



Make your business decision

Company X

Home

Overview

Sales Overview

customer

FeedBacks

Inventory

Marketing

Company X

>>>

99.37%
Growth

quantity 2024

2.53K

Last 6 Months

quantity 2023

1.27K

Last 6 Months

Inventory

Detali

66.9%

2.2%

Stock Available

Damage Stocks

stock_recei... Period_Value damaged_... Available_...

	Jan	Feb	Mar	Apr	May
stock_recei...	2.0K	1.6K	2.4K	2.5K	2.5K
Period_Value	0.5K	1.3K	0.7K	1.0K	1.1K
damaged_...	0.1K	0.5K	0.0K	0.0K	0.1K
Available_...	1.6K	1.8K	1.7K	1.6K	1.1K

Sale Overview

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Marketing

Detali

1.13M
clicks

113.55K
conversions

11.08M
impressions

13.39M
revenue

Detali

Count

2532 / 1270

sale

2.53K / 1K

Sale Overview

Detali

2024, 2023 and Growth by Month

Last 6 Months

2024 2023 Growth

	Jan	Feb	Mar	Apr	May
2024	500	500	500	500	500
2023			250	500	550
Growth			100%	0%	0%

Feedback

Aachal Mangat

☆☆

🙄

Aachal Nazareth

☆☆☆☆

😡

Aadhya Cherian

☆☆

😡

Aadhya Padmanabhan

☆☆☆☆☆

😄

Company X

>>>

99.37%
Growth

quantity...

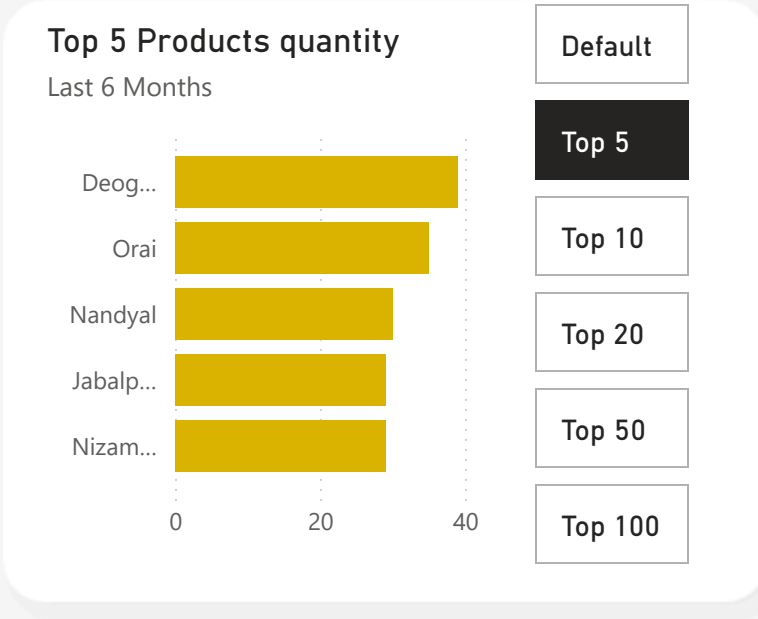
2.53K

Last 6 Months

quantity 2023

1.27K

Last 6 Months



Sale Overview

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payment_method
Last 6 Months

