



17/12/2015

30/06/2017

View Product Detail i

Monthly Revenue

1.83M ✓
Goal: 1.77M (+3.31%)

Monthly Returns

166 !

Goal: 169 (-1.78%)

Monthly Orders

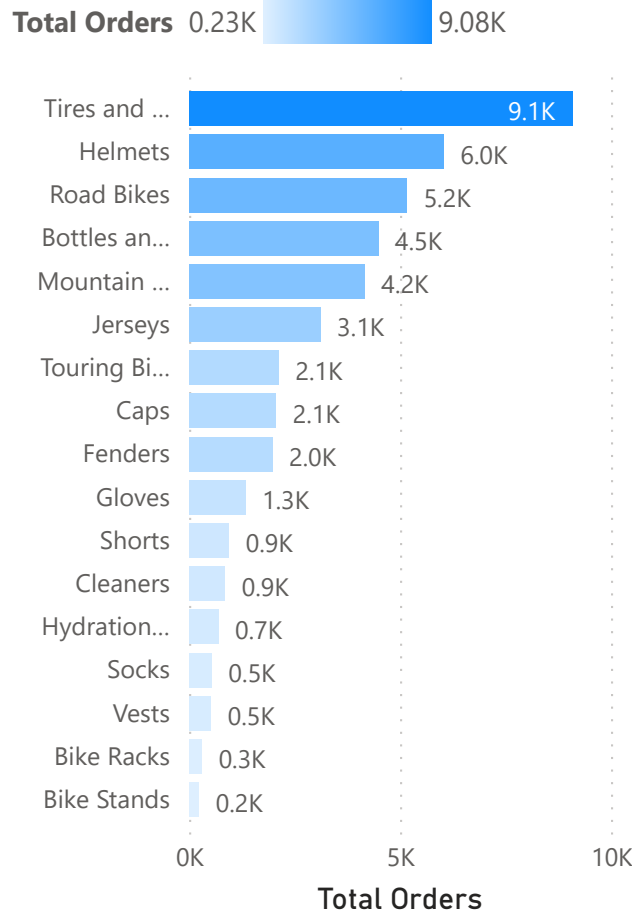
2146 !

Goal: 2165 (-0.88%)

Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Women's Mountain Shorts, S	283	4.24%
Women's Mountain Shorts, M	327	3.36%
Women's Mountain Shorts, L	334	5.09%
Water Bottle - 30 oz.	3983	1.95%
Touring-3000 Yellow, 62	48	4.17%
Touring-3000 Yellow, 58	46	4.35%
Touring-3000 Yellow, 54	47	
Touring-3000 Yellow, 50	56	1.79%
Touring-3000 Yellow, 44	59	5.08%
Touring-3000 Blue, 62	63	1.59%
Touring-3000 Blue, 58	57	3.51%
Touring-3000 Blue, 54	54	5.56%
Touring-3000 Blue, 50	48	4.17%
Touring-3000 Blue, 44	52	
Touring-2000 Blue, 60	79	3.80%
Touring-2000 Blue, 54	86	1.16%
Touring-2000 Blue, 50	100	3.00%
Touring-2000 Blue, 46	96	8.33%
Touring-1000 Yellow, 60	138	2.17%
Touring-1000 Yellow, 54	153	3.27%
Touring-1000 Yellow, 50	146	4.79%
Touring-1000 Yellow, 46	168	2.98%
Touring-1000 Blue, 60	147	3.40%
Touring-1000 Blue, 54	157	3.18%
Touring-1000 Blue, 50	148	2.70%
Touring-1000 Blue, 46	176	2.84%
Touring Tire Tube	1364	1.64%
Touring Tire	863	1.22%
Total	22685	2.13%

