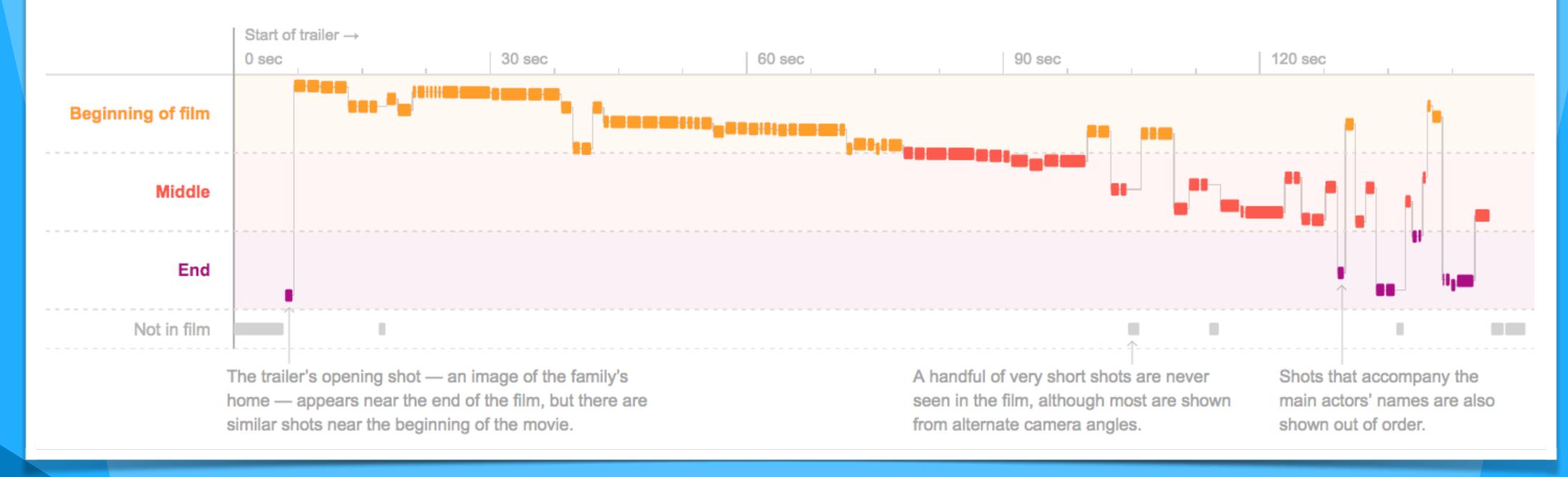
## INSPIRATION

## Silver Linings Playbook

"Silver Linings Playbook" follows the standard model for trailers, according to Bill Woolery, a trailer specialist in Los Angeles who once worked on trailers for movies like "The Usual Suspects" and "E.T. the Extra-Terrestrial." While introducing the movie's story and its characters, the trailer largely follows the order of the film itself.





Dissecting a Trailer: The Parts of the Film That Make the Cut- New York Times, Feb 19, 2013

## INSPIRATION

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