



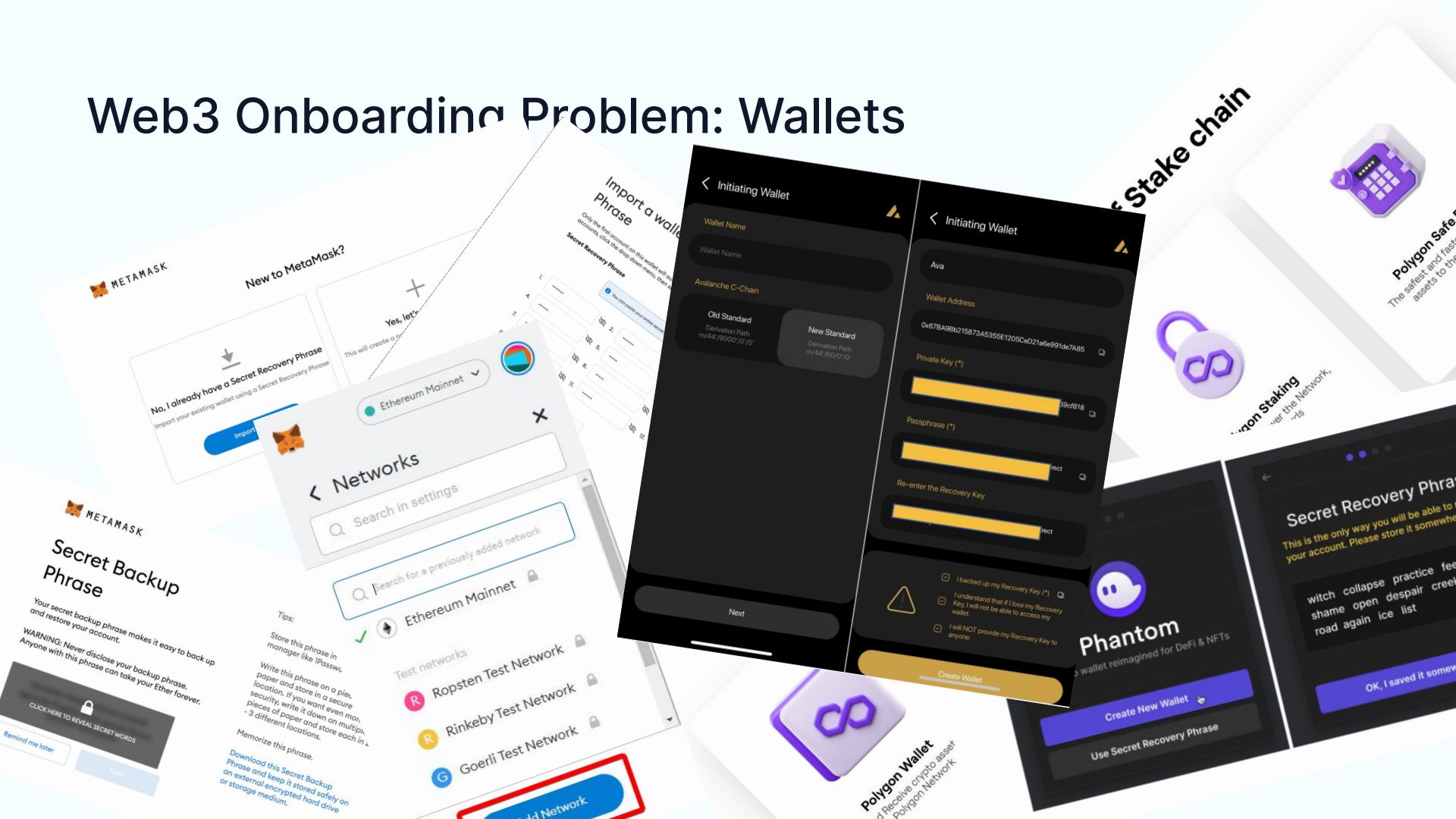
keypom.xyz

docs.keypom.xyz

Current Solutions

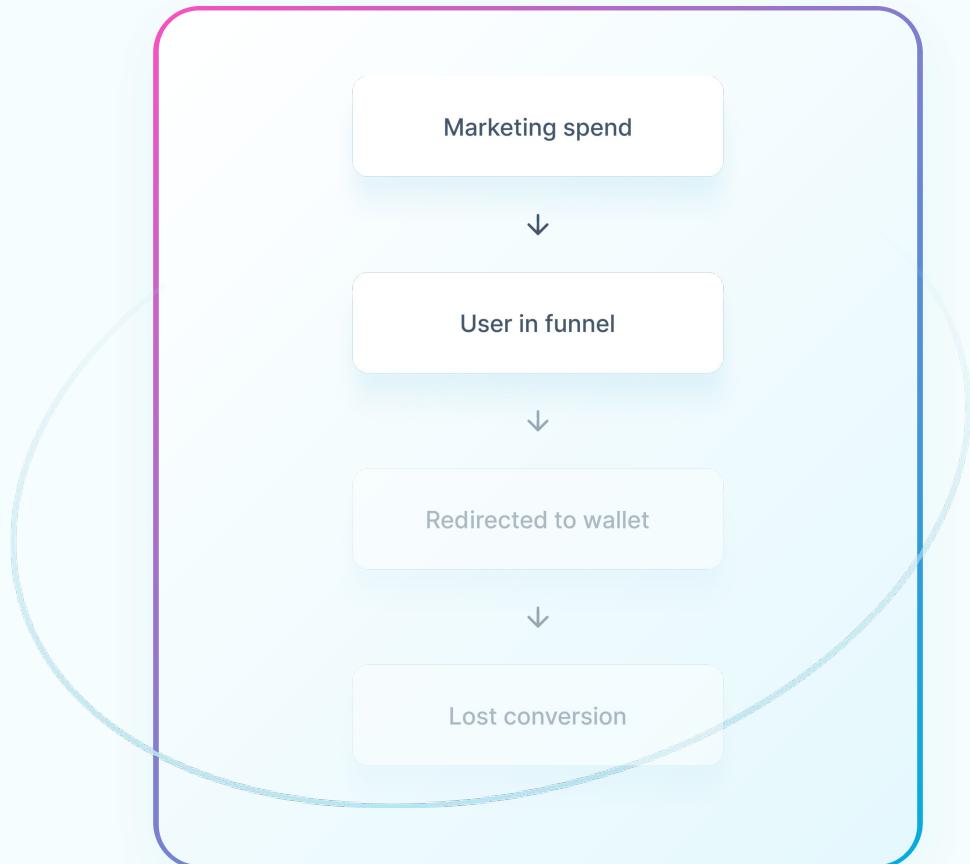
	Magic Link	Coinbase WaaS	Web3 Auth	Keppom
Non-Custodial	✗	✓	✓	✓
Privacy Preserving	✗	✗	✗	✓
No Third Party Infra or Analytics	✗	✗	✗	✓
Instant App Experience	✗	✗	✗	✓

