



JOB DESCRIPTION: MARKETING INTERN / VOLUNTEER OPPORTUNITY

What do we do?

Generation Hope is a new type of business that is sustainably contributing to the social advancement of the Philippines. Our flagship product, “Hope in a Bottle” (HIB), a purified bottled water, is the first Philippine brand to donate 100% of the profit to the building of public school classrooms across the Philippines.

Launched in 2012, our mission was simple, to allow Filipinos to choose another way – to vote with their peso about what was important to them. As Hope looks towards the future, we are expanding our portfolio to create and invest in products that increase our impact and provide greater opportunities for all Filipinos to prosper.

Who are we looking for?

As HOPE’s product line and social investments grow, so does the marketing activities across our growing portfolio of products. We are seeking an intern to help us design and launch these activities. The internship will last for two months with a minimum of 15 hours per week of office and field work. Candidates will work with our marketing team to:

- Develop of HOPE marketing materials;
- Develop print and digital content;
- Execute HOPE’s social media-based outreach;

We are looking for someone who is passionate about social change. Candidates should have skills related to strategy, problem solving, design and/or program implementation, as well as excellent communication and analysis skills. Standout candidates have previous experience in marketing, psychology, entrepreneurship and/or social innovation. You should also be excited about the prospect of working independently in a fast paced and entrepreneurial environment.

Interested? Contact us to learn more!

Send us your resume; tell us about yourself and why you would be excited to join our team. You can reach us at: careers@friendsofhope.ph