test\_split}(X, Y,
486
                 .20, train_size=.80, random_state = 40)
487
                                                                                                                                                                        63
488
489
                 try:
                                                                                                                                                                        64
                          with open(get_dir('data/models.pickle'), 'rb') as f:
490
                                  rfregr, knnregr = pickle.load(f)
491
                                                                                                                                                                        66
                                  annregr = load_model(get_dir(';data/ann'))
                                                                                                                                                                        67
492
                 except:
                                                                                                                                                                        68
493
                         annregr = ann(X_train, Y_train.ravel())
                                                                                                                                      ## ANN
```

```
rfregr = random_forest(X_train, Y_train.ravel()) ## Random
495
        Forest
496
                                                                      ## KNN
             knnregr = knn(X_train, Y_train.ravel())
497
             with open(get_dir('data/models.pickle',), 'wb+') as f:
498
                                                                                        72
                  pickle.dump((rfregr, knnregr), f, pickle.HIGHEST_PROTOCOL)
                                                                                        73
499
                  annregr.save(get_dir('data/ann'))
500
                                                                                        74
501
                                                                                        75
         print("The mean is", np.mean(Y))
502
                                                                                        76
        ## RMSE
                                                                                        77
503
         rmse template='RMSE\t{name:25}{value:18}'
                                                                                        78
504
         print(rmse_template.format(name='random forest', value=rmse(X_test,
505
506
        Y_test, rfregr)))
         print(rmse_template.format(name='Knn', value=rmse(X_test, Y_test,
507
                                                                                        80
        knnregr)))
508
         print(rmse_template.format(name='ANN', value=rmse(X_test, Y_test,
509
                                                                                        81
        annregr)))
510
511
                                                                                        82
         plot_predictions(X_test, Y_test, rfregr, knnregr, annregr)
512
                                                                                        83
                                                                                        84
513
514
         22 22 22
515
                                                                                        86
516
                                                                                        87
         print(=
517
                                                                                        88
518
        ## R2
519
                                                                                        90
         r2\_template = 'R^2 \setminus t\{name:25\}\{value:18\}'
520
                                                                                        9.1
         print(r2_template.format(name='random forest', value=rfregr.score(
                                                                                        92
521
        X_test, Y_test)))
522
         print(r2_template.format(name='Knn', value=knnregr.score(X_test,
523
                                                                                        93
        Y_{test}
524
         print (r2_template.format(name='Aan', value=annregr.score(X_test,
525
                                                                                        94
526
        Y test)))
527
         ,, ,, ,,
528
                                                                                        96
529
                                                                                        2
530
531
         Filename: models.py
                                                                                        3
         Author: Yi Lyu
532
         Status: Complete
533
                                                                                        5
                                                                                        6
534
535
536
537
    import numpy as np
                                                                                        9
    import matplotlib.pyplot as plt
538
    from sklearn.linear_model import Ridge
539
    from sklearn.linear_model import GammaRegressor
540
                                                                                        12
    from sklearn.preprocessing import PolynomialFeatures, StandardScaler
                                                                                        13
541
    from sklearn.pipeline import make_pipeline
542
                                                                                        14
    from sklearn.ensemble import RandomForestRegressor
543
    from sklearn.neighbors import KNeighborsRegressor
                                                                                        16
544
    from sklearn.model_selection import train_test_split, cross_val_score
                                                                                        17
    from sklearn.metrics import mean_squared_error
546
                                                                                        18
    from keras.models import Sequential
                                                                                        19
547
    from keras.layers import Dense
                                                                                        20
548
549
                                                                                        21
    ## just in case someone wants to implement them instead of using sklearn
550
                                                                                        22
551
    def rmse(X_test, Y_test, model):
552
                                                                                        24
         Y_{pred} = model.predict(X_{test})
553
                                                                                        25
         return mean_squared_error(Y_test, Y_pred, squared=False)
554
                                                                                        26
555
                                                                                        27
    def plot_knn(ns, rmses):
                                                                                        28
556
         plt.plot(ns, rmses, 'r*')
plt.xlabel('# of neighbors')
557
                                                                                        29
```

```
plt.vlabel('RMSE')
559
                                                                                        31
560
                                                                                        32
         plt.savefig('graphs/knn_choice_n.png', bbox_inches='tight')
561
                                                                                        33
         plt.clf()
562
                                                                                        34
563
                                                                                        35
    def knn(xs, ys, n=10):
564
        X_train, X_test, Y_train, Y_test = train_test_split(xs, ys, test_size
565
        = .1, random_state = 40)
566
         num_cols = len(X_train.columns)
567
                                                                                        38
         i = 5
                                                                                        39
568
569
                                                                                        40
         best_index = 4
570
                                                                                        41
         best\_score = 10000
571
                                                                                        42
         nums = [i for i in range(5, int(np.sqrt(num_cols)) + 5)]
572
                                                                                        43
         cvs = []
573
                                                                                        44
574
         for num in nums:
575
             model = KNeighborsRegressor(n_neighbors=num, algorithm='kd_tree',
576
         weights='distance')
577
578
             temp = cross\_val\_score(model, xs, ys, cv=5).mean()
             temp = np. sqrt (1 - temp)
579
                                                                                        49
             if temp < best score:
580
                                                                                        50
                  best\_score = temp
581
                  best_index = num
582
         print(best_index)
583
         return KNeighborsRegressor(n_neighbors=best_index, algorithm='kd_tree
584
         ', weights='distance').fit(xs, ys)
585
586
587
         best_model = KNeighborsRegressor(n_neighbors=i, algorithm='kd_tree',
588
                                                                                        57
        weights='distance').fit(X_train, Y_train)
589
         best_rmse = rmse(X_test, Y_test, best_model)
590
                                                                                        58
591
                                                                                        59
        ### Cross Validation
592
                                                                                        60
         ns = [n]
593
                                                                                        61
         rmses = [best_rmse]
594
                                                                                        62
         cvs = []
595
                                                                                        63
        ### You can change 5 to * 2 or * 3 here for a better result, but
596
        slower.