Web3 Onboarding Problem: Wallets



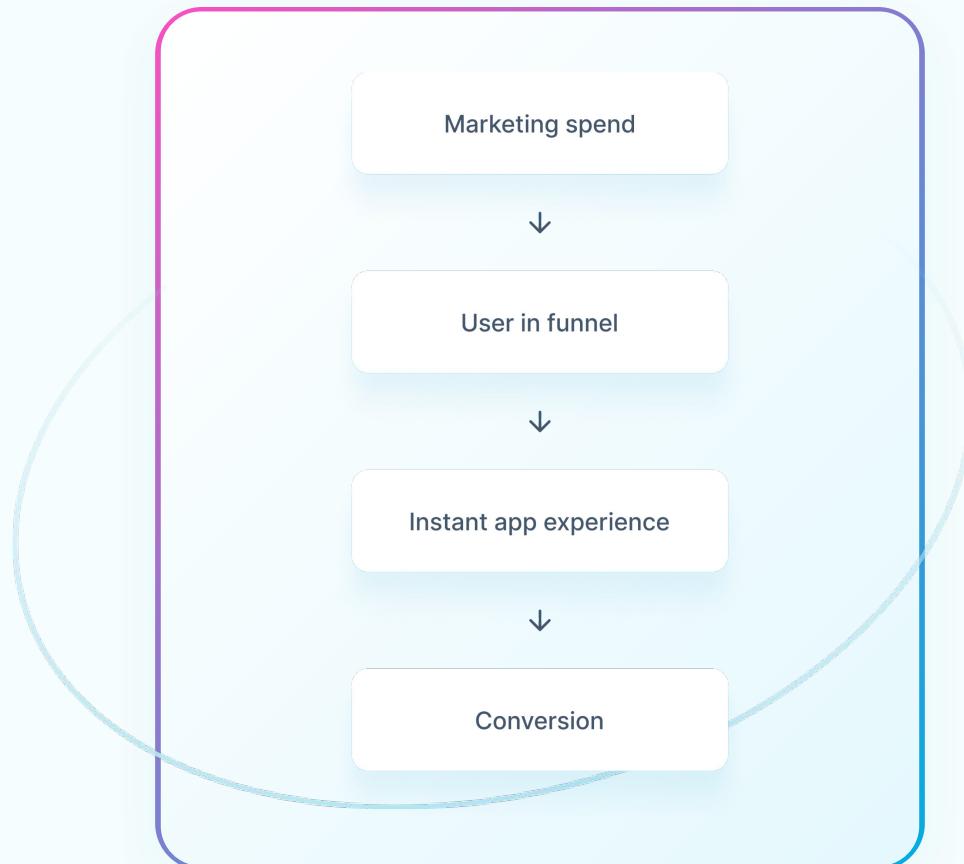
Why is it a problem?

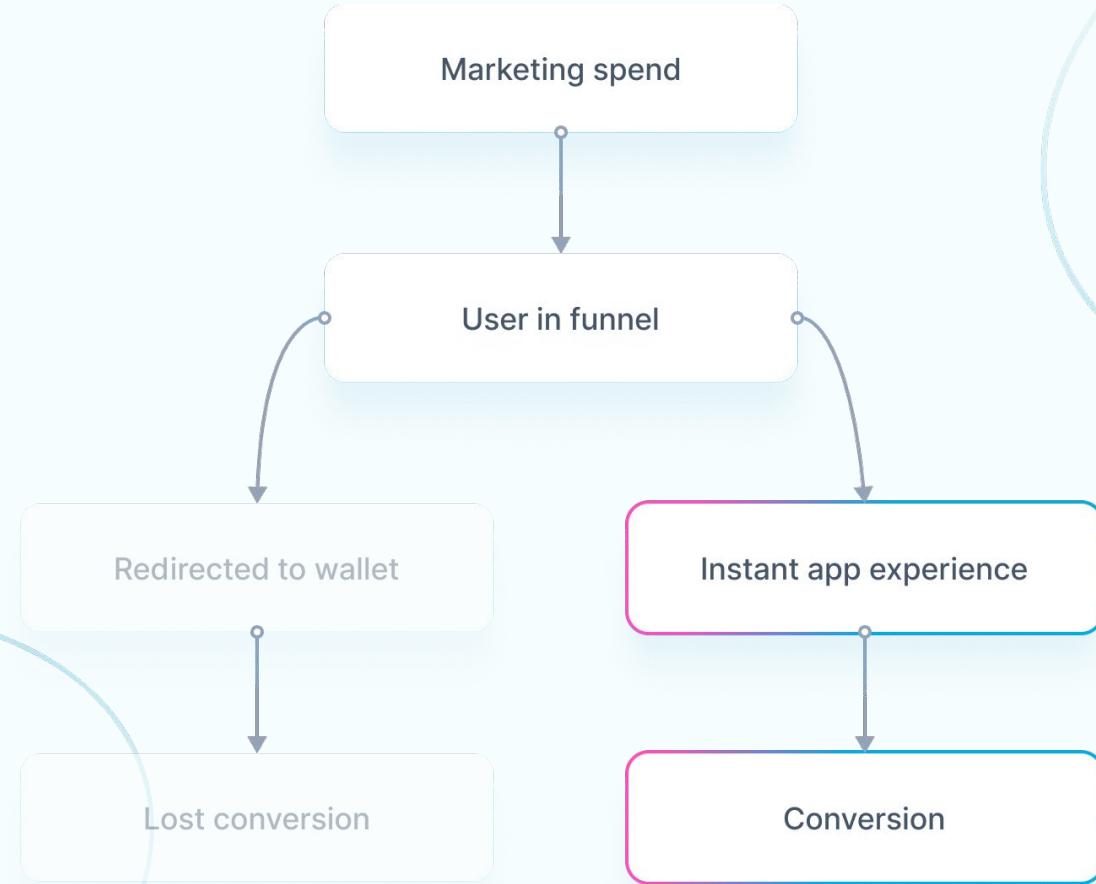
- Lost conversions, users & money
 - No wallet = high drop offs
 - No way to optimize funnel
- Custodial solutions and centralization are not the answer
- FOMO, KOLs and influencers are not fixing the real UX issue
- It's a funnel problem!



