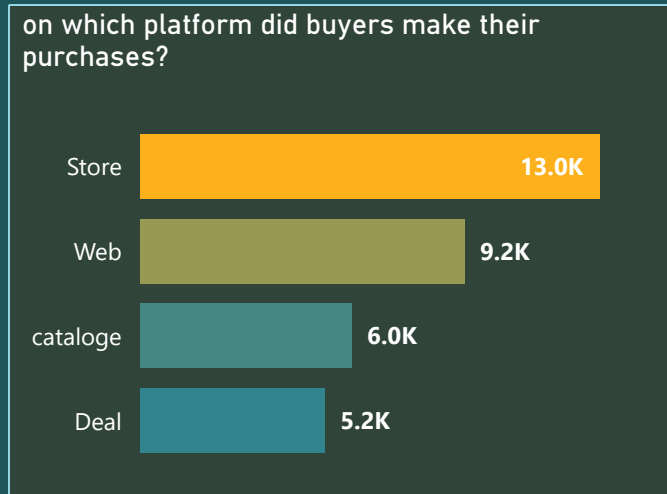
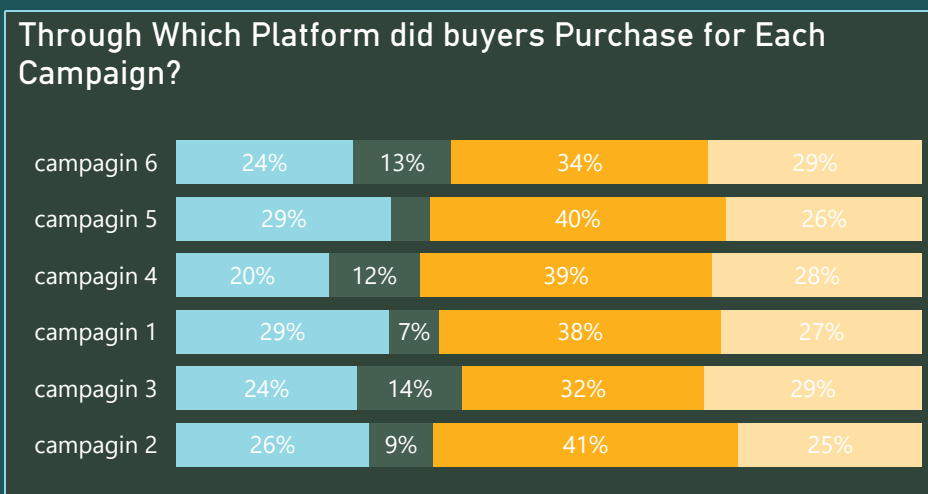
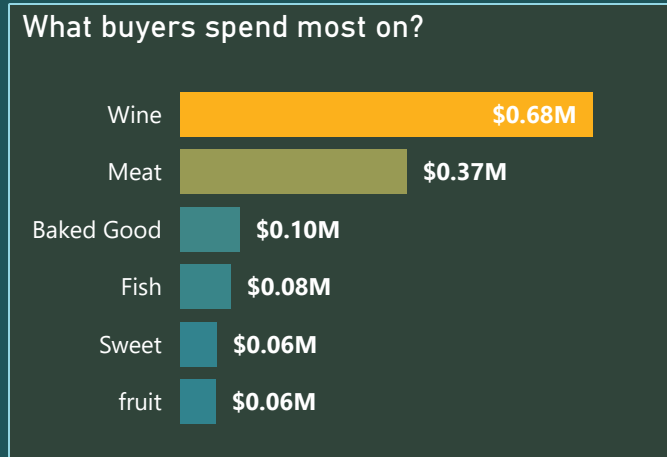
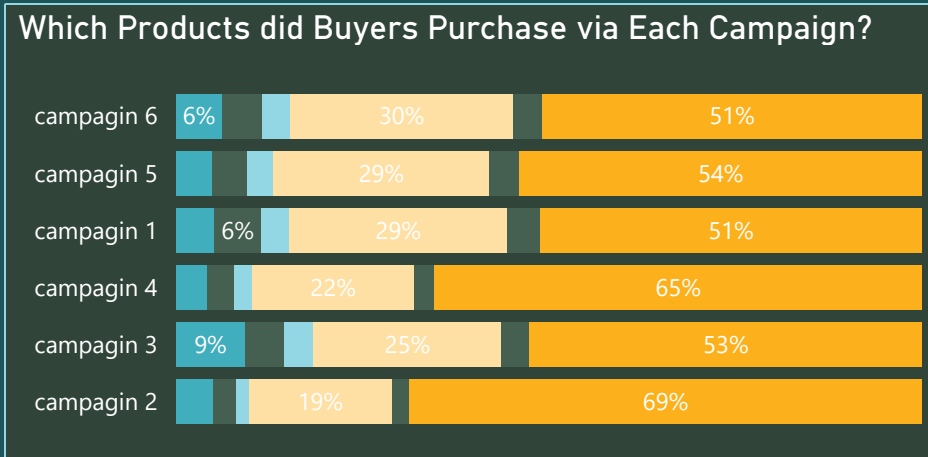
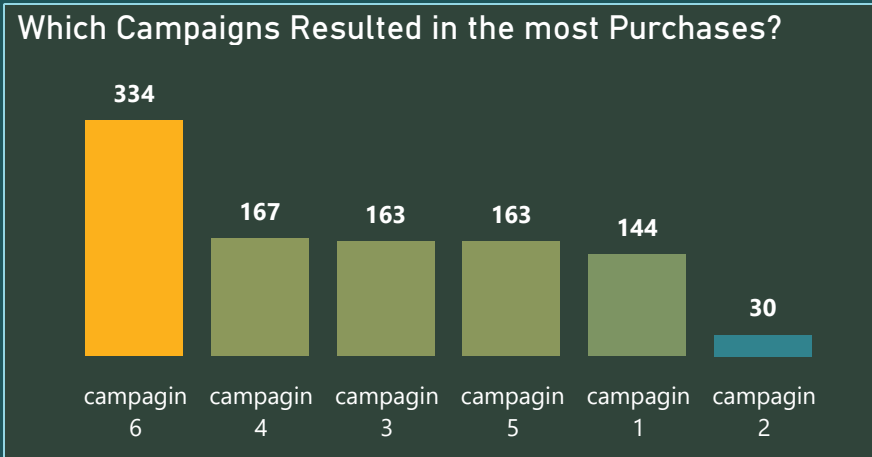
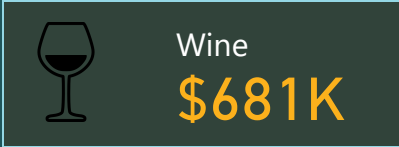