Top Product(Orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific

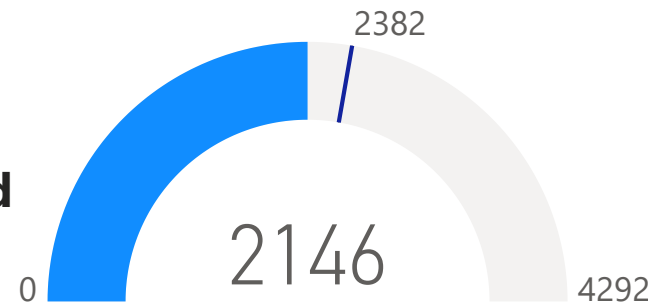


Microsoft Bing

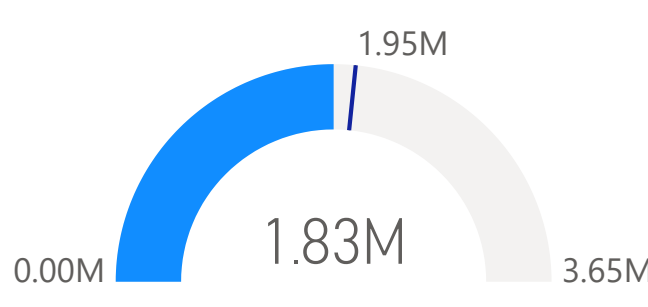
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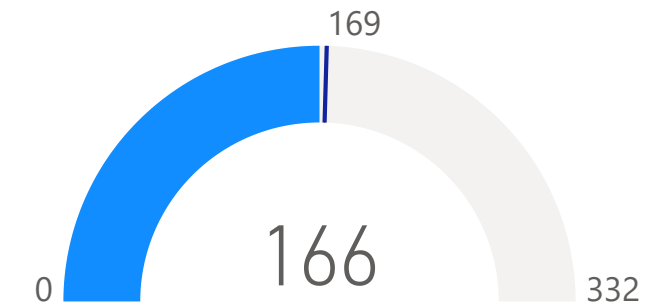
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