597
         for n in range(i, int(np.sqrt(num_cols)) + 5):
598
                                                                                        65
             model = KNeighborsRegressor(n_neighbors=n, algorithm='kd_tree',
599
                                                                                        66
        weights='distance').fit(X_train, Y_train)
600
             temp = rmse(X_test, Y_test, model)
601
                                                                                        67
             ns.append(n)
602
                                                                                        68
             rmses.append(temp)
603
                                                                                        69
604
             if temp < best_rmse:
                                                                                        70
                  best\_model = model
605
                  best_rmse = temp
606
                                                                                        72
         plot knn(ns, rmses)
607
                                                                                        73
                                                                                        74
608
         ,, ,, ,,
609
                                                                                        75
610
                                                                                        76
         return best model
                                                                                        77
611
612
                                                                                        78
613
    def ann(xs, ys):
                                                                                        79
        n = len(xs.columns)
614
                                                                                        80
        ANN = Sequential()
615
                                                                                        81
        ANN.add(Dense(units = 6, activation = "elu", input_dim = n))
616
                                                                                        82
        ANN. add (Dense (units = 4, activation = "elu"))
617
                                                                                        83
        ANN. add (Dense (units = 1))
618
619
                                                                                        85
        ANN.compile(optimizer = "adam", loss = "mean_squared_error")
620
                                                                                        86
        ANN. fit (xs, ys, batch_size = 2, epochs = 100)
                                                                                        87
621
622
         return ANN
                                                                                        88
623
```

```
def gamma_model(xs, ys):
                                                                                          90
624
         model = GammaRegressor().fit(xs, ys)
625
                                                                                          91
         return model
626
                                                                                          92
627
                                                                                          93
    def linear_model(xs, ys, m):
                                                                                          94
628
         model = make_pipeline(PolynomialFeatures(m), Ridge(normalize=True)).
629
                                                                                          95
630
631
         return model
                                                                                          96
632
                                                                                          97
    def random_forest(xs, ys):
                                                                                          98
633
634
         model = RandomForestRegressor(criterion='mse').fit(xs, ys)
                                                                                          99
635
         return model
                                                                                          100
636
                                                                                          2
637
         Filename: plotting.py
638
639
         Author: Yi Lyu
         Status: Complete
640
641
                                                                                          6
642
643
644
    import numpy as np
                                                                                          9
    import matplotlib.pyplot as plt
645
    import pandas as pd
646
    import seaborn as sns
647
                                                                                          12
    import os
                                                                                          13
648
649
                                                                                          14
    from helper import getWorkDir, get_dir
650
651
                                                                                          16
    def predict(X_test, Y_test, model):
652
                                                                                          17
          ""Predict the sales based on the dataset
653
                                                                                          18
654
                                                                                          19
         Args:
655
                                                                                          20
             X_test (DataFrame): Data
656
                                                                                          21
657
             Y_test (Series): Actual Sales
                                                                                          22
             model (object): Model we are using
658
                                                                                          2.3
                                                                                          24
659
660
         Returns:
                                                                                          25
             DataFrame: predicted scales
661
                                                                                          26
662
                                                                                          2.7
         return pd.DataFrame(model.predict(X_test))
663
                                                                                          28
664
                                                                                          29
         plot_helper(xs, data_ys, predict_ys, model_name='Unknown'):
665
          ""Plot the predicted sales
666
                                                                                          31
667
                                                                                          32
         Args:
                                                                                          33
668
             xs (Series): the x values
669
                                                                                          34
670
             data_ys (Series): the actual sales
                                                                                          35
             predict_ys (Series): the predicted sales
671
                                                                                          36
             model_name (str, optional): the name of the model. Defaults to '
672
                                                                                          37
         Unknown'.
