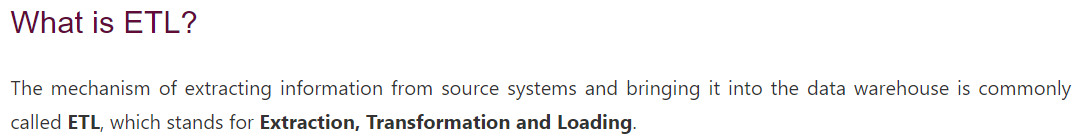
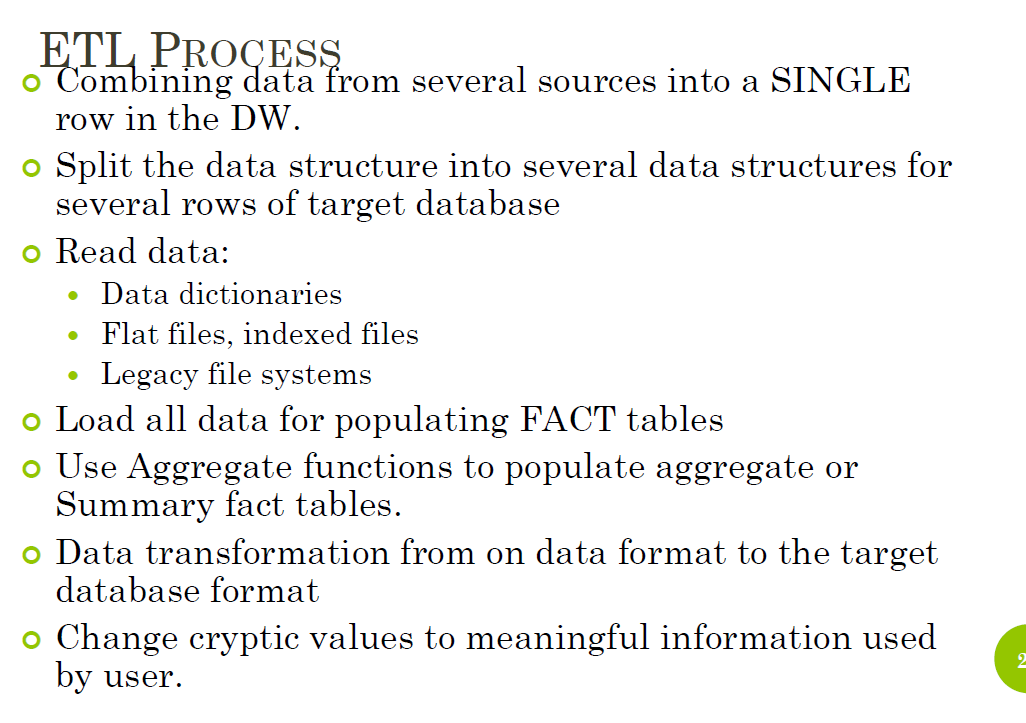
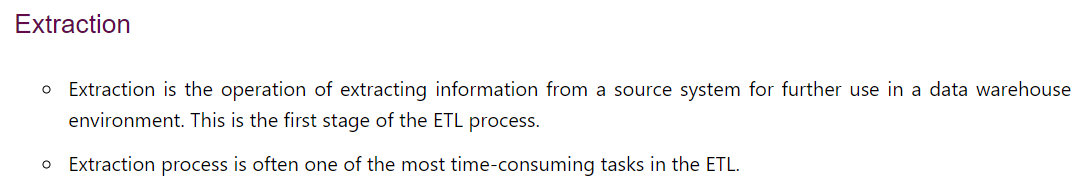
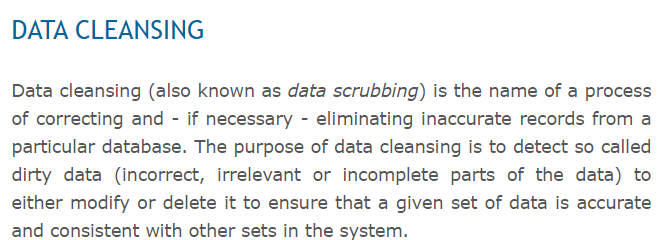
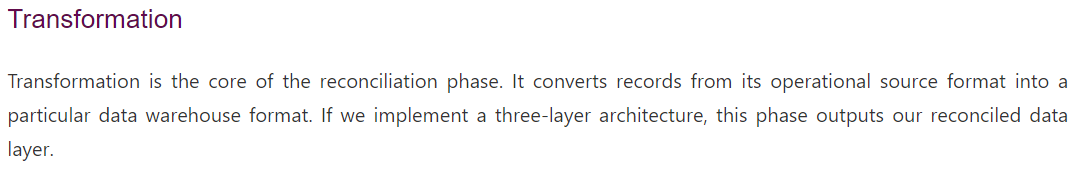
**Mod-4**

