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## **EDUCATION**

University of Pennsylvania (School of Engineering and Applied Science)

Master of Science in Engineering (MSE) in Data Science; GPA 3.9/4.0

Philadelphia, PA Aug 2023 - May 2025

Coursework: Databases/Big Data Analytics, Machine Learning, NLP, AI, Computer Vision, Deep Learning, Statistical Modeling

Kirori Mal College (KMC – University of Delhi)

Bachelor of Science (BS) in Statistics; GPA: 8.11/10

Delhi, India

July 2017 - Aug 2020

### **EXPERIENCE**

## ML Researcher, Computational Social Listening Lab (UPenn)

May 2024 - Present

# Project 1: (Misinformation)

- Worked on identifying misinformation on social media and whether it relates to health outcomes segmented by race.
- Extracted linguistic features from posts using DLATK and applied LDA for topic modeling and performed correlation analysis.
- Built NLP pipelines to detect health-related misinformation from ~20K social media posts using RoBERTa and LDA topic modeling; improved classification precision by 20% through alignment-based entailment.
- Unified data from various online survey platforms (10K+ responses) in a secured server via MySQL and performed feature engineering in Pandas to prepare data for further downstream tasks.

## Project 2: (IH Risk Model)

- Developed a pipeline to predict Incisional Hernia (IH) risk from unstructured operative notes and structured EHR data in a surgical cohort of 10k+ patients.
- Engineered a few-shot GPT-based extraction pipeline to label operative features (e.g., incision, ostomy) from redacted notes and reduced noisy extractions by 30% vs. BERT embeddings.

# Data Science Intern (Full-time), Universal Media (PA, USA)

May 2024 - Aug 2024

- Architected Azure SQL Database solutions, encompassing DDL scripts to enhance data management and reporting solutions.
- Led the development of 3+ data pipelines using Azure Data Factory (ADF), facilitating the seamless ingestion and transformation of diverse data sources into the Azure environment.
- Developed python scripts for data transformation, stored them in Blob storage and executed them via batch activity in ADF.
- Drove product marketing insights by building Mixed Media models (MMM) in Azure Synapse, analyzing marketing channel impacts on media diversity metrics. Built **Power BI** dashboards to deliver actionable insights for optimizing client strategies.
- Authored **5 stored procedures** in SQL, automating repetitive tasks and improving query performance by over 30%.

# Assistant Manager (Full-time), IIFL Finance Ltd

Apr 2022 - July 2023

- Analyzed ETL process failures and created 10+ paginated reports in SSIS to help the management track 1000+ branches.
- Optimized & migrated complex SQL queries from an obsolete database server that improved the reporting services by ~40%.
- Digital Adoption: Led a product-focused initiative to identify digitally savvy customers by engineering features and building ADF pipelines to track campaign behavior. Trained and deployed a Random Forest model (with a 90% accuracy) in Azure ML Studio; exposed it as a REST endpoint consumed by marketing campaigns, driving digital disbursal adoption by 50%.

#### SELECTED PROJECTS

- Azure ETL (2025): Built a scalable ETL pipeline in Azure Data Factory that was capable of ingesting and transforming 1M+ rows daily. Ingested raw data into Data Lake Storage Gen2, achieved ~50% reduction in query latency via Azure Databricks optimizations, and analyzed it in Synapse Analytics - delivering a seamless end-to-end solution. [Link]
- FitBit(2024): Engineered a Django health chatbot leveraging PostgreSQL for robust patient data management, featuring an LLM-agnostic architecture with seamless model switching via Langchain that reduced overhead by 40%. Optimized memory usage for handling long conversations and implemented entity extraction to dynamically enhance medical context. [Link]
- Diffusion Transformer (2024): Implemented PatchVAE with convolutional encoders and patch-based decoding for finegrained feature extraction. Trained a Diffusion Transformer to sample from the latent space of PatchVAE, achieving a 30% reduction in FID score and 2x greater feature diversity compared to VAE-generated samples. [Link]
- Statistical Segmentation (2024): Modeled customer purchase behavior using Pareto II and Weibull distributions; optimized parameters using Excel Solver and back tested on historical unit sales, improving segment alignment with actual revenue by 21% and informing future campaign targeting. (Solver, Marketing). [Link]

#### **TECHNICAL SKILLS**

**Programming Languages:** Python, SQL, C/C++, R programming, JavaScript

Databases/Frameworks: MySQL, PostgreSQL, SSMS, MongoDB, Neo4j, PyTorch, React, NodeJS, A/B Testing, PySpark, Django Cloud/Big Data Orchestration: AWS (S3, Glue), Azure (Data Factory, Synapse, DevOps), Docker, DataBricks, Kafka, Airflow, DBT