



BUILDING FOR  
SCA





ALI FELSKI

*@felskia*



KLARE FRANK

*@clare*

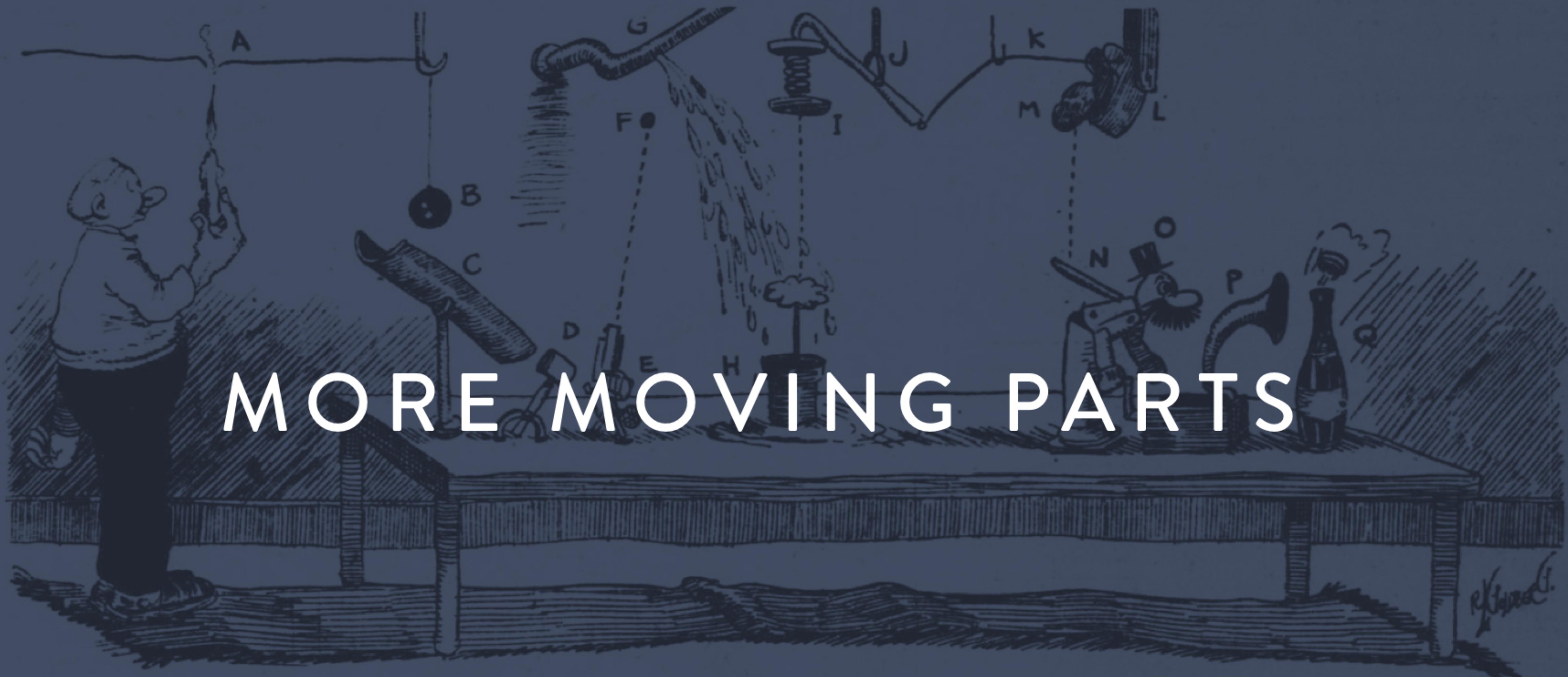
# GETTING TO KNOW YOU

HOW ARE  
LARGE PROJECTS  
DIFFERENT?

# GREAT DISCOVERY (

HOW TO OPEN A BOTTLE OF BEER WITHOUT AN  
OPENER.

) By Goldberg



HOLD LIGHTED CANDLE UNDER STRING (A) - STRING BURNS, RELEASES BALL(B) WHICH ROLLS DOWN TROUGH (C) AND KNOCKS HAMMER (D) AGAINST TRIGGER OF PISTOL (E) - BULLET (F) MAKES HOLE IN PIPE (G) RELEASING STREAM OF WATER WHICH FALLS ON PLANT (H) - PLANT GROWS UNTIL IT PRESSES UPWARD AGAINST SPRING (I) - LEVER (J) PULLS STRING (K) WHICH UPSETS SHELF (L) HOLDING POTATO (M) - POTATO FALLS ON HANDLE (N) WHICH STARTS DOLL (O) WINDING PHONOGRAPH (P) - PHONOGRAPH SAYS, IN A FEMALE VOICE "GOOD EVENING, BEER" - THE BOTTLE OF BEER, BEING POLITE, NATURALLY TAKES OFF ITS HAT - AND THERE YOU ARE !

MORE PEOPLE

# OVERLOOKED UX

# OVERLOOKED UX

# OVERWHELMED USERS

OVERLOOKED UX  
OVERWHELMED USERS  
UNCERTAINTIES

OVERLOOKED UX  
OVERWHELMED USERS  
UNCERTAINTIES  
*x 1,000,000*

# The Health Insurance Marketplace is Open!

Enroll now in a plan that covers essential benefits, pre-existing conditions, and more.

Plus, see if you qualify for lower costs.

[APPLY NOW](#)

WANT TO LEARN MORE FIRST?

START HERE

Get covered: A one-page guide

Find the Marketplace in your state

Get lower costs on health insurance

See what Marketplace insurance covers

Get help with your application

# WHERE TO START?

“

*There is no right answer:  
the optimal project will  
differ between clients.*

— Jesmond Allen, James Chudley



# PLANNING

# SET EXPECTATIONS

NUMBER OF THINGS KNOWN



TODAY

LAUNCH

INVOLVE EVERY ROLE  
IN EACH PART  
OF THE PROCESS

LOTS OF RESEARCH

# RESEARCHING FOR EXISTING SITES

*Google Analytics*

# CONTENT AUDIT

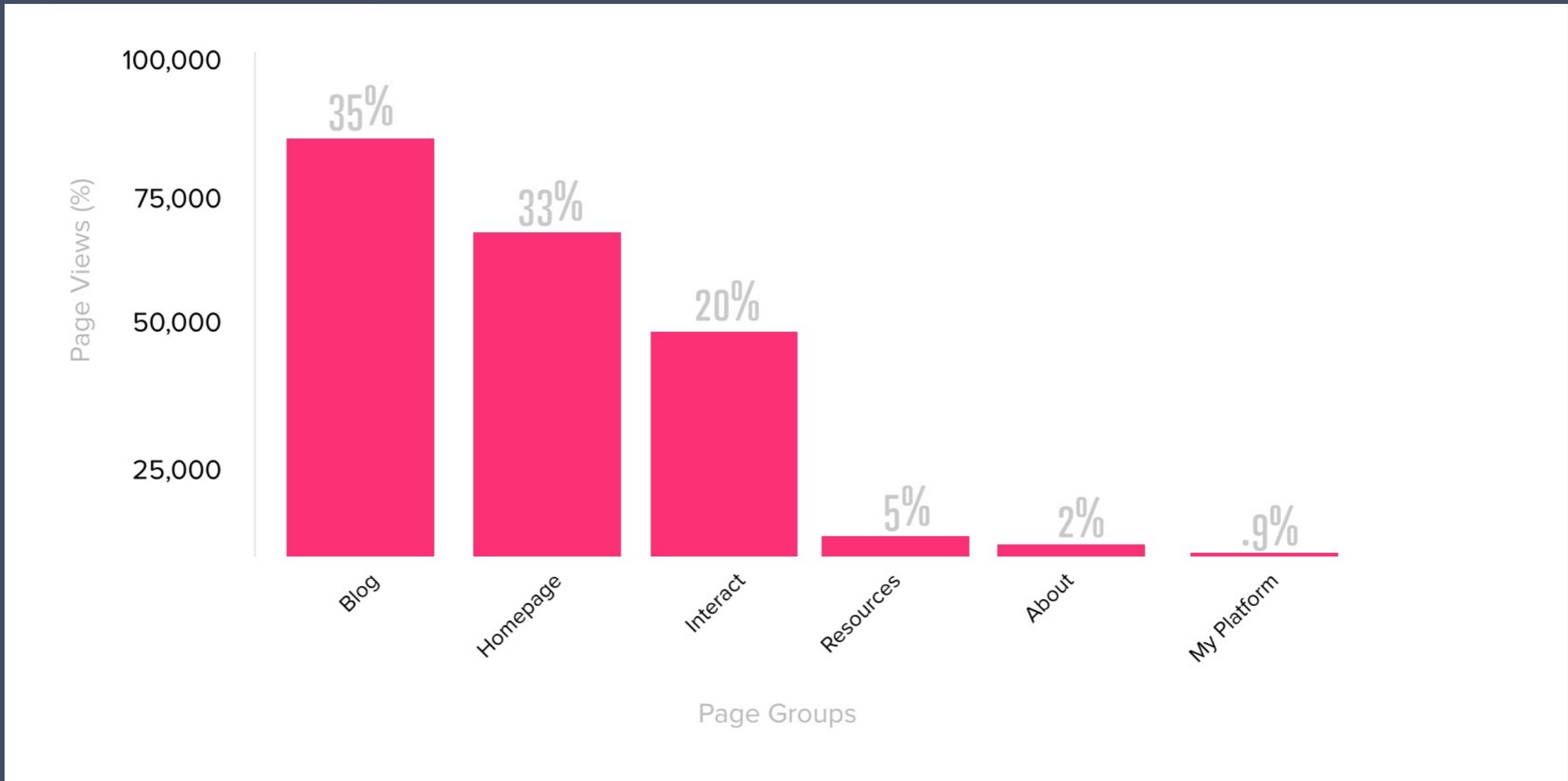
# Why do you need a content audit?

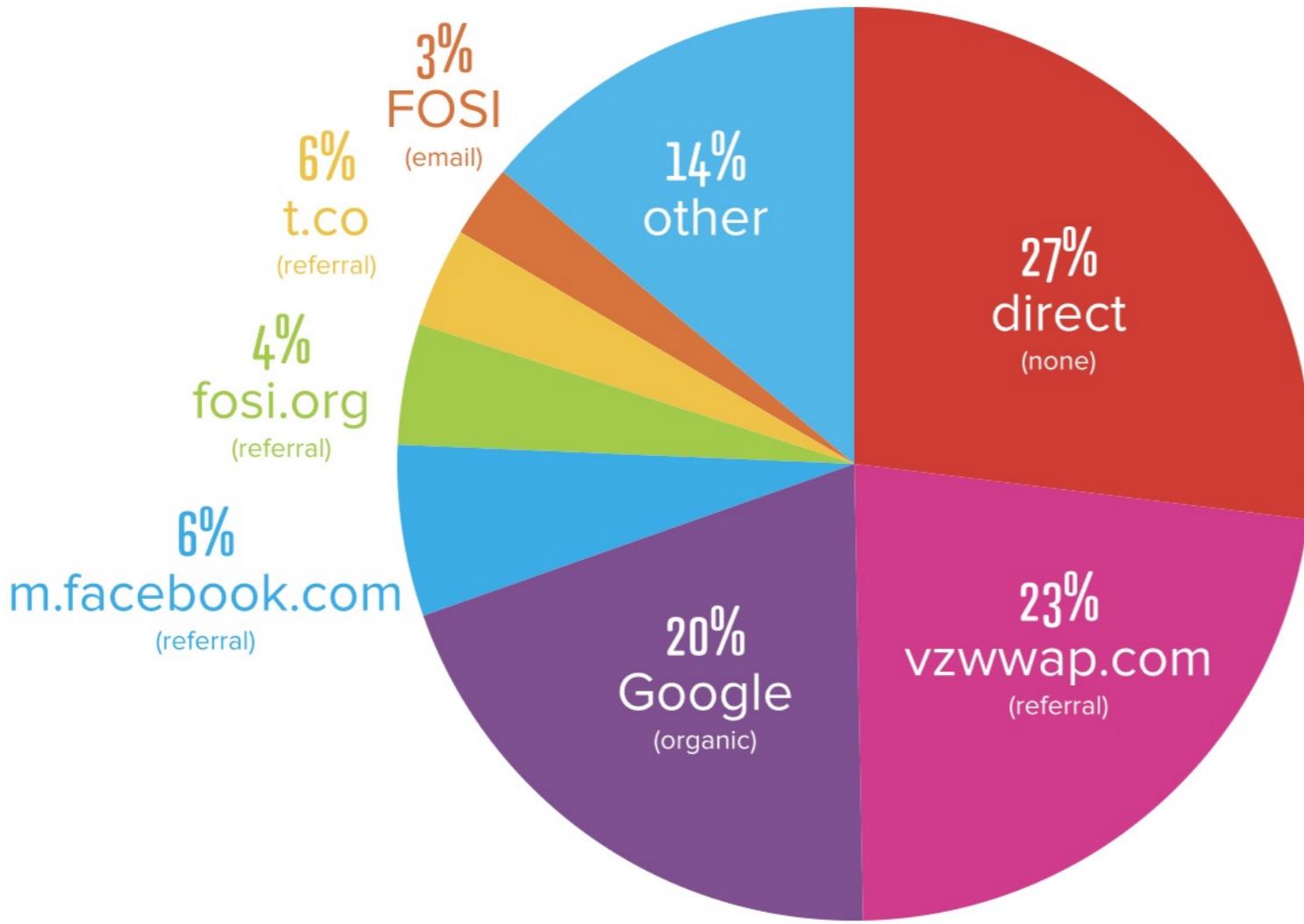
*Identifies faults & the gaps*

# ANALYZING YOUR ANALYTICS

- Total number of visits.
- Total number of pageviews.
- Average number of pages per visit.
- Bounce rate
- Average time on site.