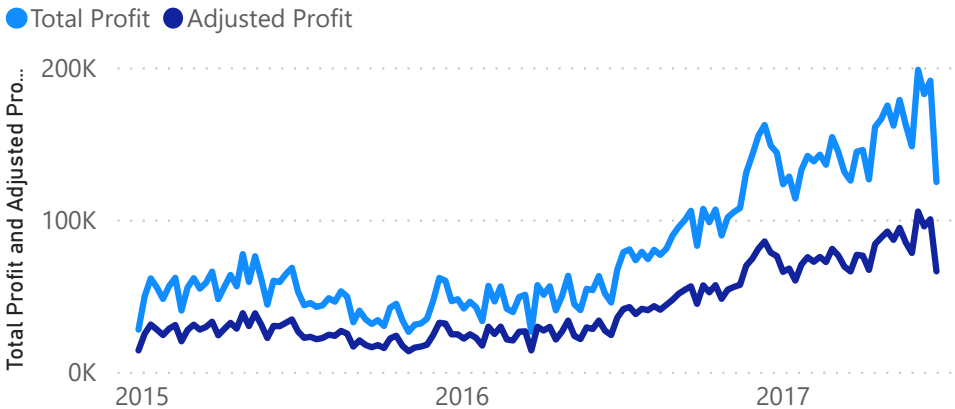
All-Purpose Bike Stand

Price Adjustment(%)
-0.20

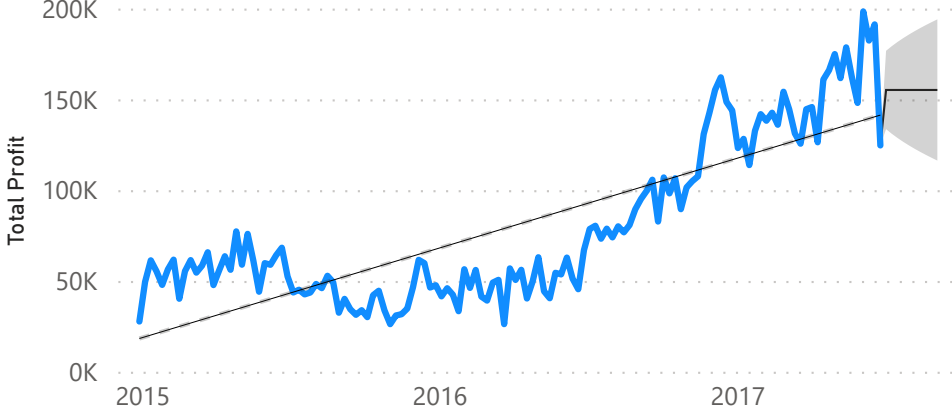
714.44
Avg Retail Price

571.55
Adjusted Price

Weekly Profit

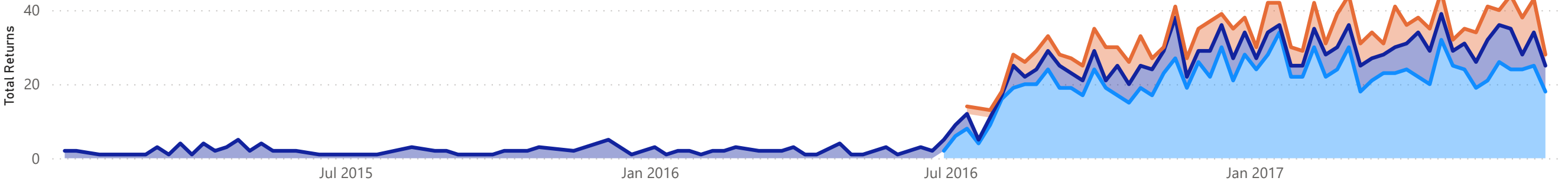


Weekly Profit



Weekly Returns

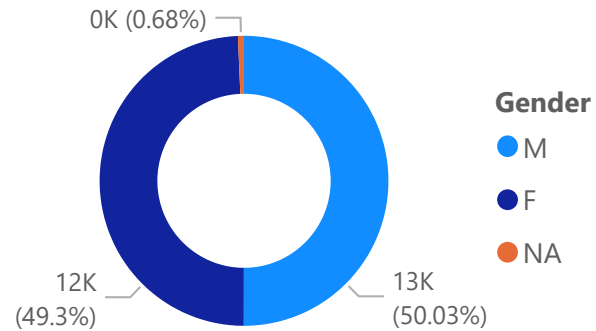
CategoryName Accessories Bikes Clothing



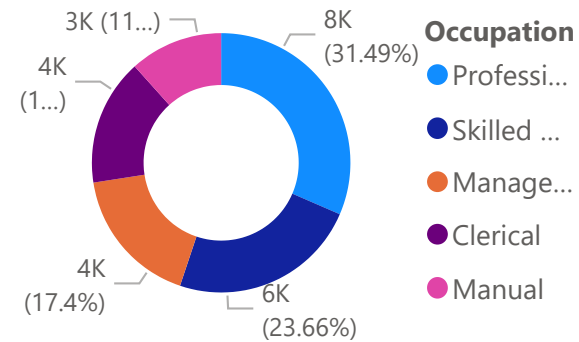


FullName	Total Orders	Total Revenue
Mr. Jordan Turner	7	11,022.38
Mr. Larry Munoz	7	10,852.04
Mrs. Lacey Zheng	7	11,085.74
Mrs. Lisa Cai	7	11,330.44
Mr. Franklin Xu	6	10,863.44
Mr. Marco Lopez	6	10,289.68
Mr. Maurice Shan	6	12,407.95
Mrs. Ariana Gray	6	10,391.42
Mrs. Dominique Prasad	6	9,180.93
Mrs. Janet Munoz	6	12,015.39
Mr. Willie Xu	5	9,424.97
Adriana Gonzalez	4	9,195.69
Mr. Aaron Wright	4	10,329.22
Mr. Brad She	4	9,161.01
Mr. Bryant Garcia	4	9,687.36
Mr. Clarence Anand	4	10,065.01
Mr. Clarence Gao	4	10,331.73
Mr. Cole Stewart	4	8,895.48
Mr. Ethan Bryant	4	10,308.52
Mr. Francisco Sara	4	9,125.54
Mr. Frank Vazquez	4	9,051.91
Mr. Gerrit Straatsma	4	9,121.03
Mr. Larry Vazquez	4	10,394.98
Mr. Rafael Xu	4	8,541.34
Mr. Randall Dominguez	4	9,210.36
Mr. Rickv Vazquez	4	10,165.92
Total	373	885,306.56

