



NetFlow Software

Optimizing Network Performance Management

Company Profile



Quick Facts

- Founded in 2009, privately held.
- Headquartered in Dallas, TX.
- First to provide web-based network intelligence Software-as-a-Service (SaaS).
- First to provide managed web portal application suite for network management.
- Pioneer in flow-based anomaly detection.
- No probes or appliances required.
- Vendor neutral.

About NetFlow Software

NetFlow Software is a network intelligence company focused on network behavior, application performance analysis and network management.

Our goal is to transform complex, expensive and cumbersome network performance management software into an intuitive, affordable and responsive service, delivered over the internet. Ultimately this service will enable the delivery of consistent application performance across modern enterprise and service provider networks.

Our solution involves a turn-key, dedicated, enterprise network performance web portal through which the enterprise accesses NetFlow Software's suite of network intelligence application modules. Each module is accessible to the enterprise as Software-as-a-Service (SaaS). What sets NetFlow Software apart is in interpreting and transforming network intelligence into actionable information that enables enterprise customers to better, and more effectively, manage their network.

We strive to achieve vendor neutrality by supporting common models of customer premise routers (CPE).

What sets NetFlow Software Apart?

We help maximize resources and reduce costs by

- **Reducing** the time and resources allocated to network performance management.
- **Eliminating** the complexity normally associated with network intelligence and network performance management.
- **Managing** application performance across modern enterprise and service provider networks.
- **Mitigating** risk from planned and unplanned events.
- **Delivering** consistent application performance.