# EXAMPLES





**46%**  
desktop



**45%**  
mobile

ALLOWS YOU TO...

# REORGANIZE YOUR CONTENT

*Hurray!!*

WEED OUT OR COMBINE  
REDUNDANT CONTENT

CATEGORIZE IN A WAY THAT  
MAKE SENSE TO USERS

# RESEARCHING FOR NEW SITES

*Interviews & Analysis*

# INTERVIEWS

# STAKEHOLDER INTERVIEWS

What in the world you ask them  
once you have them on the phone?

- Get a sense for who they are & what role they play?
- What their concerns are?
- What would define success?
- How can we make this project great?

# USER INTERVIEWS

*if you know your audience*

- What do they want from a product like yours?
- What features would make their life easier?
- When would they use it?
- What do they use now and how?

# COMPETITIVE ANALYSIS

One Big Field...

# Feature comparison table 1

Feature	Tyneside	Empire	Glasgow Film Theatre	Star & Shadow	Side Cinema	Sage Cinema	Live Theatre	Contact Theatre	Watershed
<b>Buy Ticket Online</b>	<b>Yes=</b> must queue to collect tickets	<b>Yes=</b> Simple and allows User to choose seat.	<b>Yes=</b> Categorised films list or quick buy option.	<b>No=</b> No ticket or booking system.	<b>Yes=</b> Part of the Amber Online Shop. Tickets delivered through post.	<b>Yes=</b> Choose level, then seating. Also virtual preview of seats.	<b>Yes=</b> Events schedule is badly structured and not clear.	<b>Yes=</b> Can be bought online but must collect at Box Office.	<b>Yes=</b> Can be bought online but must collect at Box Office.
<b>Film Info – Search Films</b>	<b>No=</b> Manual list of films.	<b>No=</b> Manual list of films (by day).	<b>No=</b> Manual list of films (by day/ week).	<b>Yes=</b> Search for film title. Also by calendar.	<b>No=</b> Manual list of films.	<b>Yes=</b> Search by Keyword, Event, Genre or manually.	<b>Yes=</b> Search results split into Events & News articles.	<b>Yes=</b> Global or Manual search or by Calendar, (day, week).	<b>Yes=</b> Global search or by Calendar, (day, week).
<b>Film Info – Detail / Times</b>	<b>Yes=</b> times are separate from description.	<b>Yes=</b> times are separate from description.	<b>Yes=</b> description & time + online ticket purchasing.	<b>Yes=</b> Includes times, description and cover art.	<b>Yes=</b> description & time + online ticket purchasing.	<b>Yes=</b> description & time + online ticket purchasing.	<b>Yes=</b> description & time, location, prices & duration.	<b>Yes=</b> description & time + online ticket purchasing.	<b>Yes=</b> description, date and time + online ticket purchasing.
<b>Film Info – Watch Preview</b>	<b>Yes=</b> Some films have previews but are small.	<b>No=</b> Some films have links to official site.	<b>Yes=</b> Some films have previews but are small.	<b>No=</b> Some have links to official homepage or YouTube.	<b>Yes=</b> YouTube link from Facebook page.	<b>No=</b> Theatre Events don't require previews.	<b>Yes=</b> Some performances have small embedded YouTube video clips.	<b>Yes=</b> Some performances have large embedded YouTube video clips.	<b>No=</b> No preview but has some small screen shots.

# FINDING SIMILAR FEATURES

*What works well vs. what doesn't*

# OUTPUT

*What do you give back to your client?*

# FIND PATTERNS

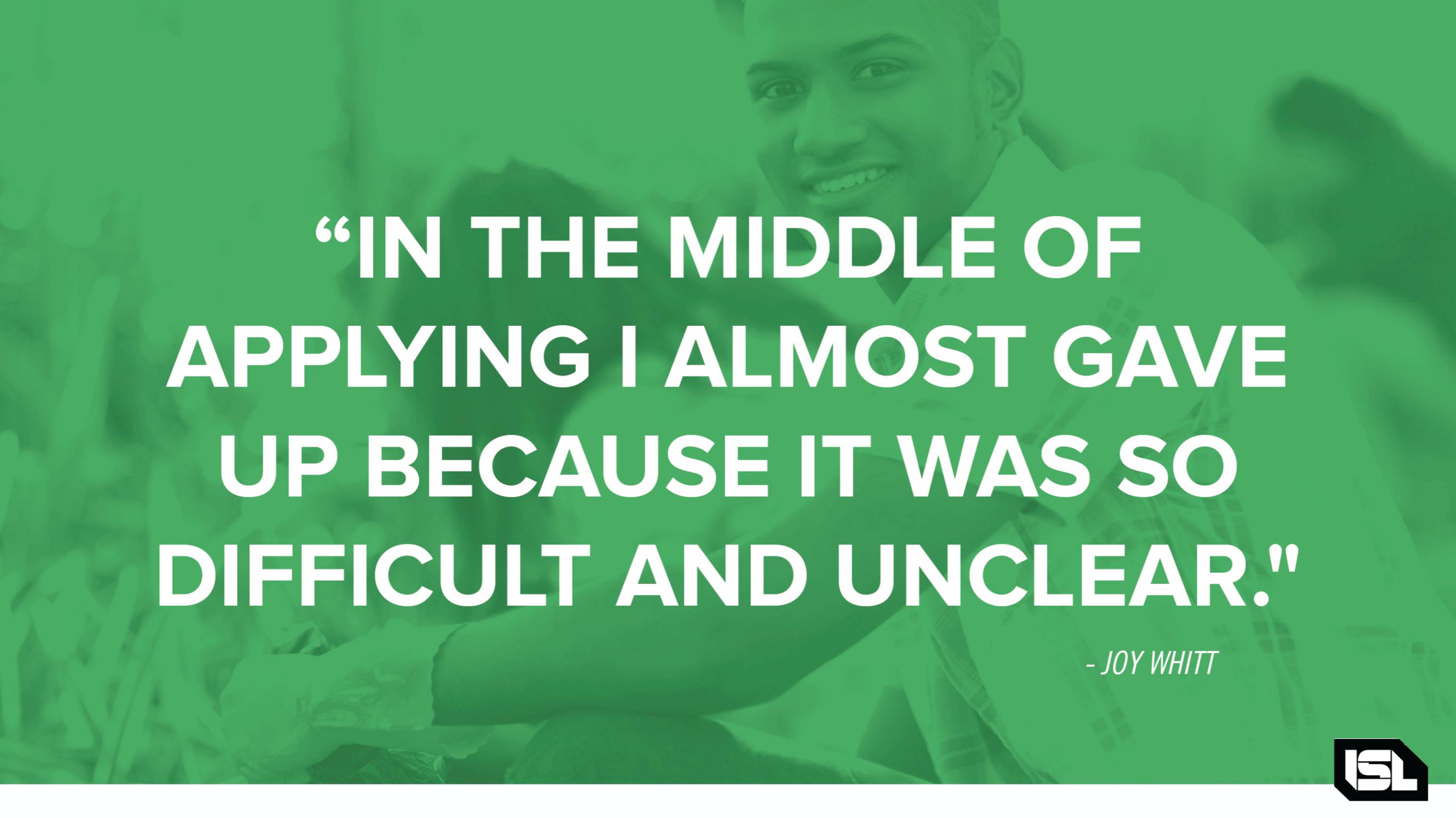
*Do people agree or do they not? Is everyone on the same page?*

Who you talked to &  
What you learned

# POTENTIAL CHALLENGES DURING TERM OF SERVICE

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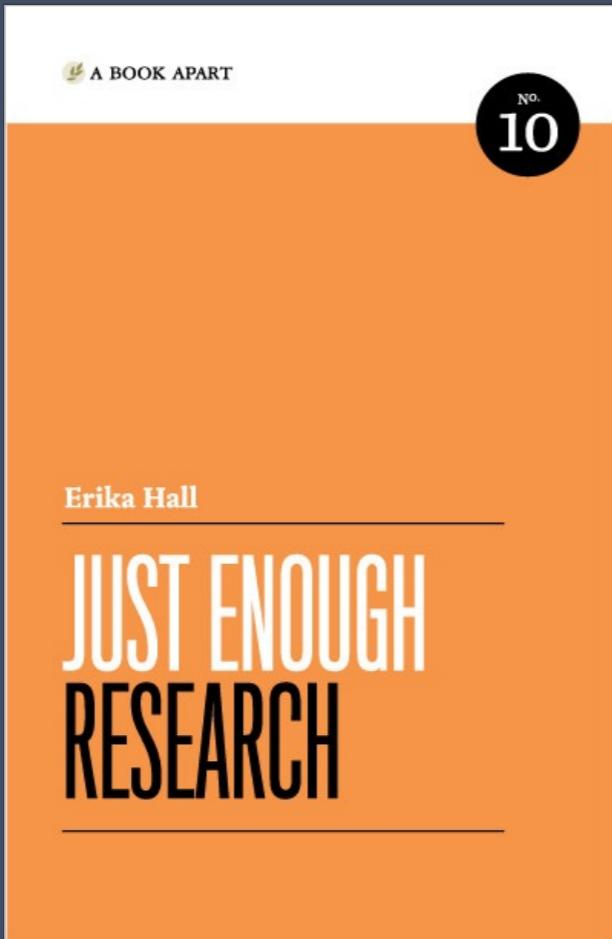
- *Current state level overseers wouldn't use the system during the time of service since they already have systems that have cost time and money to implement in place and wonder if using this site will result in a lot of duplicative information.*
- *Many alumni and current members expressed little desire to share their service experiences outside of their current social media activity.*
- *Making journaling valuable. One current member said he currently takes more photos of surrounding area than actual service.*

A background photograph of a young man with short hair, smiling warmly at the camera. He is wearing a light-colored button-down shirt. His hands are visible on a laptop keyboard in the foreground, suggesting he is working or studying.

**“IN THE MIDDLE OF  
APPLYING I ALMOST GAVE  
UP BECAUSE IT WAS SO  
DIFFICULT AND UNCLEAR.”**

*- JOY WHITT*





# JUST ENOUGH RESEARCH

*Erika Hall*

# EPICS

A large-scale user story that  
gives an overview of a feature  
that provides value to a user.

# EXAMPLES

# Any User

**Want:** To provide support to application users

We need to be able to provide support for the platform in an asynchronous manner; FAQs may not always be enough. Allow the user to submit a question via support page. If the user is a registered user, this information and their user role should be automatically included in the support request.

# Organizations

**Want:** To obtain funds for a position

The user can select position(s) which need funding and provide details about the funds requested - the details will default to the organization's profile description and the position description but can be modified further for fund-raising purposes.