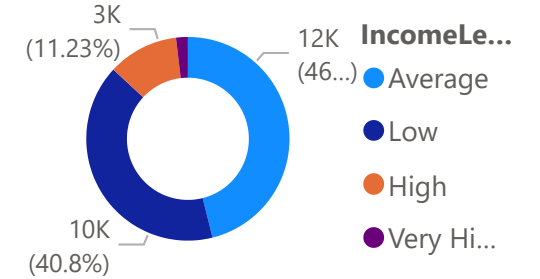
Orders by Gender



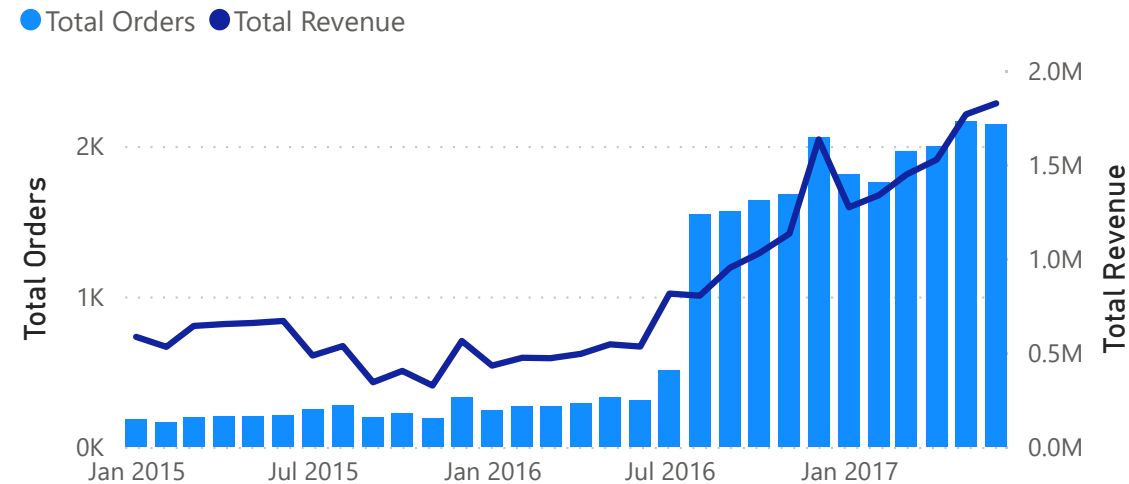
Orders by Occupation



Orders by Income Level



Orders & Revenue by Month



Top Customer

Mr. Maurice Shan

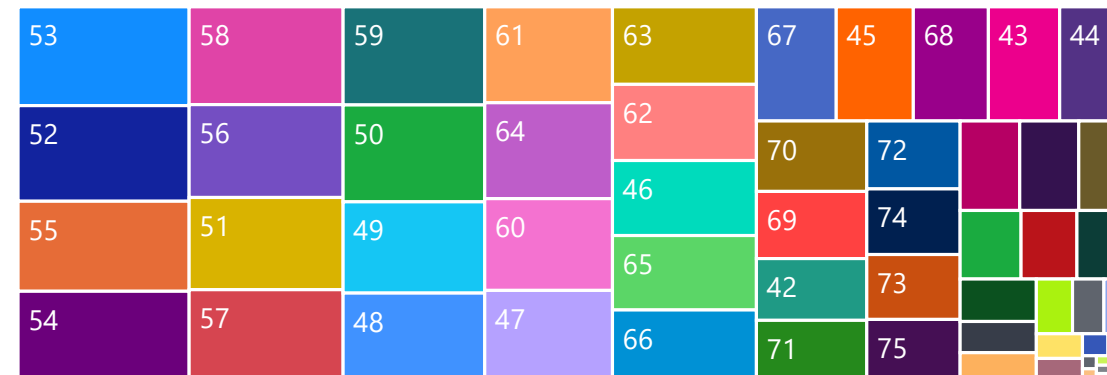
Customer Revenue

12.41K

Customer Orders

130

Order by Age



Executive Summary →