

Ke Zhang

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Research Interests

Behavioural Economics, Risky Monetary Behaviour, Cognitive Behavioural Intervention, Data Science

Education

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| Sep 2018 – Expected 2022 | PhD in Cognitive Psychology, UBC Specialization: The application of behavioural economics in gambling research Supervisor: Dr. Luke Clark |
| Sep 2016 – Aug 2018 | MA in Cognitive Psychology, UBC Thesis: The severity of gambling problem and loss aversion in healthy gamblers: the implications of Prospect Theory in Gambling Supervisor: Dr. Luke Clark |
| Sep 2011 – Apr 2016 | BAs in Economics and Psychology, UBC Thesis: The effectiveness of water supply and sanitation in child diarrhea Supervisor: Dr. Nisha Malhotra |

Publications

- Sidloski, B., Brooks, G., Zhang, K., & Clark, L. (2022). Exploring the association between loot boxes and problem gambling: are video gamers referring to loot boxes when they complete gambling screening tools?. *Addictive Behaviors*, 107318. <https://doi.org/10.1016/j.addbeh.2022.107318>
- Limbrick-Oldfield, E. H., Chua, C., Cringle, N., MacDonald, K., Ferrari, M. A., Zhang, K., & Clark, L. (2021). Cashless gambling and the pain of paying: effects of monetary format on slot machine gambling. *Addiction Research & Theory*, 1-11. <https://doi.org/10.1080/16066359.2021.2009465>
- Zhang K., Clark L. (2020). Loss-chasing in gambling behaviour: neurocognitive and behavioural economic perspectives *Current Opinion in Behavioral Sciences*, 31, 1-7. <https://doi.org/10.1016/j.cobeha.2019.10.006>
- Zhang, K., Szanto, K., Clark, L., & Dombrovski, A. Y. (2019). Behavioral empathy failures and suicidal behavior. *Behaviour research and therapy*, 120, 103329. <https://doi.org/10.1016/j.brat.2018.10.019>

Conference Presentations

- Zhang, K. (2022, March). *An online gambling intervention using the realization effect*. Poster presented at New Horizons in Responsible Gambling Conference, Online.

Zhang, K. (2022, February). *An online gambling intervention using the realization effect*. Poster presented at The Society for Judgment and Decision Making, Online.

Zhang, K. (2021, November). *The realization effect is fragile in gamblers*. Poster presented at BIG Difference BC 2021, Vancouver, BC, Canada.

Zhang, K. (2021, March). *Expressions of Chasing in the eCasino - BCLC PlayNow Data*. Talk presented at New Horizons in Responsible Gambling Conference, Vancouver, BC, Canada.

Zhang, K. (2020, April). I planned to speak at the 2020 Discovery (Responsible Gambling Council) Conference, however, it is canceled due to COVID-19.

Zhang, K. (2018, February). *The effect of presentation of feedbacks on loss aversion in risky decisions*. Poster presented at New Horizons in Responsible Gambling Conference, Vancouver, BC, Canada

Zhang, K. (2017, November). *The effect of presentation of feedbacks on loss aversion in risky decisions*. Poster presented at The Society for Judgment and Decision Making Conference, Vancouver, BC.

Zhang, K. (2017, October). *The effect of outcome delivery presentation on loss aversion in risky decisions*. Poster presented at 18th Annual NCRG Conference on Gambling and Addiction, Las Vegas, NV.

Zhang, K. (2017). *Loss Aversion in Gambling Disorder: a Systematic Review*. Poster presented at New Horizons in Responsible Gambling Conference, Vancouver, BC, Canada.

Zhang, K. (2013). *Priming effect on perception of attractiveness*. Poster presented at 17th Annual Psychology Undergraduate Statistics Conference, Vancouver, BC, Canada.

Research Experience

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| Sep 2016 – Present | Graduate Student Researcher in Centre for Gambling Research Department of Psychology, UBC |
| Mar 2018 – Aug 2018 | Research Assistant for Dr. Katalin Szanto & Dr. Alexandre Dombrovski Department of Psychiatry, University of Pittsburgh |
| Sep 2015 – Apr 2016 | Research Assistant for Dr. Lawrence Ward & Dr. Ilan Vertinsky Department of Psychology & Sauder Business School, UBC |
| July 2013 – Feb 2016 | Research Assistant in Brain, Attention, & Research Lab, UBC Department of Psychology, UBC |
| July 2013 – Apr 2015 | Research Assistant in Cognitive Neuroscience of Schizophrenia Lab Department of Psychiatry, UBC |

Professional Experience

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| May 2021 – Present | Data Scientist , Data Science Institution, UBC Creating user-friendly access to property-based information in BC |
| Jan 2021 – Present | Teaching Fellow , Department of Psychology, UBC Course: Analysis of Behavioural and Neuroscientific Data – Introduction to R |

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| Jan 2018 – Dec 2020 | Teaching Assistant , Department of Psychology, UBC |
| Sep 2017 – Dec 2017 | Course: Cognitive Processes |
| | Course: Introduction to Developmental, Social, Personality, and Clinical Psychology |
| Jan 2017 – Apr 2017 | Course: Introduction to Biological and Cognitive Psychology |
| Sep 2016 – Dec 2016 | Course: Introduction to Biological and Cognitive Psychology |
| Mar 2018 | Guest Lecturer , Department of Psychology UBC |
| | Title: Irrational decision-making in Cognitive Processes |
| Oct 2014 – Apr 2015 | Senior Mentor , UBC Tri-mentoring program |

Mentorship Experience

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| 2020 | 2 Undergraduate research assistants |
| 2019 | 1 Undergraduate research assistant |
| 2017 | 1 Undergraduate research assistant |
| 2014 | 1 Junior undergraduate fellow student |

Community Service

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| Sep 2020 – Present | Organizer , Departmental Cognitive Area Workshop |
| Sep 2019 – Present | Committee Member , UBC Wellbeing Committee |
| Sep 2019 – Nov 2021 | Student Host , Departmental Colloquium Committee |
| Jan 2019 – Jan 2020 | Media Coordinator , Women in Data Vancouver, BC |
| Dec 2017 – Feb 2018 | Finance , Graduate student recruitment committee |
| 2016 | Volunteer Organizer for conference organization, NorthWest Cognition and Memory Conference 2016. |

Professional Training

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| Sep 2017 | Instructional Skills Workshop |
| July 2013 | Tri-Council Policy Statement: Ethical Conduct for Research |

Scholarship and Awards

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| Sep 2021 – Apr 2022 | Graduate Fellowship in Gambling Research |
| Sep 2021 | President's Academic Excellence Initiative PhD Award |
| Sep 2016 – Apr 2022 | Faculty of Arts Graduate Award |

Sep 2016 – Apr 2022

International Tuition Award

Sep 2011

President's Entrance Scholarship

Professional Associations

National Council on Problem Gambling

Society of Judgement and Decision-making

Psi Chi The International Honor Society in Psychology

Skills

Programming: Python

Data analysis: R, Python, SQL, SPSS, STATA, Excel

Survey: Qualtrics, Amazon MTurk, Prolific

Project management: Git

Design: Adobe Illustrator, HTML