The Keypom Solution

- Increase conversions
 - Push the wallet setup to later
 - Control the onboarding funnel
 - Instant experience first
- Users invest time & love app
 - Want to set up wallet after
 - Apps make money
- No middleman, real wallets
 - Apps keep their audience
 - Users keep their data
- Control the user funnel





Choose a name → instantly make app transactions on-chain

Featured Components View All Posts



Developer Governance G...

@devgovgigs.near

developer-governance

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Laser Chess 3D gam...

@let45fc.near

hackathon app game

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Social Avatars

@zavodil.near

app

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most-active-contracts

@frichard2.near

Create a trial account

Account name

Must be unique, and use no special characters.

Your name

testnet

0/20

[Create trial account](#)

*The value of NEAR may fluctuate over time, so the value of your reward may change accordingly.

Powered by Keppom

But check out the full experience at the original version:

<https://psalomo.near.page/nftmusic/2/index.html>

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usic-nft-2

file, it needs to be converted to a WebWorkers here on NEAR have some restrictions. For `createObjectURL` to play that will be a very long one for a much more than one minute

Market Size





On-chain

Non-Custodial

Pure crypto

What is the Keypom Protocol?

- Keys to prepaid on-chain experiences
- Smart contract trial accounts
 - Instantly use app with pre-paid gas
 - Apps can limit contracts, methods, amounts and time
 - Transparent and fair repayment conditions
- Linear experiences
 - e.g. (1) RSVP, (2) ticket scan, (3) claim POAP
- FIAT Bank & Credit Card friendly
 - Funds only used for app utility e.g. vote in DAO
 - Cancel and retrieve all funds not spent to date (clawback)
- Keypom JS SDK
 - Get started with Web3 with little to no knowledge

GTM: Web2 → Web3

- Transition simplified for Web2 teams
 - Distribution of keys via links (i.e. a link drop)
 - Instantly put user in app experience and developers codebase
 - Keypom JS SDK + a few lines of code
- Link distribution integrates perfectly with Web2:
 - Funnels & Optimization
 - Marketing campaigns
 - Referral programs
 - Analytics
 - ...

