Data Intake Report

Name: Week 2 Cab Company EDA
Report date: 7/14/2022
Internship Batch: LISUM11
Version:<1.0>
Data intake by: Kenneth Fields
Data intake reviewer:<intern who reviewed the report>
Data storage location: https://github.com/DataGlacier/DataSets

Tabular data details:

Total number of observations	359392
Total number of files	4
Total number of features	13
Base format of the file	.csv
Size of the data	29.7 Mb

Proposed Approach:
- The main approach was using a descriptive analysis of each company. By taking a deep dive into how each company performs throughout the year, we could determine which company was a better candidate to invest in.
- Descriptive analysis performed:
  o Profit Margin Comparison
  o # Users comparison
  o Profit per user
  o Customer Loyalty comparison
  o Seasonality Comparisons