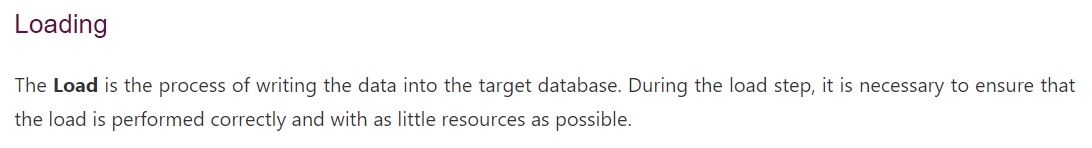
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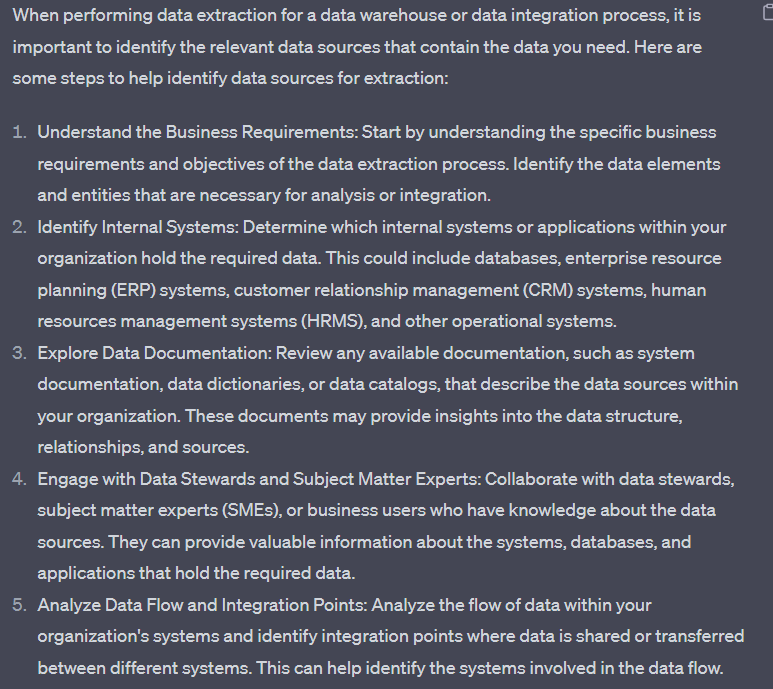
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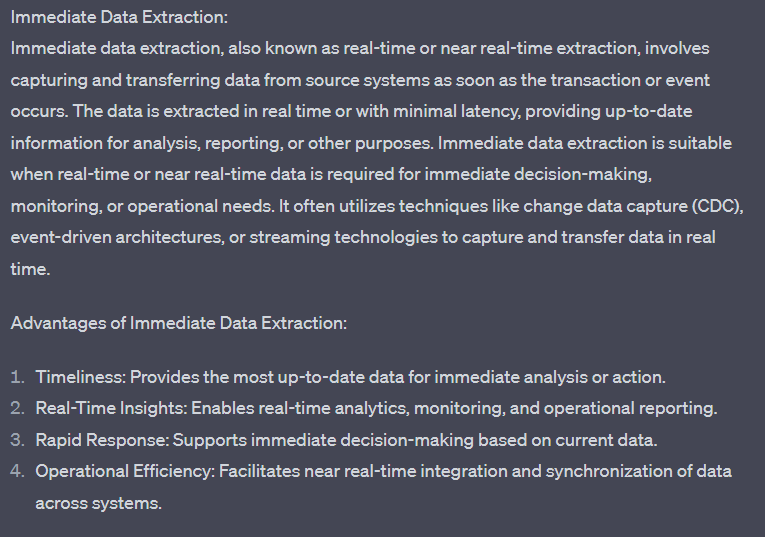
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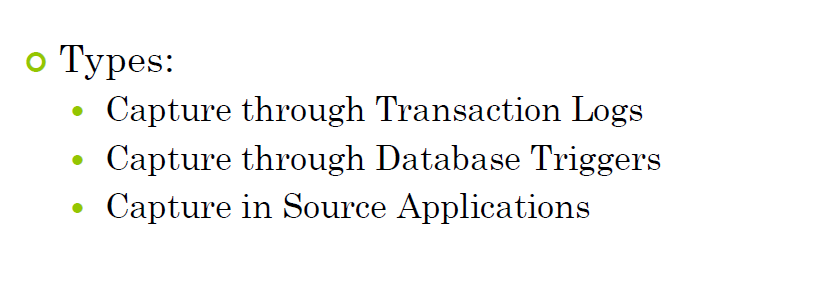
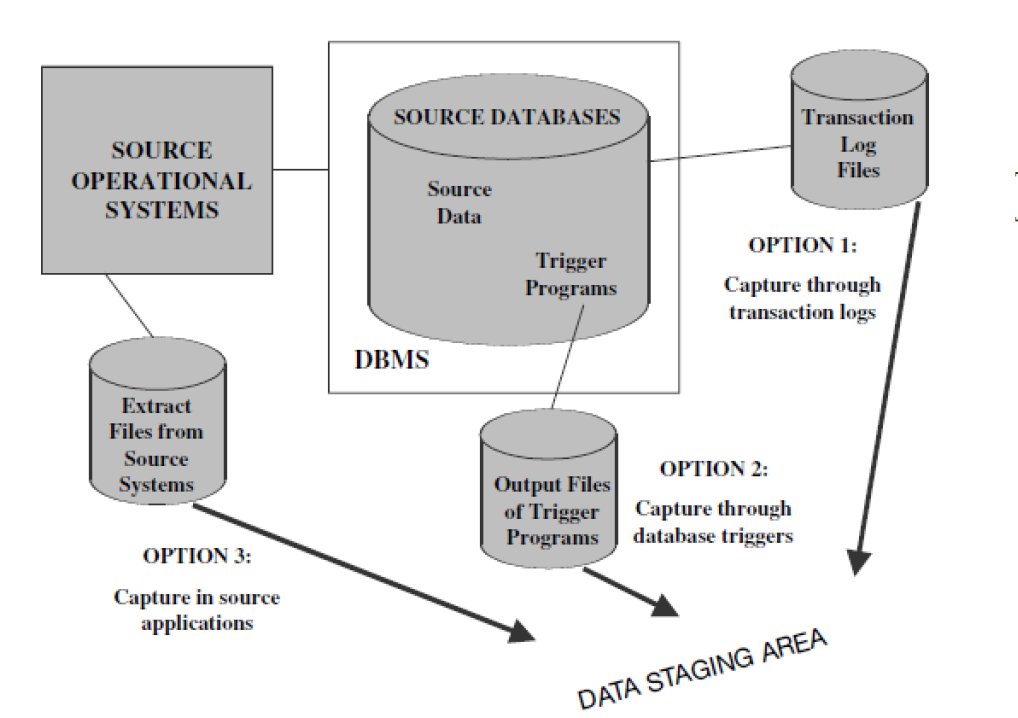
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1. **Extraction:**

