INTRODUCING:

STORY & GLORY

Presented by: Keynes Le

Storytelling & Journalism for Sports Lovers

- View information about sports teams and players including statistics, performances, and recent deals
- Sports news will be curated based on user preferences
- Two different feeds
  - Feed 1: Multimedia sharing of opinions and thoughts through photo and text
  - Feed 2: High quality and professional sports news

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PURPOSE

“Behind every fan’s favorite sport, player, and team is a tale of passion and triumph waiting to be told.”

Multimedia Feed: Sharing Your Sports Stories

INTERACTIVE POSTS	Share thoughts, opinions, and updates on anything sport related from friends and experts through text, photos, and videos.
LIKE & COMMENTING	Like and comment on other users' posts.
CONNECT WITH FRIENDS	Add and follow your friends and view each other's feeds and profiles.
SORTING AND CATEGORIES	Easily identify what sports each posts belong to.
SEAMLESS SCROLLING	Enjoy a smooth and continuous browsing experience .
PROFILE CUSTOMIZATION	Customize profiles with favorite sports, teams, and players.

Click to view other people's profile

Post Headline

Post details

View more details on post (like and comment after reading)

Home/Feed

Switch to Feed 2

Username

Time Posted

Notifications

View your profile

Sports Category

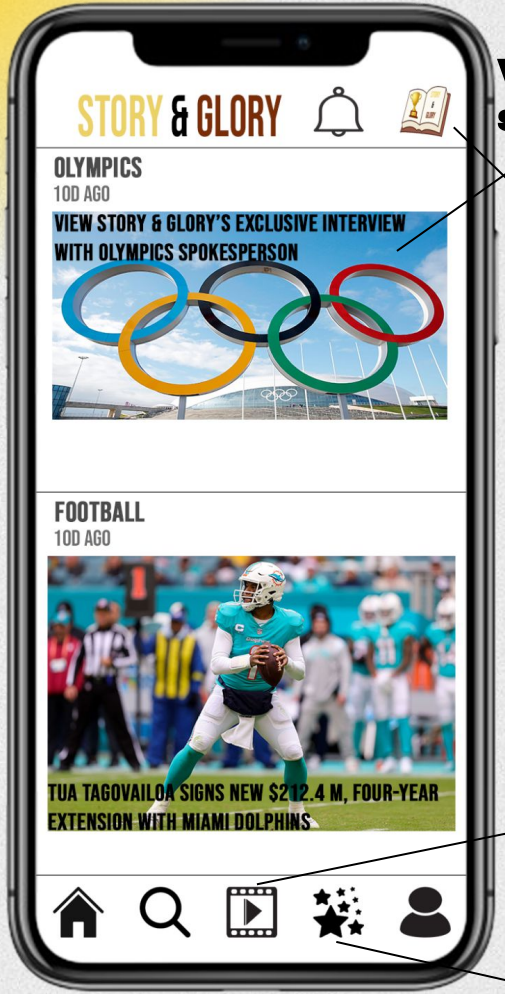
Messages

Add New Post

Search users, posts, teams, players, etc.

Professional News Feed: High-Quality Sports Journalism

CURATED CONTENT	Guaranteed high-quality sports journalism from reputable sources.
IN-DEPTH ANALYSIS	View detailed analyses and comprehensive reports focused on facts and statistics.
BREAKING NEWS	Keep up to date with real-time breaking news through alerts and notifications on major sports stories.
EXCLUSIVE INTERVIEWS	Watch exclusive interviews from athletes, coaches, and other experts.
FEATURED STORIES	Explore featured articles that explore more in depth on teams and players, and significant players in sports.
PERSONALIZED NEWS	Customize and filter personalized news based on you selected sports, teams, and players.



View high-quality sports articles

Switch to Feed 1

Search teams, players, statistics, etc,

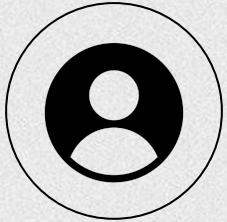
View Special Sports Journalism In Video Form

Featured articles

What Sets Story & Glory Apart?

FRIENDLY INTERFACE

Easy-to use navigation designed for sport fans for all levels.



CUSTOMIZABLE FEEDS

Follow and filter preferences allow users to view preferred content.

FOCUS ON SPORTS STORYTELLING

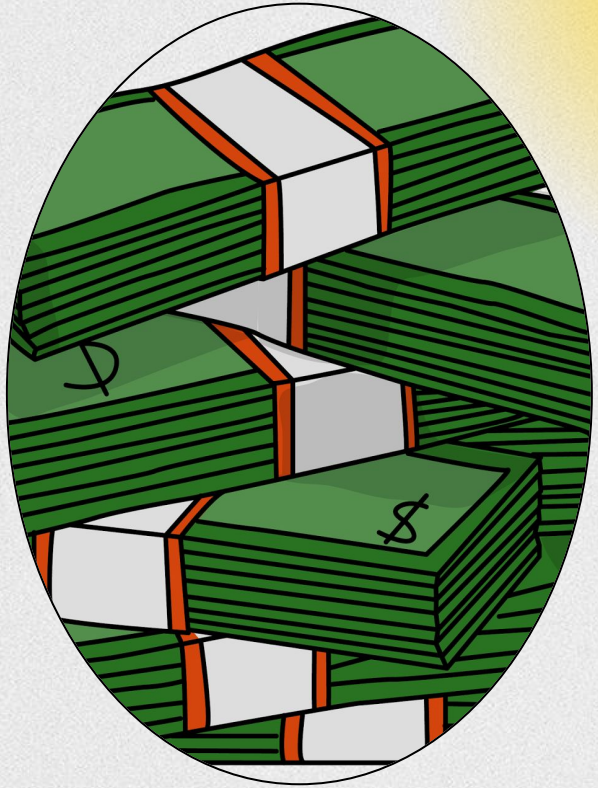
Sole dedication to multimedia and high-quality sports journalism.

Why Not Just Use Other Social Media?

- Target Audience is sports lovers
- No distractions from non-sports-related posts
- Unique blend of professional journalism and community-shared multimedia
- Superior option for consuming and sharing sports content

FUNDING STORY & GLORY

- Crowdfunding
  - Plan to launch campaigns to gain support from sports enthusiasts who will be rewarded with early access and merchandise
- Strategic Partnerships
  - Negotiate and collaborate with sport organizations, teams, and media outlets
- Venture Capitalists and Angel Investors
  - Present a business plan and vision to venture capitalists and angel investors



THANK YOU!

ANY QUESTIONS?