

Kevin Forst

Warrenton, VA

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(571)-425-8559

EDUCATION

B.B.A.: Computer Information Systems

January 2023 - December 2024

Concentration in Business Analytics

James Madison University

In-Major GPA: 3.12 | In-Concentration GPA: 3.42

Business Administration

December 2022

Northern Virginia Community College, Annandale, VA.

SKILLS AND CERTIFICATION

Certified: Google Data Analytics Professional

Business Analytics: Descriptive, Predictive, Prescriptive

Data Visualization: Excel, R, PowerBI, and Tableau

System and Process Modeling: ERD, Use Case, Business Process

Data Mining, Model Development in R: Regression, Classification, and Assoc. Rules

Relational Database: SQL Querying, ERD, Normalization

Operations Research: Optimization, Forecasting, Reliability and Risk Analysis

Software Development: Python, Java, JSON

Microsoft Office Suite: Excel, Word, Outlook, Teams, PowerPoint

EXPERIENCE

Operations Intern, JLL, Ashburn, VA and Remote

June 2024 – Present

- Conducted a comprehensive risk analysis and developed a reliability profile for client elevators
- Identified non-compliant vendor maintenance as the root cause of poor reliability
- Presented analysis and potential improvements to stakeholders
- Performed ad hoc data analysis and visualizations (PowerBI, Excel)
- Cleaned and standardized data prior to upload to database (CMMS)
- Trained senior staff in data standardization
- Collaborated with coworkers virtually during final semester at JMU (Teams)

Community Consulting Intern, AvalonBay Communities, Fairfax, VA

Summer 2022

- Leased 30+ upscale apartments and performed contract underwriting
- Analyzed competitor pricing, worked with senior to adjust our promotions and pricing accordingly
- Received and documented customer calls, organized appointments (CRM, Salesforce)

Sr. Sales Representative, Enterprise Rent-a-Car, Gainesville, VA

Jan. 2019 – Mar. 2020

- Received customer and vendor phone calls, organized appointments
- Greeted customers in store, checked them into and out of rental cars

ACTIVITIES

Member, Madison Inc., JMU Gilliam Center for Entrepreneurship

Jan. 2024 – Present

- Developed business plan, including target market analysis and minimum viable product

Member, JMU Association for Information Systems

Aug 2024 – Present

Team Captain, JMU Intramural Flag Football

Aug 2023 – May 2024