

✉ kewlep@gmail.com

📍 Sydney, NSW

linkedin.com/in/philipkewley

Skills Summary

TESTING

Content Management Systems

Web applications

SSO

Video streaming

RESTful APIs

Databases

CRM software

Accessibility

Advertising tech & ad servers

Ad sales platform

Ecommerce/Retail

Mobile apps

TEST AUTOMATION

Webdriver/Chromedriver

Selenium IDE

JUnit/TestNG

TESTING TOOLS

Jira

Confluence

TestRail

HP Quality Center

Oracle Test Suite

Postman

REST Client

Axe Tool

Browserstack

DEBUGGING TOOLS

Chrome Developer Tools

Charles Proxy

Wireshark

LANGUAGES

HTML, CSS, JS

Java, PHP (novice)

LEADERSHIP

Mentoring and training

Stakeholder management

Staff performance

Recruiting

Philip Kewley

15 years experience in hands-on software testing, maintenance of test automation and leading technology teams as part of agile software development. Proven experience in leading and motivating small teams to deliver technology within scope, schedule and budget.

Industry and project expertise includes media, digital transformation, e-commerce, digital advertising & sales and enterprise-level web applications that deliver content at scale.

Experience

TheTot, Dallas TX - Test Engineer (contract) - 10/2021 - 04/2022

Working remotely I was responsible for manual functional and automation testing of the thetot.com retail site including;

- Testing Woocommerce, payment gateways and inventory integration
- Accessibility testing for ADA compliance using the Axe Chrome extension
- Maintenance and execution of the test automation of product, checkout and payment processes using Chromedriver

News Corp Australia, Sydney - Platform Lead - 06/2016 - 06/2021

I successfully delivered various projects for the team responsible for the technology delivery and 24/7 support of the online video platform. The system comprises a video CMS, bespoke integration and a video player. It is one of the core publishing platforms for News Corp. Key achievements in this role included;

- Lead the team that delivered a platform migration **on time and on budget**
- Implemented a phased production release to **reduce risks on live deployments**
- **Cost saving initiatives**, including AWS reviews and CDN bandwidth optimisation
- **Improved user engagement** by implementing a new recommendations engine
- Made **deployments more efficient** with detailed release and rollback documentation
- **Reduced points of failure** by ensuring team is upskilled and documentation is improved

Projects successfully delivered; Platform migration to a new provider, platform rebuild, disaster recovery testing, UI redesign, video player rewrite, CDN bandwidth optimisation, single sign-on, database clean up, server-side ad insertion, on-boarding new suppliers, ongoing maintenance.

News Corp Australia - Test Lead - 06/2011 - 06/2016

Working in the Testing Practice I had the opportunity to work across several projects and roles in digital product and technology. Key achievements and projects included:

Skills Summary (cont.)

PROJECT MANAGEMENT

Planning & task estimation
Sprint planning
Scrum Master
Backlog prioritisation
Agile software delivery
Change & release management
Requirements gathering
Jira administrator

PLATFORMS

WordPress VIP
Google Ad Manager
Adobe Analytics
Akamai AMD
Amazon EC2
Brightcove

Education

BSc Electronics (Hons)
University of Central Lancashire

Certifications

ISTQB Foundation Software Testing (2006)

Akamai Media Delivery Certified Administrator (2017)

Digital Ad Sales Migration

Lead the testing team responsible for the migration of an advertising sales migration to a new vendor, this included;

- CRM testing and validation of migrated data
- Preparation of test data for non production environments
- Testing digital advertising on CMS and video
- Comparative analysis of pricing and invoices between legacy and new platform
- Billing and finance reporting. Testing month-end by simulation on a virtual machine

Content Management System

Test Lead for the web content management system based on WordPress VIP including upgrades and maintenance and testing integration with the API.

Video Player and Video CMS

Test lead in the team responsible for the online video platform

- Successful implementation of a new HTML5 video player for web and mobile
- Testing integration with business intelligence platforms, ad tech and CMS
- Successful implementation of a new Media Asset Manager including the migration of assets to a new provider
- Coordination of performance and load testing with the performance testing team
- Test automation based on TestNG that tested the CRUD operations on assets in the system

Fairfax Media - Senior Test analyst - 03/2009 - 05/2012

Lead a team of Test Analysts both on site and offshore across multiple projects in the Marketplaces Technology Team.

The Marketplaces team were responsible for online real estate and classifieds websites and apps. I was also the test lead for the inaugural roll out of the Domain iPhone and iPad applications.

ITV, London - Test Engineer - 11/2007 - 12/2008

Functional and performance testing of the itv.com consumer site, CMS, Video Management System and associated APIs.

Projects I was involved with included the upgrades and new features for the itv.com site, video on-demand and microsites for various TV programs.

Oracle E-Test Suite for automated regression and performance testing.

Courses and Training

Introduction to PHP and LAMP Web Applications – Fishburners (Sept 2014)

Public Speaking & Presentation Skills – Internal Training (May 2012)

Recruitment & Selection Training - Fairfax Training (March 2011)

Foundational Leadership Program – MBS Executive Education (December 2010)

Coaching Conversations - Fairfax Internal Training (Oct 2010)

Performance Reviews and Appraisals - Internal Training (Dec 2010)