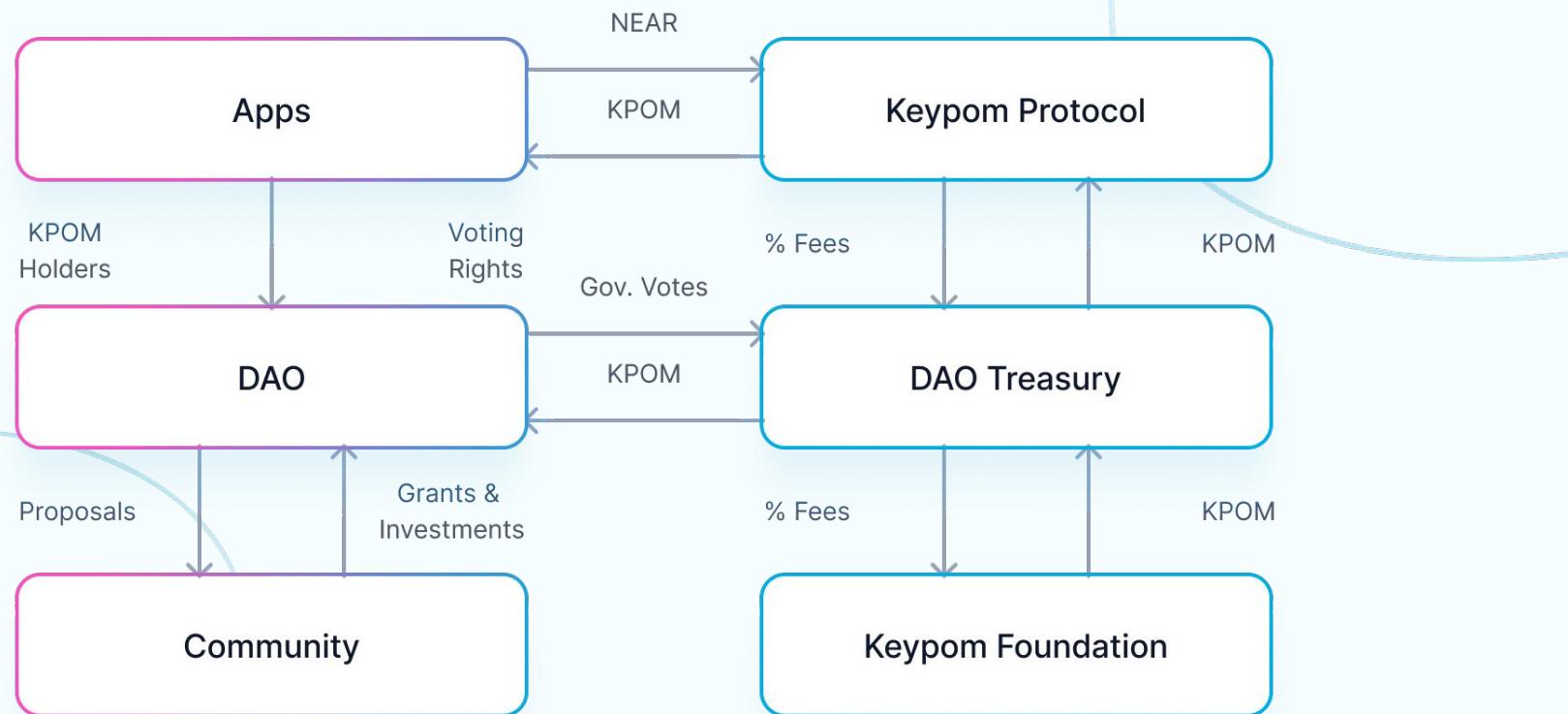
Web2 teams can focus on **their app** and **increasing conversions**