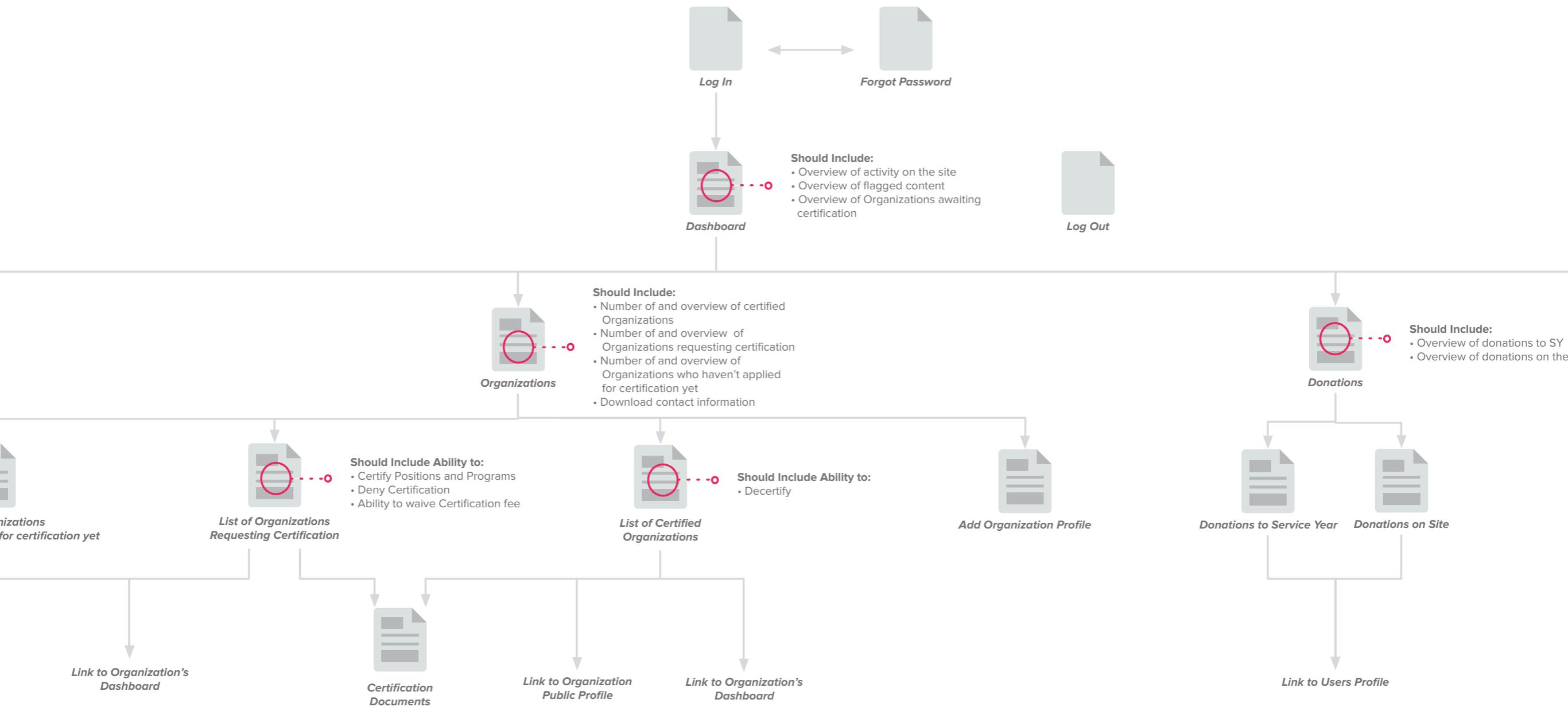
# PITFALLS

Where do you go from here?

# SITEMAP

“ A hierarchical diagram of the pages on a Web site, starting with the home page at the top. A site map helps visitors navigate large, complicated sites by showing their entire structure. It is also used as a master diagram of the Web site for Web designers.

