

# The Taxonomies of Visual Cognition

Consider a data visualization depicting the time commitment required of four courses over one semester in comparison to the course’s number of assignments. Building a data visualizaton requires consideration of audience perception through a variety of lenses. Visual cognition, the study of blah blah blah is an important pillar of information design as it provides us with a framework for how an audience considers, processes, and identifies patterns within quantitative and qualitative data.

