

Kayla Famurewa

Software Engineer + Designer

kaylafamurewa.dev
github.com/kfam22
kayla.famurewa@gmail.com
(415) 347-1659

EDUCATION

Northwestern University

Bachelor of Science,
Communication Studies
May 2017

Bloom Tech

Full Stack Engineering
April 2022

SKILLS

Technical

Javascript, React/Redux,
HTML/CSS, Python,
Node, Express,
PostgreSQL, SQLite3,
Knex, Cypress, Jest

Design

Concept development,
Ideation, Sketching,
Wireframing

Tools

Heroku, Vercel, Git, Figma,
Xstate, LucidChart,
Illustrator, Photoshop,
InDesign, After Effects

PROJECTS

Upcycle Studio Front + Back End

Web app for a design studio offering classes and workshops - Built front end components and CRUD operations. Executed backend duties including construction/deployment of RESTful API using Node.js, Express, and SQLite3 to enable login functionality, class creation/updates, sign-up, and scheduling for students and instructors. Implemented JWT authentication and Express middleware to handle requests.

January 2022

Plant Health Tracker Front End

Web app providing notifications to manage plant health - Planned UI from wireframing to component structure and CSS implementation. Built React state management, token auth, and CRUD operations parallel to the backend.

December 2021

EXPERIENCE

Designer Almost On Time

Founder and designer of an eco-friendly global clothing brand. Developed products from ideation & design to production. Leveraged branding and social media best practices to quickly build a strong online community and brand presence.

March 2020 - Present | San Francisco, CA

Owner Advisor Tesla

Managed a large sales pipeline and helped grow sales by over 30% by analyzing data in Salesforce and Tableau to achieve data driven sales while providing excellent customer service.

Feb 2018 - Feb 2019 | San Francisco, CA

Account Manager MillerCoors

Developed strong selling relationships with over 70 on-premise accounts to drive brand distribution, velocity, and total volume growth against monthly, quarterly, and annual plans within key markets of the San Francisco Bay area.

Feb 2017 - Feb 2018 | San Francisco, CA