- *PC Magazine*



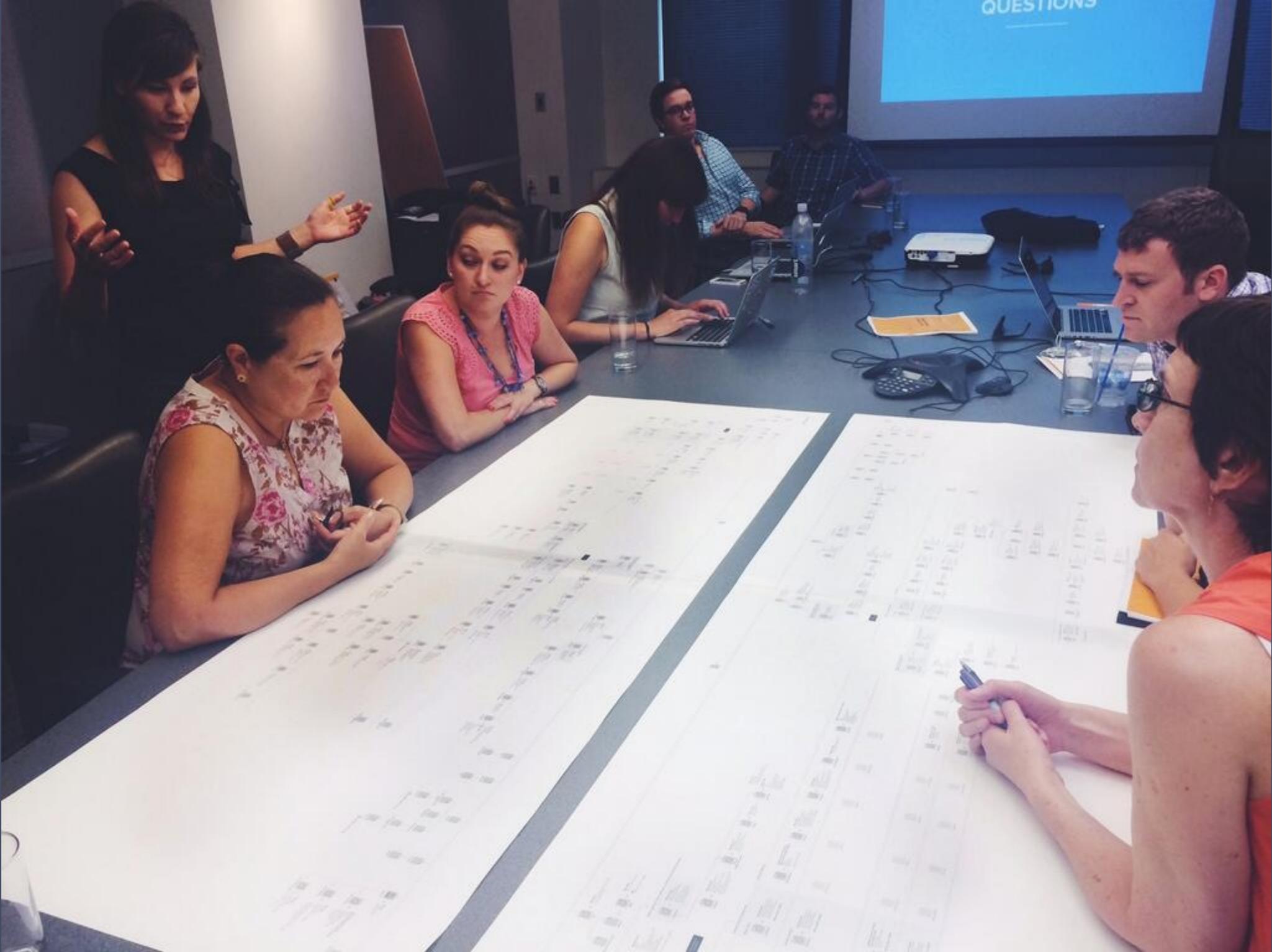
HOW TO

# CONSIDERATIONS ON LARGE BUILDS

# READABILITY

# PRES

# ESENTATION



QUESTIONS

# TASK & DECISION FLOWS





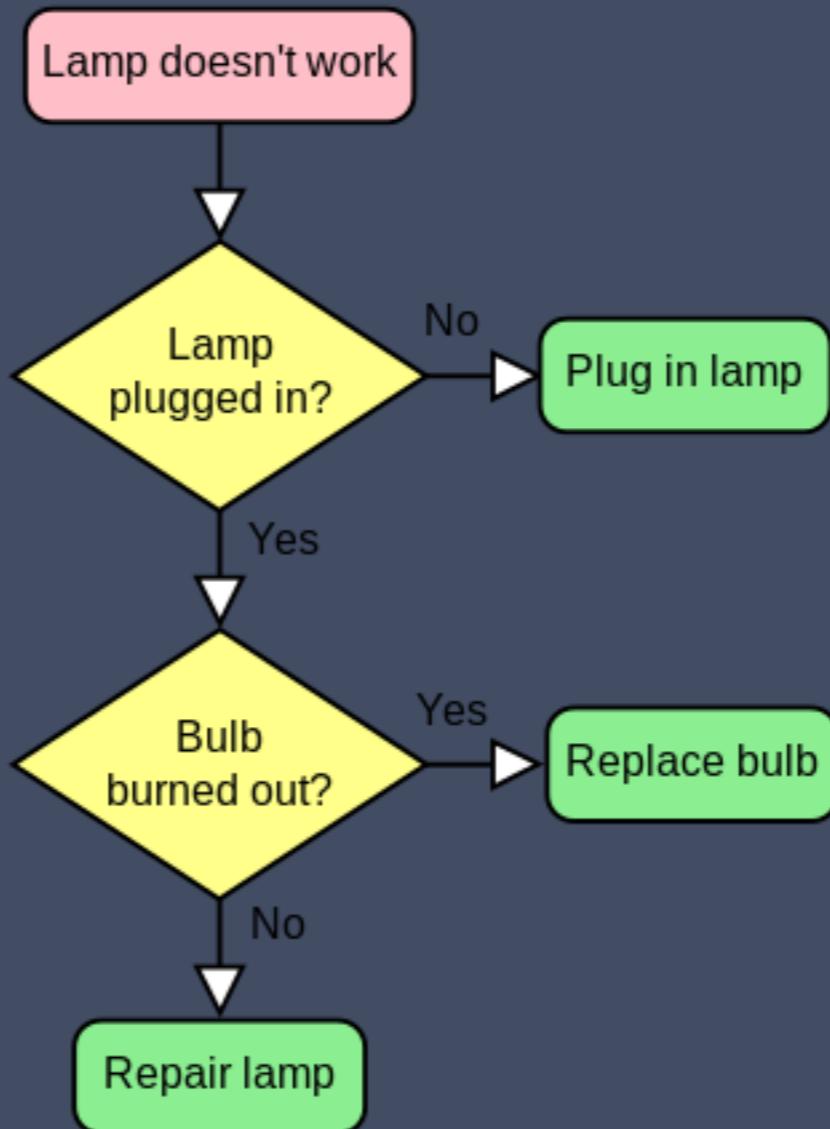
*Entrance  
Point*



*Decision  
Point*



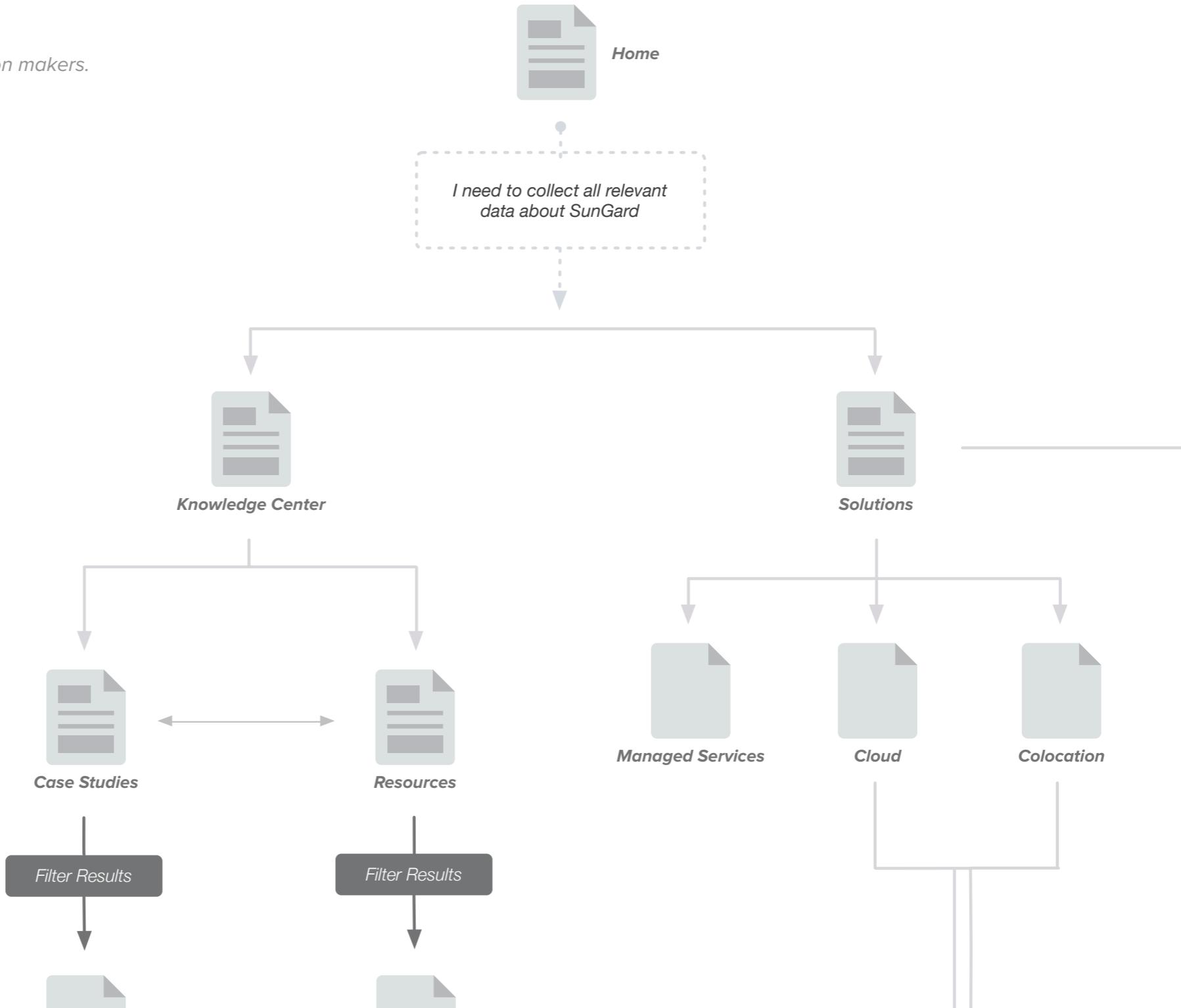
*Screen*



# PITFALLS

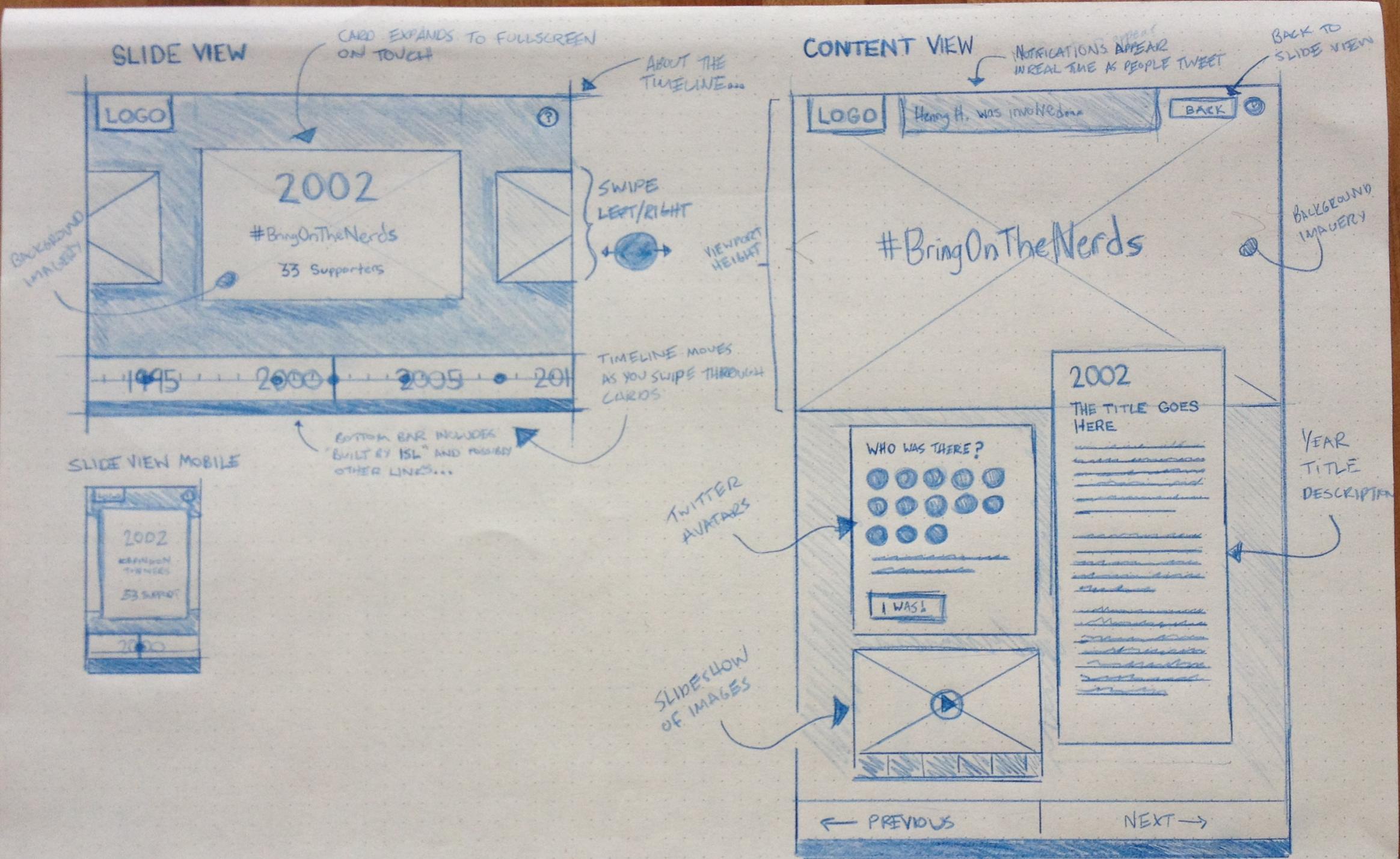
## Action Phase:

Accumulate data to pass to decision makers.



# WIREFRAMES

Wireframes are the structure or base of a website. They are build in order to account of **all parts and functionality** that will go into a site before design is added.



**16.2**

## Organization - Postings (Member Accepted)

/organization-name/dashboard/pretty-program/postings/

Service Year

Organization Name Admin

Profile

Account Settings

---

Dashboard

**Posting Name**

SLOT TYPE: NCCC    LOCATION: Washington, DC

START DATE: 9/20/14    END DATE: 9/20/15

AVAILABLE SLOTS **10/15**    INTERESTED PERSONS **20**

Status: Currently Recruiting [View Posting](#)  Hide/Show Posting

**Interested Persons (6)** [ADD ENROLLED CORPS MEMBER](#)

**PREFERRED**  **MEMBER NAME**  **DATE EXPRESSED INTEREST**  **OFFER**

<input checked="" type="checkbox"/>		Member Name <a href="#">View Profile</a> <a href="#">Contact Member</a>	8/12/14	<a href="#">+</a>
<input type="checkbox"/>		Member Name <a href="#">View Profile</a> <a href="#">Contact Member</a>	8/12/14	<a href="#">+</a>
<input type="checkbox"/>		Member Name <a href="#">View Profile</a> <a href="#">Contact Member</a>	8/14/14	<a href="#">+</a>

**11.1**

## Organization - Account Settings Edit User </organization-name/dashboard/settings>

Service Year

Organization Name Organization Name ▾ | Sign Out Host a Service Year

Organization Name

Account Settings

---

Dashboard

Certification

Starred

Resources

[Handbook](#)

[FAQ](#)

## Account Settings

### Account Details

[edit account details](#)

**Visa**

\*\*\*\*\* \* \* \* \* 1234  
Exp. 01 - 2014

**Payment Address**

1234 Rhode Island Ave NW  
Washington, DC 12345

### Current Organization Users

[ADD A USER](#)

NAME	EMAIL	PRIMARY CONTACT	ROLE
<input type="checkbox"/> Org User Name <a href="#">View Profile</a> <a href="#">Edit</a>	ali@habitat.com	✓	Administrator
<input type="checkbox"/> Org User Name <a href="#">View Profile</a>	sarah@habitat.com	✗	<a href="#">Editor</a> ▾

Will have three options to choose

# IN-BROWSER?

# HOW TO

**OMNIGRAFFLE** (Standard)

**SKETCH** (New)

**AXURE** (Available for PC's)

**UXPIN** (Inexpensive & Web Based)

# PITFALLS

*Too Many pages!*

**11.1**

## Organization - Account Settings Edit User </organization-name/dashboard/settings>

Service Year

Organization Name Organization Name ▾ | Sign Out Host a Service Year

Organization Name

Account Settings

---

Dashboard

Certification

Starred

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1234 Rhode Island Ave NW  
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[ADD A USER](#)

NAME	EMAIL	PRIMARY CONTACT	ROLE
<input type="checkbox"/> Org User Name <a href="#">View Profile</a> <a href="#">Edit</a>	ali@habitat.com	✓	Administrator
<input type="checkbox"/> Org User Name <a href="#">View Profile</a>	sarah@habitat.com	✗	<a href="#">Editor</a> ▾

Will have three options to choose

# DOCUMENTATION

MAKE SURE YOUR ACCOUNTING  
FOR ALL AFFORDANCES

# What's an Affordance?

Organization  
Name Admin

Profile

Account Settings

Dashboard

Programs

Corps Members

Campaigns

Starred

Resources

Handbook

Good standing details  
will be show/hidden  
with an accordion

Standing months will have 4  
different instances: good  
standing, months that need  
to be marked, bad standing  
and future months that can  
not be marked yet

Will link to page 19

# Positions for Program Name

[View Public Program Page](#)

Will link to page 23

Status: Active [View Position](#)

## Position Name

TYPE: NCCC

LOCATION: NY, MT, ID

START DATE: 9/20/14

END DATE: 9/20/15

DAYS LEFT TO MARK  
PARTICIPANTS IN GOOD STANDING

10 days

## Corps Members (6)

[ADD ENROLLED CORPS MEMBER](#)

Mark Members' Standing



MONTH ▾

STANDING ▾

SUBMIT

MEMBER NAME ▾

LOCATION ▾

NOTES ▾



Member Name

[View Profile](#)

[Contact Member](#)

Buffalo, NY

1

### Good Standing

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec



Member Name

[View Profile](#)

[Contact Member](#)

Buffalo, NY

0



Member Name

[View Profile](#)

[Contact Member](#)

Billings, MT

0



Member Name

[View Profile](#)

[Contact Member](#)

Boise, ID

0



Member Name

[View Profile](#)

[Contact Member](#)

Boise, ID

3



Member Name

[View Profile](#)

[Contact Member](#)

Buffalo, NY

0

Standing fields will include:  
good and bad

Months that need to be marked  
will be populated in the month  
dropdown menu.

When organizations have  
marked corps members in  
good standing a success  
notification will appear at the  
top of the page

Users will be able to add notes  
associated with a corps member  
but clicking the plus button  
which will result in page 18.1

Users will be able to click on  
the number of notes which will  
take them to page 19