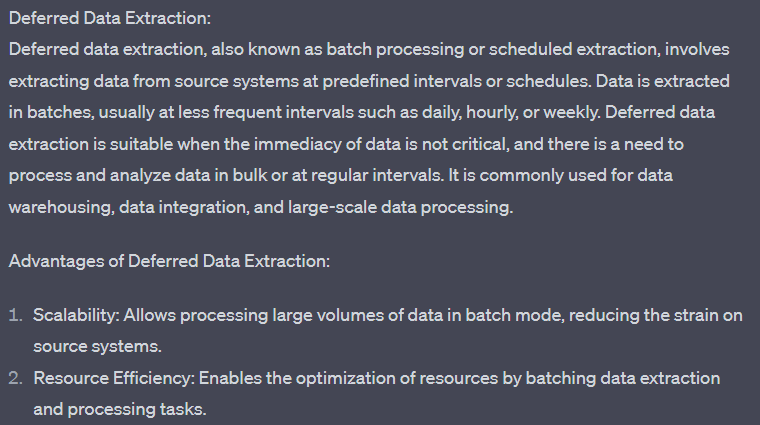
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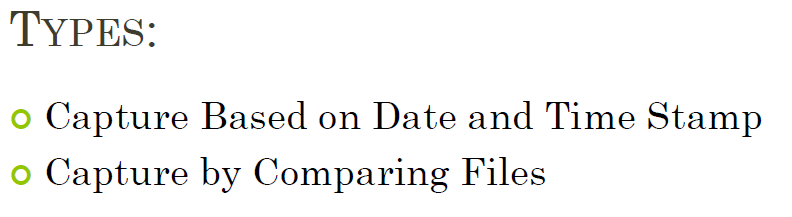
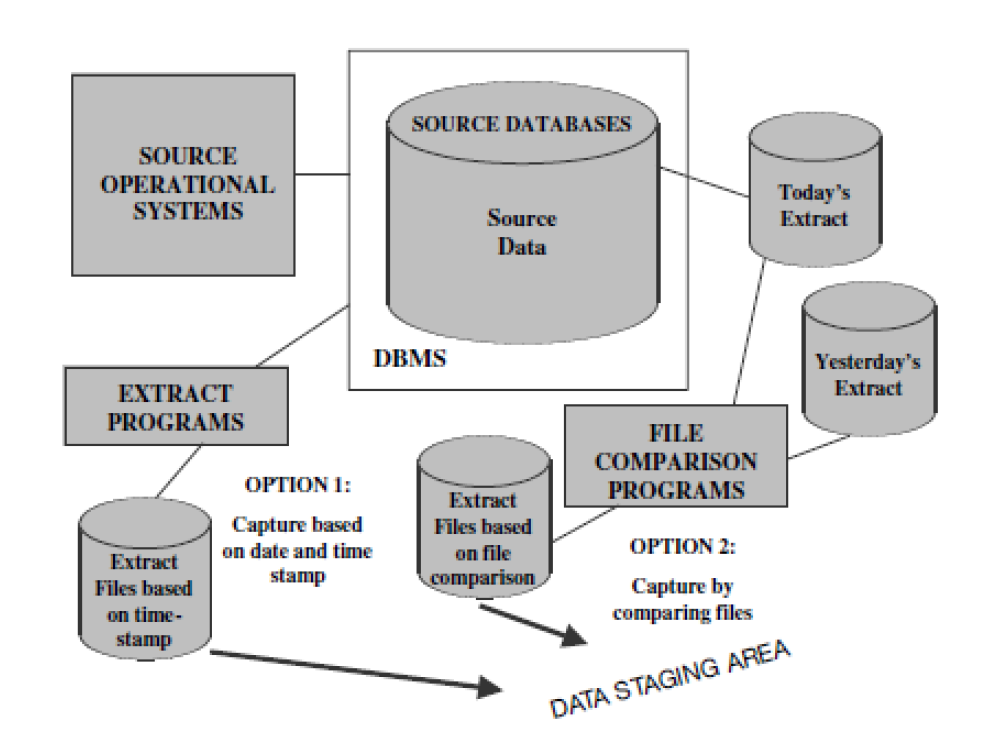
**Immediate data extraction:**