UPI 22.46%

Card 27.46%

Wallet 24.36%

Cash 25.72%

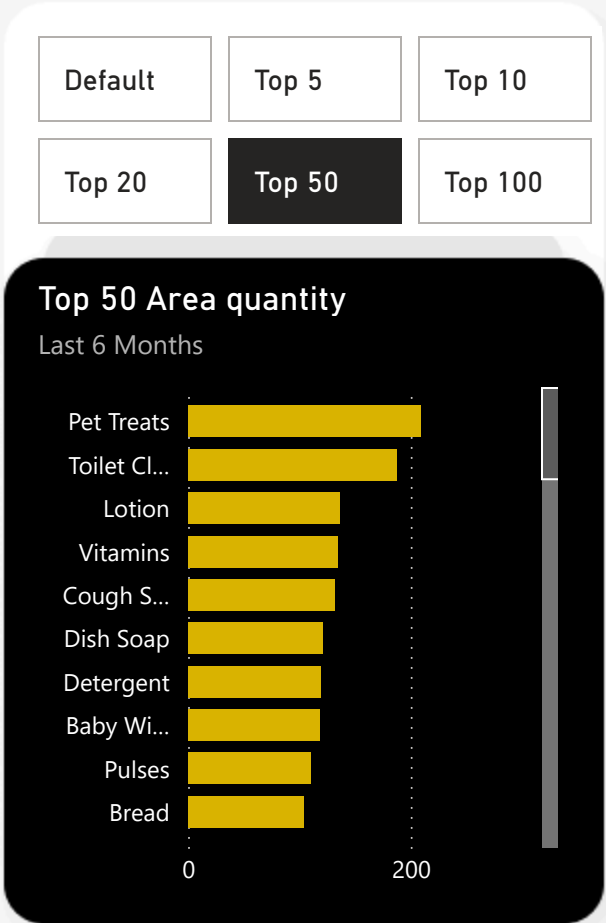
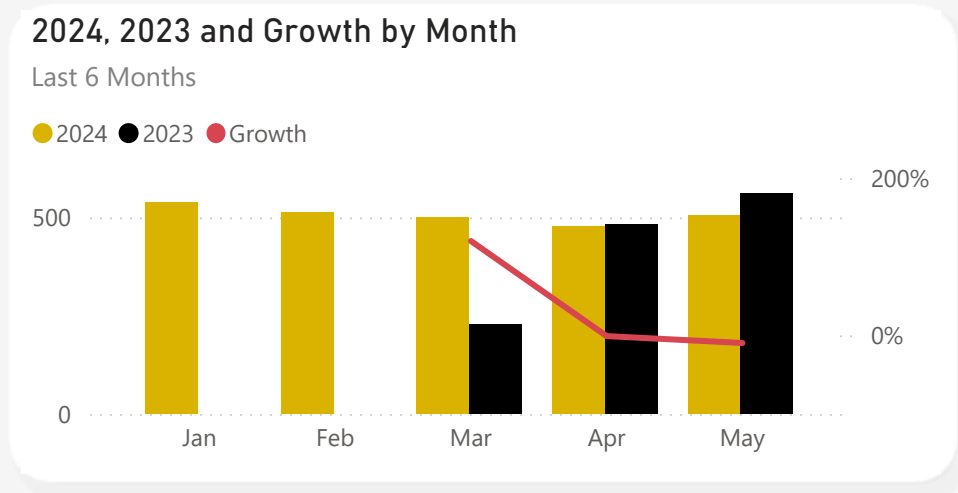
Customer segment
Last 6 Months

