The Business Model Canvas

Designed for: ClassDiscuz

Designed by:

Date:

Version:

P **Key Activities Value Propositions** Customer Relationships **Customer Segments Key Partners** Software development Provide a way to Using mobile application College students communicate with Marketing and advertising other classmates through message, video, photo App distribution platform: google play, app store A class schedule and reminder Cloud server: Amazon AWS **Key Resources** Channels Developers and designers google play, app store \$ **Cost Structure** Revenue Streams Server lease Paid app or in app advertisement **Employee salaries** Time for development







DESIGNED BY: Strategyzer AG







The makers of Business Model Generation and Strategyzer

