

# Meldona Thang

## Human Resources Financial Manager

California, United States

998655451 · thing.thang.thong@gmail.example.com

### Hobbies

**Networking and Public Speaking:** Attending industry events and conferences to expand professional network and refine public speaking abilities.

**Health and Fitness:** Pursuing an active lifestyle through regular workouts, outdoor activities, and participation in local fitness events.

**Travel and Cultural Exploration:** Visiting new destinations and immersing in local cultures to broaden horizons and gain insights for creative marketing strategies.

**Podcasting:** Hosting a sales and marketing podcast to share industry insights, interview experts, and engage with a wider audience.

### Profile

As an energetic sales professional with over 7 years of experience, I am excited to bring my enthusiasm and expertise to the Marketing Department's sales team. My most notable achievement is the development and execution of a marketing campaign that resulted in a 35% increase in sales and a 20% boost in customer retention. With my proven track record in sales and passion for connecting with clients, I am committed to generating impressive results, driving brand growth, and fostering lasting customer relationships.

### Employment History

#### Sales Representative, BrandBuilders Inc.

2014 – 2016

Consistently exceeded sales targets and contributed to a 15% annual increase in revenue for the company.

#### Marketing and Sales Coordinator, InnovateMarketing

2016 – 2018

Developed and implemented effective marketing strategies that drove a 25% surge in sales and expanded the company's client base.

#### Senior Sales Specialist, MarketMasters

2018 – 2021

Designed and executed a successful marketing campaign, resulting in a 35% increase in sales and a 20% improvement in customer retention rates.

### Education

#### Bachelor of Business Administration in Marketing, TopTier Business University

2006 – 2010

Graduated Cum Laude and received the Best Marketing Strategy Project Award for a comprehensive sales and marketing plan.