673
674
         xs = xs.astype(np.float64)
675
                                                                                          39
         fig , (ax1, ax2) = plt.subplots(1, 2, sharex=True, sharey=True)
676
                                                                                          40
         plt.xticks(np.linspace(0, 100, 11))
677
                                                                                          41
678
                                                                                          42
         fig.suptitle(model_name)
679
                                                                                          43
680
                                                                                          44
         ax1.plot(xs, data_ys, 'k+', label='data')
681
                                                                                          45
         ax1.set_title('Actual Sales')
682
                                                                                          46
         ax1.set(xlabel='Critic Score', ylabel='Global Sales (million)')
683
                                                                                          47
684
                                                                                          48
         ax2.plot(xs, predict_ys, 'y*', label='prediction')
ax2.set_title('Predicted Sales')
                                                                                          49
685
686
                                                                                          50
         ax2.set(xlabel='Critic Score', ylabel='Global Sales (million)')
```

```
688
         pic_path = 'graphs/{0}.png'.format(model_name.replace(''', '_').lower
689
690
         ())
691
                                                                                               54
         pic_dir = get_dir(pic_path)
692
693
                                                                                               56
          plt.savefig(pic_dir, bbox_inches='tight')
694
695
          plt.clf()
                                                                                               58
696
                                                                                               59
         plot_helper2(data_ys, predicted_ys, model_name='Unknown'):
697
                                                                                               60
          fig, (ax1, ax2) = plt.subplots(1, 2, sharex=True, sharey=True)
698
                                                                                               61
699
          fig.suptitle(model_name)
                                                                                               62
700
                                                                                               63
          bins = np.arange(0, 6, 0.1)
701
                                                                                               64
         sns.distplot(data_ys, bins=bins, hist=True, kde=True, ax=ax1, color=
702
                                                                                               65
         r', axlabel='Sales')
703
         ax1.set_title('Actual Sales -- Density Plot')
704
                                                                                               66
         ax1.set_xlim(0, 2)
705
                                                                                               67
         sns.\,distplot\,(predicted\_ys\,,\;bins=bins\,,\;hist=True\,,\;kde=True\,,\;ax=ax2\,,
706
                                                                                               68
         color='b', axlabel='Sales')
707
         ax2.set_title('Predicted Sales -- Density Plot')
                                                                                               69
708
         ax2.set xlim(0, 2)
709
                                                                                               70
                                                                                               71
710
         pic_path = 'graphs/{0}_hist.png'.format(model_name.replace(' ', '_').
711
         lower())
712
713
         pic_dir = get_dir(pic_path)
                                                                                               73
                                                                                               74
714
          plt.savefig(pic dir, bbox inches='tight')
715
                                                                                               75
716
          plt.clf()
                                                                                               76
717
                                                                                               77
     def plot_predictions(X_test, Y_test, rfregr, knnregr, annregr):
718
                                                                                               78
           "Plot the Predicted sales of each model
719
                                                                                               79
720
                                                                                               80
         Args:
721
                                                                                               81
              X_test (DataFrame): data
722
                                                                                               82
              Y test (Series): actual sales
723
                                                                                               83
              rfregr (RandomForestRegressor): Random Forest Regressor
                                                                                               84
724
725
              knnregr (KNNRegressor): KNN Regressor
              annregr (ANNRegressor): Artificial Neural Network Regressor
726
                                                                                               86
727
                                                                                               87
         cscores = X_test['cscore']
728
                                                                                               88
         ## Get predicted sales
729
         rfres = predict(X_test, Y_test, rfregr)
730
                                                                                               90
         knnres = predict(X_test, Y_test, knnregr)
annres = predict(X_test, Y_test, annregr)
731
                                                                                               91
732
                                                                                               92
733
                                                                                               93
         ## Correct the indices in case
734
         temp = pd.DataFrame(pd.concat([cscores, Y_test], axis=1).to_numpy(), columns=['cscore', 'gtotal'],
735
                                                                                               95
736
                                                                                               96
                                  index=np.arange(0, len(cscores), 1))
                                                                                               97
737
738
739
         ## Create a pandas DataFrame sorted by Critic Score
                                                                                               aa
         df = pd.concat([temp, rfres, knnres, annres], axis=1)
740
                                                                                               100
         df = pd.DataFrame(df.sort_values(by='cscore', ascending=True).
741
742
         to_numpy(),
                        columns=['cscore', 'gtotal', 'rfres', 'knnres', 'annres'
743
         ])
744
745
          plot_helper(df['cscore'], df['gtotal'], df['rfres'], 'Random Forest')
746
                                                                                               104
         plot_helper(df['cscore'], df['gtotal'], df['knnres'], 'KNN')
747
          plot_helper(df['cscore'], df['gtotal'], df['annres'], 'ANN')
                                                                                               106
748
749
         \begin{array}{lll} plot\_helper2(df['gtotal'], & df['rfres'], & 'Random & Forest') \\ plot\_helper2(df['gtotal'], & df['knnres'], & 'KNN') \\ plot\_helper2(df['gtotal'], & df['annres'], & 'ANN') \end{array}
                                                                                               108
750
751
752
```