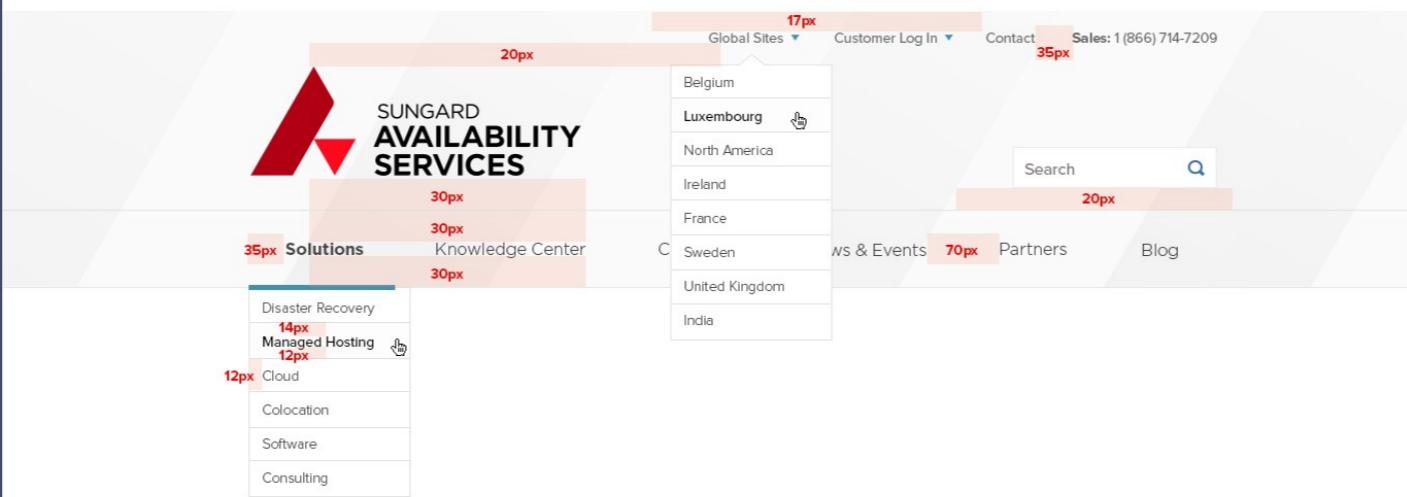
# OTHER WAYS TO DOCUMENT

# LINKING USER FLOWS TO SPECIFIC PAGES

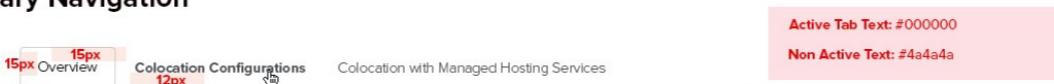
# BREAKING DOWN SIMILAR ELEMENTS

## Navigation Items

### Main Navigation



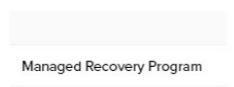
### Secondary Navigation



### Sticky Navigation



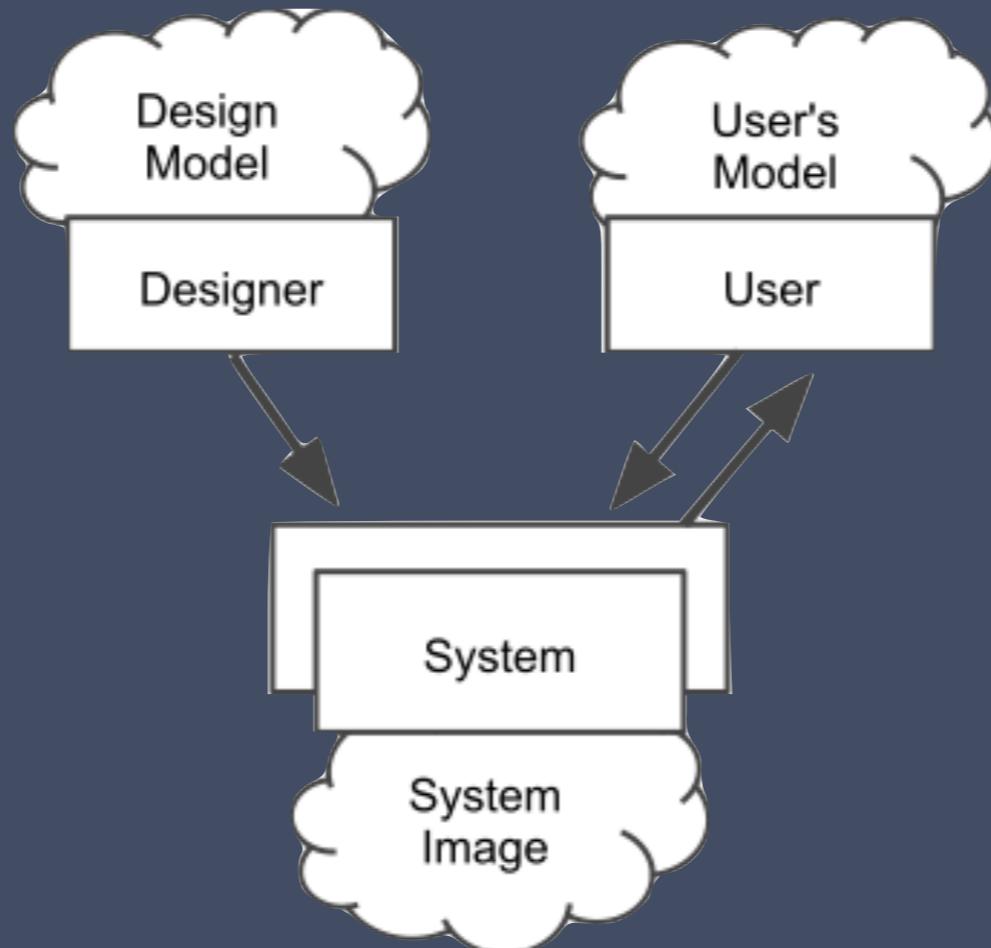
### Tertiary Navigation



# USER TESTING

Did you make the right assumptions?

or how to prove your client wrong



# TYPES OF TESTING

*Remote vs In Person*

# REMOTE TOOLS

# SURVEYS

# Google Consumer Surveys

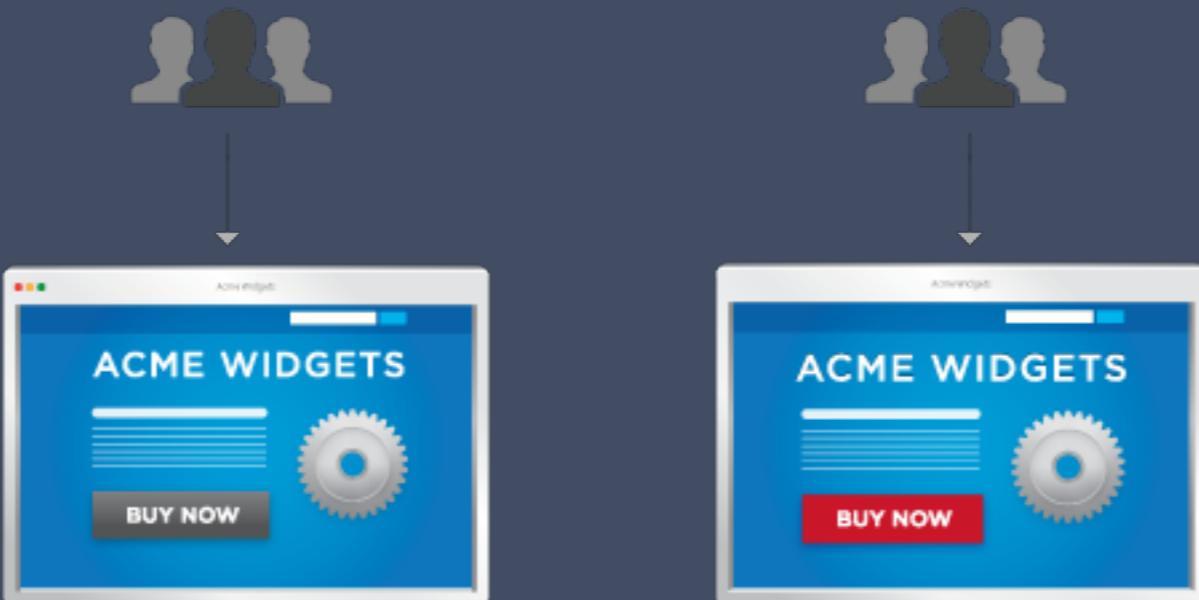
# Good for: Asking quick question to broad audiences around the US



# A/B TESTING

Optimizely

**Good for:** Quickly testing which small variation within a design receives the most clicks or desired outcome.



# CARD SORTING

Good for: Creating a site structure  
that makes sense to your users

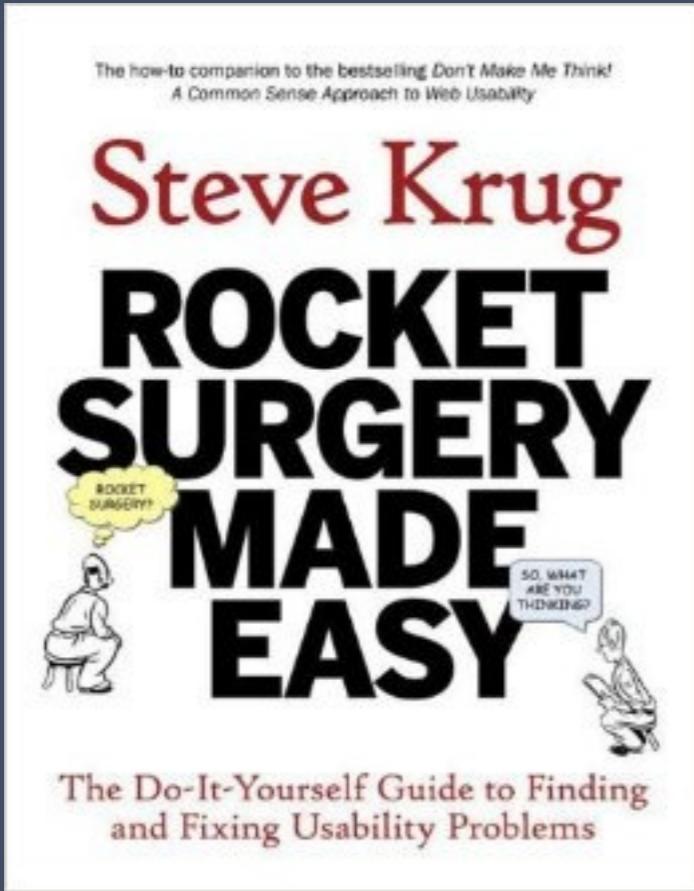


IN PERSON

# HOW WE DO IT

# A PLAN & A SCRIPT

*What questions do we have? What do we disagree on with our client? What might users might not understand?*



# SCRIPT

<http://sensible.com/downloads-rsme.html>

# INVISION BASED WIREFRAMES

# DESIGN BETTER EXPERIENCES FOR WEB & MOBILE

*A Prototyping, Collaboration & Workflow Platform*

GET STARTED – FREE FOREVER!



Don't be afraid to test early on!

# PARTICIPANTS

Where do you find them?

# FACILITATOR

# WAY TO CAPTURE FEEDBACK

*Go to Meeting*

Don't have enough time or resources?

USERTESTING.COM

# MOODBOARDS

# APPROACHES

Style Tiles

styletil.es

STYLE TILES   WHAT   WHEN   HOW   EXAMPLES   RESPONSIVE DESIGN

STYLLETILES

# Style TILES

A Visual Web Design Process *for Clients & the Responsive Web*

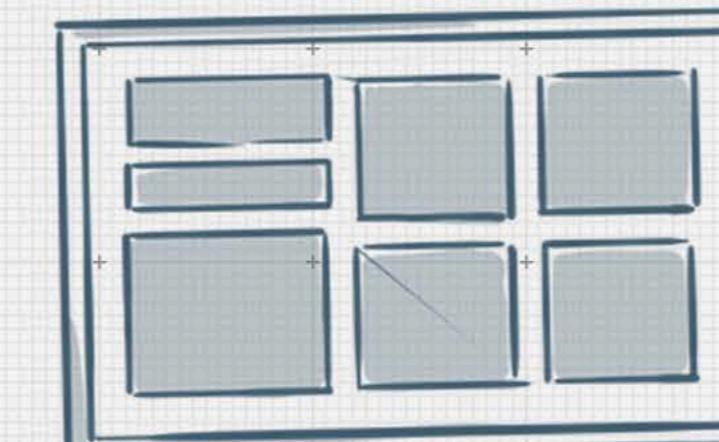
## ■ WHAT ARE STYLE TILES? ■

Style Tiles are a design deliverable consisting of fonts, colors and interface elements that communicate the essence of a visual brand for the web.

They help form a common visual language between the designers and the stakeholders and provide a catalyst for discussions around the preferences and goals of the client.



Style Tiles are similar to the paint chips and fabric swatches an interior designer gets approval on before designing a room. An interior designer doesn't design three different rooms for a client at the first kick-off meeting, so why do Web designers design three different webpage mockups?



DOWNLOAD TEMPLATE

## Present clients with interface choices without making the investment in multiple photoshop mockups.

## ■ WHEN TO USE STYLE TILES? ■

Style tiles are for when a moodboard is too vague and a comp is too literal. Style tiles establish a direct connection with actual interface elements without defining layout. They work well for clients who have established brands and need them to translate smoothly to the web. Whereas the word “mood” is often associated with brand and identity design, the word “style” was chosen to

Fonts from 

Reading Is Fundamental X

rif.superfriend.ly/designs/round2/

DONATE DONATE DONATE DONATE



GIVE A GIFT THAT'S JUST RIGHT.

Curabitur blandit tempus porttitor. Donec sed odio dui. Cras justo odio, dapibus ac facilisis in, egestas eget quam.

SEE HOW YOU CAN HELP

PROXIMA NOVA

## A BOLD HEADLINE

Donec ullamcorper nulla non metus auctor gilla.  
Vivamus sagittis lacus vel augue laoreet rutrum  
faucibus dolor auctor. Fusce dapibus, tellus ac  
cursus commodo, tortor mauris condimentum  
nibh, ut fermentum massa justo sit amet risus.  
Donec ullamcorper nulla non metus auctor

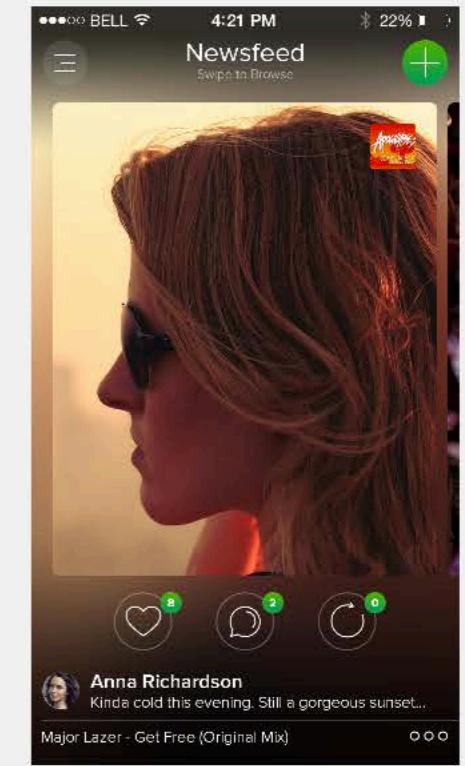
ADELLE

## A Bold Headline

GOTHAM

## A BOLD HEADLINE

Donec ullamcorper nulla non metus auctor gilla.  
Vivamus sagittis lacus vel augue laoreet rutrum  
faucibus dolor auctor. Fusce dapibus, tellus ac  
cursus commodo, tortor mauris condimentum  
nibh, ut fermentum massa justo sit amet risus.  
Donec ullamcorper nulla non metus auctor



Fuzzco

RESTAURANT AND MARKET IN THE CANNONBROOK OPEN MON-FRI, SAT 9AM-4PM TODAY'S MENU OUR PASSION FOR FOOD CUTS DEEP Waiter, there's a pig ear in my food. Mm! SIGN UP FOR OUR TOTALS INFORMATION & FREQUENT E-SCOOP

Fuzzco is a full-service digital agency making and shaping brands that people relate to and rely on. See our work.