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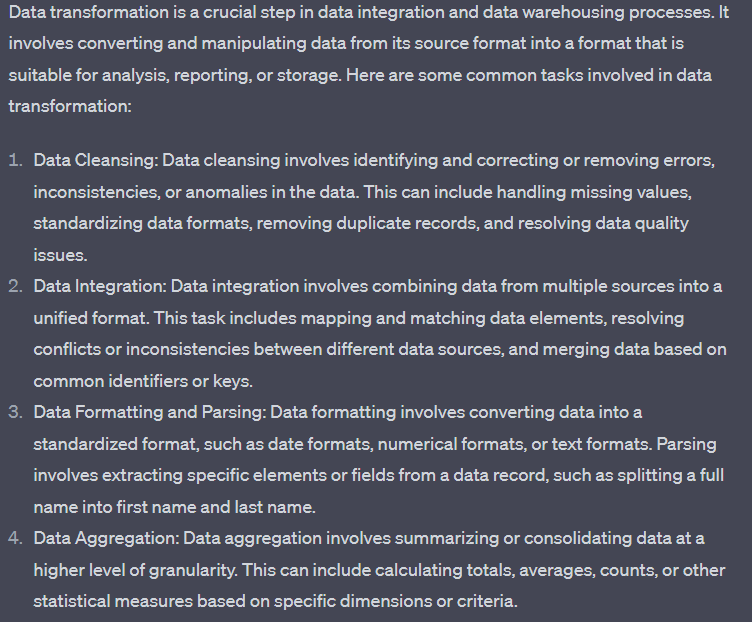
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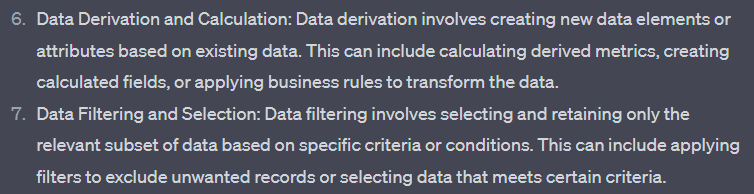
**Deffered data extraction:**

