

Year

2022

2023

2024

Month

Apr

Aug

Dec

Feb

Jan

Jul

Jun

Mar

May

Nov

Oct

Sep

Days

Friday

Monday

Saturday

Sunday

Thursday

Tuesday

Wednes...

Revenue

expenses

Trends & Patterns

Expenses

Revenu

Total Transactions

1,389

Revenue: 386

Expenses: 1,003

Total Transaction Amt

37.365M

Revenue: 17,958,470

Expeses 19,406,970

Total Budget

37M

Revenue: 16,974,970

Expenses 19,948,888

Profit / Loss

-1,448,500

Revenue: 17,958,470

Expenses: 19,406,970

Budget Variance

-441,582

Revenue: -983,500

Expenses 541,918

Earliest Date, Rev Amount, Rev Budget and Rev Variance by Year, Quarter, Month and Day

Back

Zoom-out

Lin

?

10M

8M

6M

4M

2M

0

-215K

-393K

-375K

2022

2023

2024

Rev Amount

Rev Budget

Rev Variance

Rev Amount by NAME

Back

Zoom-out

Lin

?

Various SMB

5M

GlobalTech

4M

TechCorp Inc

2M

DataFlow Ltd

2M

InnovateX Corp

968K

TechMatrix Solutions

966K

Quantum Systems

925K

CloudServe Pro

864K

AgileTech Solutions

717K

Digital Dynamics

591K

DataVision Corp

349K

CloudScale Tech

330K

SynergySoft Inc

174K

Rev Amount by TRANSACTION\_TYPE

?

Deposit 0.33%

Invoice 99.67%

Rev Amount by MEMO\_DESCRIPTION

?

Interest Income 0.33%

Product License 20.10%

Monthly SaaS Subscriptions 26.17%

SaaS Subscription 53.40%

ACCOUNT	LEVEL_02	Rev Budget	Rev Amount	Rev Variance
Interest Income	Other Income	34,970	58,870	-23,900
	Total	34,970	58,870	-23,900
Product Revenue	Non Recurring Income	4,095,000	3,610,000	485,000
	Total	4,095,000	3,610,000	485,000
SaaS Revenue	Recurring Income	12,845,000	14,289,600	-1,444,600
	Total	12,845,000	14,289,600	-1,444,600
Total		16,974,970	17,958,470	-983,500

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Lin

2022

2023

2024

Back

Zoom-out

Lin

All data

Year

2022

2023

2024

Exp Amount

Exp Budget

Exp Variance

Back

Zoom-out

Lin

2022

2023

2024

Exp Amount by NAME

ADP

11M

Hardware Inc

2M

UnitedHealth

2M

AWS

1M

Google Ads

738K

WeWork

486K

Stripe

375K

LinkedIn

358K

Monthly Depreciation

282K

TechConsult

272K

TalentCo

242K

Deloitte

173K

Legal Corp

163K

Exp Amount by TRANSACTION\_TYPE

Expense

0.39%

Journal Entry

1.45%

Bill

98.16%

Exp Amount by MEMO\_DESCRIPTION

Monthly Ad Spend

3.80%

Sales Commissions

6.38%

Cloud Hosting

6.55%

Health Insurance

8.38%

Payroll

44.63%

Product Manufacturing Costs

11.34%

ACCOUNT

LEVEL\_02

Exp Budget

Exp Amount

Exp Variance

Accounting Fees

232,200

144,900

87,300

Advertising & Marketing

2,318,300

1,148,300

1,170,000

Commissions Expense

1,391,200

1,238,500

152,700

Conferences & Events

12,000

-12,000

Consulting Fees

259,200

272,400

-13,200

Depreciation Expense

65,200

282,150

-216,950

Dues & Subscriptions

142,200

119,400

22,800

Health Insurance

832,750

1,627,200

-794,450

Insurance

137,400

149,400

-12,000

Interest Expense

90,000

82,200

7,800

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