








The Business Model Canvas

<div>Key Partners</div> <div></div> <div>App distribution platform: Google play, app store</div> <div>Cloud server provider: Amazon AWS</div> <div>Marketing promotion partners: University Student organization</div>	<div>Key Activities</div> <div></div> <div>Software development</div> <div>Marketing and advertising</div>	<div>Value Propositions</div> <div></div> <div>Provide a platform to for students to find their classmates.</div> <div>Discuss with other classmates immediately through message, video, photo.</div> <div>A class schedule and reminder</div> <div>An easy way help focusing on class</div>	<div>Customer Relationships</div> <div></div> <div>Relationship of mobile service provider and cunstomer</div>	<div>Customer Segments</div> <div></div> <div>College students that need a course discuss platform (major target customer)</div> <div>College students that need a course schedule table and course reminder</div> <div>College students that need a app to help them focus on course study</div>
<div>Cost Structure</div> <div></div> <div>Server lease</div> <div>Employee salaries</div> <div>Time for development</div> <div>Marketing promotions</div>			<div>Revenue Streams</div> <div></div> <div>Paid app</div> <div>App advertisement</div>	