

## CSCE 190

Assignment Name: Personas

Group Name: CSCE 190 Group Shiv's Soldiers

Team Members who contributed:

First Name	Last Name	Email
Kevin	Francis	kf41@email.sc.edu
Colin	Elmore	cmelmore03@gmail.com
Makel	Bowman	MAKELB@email.sc.edu
Bryan	Perez	bp32@email.sc.edu

# Emily Mary Grace Smith

age: 19

residence: UNC Wilmington

education: Bachelor's in Nursing

occupation: Starbucks Barista

marital status: Single

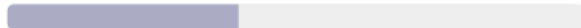


*"No because what's a HDMI cord"*

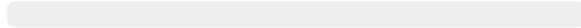
Emily is not like any girl you've ever met. She's rushing ADPi at UNCW and she loves Chipotle, iced coffee, and small white puppies.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

She definitely can do everything herself, but she needs someone to clean up after her without being passive-aggressive or man-splaining.

## Needs

- Tutoring
- Jesus
- Healthy relationship with her parents

## Wants

- Nicotine

## Values

- Doing things once as quickly as possible
- Being right

## Fears

- Cold showers
- Electricity not working
- General discomfort



# Davis Duncan

age: 20

residence: Atlanta

education: Business

occupation: Hustling

marital status: Single



*"It is what it is"*

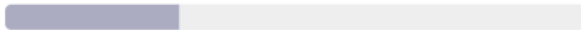
Spends his day getting what they need to get by from day to day. He's a hard worker and covers his tracks very well while running his business

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

What every he has he can sell to get what he needs from things to shoes, consoles, or even household products.

## Needs

- His products
- "Bread"

## Wants

- Wants are something that is not required but delights
- This might be the holy grail feature
- It delights him or her with its simplicity or completeness

## Values

- His products
- Other "business people" like himself

## Fears

- Taxes
- Police
- Scammers

# Neil Garrison

age: 20

residence: Columbia, South Carolina

education: High School

occupation: Wendy's cashier

marital status: Single

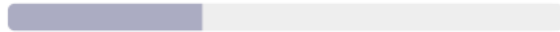


*"The charming guy"*

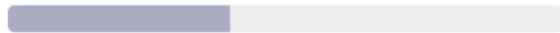
College junior who enjoys nothing but having conversations with people and cracking jokes.

## Comfort With Technology

INTERNET



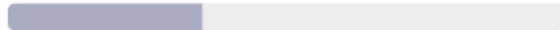
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

An all around charming fellow who always livens up the classroom while struggling to keep things operational at home

## Needs

- Reliable repair service
- To quit breaking stuff
- Mobile communication

## Values

- A good friendship
- Strong drinks
- Quick and easy repair service

## Wants

- A best friend
- A better paying job
- To graduate

## Fears

- Being late
- Being fired
- Olives
- Being raided by repairmen

# John Johnson

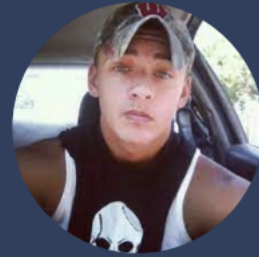
age: 19

residence: Marshall University

education: Highschool

occupation: Jobless

marital status: Single



*"If it aint broke, dont fix it"*

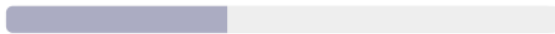
John grew up in the middle of no where and was raised by his dad. He was taught to fix everything as a kid and to never ask for no help.

## Comfort With Technology

INTERNET



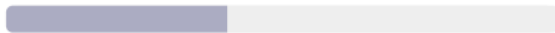
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

A cold beer and a tool kit

## Needs

- Toolbox
- Ducktape
- Beer

## Wants

- He wants something to work the first time.

## Values

- He is very impatient and will fix it immediately

## Fears

- He is afraid that anyone fix anything for him.

