CENGAGE
brain
.com

Web Design: Introductory, 4th Edition

3. Planning a Successful Web Site: Part 1   ⬍

Book Overview

Chapter 3

Flashcards
Practice Test
Computer Genius
Wheel of Terms
Crossword Puzzle
Q and A
@Source
Your Turn

Book Resources

Chapter Reinforcement
Exercises

Practice Test

Keairra White's Chapter 3 Study Gui

Correct answers in **GREEN**. Your answers

✓ **1.   A Web site generally includes multi provide details to the summary info the site's home page.**
A: linker
B: underlying
C: worksheet
D: fact

✓ **2.   ____ clips incorporate the powerful movement and sound to express an ideas.**
A: Audio
B: Image
C: Video
D: Plug-in

✓ **3.   A ____ is a fragment of code that cr content.**
A: gadget
B: GIF
C: storyboard
D: chunk

✓ **4.   A Web site can have ____ target aud**
A: 1
B: 2
C: multiple
D: all of the above

✓ **5.   Visitors can enter a Web site from _**
A: its home page
B: links from other sites
C: A and B
D: none of the above

✓ **6.   ____ materials belong to the public**