Campaign Performance

Market MZ
MARKETING



Buyer Compensation

of customers
2,240

AVG Income
\$52,247

AVG Age
55.5

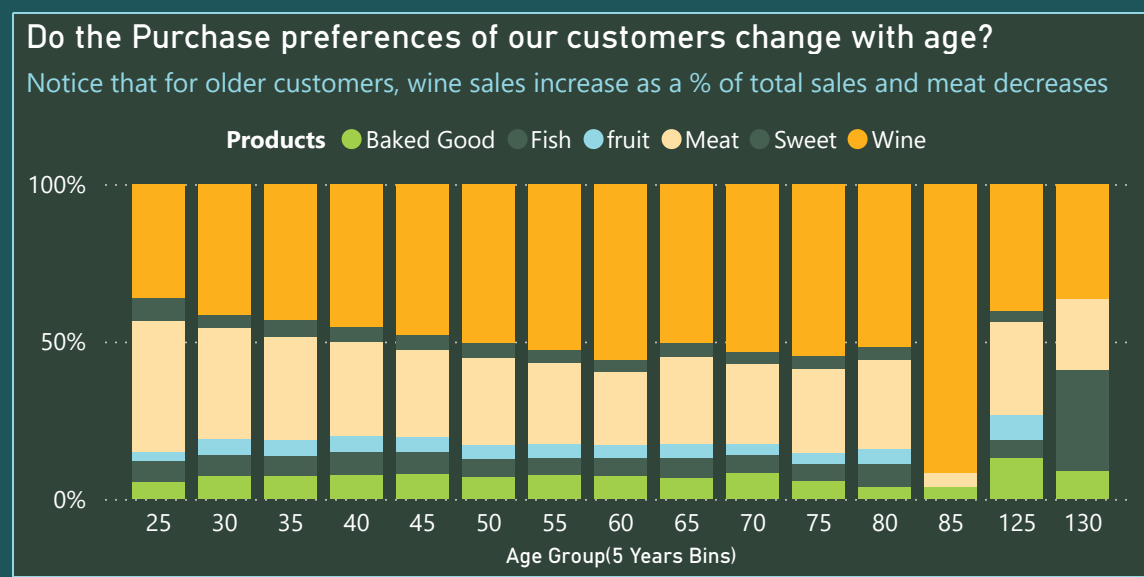
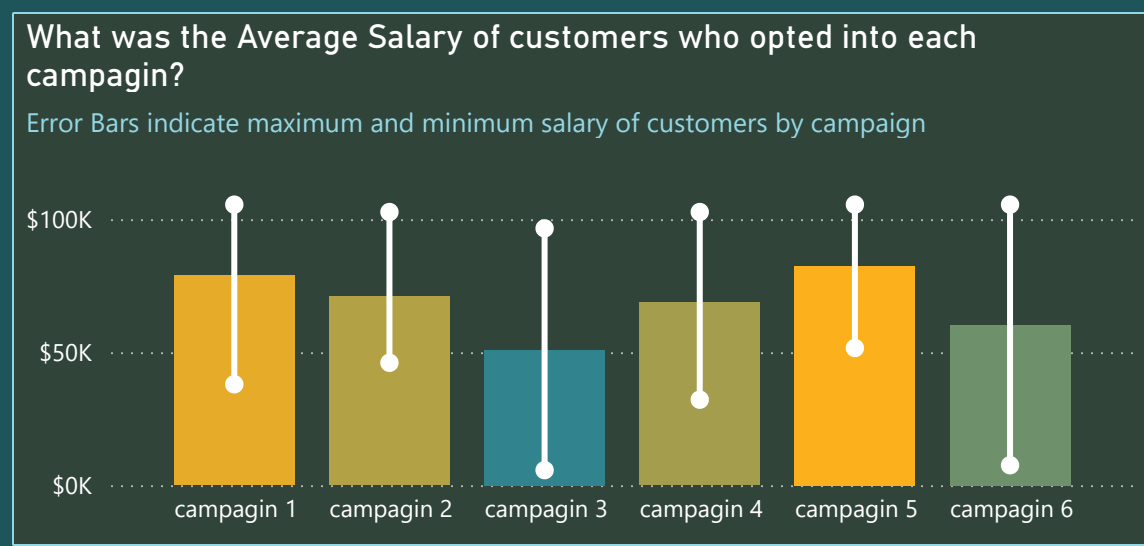
