| Key Partners | Key Activities | Value Propositions | Customer Relationships | Customer Segments |
|--|---|--|---|--|
| App distribution platform: Google play, app store Cloud server provider: Amazon AWS | Software development Marketing and advertising | Provide a platform to for students to find their classmates. Discuss with other classmates immediately through message, video, photo. | Relationship of mobile service provider and cunstomer | College students that need a course discuss platform (major target customer) College students that need a course schedule table and course reminder |
| Marking promotion partners: University Student organization | Experienced software developers and designers Familar with potential customer (college students) | A class schedule and reminder An easy way help focusing on class | Channels Google play, app store Student Organization University Professor | College students that need a app to help them focus on course study |
| Cost Structure Server lease Employee salaries Time for development | Marking promotions | Marking promotions Paid at App ad | | \$ |











