

Kelly Sun

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SUMMARY

Aspiring Web Developer with a design background, skilled in understanding user needs and collaborating across teams. Proficient in analyzing project feasibility and development workflows, with a strong ability to learn new technologies. Combines analytical thinking and design expertise to deliver user-centric solutions aligned with business goals and committed to staying current with industry trends to drive innovative outcomes.

WORK EXPERIENCE

Web Developer Intern

May 2025 – June 2025

GM Digital Inc.

Canada

- Built and launched a fully responsive WordPress website from the ground up using Elementor Pro, delivering 5 custom Case Studies pages that prioritized accessibility, SEO optimization, and seamless cross-device performance.
- Collaborated closely with content and creative teams, communicating design ideas and layout proposals to ensure consistent branding and intuitive user navigation throughout the site.
- Worked with the supervisor to conduct a site audit and implement improvements, addressing SEO, accessibility, and mobile responsiveness issues to enhance overall site usability and performance.

Front-end Developer Intern

May 2024 - August 2024

My Homework Rewards

Canada

- Designed and updated course pages, blog templates, and key sections of the website, embedding code to enhance functionality and ensure visual consistency.
- Collaborated with supervisor to audit and improve site structure, ensuring all pages met SEO best practices and maintained a cohesive design across the platform.
- Tested and optimized web pages for cross-browser compatibility and mobile responsiveness, ensuring a seamless user experience.

UX/Visual Designer

January 2022 - August 2023

Qingping Printing Company

China

- Designed over 15+ custom packaging designs for clients in the food, pharmaceutical, and consumer goods industries, aligning with brand identity and user unboxing experience.
- Transformed abstract client ideas into tangible, production-ready design solutions using CorelDRAW and Photoshop, considering user behavior, accessibility, and visual hierarchy.

PROJECT EXPERIENCE

Earth Resource Warning ([Website Link](#) / [Figma Link](#))

Web Design & Development

- Created a whole website interactive prototype in Figma, with 15+ wireframes, low and high fidelity, and used components and styles to make it reusable, to ensure the design is consistent and easily maintainable.
- Design-to-development transition ensures compliance with WCAG standards. Implemented 7 dynamic pages using HTML5, CSS3, and vanilla JavaScript.

SkyCatch - Climate Application ([Figma Link](#) / [Prototype Link](#))

UI/UX Design

- Conducted UX research, created personas, and developed user flows to address traveler needs during varying weather conditions.
- Designed an intuitive interface that visualizes forecasts and weather alerts across regions.
- Developed wireframes, sitemaps, and prototypes using Figma, focusing on information clarity and ease of use.

EDUCATION

Web Development

Humber College - Postgraduate

September 2024 - August 2025

Canada

Web Development - Front-End Design

George Brown College – Postgraduate

September 2023 - August 2024

Canada

Visual Communication Design

Zhengzhou Technology and Business University - Bachelor's Degree

September 2018 - July 2022

China