

Reslife → Industry

Utilizing the Reslife Experience to Navigate the Professional World

[Panel] Top Problems in Industry

- *Bad Product Management (lack in vision)*
- *People from different teams don't work well together*
- *Poor Design*
- *Communication Issues*

Agenda

- *Introductions*
- *The Four Paradigms*
 - *Vision, Strategy, Design, Execution*
- *The Three Characteristics*
 - *Patience, Humility, Confidence*
- *Resources*

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Who am I?

I'm Canadian! I love poutine!

Incoming Technical Product Manager at Microsoft

I'm currently teaching a seminar at UCLA called "CS 88S: Safety in the Cloud"

Computer Science B.S.

Resident Assistant @ UCLA Residential Life

I'm a 4th year at UCLA! Excited to graduate!



**ASK ME ANYTHING,
ANYTIME**

Why This Workshop?

Why

Why

Why

Why

Why

The Five Why's

Why

Why

Why

Why

Why

Why am I in this workshop?

Because I want to know how to use the Reslife experience to navigate the professional world.

Why

Why

Why

Why

Why

Why do I want to use the Reslife Experience?

Because I've been doing a lot of work in Reslife that may be related to navigating the professional fields.

Why

Why

Why

Why

Why

Why do I want to navigate the professional world?

College and internship/work are two very different experiences, unfortunately.

Why

Why

Why

Why

Why

Why are college and industry different?

They are divided by many aspects:

- education vs work
- exams vs deadlines
- independent assignments vs team projects

Why

Why

Why

Why

Why

How can the two be connected more?

The work we do in Reslife extends beyond Reslife; it connects college to the professional world, as we will see in **4 paradigms and 3 characteristics**

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Vision



"It's important that humanity becomes an **interplanetary species.**"

Elon Musk
CEO, Tesla

A screenshot from The Legend of Zelda: Breath of the Wild. Link, the protagonist, stands on a rocky outcrop, viewed from behind. He wears his signature blue tunic, red pants, and brown boots, with his sword strapped to his back. The background is a vast, colorful landscape at sunset or sunrise, with rolling hills, distant mountains, and a small castle on a hill in the distance. The sky is filled with wispy clouds and a few birds.

“Empower everyone to be a
hero in the community.”

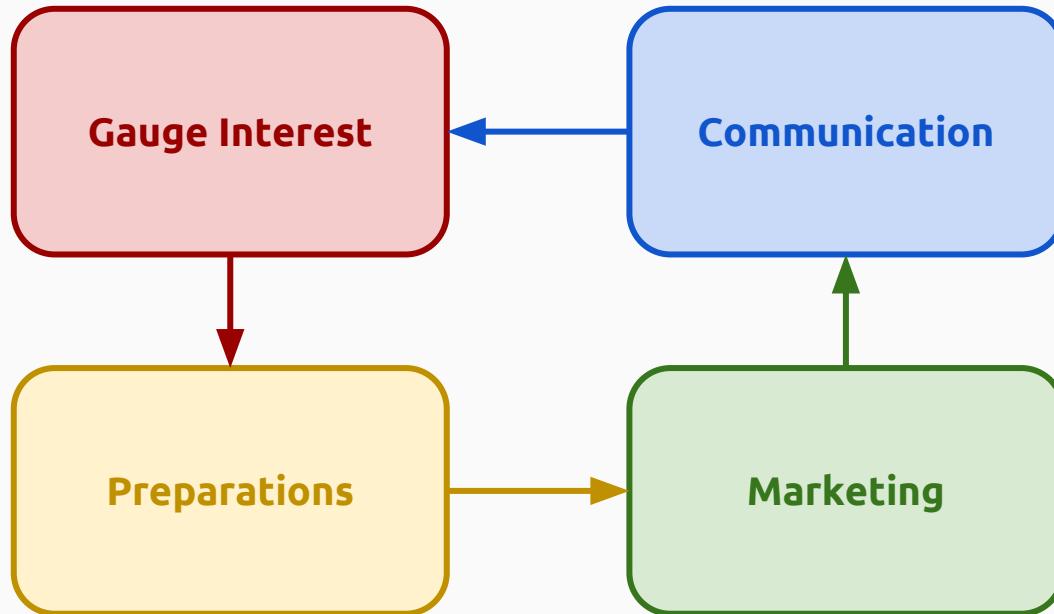
Strategy

"Leadership is about making others better as a result of your presence and making sure that impact lasts in your absence."

