

Hi, I'm Katelyn!

Katelyn Wardell

Brand Experience Designer

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 kewardell14.github.io/Portfolio/

Skills

- Adobe Creative Suite
- Figma
- Python and Java
- HTML and CSS

Profile

- Own an Etsy shop
- Earned a 1st Degree Taekwondo Black Belt
- Playing piano for 12 years

Education

Brigham Young University-Idaho

- Expected Graduation December 2026
- Bachelor in Graphic Design
- Minor in Web Design

Work Experience

Graphic Design Intern

May 19 - August 8, 2025

Harris Media Group

- Collaborated with the Design team to create high-quality digital graphics and social media content while following brand guidelines.
- Gained experience with design theory, AI, and cross-functional collaboration through weekly trainings and projects.

Student Secretary

Sept 13, 2024 - April 11, 2025

Brigham Young University-Idaho

- Created and organized the weekly newsletter emails informing students and community members of upcoming events.
- Assisted in restructuring the brand for both the College of Performing and Visual Arts and the Snow Society, including designing banners, brochures, and pass-along cards.

Graphic Designer

Jan 8 - April 8, 2025

City of Rexburg - Flood 50 campaign

- Collaborated with a multidisciplinary team to research, conceptualize, and design a campaign and branding system commemorating the 50th anniversary of the Teton Dam Flood & celebrating the community's strength.
- Designed key digital assets including event posters, merchandise, challenge coin, and a medal according to the team's branding system.

References

Tyler Kirkle

Senior Operations Lead

402-618-8267

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Vicki Nye

Performing & Visual Arts Office Manager

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Shawn Randall

Graphic Design Professor at BYU-Idaho

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