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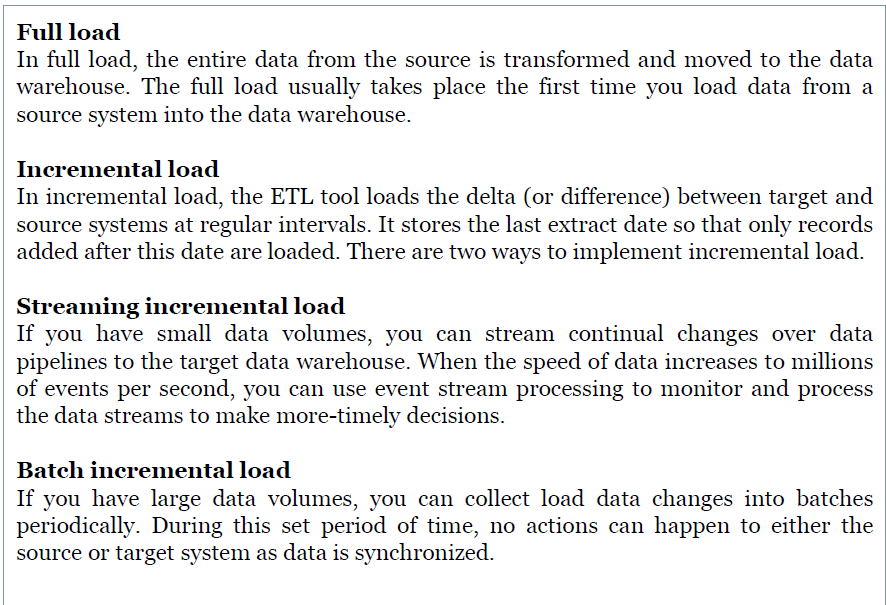
** **

