### Introduction to PhoneGap

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### Your Speaker

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### Wait – Adobe bought PhoneGap?



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### Adobe bought Nitobi

- We buy all companies with rhyming names (just because)
- PhoneGap is an open source project
- In process to becoming a project under the Apache Software Foundation
- New name: Cordova

### Apache Cordova

- Cordova is the open source project
- PhoneGap is the implementation
- Like Webkit for Chrome/Safari
- http://incubator.apache.org/cordova



### What is PhoneGap?

• "PhoneGap is an HTML5 app platform that allows you to author native applications with web technologies and get access to APIs and app stores. PhoneGap leverages web technologies developers already know best... HTML and JavaScript."

### What is PhoneGap, really?





# What is PhoneGap, really?

### HTML









### What is PhoneGap, really?

#### **HTML**











### Where does it go....

- See the pretty icons below…
- Specific details about each:
  - http://phonegap.com/about/features
- To be clear: Phones, Tablets, e-Readers, and whatever else Silicon Valley throws our way in 2012.

















- It isn't a UI framework (like jQuery Mobile)
- It isn't the end of native apps
- It isn't a solution for everything
- Probably not effective as a floor wax

- Accelerometer
  - "The thing you shake"
- Compass
  - "The thing that tells you what direction you are heading"
- Device
  - "Generic info about the device"

- Geolocation
  - "The thing that tells you where you are"
- Storage
  - "The place you put your stuff"
- Camera
  - "Pictures of your cat"

- Connection
  - "Am I offline or just in the wrong part of Lafayette?"
- Events
  - "What is my phone doing now?!?!"
- Media
  - "Work with all those legally purchased MP3s."

- Capture
  - "Make new videos, sounds, and pictures of your cat"
- Contacts
  - "I really do have 200 friends!"
- File
  - "For important file stuff"
- Notification
  - "Buzzzzzzzzzzzz"

- Remote Ajax w/o guilt
- Orientation
- The App Store (all of them actually)

### Who is using PhoneGap?









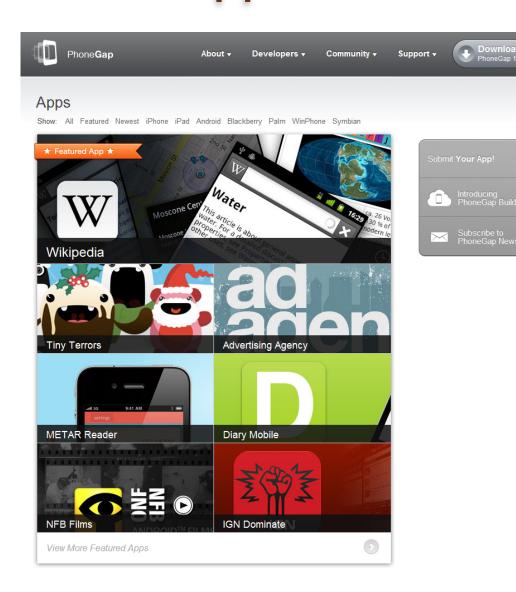








### Featured Apps



### How can you use it? (Tooling)

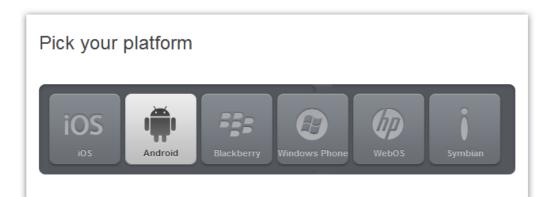
- Plain text + command line (recently updated)
- Eclipse
- Xcode
- Other bits for other platforms
- Typically a tiny bit of "make work"

### How can you use it? (Code)

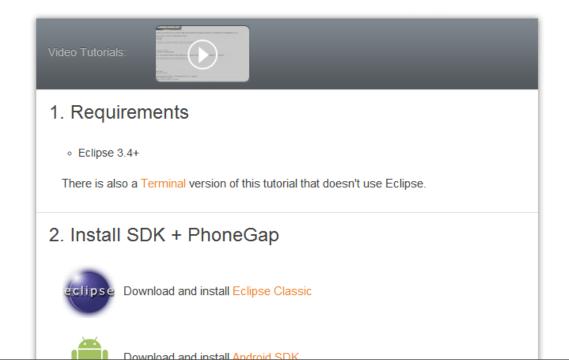
- Add cordova-VERSION.js to your HTML
- Provides the hooks to the awesome
- Done

#### Get Started Guide

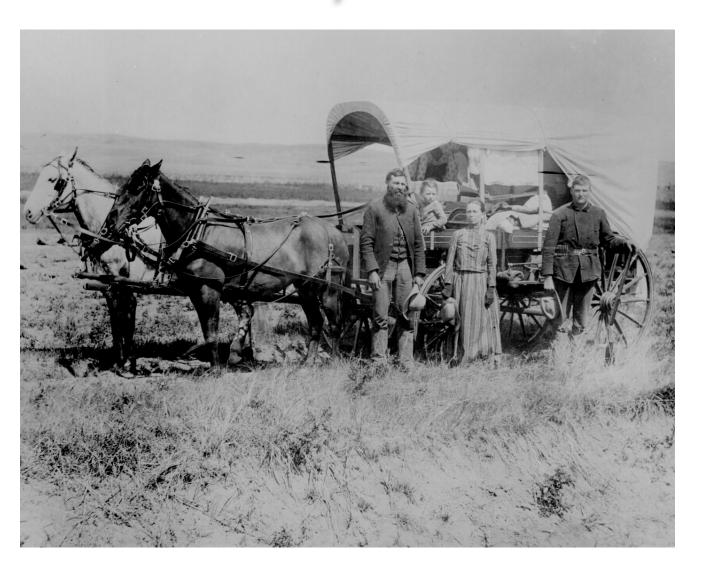
Phone **Gap** 







# The Hard Way



### Code Demos!



## **Plugins**



### **Plugins**

- Written in your platform's native language
- Provide a JavaScript API
- https://github.com/phonegap/phonegapplugins



### PhoneGap Build

- Public Beta
- Automated builds for all platforms
- API
- http://phonegap.com/2011/10/13/ phonegap-build-pricing-plans-update/



### SQUIRRELS + COFFEE

Dear god, help us.

VERY DEMOTIVATIONAL .com



### Help!

- Mailing List
  - http://groups.google.com/group/phonegap
- IRC

#### Books



#### PhoneGap Mobile Application Development Cookbook

Over 50 recipes to create mobile applications using the PhoneGap API with examples and clear instructions

**Matt Gifford** 



### Wrap Up

- 7 Platforms
- Free
- HTML+JavaScript+CSS
- And you win!