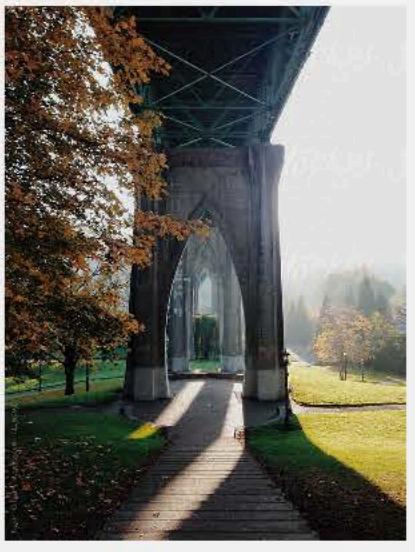
Sunrise Day 1  
April 12, 2014

3:37 PM

Jackson, Wyoming 54 EVENTS



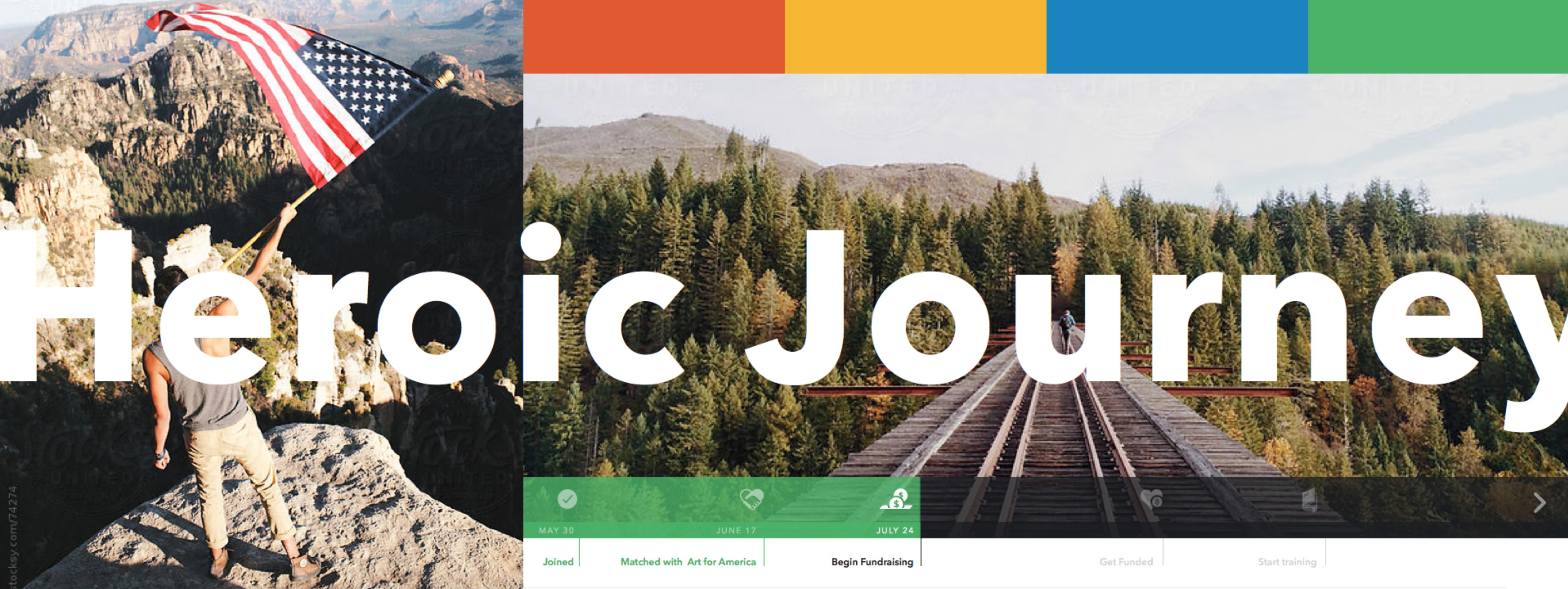
SINGAPORE	AMSTERDAM
TOTAL HOT ACOUSTIC \$7,137	TOTAL HOT MODEL \$7,690
BUSINESS -\$1,488	BUISNESS -\$766
FOOD -\$701	FOOD -\$625
TRAVEL -\$216	TRAVEL -\$384
OTC -\$5,615	OTC -\$5,447
TOTAL COSTS -\$8,020	TOTAL COSTS -\$7,222
+ \$1,351	



COMPANY About Us Management Operating Principles Corporate Governance Corporate Responsibility TW Investors Investor Relations

TimeWarner

Time Warner Schedules Annual Meeting of Shareholders for June 13.



stocksy.com/74274

# heroic journey

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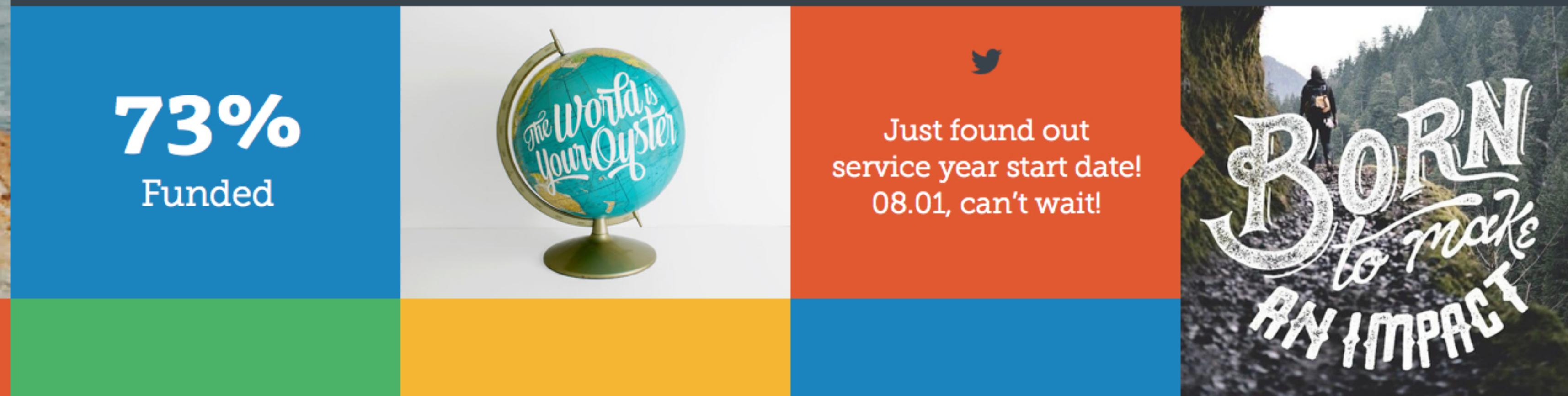
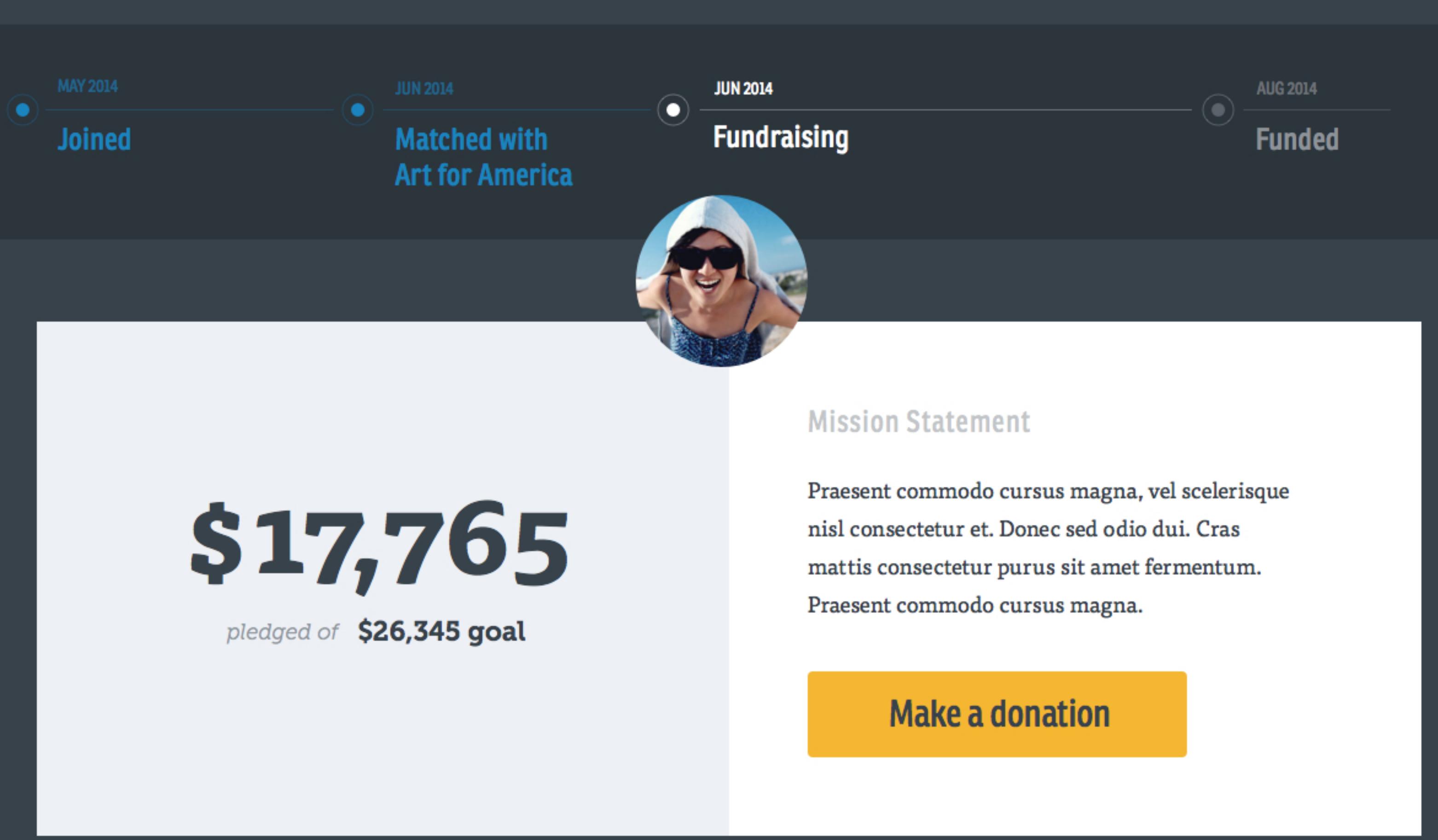
199

200



# Leave your mark.

Discovery through service.



CONCEPT 2

# Give Back

Explores the selfless service theme. Embraces connection and improvement of ourselves, our communities, and our world through working together. Shows sacrifice through giving a year of one's time to a cause and the lessons learned through that year.

Themes of giving back: selflessness, dedication, seeing a better world, hopefulness, combined efforts.

Executed by: Softer lines. Child-like slab serifs paired with light, round sans-serifs. Emphasis on whitespace with sparingly and strategically placed used bright colors.

# This is your national service journey.

We are all on a quest to improve communities, ourselves, and each other.

Intro Paragraph, Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Nulla vitae elit libero, a pharetra augue. Curabitur blandit tempus porttitor. Vestibulum id ligula porta felis euismod semper.

*A block quotation (also known as a long quotation or extract) is a quotation in a written document, that is set off from the main text as a paragraph.*

Cras justo odio, dapibus ac facilisis in, egestas eget quam. Etiam porta sem malesuada magna mollis euismod. Aenean lacinia bibendum nulla sed consectetur. Aenean eu leo.

## Mission Statement

Donec ullamcorper nulla non metus auctor fringilla. Donec ullamcorper nulla non metus auctor fringilla. Curabitur blandit tempus porttitor. Nullam quis risus eget urna mollis ornare vel eu leo.