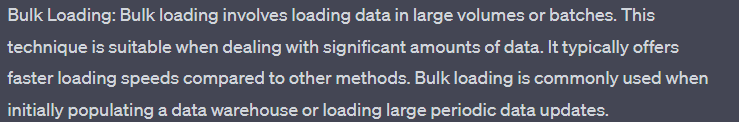
1. **Transformation:**

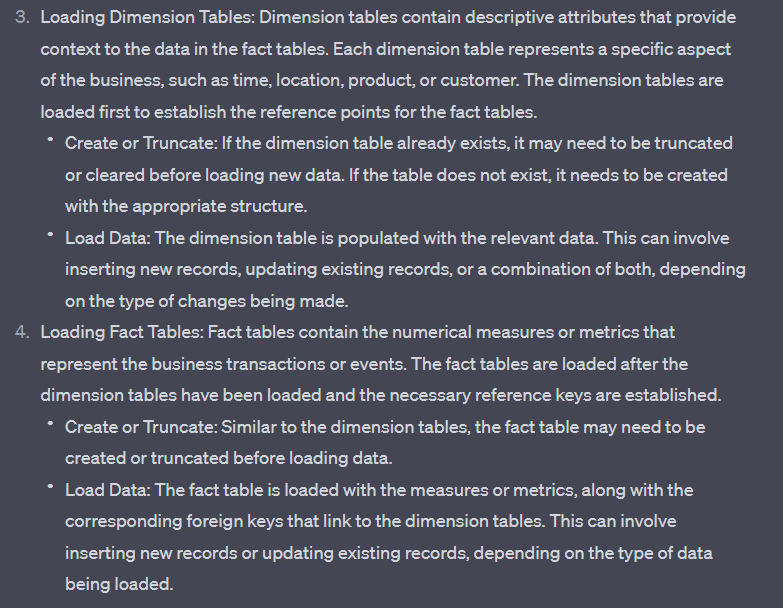




1. **Data Loading:**

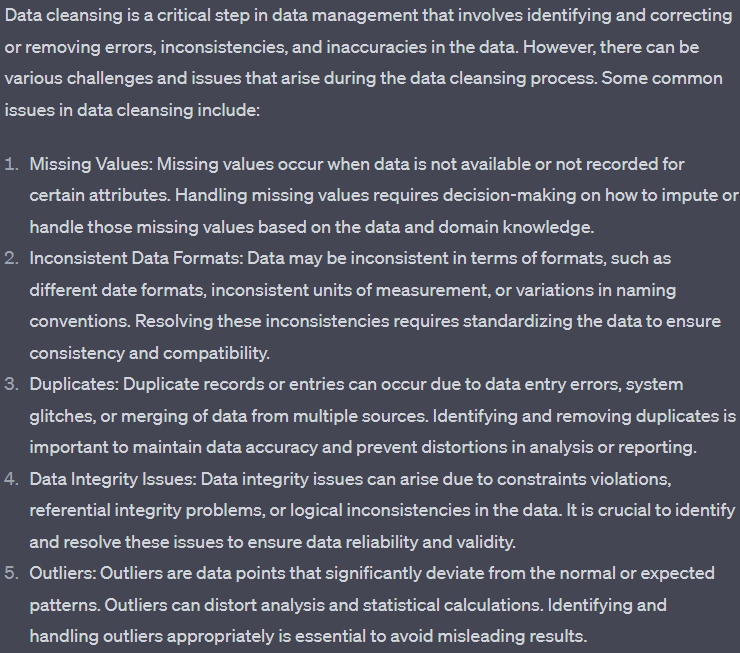


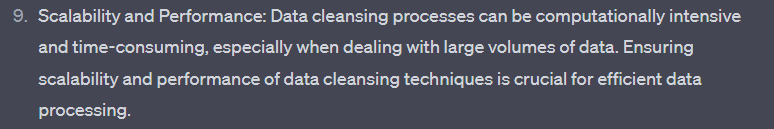




Data quality measures how well a dataset meets criteria for accuracy, completeness, validity, consistency, uniqueness, timeliness, and fitness for purpose.

**Issues in data cleansing:**

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