# John Bruno

Marketing and Community Manager

#### Details

Address

California United States

Phone

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# Skills

Effective Time Management

Ability to Work Under Pressure

Exceptional Presentation and Public Speaking

**Excellent Communication** 

## **Hobbies**

Creative Writing: Crafting short stories and essays to nurture storytelling abilities, refine writing skills, and connect with the larger writing community.

Podcasting: Hosting a marketing-focused podcast to discuss trends, share insights, and interview industry leaders, staying current with the latest marketing innovations.

Photography and Videography: Capturing moments and experimenting with visual storytelling techniques to enhance content creation and multimedia skills.

#### **Profile**

As an accomplished Marketing and Content Manager with 4 years of experience, I am excited to apply my creativity, strategic thinking, and results-driven approach to elevate your esteemed organization's marketing efforts. With a proven track record of crafting compelling content and implementing innovative marketing strategies, I am eager to contribute my strong project management skills, analytical mindset, and passion for storytelling to amplify your brand's reach and impact.

# **Employment History**

Marketing Coordinator, CreativeMarketing Inc.

2019 - 2021

Developed and executed engaging marketing campaigns, significantly increasing brand awareness and customer engagement across multiple channels.

#### Content Manager, BrandStorytellers

2021 - 2023

Led the content team in producing high-quality, targeted content that consistently drove website traffic, social media growth, and conversion rates.

## Education

Prestigious Communications University, Bachelor of Arts in Communication and Media Studies

2015 — 2019

Graduated with honors, receiving accolades for a comprehensive marketing campaign that successfully reached and engaged its target audience.