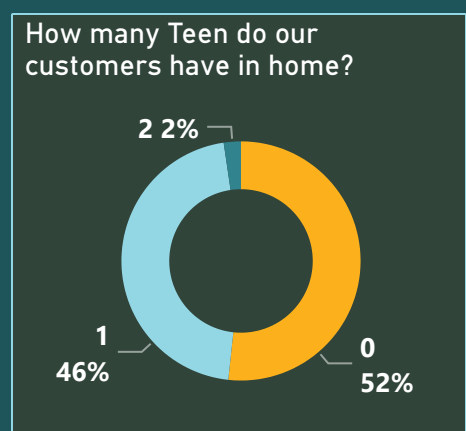
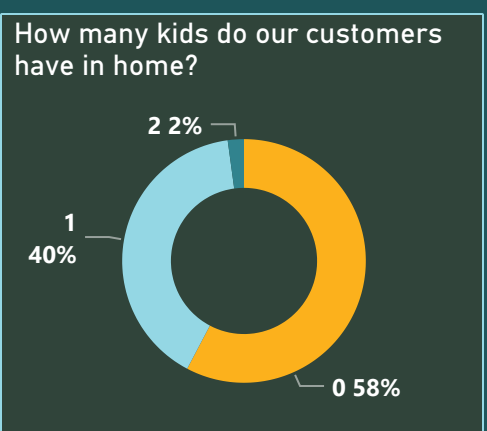
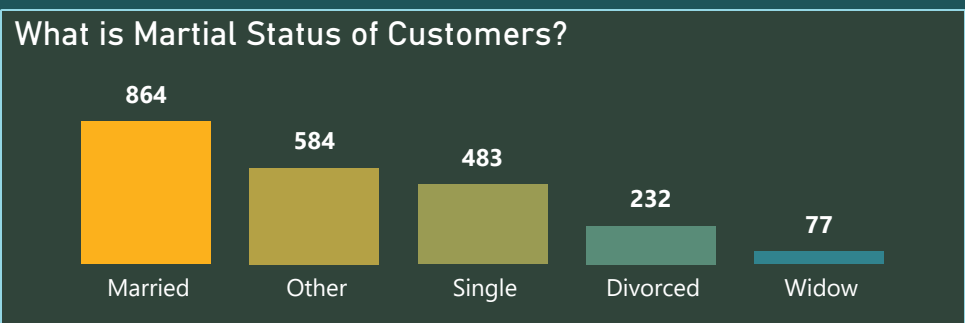
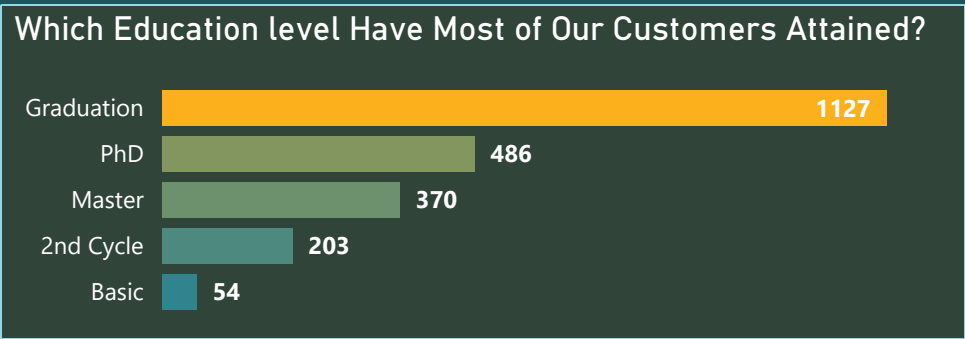
discounted
5208

