

# KELSEY FERRON



## experience

### **BROKAW | DESIGNER | AUG 2013 - PRESENT**

Multi-disciplined position; jump in to projects at every step of the process while working with fast-paced turnaround. Work on a wide variety of mediums including large scale, print, digital, animated, branding, web, etc.

- Concepting/art direction: Take briefs from clients and bring them to life in a strategic way.
- Design: Create campaigns to be on-brand and stand out.
- Production: Work with specific specs, printers, and expanding campaigns.

### **GO MEDIA | INTERN | FALL 2012**

Collaborated with senior designers for client projects. Worked on in-house assets for the Arsenal web store and Ingenuity Fest.

## education

### **EDINBORO UNIVERSITY OF PA | AUG 2013**

Bachelor of Fine Arts,  
Applied Media Arts / Graphic Design  
Associates of Science, Business Administration  
*Honors: Summa Cum Laude*

## skills

### **ADOBE CREATIVE CLOUD**

InDesign, Photoshop, Illustrator, Acrobat,  
Animate, Premiere Rush, Dreamweaver

### **MICROSOFT OFFICE**

Word, Powerpoint, Excel

### **MISCELLANEOUS**

Wordpress, HTML/CSS

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