



Greetings!

I am reaching out to you because I personally noticed that you have solar panels on your home. Congratulations! About two years ago my wife and I installed a solar array on our home as well. It is fun and satisfying to create green energy and actively participate in making the world a better place to live and raise children (and lower our power bills and receive credit incentives!). However, I think there is so much more to it though; something that's missing that for a while I couldn't quite put my finger on. For example, I wish there was a way to make productive, carbon reducing activities so much more socially valuable than they currently are. So I've made an attempt to do exactly that, which I describe herein, and that I hope you find equally as compelling as I do.

I have created and released a digital asset (e.g., like Bitcoin*) called GreenCoin. They are awarded daily to Producers for their qualified, carbon-reduced productivity. One of the Production activities that qualifies is metered, grid-tied, PV solar electrical power generation. You are receiving this letter because I noticed you may have such a system. You can receive GreenCoins daily through this process, for free, simply for joining the network and becoming a qualified producer. There is no cost to you and once you possess the coins the transaction can never be reversed. And that's it; there really is no catch.

How does it work?

Assuming your system is qualified, the only data needed for receiving GreenCoins is the amount of energy produced per day. This can be reported as a "Total kWh" value for which your daily value is simply netted from the previous day's Total kWh value. Your carbon reducing effect is calculated and collated with all of the other Producers in the network for that day. You then receive GreenCoins *pro rata* to your personal carbon offset relative to the network. The coins are sent to a digital location supplied by you, and that only you possess.

How do I learn more and/or join?

- Learn more: Go to www.grcoin.com
- Learn more: Check out the attached flyer
- Sign Up: email me at greencoinproducer@gmail.com
- Both: Every Saturday at 3 PM that I am in town, I host a meet-up at my house to educate folks and discuss all things GreenCoin, and solar in general. Feel free to show up and bring all of your questions. I hope to see you there. You can pre-register to let me know you are coming at:
<http://www.meetup.com/Seattle-Solar-Energy-and-GreenCoin-Club/>

Please note that the website homepage, www.grcoin.com, is not fully functional yet and I am working with a firm to release an interactive website in the mid-July timeframe. Despite this, the coin is already live and is being awarded to producers on a daily basis. Given the early nature of the endeavor, the current level of adoptions is relatively low, but this fact also comes with the requisite upside of being an early adopter. If you would like to receive FREE coins (no cost to you ever) and participate in a fun, exciting new way to help the world reduce carbon emissions, I invite you to join my quest.

Thanks so much for reading and I hope to hear from you soon,

Chris Ashfield
GreenCoin Solar Energy Producer #1, Seattle WA

*If you have not heard of Bitcoin (or one of its clones like Litecoin, Dogecoin, etc) then the idea of a digital asset, or cryptocurrency, may seem new to you. If so, I encourage you to check out <http://en.wikipedia.org/wiki/Bitcoin> at your leisure to learn a little bit more about it.