Multichain approach: 2 phases

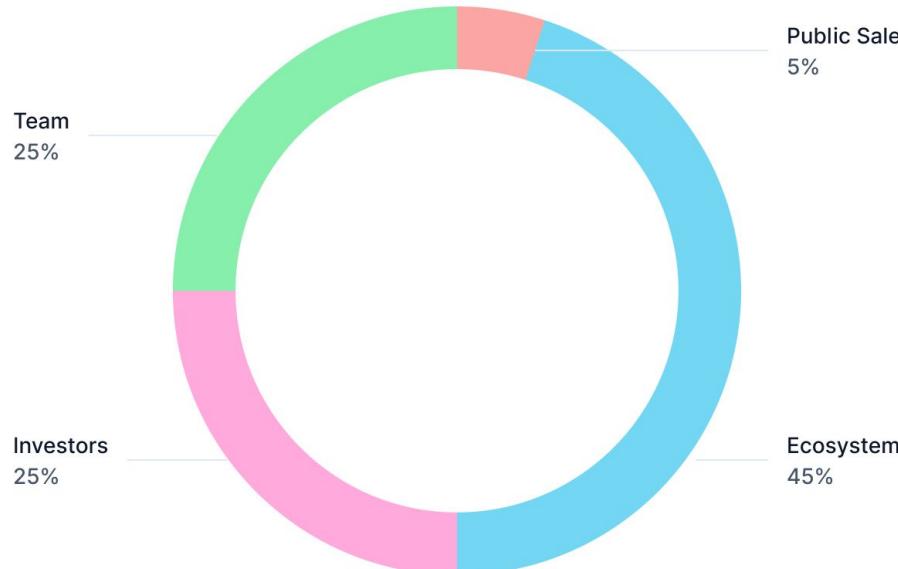
- Experiences on NEAR → Asset claim on destination chain
 - Experience ends with Rainbow Bridge TX on NEAR
 - User creates wallet on dest. chain
 - Validate experience and mint
- Native trial experiences and accounts
 - Account abstraction via TSS and MPC partners (Intu)
 - GTM target: most active wallet chains and L2s
 - Keypom SDK multichain



Keypom Economy

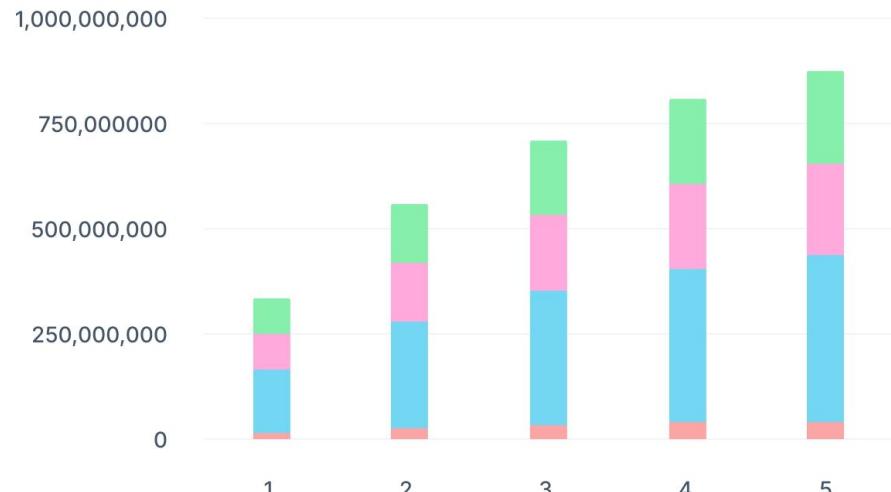


Token Allocation



Circulating Supply

● Team ● Investors ● Ecosystem ● Public Sale





Ben Kurrek
Co-Founder
Pagoda: DevRel
Prev. Fayyr: CTO



Matt Lockyer
Co-Founder
Proximity: DevRel, BD, Investments
Prev. Pagoda: Head DevRel

Near FOUNDATION

Few and Far

Pagoda

Dcentralize



AMPLE

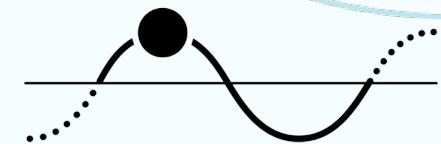
SWEAT



MyNearWallet

IQ
TU

BANYAN
COLLECTIVE



Harmonic Guild



Fundraising

Pre-Seed

- \$305k
- \$17.4mm valuation
- NEAR Foundation & Pagoda

Series A

- \$20mm
- \$133mm valuation

Seed
\$1.65mm
\$20mm valuation



contact@keypom.xyz

calendly.com/keypom/pitch