KEVIN FELDMAN

CONTACT

kfeld@umich.edu

linkedin.com/in/ksf

404.219.5576

SKILLS

Software
Python
SQL
Photoshop
VBA

UX
Usability Testing
A/B Testing
Adobe XD
Personas & Scenarios
Survey Design

Overall
Analytics
Product Management
Conflict Resolution
Graphic Design
Teamwork

EDUCATION

University of Michigan, School of Information
Graduation: May 2020

Major: BS, Information Analysis
Minor: Entrepreneurship
Overall GPA: 3.7 \ Major GPA: 4.0

WORK EXPERIENCE

FedEx Services, **Solutions Specialist Intern**
Memphis, TN | June 2019 - August 2019

- Prototyped and launched a learning dashboard to help 12k Sales Professionals visualize confidence in key selling skills, resulting in more efficient access to Sales U content.
- Facilitated usability tests to drive user-centered tools on FedEx's learning management system.

Office of Student Life, **Student Assistant**
Ann Arbor, MI | August 2017 - Present

- Orchestrate bi-monthly Fireside Chats with University leadership, leading to an increase in attendance by approximately 150 + students each year.
- Mentor students on the methodology and process needed to complete various projects.

Metropolitan Atlanta Rapid Transit Authority, **IT Project Coordinator Intern**
Atlanta, GA | May 2018 - August 2018

- Created metrics to track project spend rates, SharePoint portfolio management, and deliverables, increasing transparency between PMs and general management.
- Generated quality assurance tests (IV&Vs) and reports on 7 priority programs such as MARTA's data purge program for Cloud migration.

F&B Real Estate \ Skyline Seven Real Estate, **Leasing & Project Management Intern**
Atlanta, GA | June 2017 - August 2017

- Constructed and digitized 75 + property abstracts for F&B's portfolio.
- Conducted property inspections and reviewed account ledgers to follow rent payments.
- Restructured company's property database and folder structure to streamline its effective usage.

LEADERSHIP

School of Information, **Student Body President**
April 2019 - Present

- Lead a team of 6 officers to enrich UMSI's career and academic initiatives.
- Act as an administrative liaison to influence curriculum management and development, and the school-student relationship.

Reach Consulting Group, **Lead Consultant**
January 2019 - Present

- Collaborate with a regional bank to determine how to help millennials modify their financial management habits.

Michigan Marketing & Advertising, **Client Services & Design Analyst**
September 2016 - Present

- Advise Ann Arbor businesses, startups, and non-profits on their marketing and visual branding needs.