**Neutraface Slab Text**  
Bold 72px/4.5em  
PRIMARY HEADING

**Neutraface Text**  
Light 36px/2.25em  
SECONDARY HEADING

**Minion Pro**  
Regular 18px/1.125em  
PARAGRAPH

**Minion Pro**  
Italic 24px/1.5em  
BLOCKQUOTE

**Neutraface Text**  
Book 36px/1.875em  
TERTIARY HEADING

## 02. COLOR

CONCEPT TWO

SERVICE YEAR Design Language

August 11 2014

#FCEFEA

ROSE WHITE

#FFFFFF

WHITE

#F2F6F7

WHITE SMOKE

#444E58

CASAL

#E05931

FLAME

#F5B631

SUPERNova

#1B84BE

BLUE GREEN

#4BB368

OCEAN GREEN

### 03. DESIGN PREVIEW

CONCEPT TWO

SERVICE YEAR Design Language

August 11 2014

**Sheila Houston**  
Matched with **Art for America**

May 18, 2014      June 12, 2014      June 24, 2014      July 31, 2014      August 1, 2014  
Joined      Matched      Began fundraising      Funded      Start training

**\$17,765**

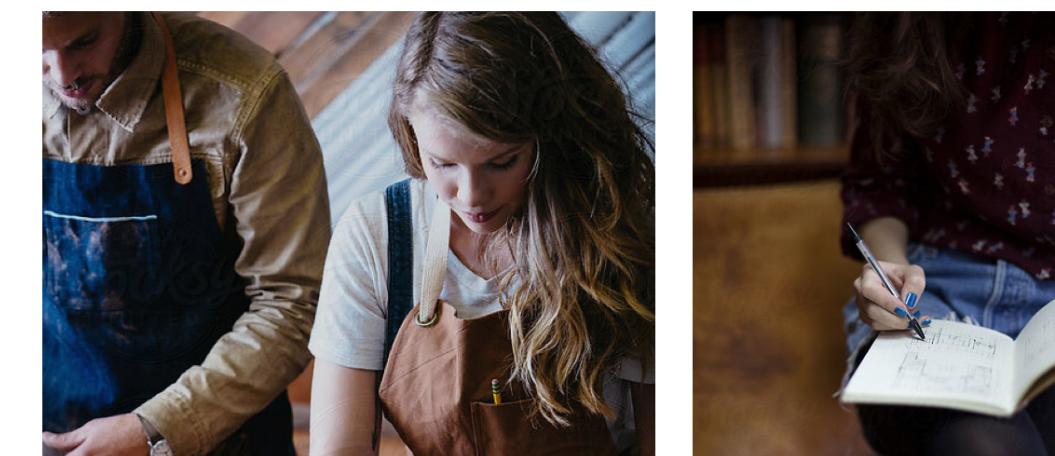
pledged of **\$26,345 goal**

**73%**  
funded

#### Mission Statement

Maybe today is the first day you consider how to “do good” for others. Maybe it’s the 3,976,976th day. Whether you’re starting to think about doing a service year, or you’ve dedicated a career to supporting those in service, this is the place to share your journey. We support each other along the whole way.

[Make a donation](#)



Update from Sheila

**Just found out my service  
year date! It's August 1st!  
Can't wait!**

## CONCEPT TWO

SERVICE YEAR Design Language

August 22 2014



# City Kids Corps ★

National nonprofit

City Kids Corps believes that all children  
should have easy access to after school  
homework help and exercise in a fun space!

115

serving corps members

36

open positions

We work hard in communities across the United States to ensure that every child is able to spend time after school in an environment that is nurturing, safe, and exciting. These spaces and activities foster emotional and physical confidence.

Maybe today is the first day you consider how to "do good" for others. Maybe it's the 3,976,976th day. Whether you're starting to think about doing a service year, or you've dedicated a career to supporting those in service, this is the place to share your journey. We support each other along the whole way.

\$13,140

pledged of \$18,000 goal

73%  
funded

Make a donation



#### ◆ Service area

Advocacy & human rights  
Faith-based service

#### ◆ Location

1234 Main Ave NW  
Washington, DC 20005

#### ◆ Contact information

citykidscorps.org

[Twitter](#) [Facebook](#) [LinkedIn](#)

Email City Kids Corps



## Youth program coordinator

Youth Program Coordinators work together to develop the best activities, and work with the school to ensure successful trial periods and eventually implementation. The position is full-time starting August 18, and spans approximately one full year. Housing is included, with all Youth Program Coordinators living together in a dorm-style space.

Currently recruiting for 5 positions including:

Youth program coordinator Boston, MA →

Youth program coordinator Cheboygan, MI →

[Learn more about the program](#)



## Marketing producer

Youth Program Coordinators work together to develop the best activities, and work with the school to ensure successful trial periods and eventually implementation. The position is full-time starting August 18, and spans approximately one full year. Housing is included, with all Youth Program Coordinators living together in a dorm-style space.

Currently recruiting for 5 positions including:

Youth program coordinator Boston, MA →

Youth program coordinator Cheboygan, MI →

[Learn more about the program](#)



I'm extremely happy I can serve for a year with City Kids Corps. It's hard work but so worth it.



**Austin Greene**

Youth program coordinator

Contact Austin →



Serving for City Kids Corps has changed the way I look at how I can make an impact on my own community.



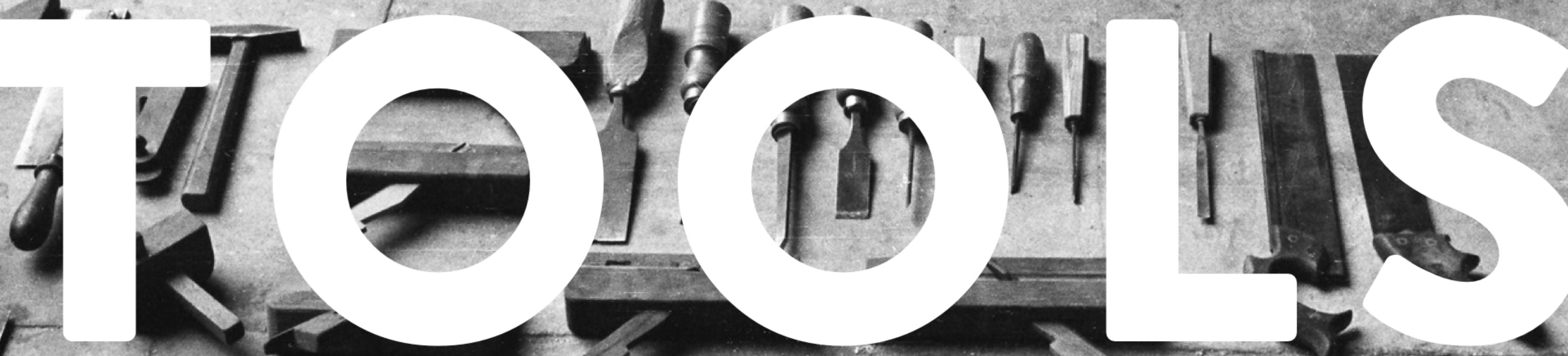
**Olivia Harrison**

Alumni, 2012

Contact Olivia →

UI DESIGN

DESIGNING SYSTEMS,  
NOT PAGES



*The one that yields  
the best results*

# TAKING INVENTORY

◀ ▶ atomic-outline.md ×

```
74 Components:  
75 Header  
76 Logo  
77 Nav -- Primary  
78 Nav -- User  
79 Nav -- Search  
80  
81 Dashboard  
82 Nav -- Dashboard  
83  
84 Footer  
85 Nav -- Footer  
86 Nav -- Social  
87  
88 Alert  
89 Alert -- Default  
90 Alert -- Dismissible  
91  
92 Timeline  
93 Timeline -- Onboarding  
94 Timeline -- Journey  
95  
96 Form  
97 Input-group  
98 Fieldset  
99 Image upload  
100  
101 Buttons  
102 Button -- Default  
103 Button -- Disabled  
104 Button -- Primary  
105 Button -- Secondary  
106 Button -- Delete  
107  
108 Alignment  
109 Align -- Right  
110  
111 Editable Group  
112 Label + Info  
113 Group Heading  
114  
115 Table  
116 Table -- Content  
117
```

◀ ▶ notes.md

untitled

○

```
1 Colors:  
2  
3 Fonts:  
4 Primary font  
5 Secondary font  
6  
7 Alignment:  
8 text-left  
9 text-right  
10 text-center  
11  
12 align-left  
13 align-right  
14 align-center  
15  
16 Visibility:  
17 hide-small  
18 hide-med  
19 hide-large  
20  
21 Headings:  
22 H1, .alpha  
23 H2, .beta  
24 H3, .gamma  
25 H4,  
26 H5, .epsilon  
27 H6, .zeta  
28  
29 Paragraph  
30  
31 Blockquote  
32  
33 HR  
34  
35 Lists  
36 unordered  
37 ordered  
38 definition  
39  
40 Logo  
41 Avatar  
42 Icons  
43  
44 Text fields
```

**Organization Details**

**Employees & Financials**

**Review & Complete**

**PERCENT COMPLETE** ▾ **POSITION** ▾ **SLOTS** ▾

- Position Name: Edit Delete (99% complete)
- Position Name: Edit Delete (complete)
- Position Name: Edit Delete (50% complete)

**Upload Your Logo**  
Specifications go here  
[Browse](#)

**Add Organization Description** **Add Positions & Programs** **Submit Membership Payment** **Send Programs & Positions for Certification**

**Cheboygan** **Michigan** ▾ **1** ▾ **+**

**\$999/Month** **\$2,200/Month**

**Serve**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor  
[START YOUR JOURNEY](#)

**Contact Information** [edit contact information](#)

**URL:** nameofOrg.org **Phone Number :** (912) 123-1234

**Address:** 1234 Main Ave NW Washington, DC 20005

**Oregon, Portland**

**Position Details** [EDIT](#)

**Setting of Service:** Indoor **Type of Service Location:** Elementary School **Type of Placement:** Single **Skills Gained:** Design, Public Speaking, Partnerships **Strategies to Strengthen Civic Ties:** Agreeing to arrange for participants to be sworn in and graduate as a class of belonging to the civilian national service corps across the United States

**Potential Corps Member**  
Description of v dictum accums lobortis. Nunc p sing elit. Mauris plen tristique

**Potential Member Name**  
Interested In: Children & Youth, Education  
Lorem ipsum consectetur adipisciing elit. Sed varius quam sit amet magna tristique. Sed varius quam sit amet magna tristique. Lorem ipsum consectetur adipisciing elit.

**Name**  
Name

**Organization Name** [Account Settings](#)

**Dashboard** **Certification** **Starred**

**Resources** [Handbook](#) [FAQ](#)

**Sign Up to Star [Name of Entity]**

**Potential Corps Member**  
Description of v dictum accums lobortis. Nunc p sing elit. Mauris plen tristique

**Potential Member Name**  
Interested In: Children & Youth, Education  
Lorem ipsum consectetur adipisciing elit. Sed varius quam sit amet magna tristique. Sed varius quam sit amet magna tristique. Lorem ipsum consectetur adipisciing elit.

**Name**  
Name

**Organization Name** [Account Settings](#)

**Dashboard** **Certification** **Starred**

**Resources** [Handbook](#) [FAQ](#)

**Already Have An Account? [Sign In](#)**

**CITY** **STATE** **ZIP**  
Washington DC 12345

**1 Register with Service Year** **2 Make a Payment/ Become a Member** **3 Add & Certify You Programs/Positions** **4 Raise Money** **5 Recruit Corps Members**

**Quote about from an alum about their experience with Service Year.**  
— Organization Admin Member Name  
Organization Name

**Posting Name**  
Status: Currently Recruiting [View Posting](#) [APPLY](#)

**AVAILABLE SLOTS** **APPLICANTS**  
10/15 20

**Hide/Show Posting**

**CREATE A PROFILE**  
January 1, 2014  
Lorem ipsum dolor sit amet, consectetur adipisciing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

**Children & Youth** **Name of Position**  
Lorem ipsum consectetur adipisciing elit. Sed varius quam sit amet magna tristique. Sed varius quam sit amet magna tristique. Lorem ipsum consectetur adipisciing elit.

**Organization Name** | Washington, DC  
**Open Positions** 5

**Children & Youth** **Name of Position**  
Lorem ipsum consectetur adipisciing elit. Sed varius quam sit amet magna tristique. Sed varius quam sit amet magna tristique. Lorem ipsum consectetur adipisciing elit.

**Organization Name** | Washington, DC  
**Open Positions** 5

**Children & Youth** **Name of Position**  
Lorem ipsum consectetur adipisciing quam sit amet magna tristique. Sed varius quam sit amet magna tristique. Sed varius quam sit amet magna tristique. Lorem ipsum consectetur adipisciing elit.

**Organization Name** | Washington, DC  
**Open Positions** 5

# STYLEGUIDE–DRIVEN DESIGN

# Components

Dozens of reusable components built to provide navigation, alerts, popovers, and more.



**Heads up!** These docs are for v2.3.2, which is no longer officially supported. Check out the latest version of Bootstrap!

- Dropdowns >
- Button groups >
- Button dropdowns >
- Navs >
- Navbar >
- Breadcrumbs >
- Pagination >
- Labels and badges >
- Typography >
- Thumbnails >
- Alerts >
- Progress bars >
- Media object >
- Misc >

## Dropdown menus

### Example

Toggleable, contextual menu for displaying lists of links. Made interactive with the [dropdown JavaScript plugin](#).