Inactive 22.46%

Regular 27.22%

New 24.07%

Premium 26.25%



Company X



99.37%
Growth



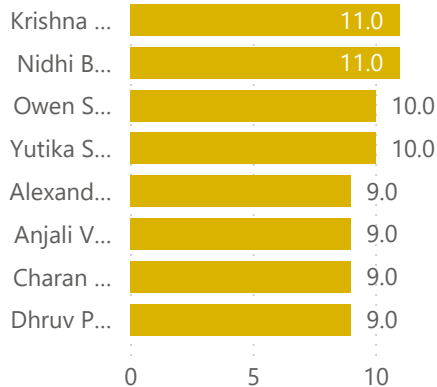
quantity...
2.53K
Last 6 Months



quantity 2023
1.27K
Last 6 Months

Top 5 Customers quantity

Last 6 Months



Default

Top 5

Top 10

Top 20

Top 50

Top 100

Customer Overview

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Total Customers

2532 / 1270



2.53K / 1K



news & lost customers

1923 / 760



1.92K / 760



Repeat Customers

990 / 265



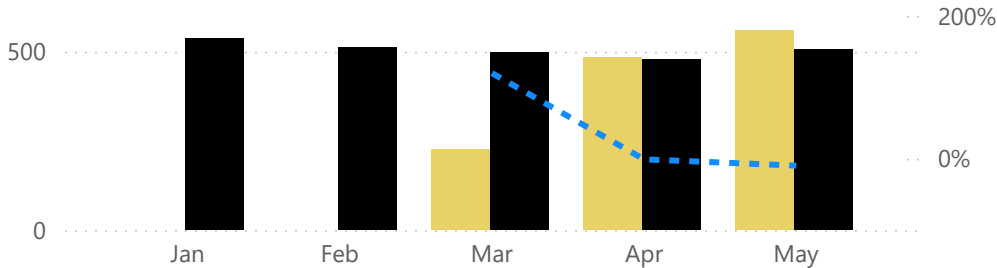
990 / 265



customer Counts by month

Last 6 Months

Year ● 2023 ● 2024 ● Customer_Growth



3802

Customer who order more
than 0 times

0

Order Slicer



Company X

4.26%
Growth

2024

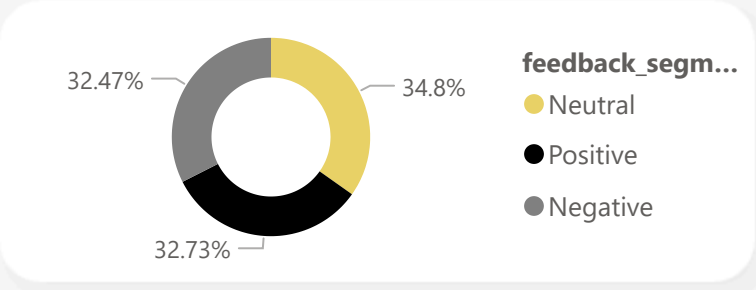
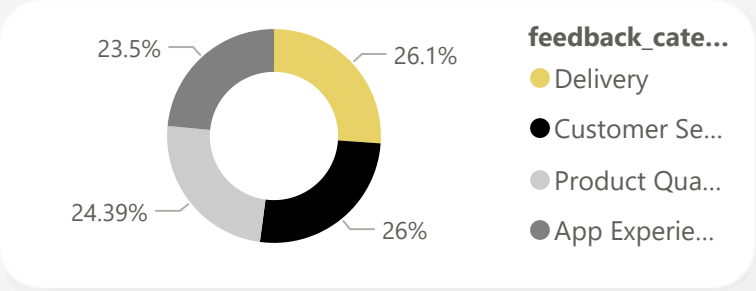
1.47M

Last 6 Months

2023

1.41M

Last 6 Months



Feedbacks

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customer_name	customer_segment	feedback_segment	category	feedback_category	feedback_text
Aachal Mangat	New	Negative	Instant & Frozen Food	Customer Service	Delivery was
Aachal Nazareth	Premium	Negative	Baby Care	Customer Service	The packaging
Aachal Nazareth	Premium	Neutral	Household Care	Delivery	Average exp
Aadhya Cherian	New	Negative	Pharmacy	Product Quality	I had a bad e
Aadhya Cherian	New	Negative	Dairy & Breakfast	Product Quality	Taste was no
Aadhya Padmanabhan	Inactive	Positive	Fruits & Vegetables	Product Quality	Very happy v
Aadhya Palla	Inactive	Negative	Baby Care	Delivery	Not worth th
Aadhya Palla	Inactive	Negative	Snacks & Munchies	Product Quality	Product was
Aadhya Ravi	Inactive	Neutral	Grocery & Staples	Customer Service	Nothing to c
Aadhya Ravi	Inactive	Positive	Household Care	Customer Service	Highly recor
Aadhya Ravi	Inactive	Positive	Household Care	Customer Service	Highly recor

307265....
Rating 1

295745....
Rating 2

814866....
Rating 3

100985....
Rating 4

445815....
Rating 5

Company X

99.37%
Growth

quantity 2024



2.53K

Last 6 Months

quantity 2023



1.27K

Last 6 Months

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11K

Total_received_stock



7.69K

Available_Stock



33.1%

Stock Movement%



11.23K

stock_received

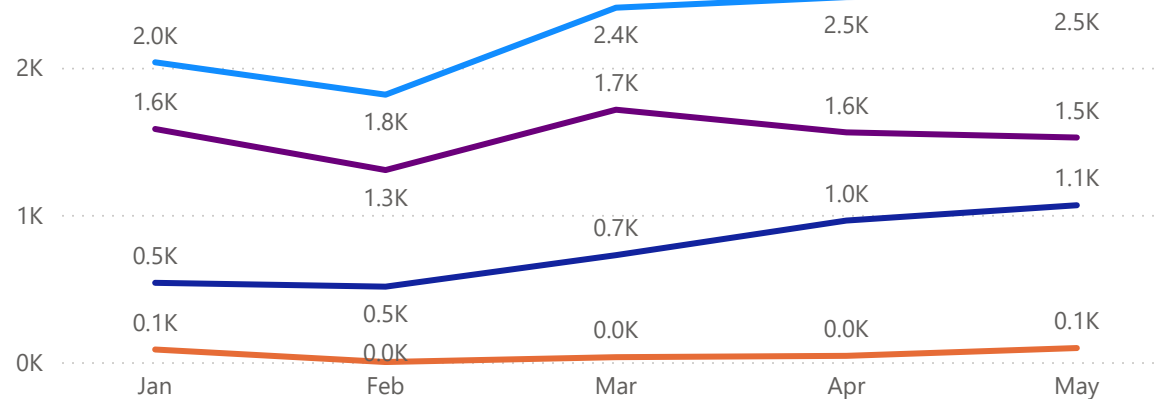


255.00

Damaged Stock

Stock information

● stock_received ● Period_Value ● damaged_stock ● Available_Stock



Stock Available

66.9%

Availabe_Stock%

7.69K

Damage Stocks

2.2%

Damaged_Stoc...

255.00

Company X

99.37%
Growth



quantity...

2.53K

Last 9 Months



quantity 2023

1.27K

Last 9 Months

clicks

conversions

impressions

revenue_generated

roas

spend

Marketing

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1.13M

clicks



113.55K

conversions



11.08M

impressions



13.39M

revenue



6.25M

spend

Marketing value by months and keys

Keys ● clicks ● conversions ● impressions ● revenue_generated ● roas ● spend

