

Practice Test

Keairra White's Chapter 4 Study Guide

Review
Page

Correct answers in **GREEN**. Your answers in **BLUE**.

- ✓ 1. **A ____ serves only as a visual guide for positioning content and does not appear when the Web page is actually viewed with a browser.**

A: layout table
B: layout grid
 C: hidden map
 D: secret grid
- ✓ 2. **____ present links as small tabs.**

A: Navigation tabs
 B: Navigation menus
 C: Navigation bars
 D: Navigation maps
- ✗ 3. **Using style sheets helps you to ____.**

A: maintain visual consistency
 B: centralize formatting
C: save time creating and modifying Web pages
D: all of the above
- ✓ 4. **WAI guidelines for image maps specify which of the following?**

A: Provide redundant text links for server-side image map hot spots
 B: Use client-side image maps when possible
 C: Provide a text equivalent for a graphic element
D: All of the above
- ✓ 5. **A ____ is a group of formatting properties.**

A: style
 B: brand
 C: sheet
 D: tag
- ✓ 6. **WAI guidelines specify that the target for a link should be ____.**






A: clearly identified
 B: identified by color alone
 C: in bold font
 D: all of the above
- ✓ 7. **Repetition of design and content elements ____ across a site's pages.**

A: maintains visual consistency
 B: strengthens visual identity
 C: promotes unity
D: all of the above

____ links are a common way to navigate from section

- ✓ 8. **to section on the same page.**
 A: Common
B: Text
 C: Hot spot
 D: Rollover
 111
- ✓ 9. **Eye-tracking studies use various technologies to produce ____ in which data is represented by color.**
 A: eye tracks
 B: color palettes
C: heat maps
 D: vision mapping
 99
- ✓ 10. **The final step in developing your design plan is ____.**
 A: to design the look and feel
B: to specify the navigation system
 C: fill in the content
 D: add a site index
 110
- ✓ 11. **____ are a method for dividing the screen into multiple areas, with each area containing a separate Web page.**
 A: Divisions
B: Frames
 C: Server-side objects
 D: Master indexes
 108
- ✓ 12. **As you plan your navigation system, you should remember to do which of the following?**
 A: Create both a user-based and a user-controlled navigation system
 B: Include a link back to the home page on underlying pages
 C: Avoid ambiguous text in text links
D: All of the above
 118
- ✓ 13. **The command "snap to" means to ____.**
 A: link to the external style sheet
 B: lock the scroll zones
C: align precisely with the closest grid line
 D: set the grid spacing
 106
- ✓ 14. **A(n) ____ is a hierarchical outline that shows a visitor the path he or she has taken from the home page to the page currently being viewed.**
 A: image map
B: breadcrumb trail
 C: index
 D: keyword file
 116
- ✓ 15. **You can create style sheets using ____ editor software.**
A: CSS
 B: SSE
 C: Master3
 D: RapidC
 105

With a ____ image map, the x- and y-coordinates of the

-  16. clicked hot spot are sent back to the server, where a script processes the hot spot link information and returns the link's target page. 113
A: hotspot-side
B: link-side
C: *client-side*
D: **server-side**
-  17. A ____ is used to control the appearance of one or more pages at a site. 104
A: color map
B: CSS
C: **style sheet**
D: mapping form
-  18. An image map is referred to as a(n) _____. 113
A: **clickable map**
B: object map
C: tag map
D: link map
-  19. ____ contains tools you can use to create sample Web site color schemes based on color theory, preview the color schemes in a browser, and then apply the colors to your Web pages. 103
A: **Color matching software**
B: Color Palette
C: *Formatting software*
D: Heat mapping
-  20. The page to which a link points is called its _____. 111
A: **target**
B: image
C: tag
D: home page

Take Another Test