Example

Action

Another action

Something else here

Separated link

```
1. <ul class="dropdown-menu" role="menu" aria-labelledby="dropdownMenu">
2.   <li><a tabindex="-1" href="#">Action</a></li>
3.   <li><a tabindex="-1" href="#">Another action</a></li>
4.   <li><a tabindex="-1" href="#">Something else here</a></li>
5.   <li class="divider"></li>
6.   <li><a href="#">Separated link</a></li>
```

Avatar

Button (Primary)

Button (Secondary)

Calendar

Card

Checkbox

List

List Item

Lookup

Modal Dialog

Page-Level Errors

Percentage Indicator Bar

Picklist

Progress Spinner

Radio Button

Textarea

Text Input

## Avatar

Avatars come in several different sizes, and can include different treatments to indicate something special about the person. For example, a customer avatar should look different than an employee avatar.

### DEFAULT



```

```

## Button (Primary)



documentation

about

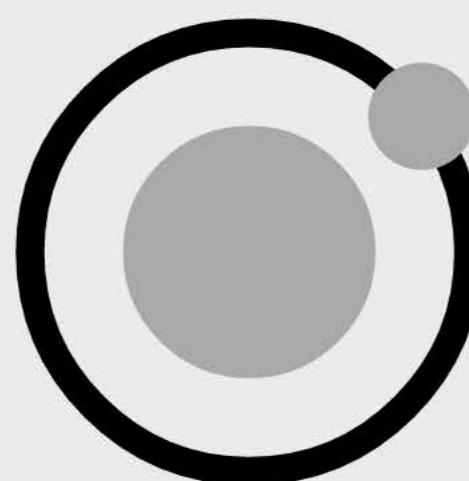
resources

demo

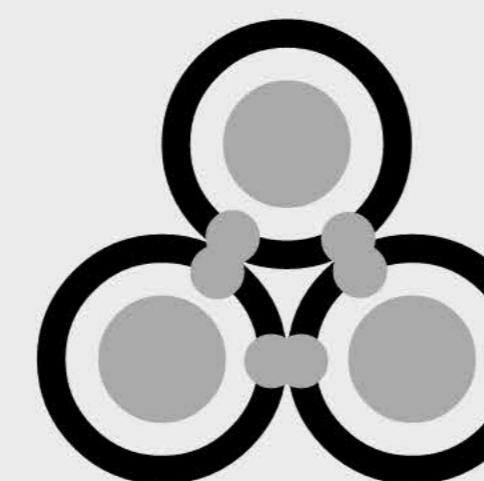
on github

# pattern lab

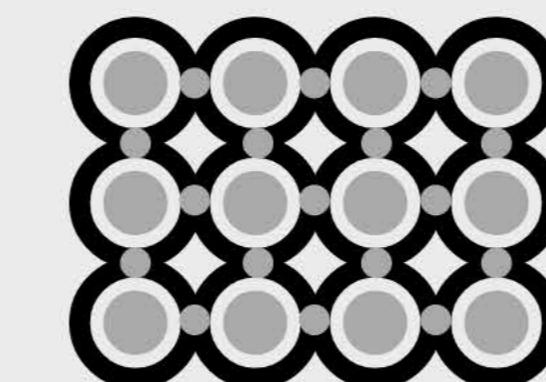
create atomic design systems



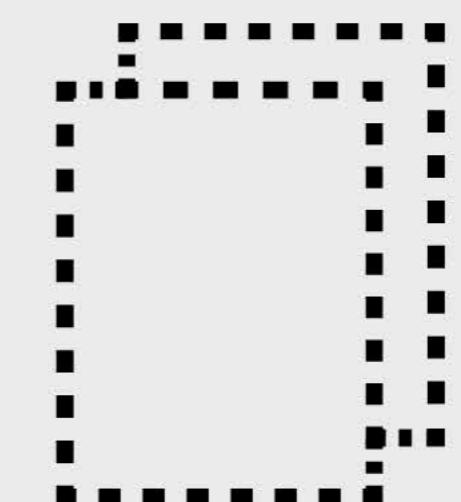
atoms



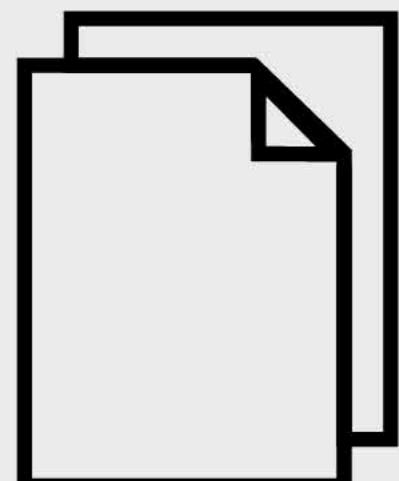
molecules



organisms



templates



pages

download

view on github

view demo

Nav 2

SERVICE+YEAR  
Artboard 6

SERVICE+YEAR DISCOVER SERVE HOST

Artboard 7

SERVICE+YEAR  
Artboard 8

S-Y

block--info

**City Kids State and National**



Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Sed posuere consectetur est at lobortis. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec id elit non mi porta gravida at eget metus.

Currently recruiting for 34 positions including:  
Event program coordinator Boston, MA  
Youth program coordinator Elkton, MD

[MORE ABOUT THIS PROGRAM](#)

block--quote



“  
Dedicating a year of my life to service has changed the way I look at how I can make an impact on my own community.  
—  
JULIE HAWKINS  
*City Kids Corps, 2010*

block--campaign



block--hero



block--meta

SERVICE AREAS

Adult Literacy/ESL Advocacy & Human Rights Agriculture	Children/Youth Education
Youth program coordinator Elkton, MD	Animal Welfare

CONTACT INFORMATION

1234 Main Ave NW Suite 300 Washington, DC 20005

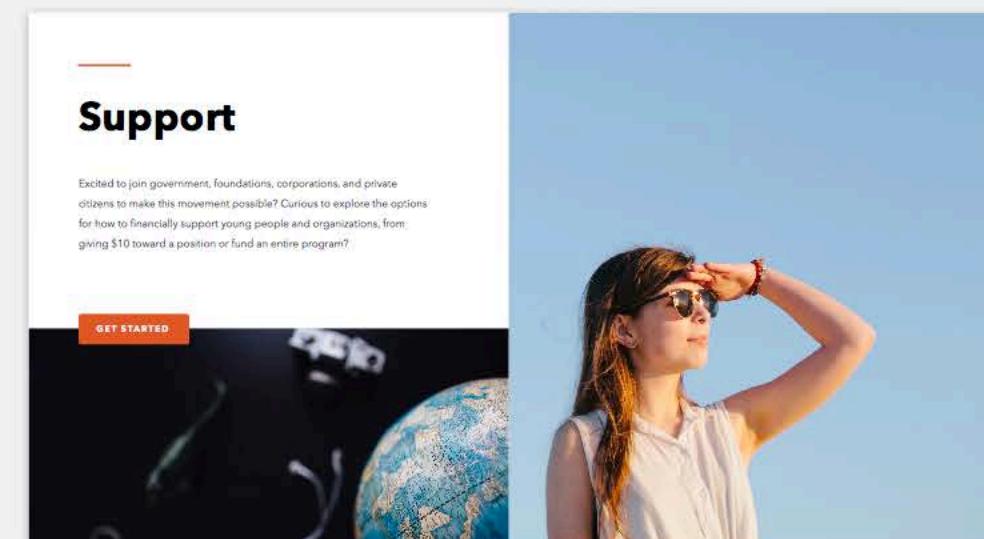
[SEND AN EMAIL](#)  
[VISIT WEBSITE](#)

block--link

**Support**

Excited to join government, foundations, corporations, and private citizens to make this movement possible? Curious to explore the options for how to financially support young people and organizations, from giving \$10 toward a position or fund an entire program?

[GET STARTED](#)



SERVICE AREAS OF INTEREST

CHILDREN/YOUTH DISASTER RELIEF & RECOVERY

JOB TRAINING/WORKFORCE DEVELOPMENT

ARTS & CULTURE + 3 more

**College Graduate** EDUCATION

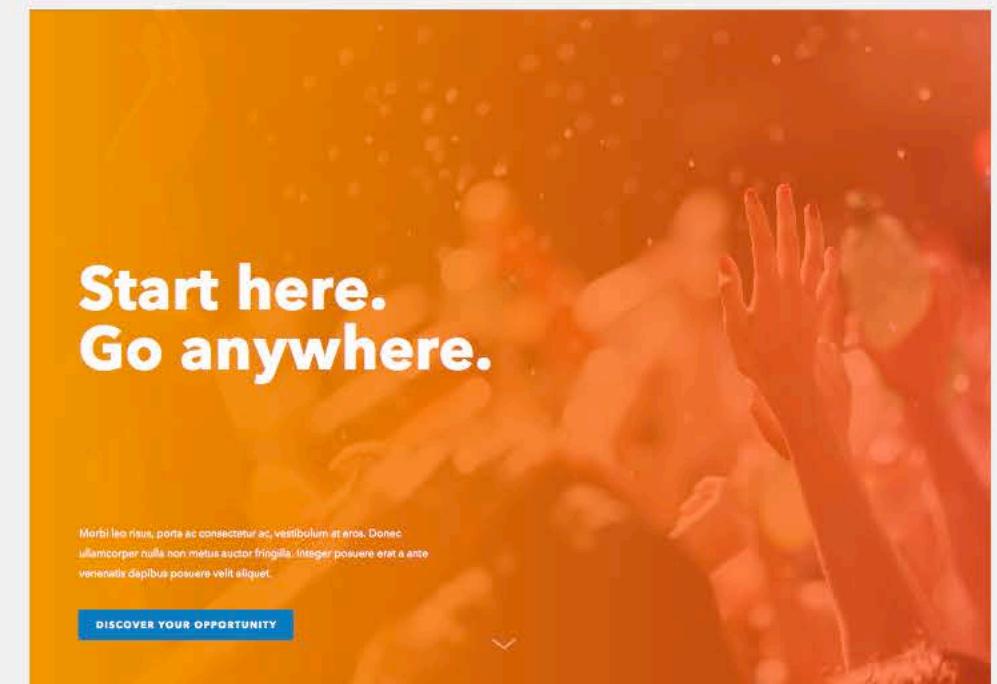
**Washington, DC** CURRENT LOCATION

June 2014 June 2015

AVAILABILITY

PREFERRED LOCATIONS

OHIO NEW YORK, NY NEW ORLEANS, LA  
SAN FRANCISCO, CA SOUTH CAROLINA



# DYNAMIC CONTENT

WHAT IF?

**WATCH** Coming Early 2015[Explore](#) ■■■

Stay closer to the people you care about.

Now your inner circle is always nearby. Press the button next to the Digital Crown to access Friends, a place where you'll see thumbnails of those you like to stay in touch with most. Tap one to send a message, make a call, or reach out in one of the new ways only Apple Watch makes possible.

Klare Frank (klare) | Twitter

Twitter, Inc. [US] https://twitter.com/klare

Home Notifications Discover Me

Search Twitter

TWEETS PHOTOS/VIDEOS FOLLOWING FOLLOWERS FAVORITES

3,502 163 260 654 872 More

Edit profile

sometimes at the same time. Designer @istrategylabs. Developer In Residence @GA.

Washington, DC  
klare.io  
Joined April 2009

163 Photos and videos

 **Klaredelune Rachel Fr...**  
@klare

this guy: <https://twinkledash.co/image/05019151...>

 **Klare Frank** @klare · 39m

Tomorrow! @felskia and I will be talking about tackling ux and ui on large web projects at Code(Her) Conference @dcww

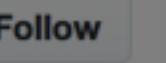


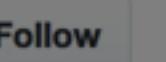


 **Klare Frank** @klare · 1h

Help! I think someone trapped all the good beer beneath this bud light?



Glen's Garden Market @Gl... 

Right Proper Brewing @Rig... 

Popular accounts · Find friends

Trends · Change

Apple Watch  
iPhone 6 Plus  
Tinny  
Windows 9  
#MTVEMA  
Adrian Peterson -- Indicted for Child A...  
#xoxofest  
#DanAndPhilGAMES  
#NominateFifthHarmony

© 2014 Twitter About Help Ads info



# City Kids Corps



National nonprofit



#### SERVICE AREAS

Adult Literacy/ESL Advocacy  
& Human Rights Agriculture  
Animal Welfare

+ 5 more service areas

Children/Youth  
Education

#### CONTACT INFORMATION

1234 Main Ave NW  
Suite 300  
Washington, DC 20005

[SEND AN EMAIL](#)

[VISIT WEBSITE](#)



**115**  
serving corps members

**36**  
open positions

EVALUATE & ITERATE

“

*Whatever you are thinking about  
pursuing or creating, start small, start  
humble, and do the hard work first.*

— Matt D. Smith

THANKS!