store purchase
12970

cataloge Purchased
5963

Web Purchased
9150

Web visit last
11909

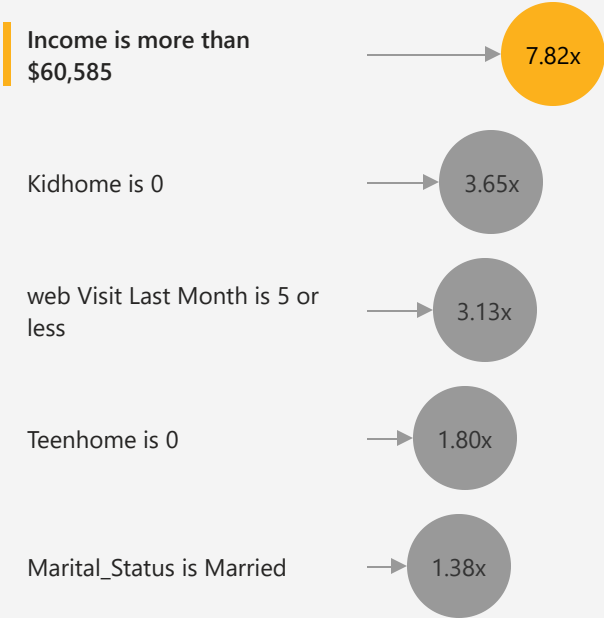


Key influencers

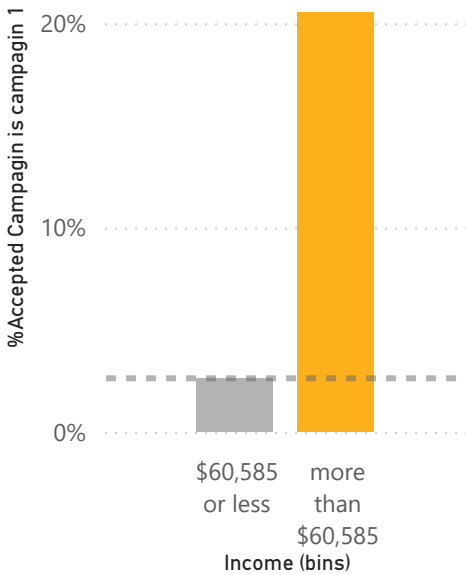


What influences Accepted Campagin to be campagin 1 ?

When...
.....the likelihood of Accepted Campagin being campagin 1 increases by



Accepted Campagin is more likely to be campagin 1 when Income is more than \$60,585 than otherwise (on average).



☐ Only show values that are influencers

Select all

Baked Good

Fish

fruit

Meat

Sweet

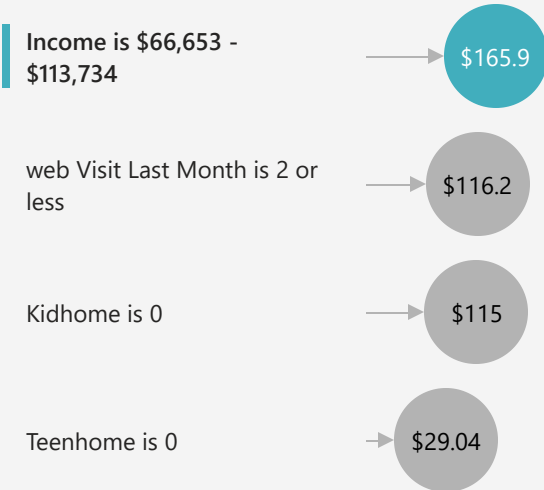
Wine

Key influencers

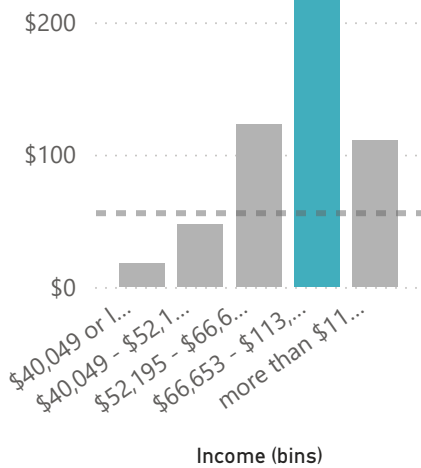


What influences Total Sales to Increase ?

When...
.....the average of Total Sales increases by



Total Sales is more likely to increase when Income is \$66,653 - \$113,734 than otherwise (on average).



☐ Only show values that are influencers