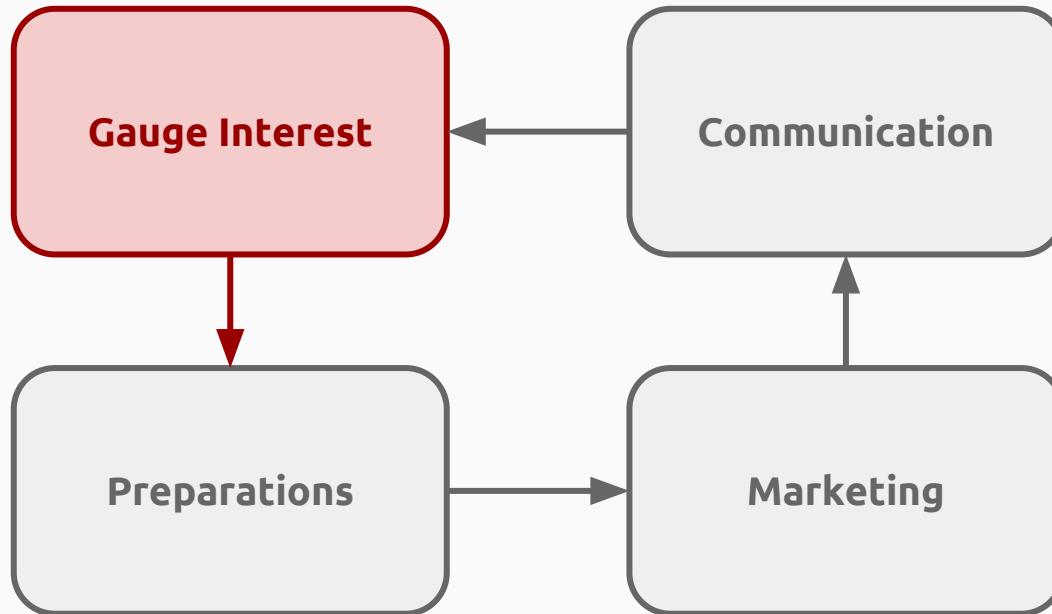


Sheryl Sandberg
COO, Facebook

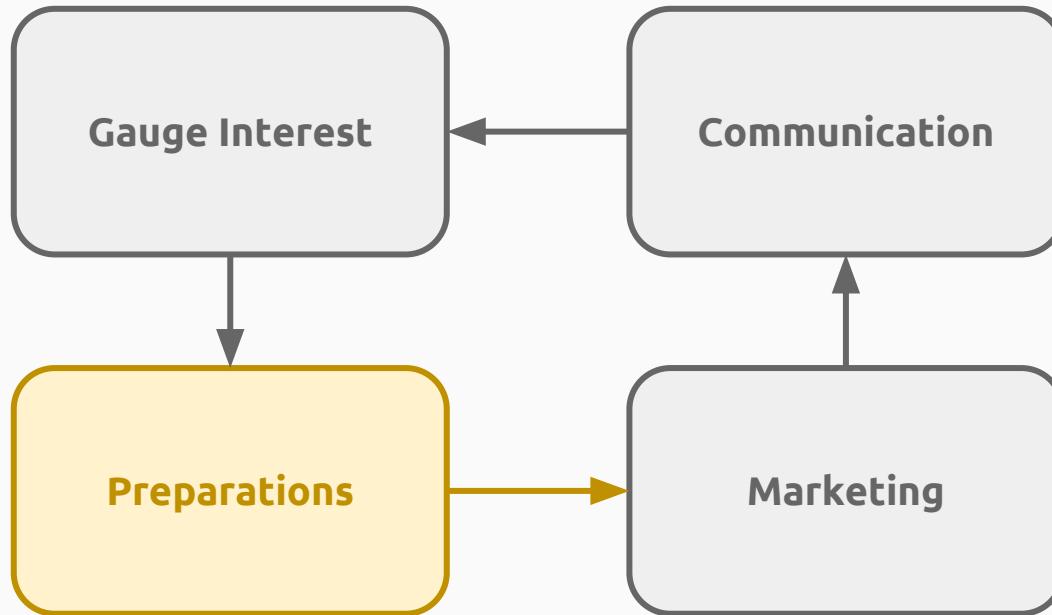
[Case Study] RGC Welcome Program



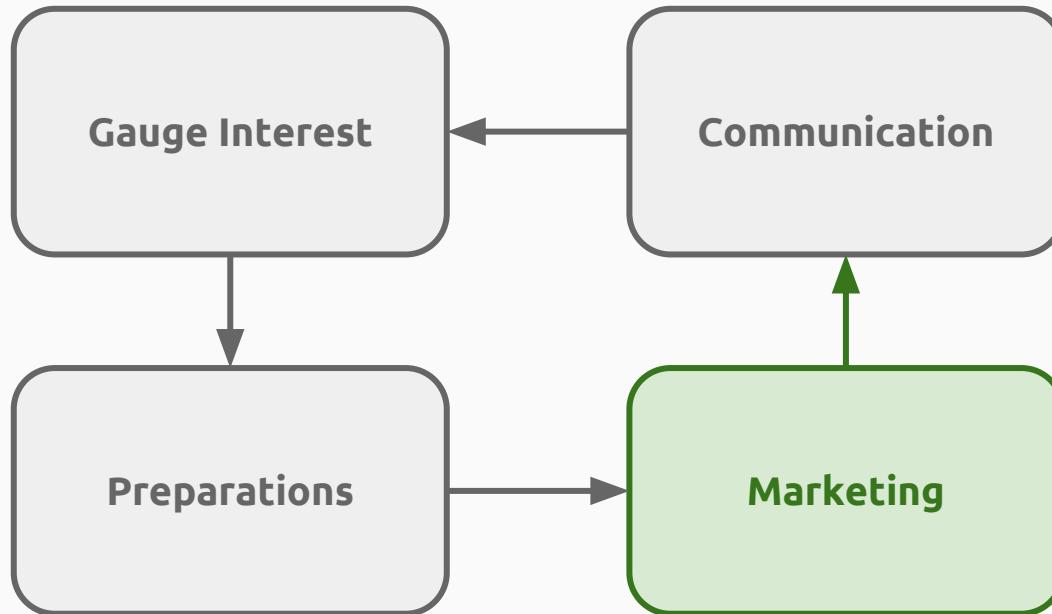
[Case Study] RGC Welcome Program



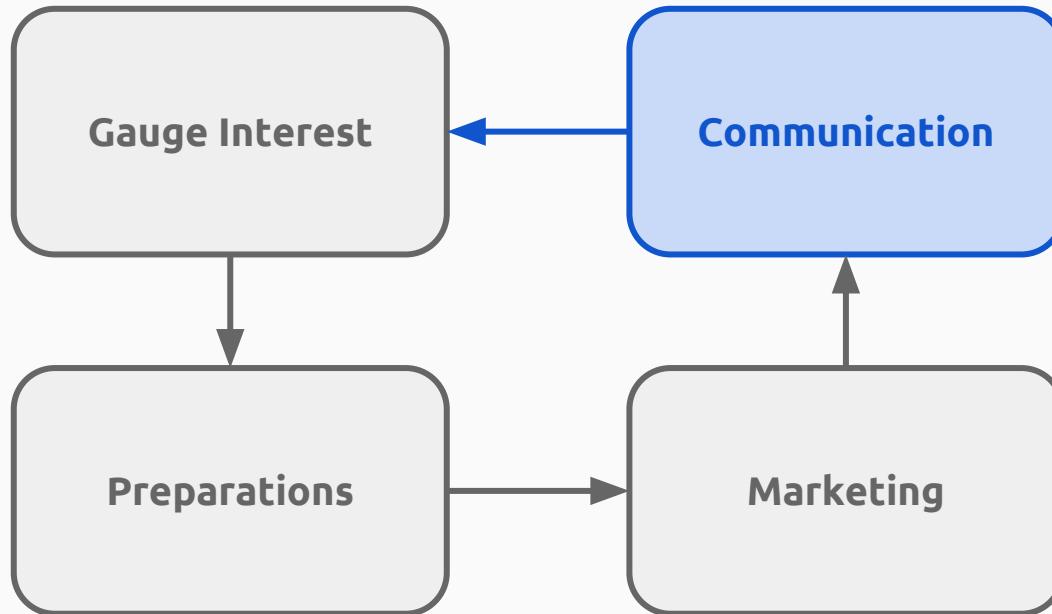
[Case Study] RGC Welcome Program



[Case Study] RGC Welcome Program



[Case Study] RGC Welcome Program



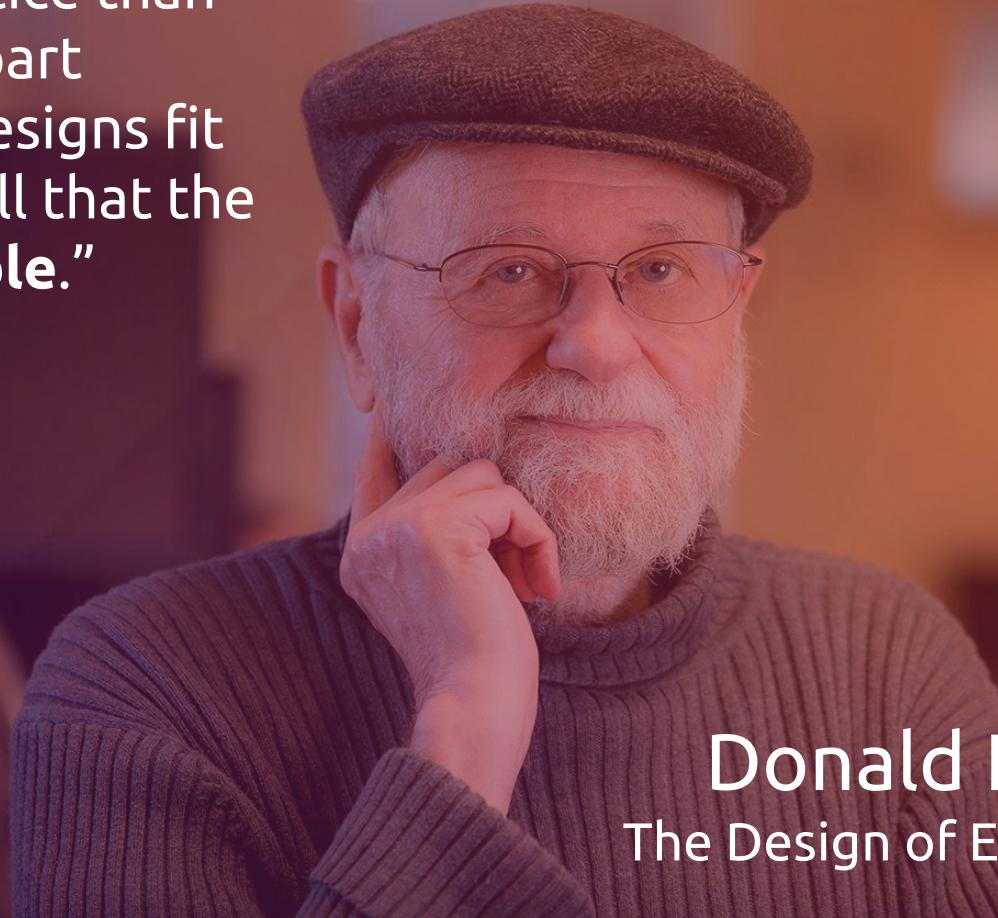
The image is a vibrant collage of numerous well-known characters from the early 2010s. It includes figures from the Marvel Cinematic Universe (Iron Man, Captain America, Thor, Black Widow, Hawkeye), DC Comics (Superman, Batman, Wonder Woman), Disney's Frozen (Elsa, Anna), Toy Story (Woody, Jessie, Hamm), Monsters University (Mike Wazowski, Sulley), Big Hero 6 (Baymax, Hiro), and many more from Star Wars, Star Trek, and other franchises. The characters are arranged in a dynamic, overlapping composition. The background is a dark, textured surface featuring panels from classic comic books, with visible text like "KERR RASH" and "LET ASSAULT". A large, bold white brushstroke "Design" is centered over the middle of the character cluster.

HEROES

2016-17

Frank Chen | Reslife Professional Development Workshop

“Good design is actually a lot harder to notice than poor design, in part because good designs fit our needs so well that the **design is invisible.**”



Donald Norman
The Design of Everyday Things

Design in Reslife



Design in Reslife



Design in Reslife





Execution



Execution is everything



Prepare for uncertainty...

9. You've definitely tried to bribe residents with the ever popular pizza party to get better attendance.



NBC / Via huffingtonpost.com

Please come to my program!

10. And then was left genuinely disappointed when no one showed up.



Nickelodeon / Via thereraoncall.tumblr.com

So . . .

Vision

Strategy

Design

Execution

Highlight
these skills in your
resume/professional
network!

So . . .

Vision

Strategy

Design

Execution

Responsible for a floor of 100+ residents; floor theme of 'Friends' aligns with my **vision** for a safe and supportive community

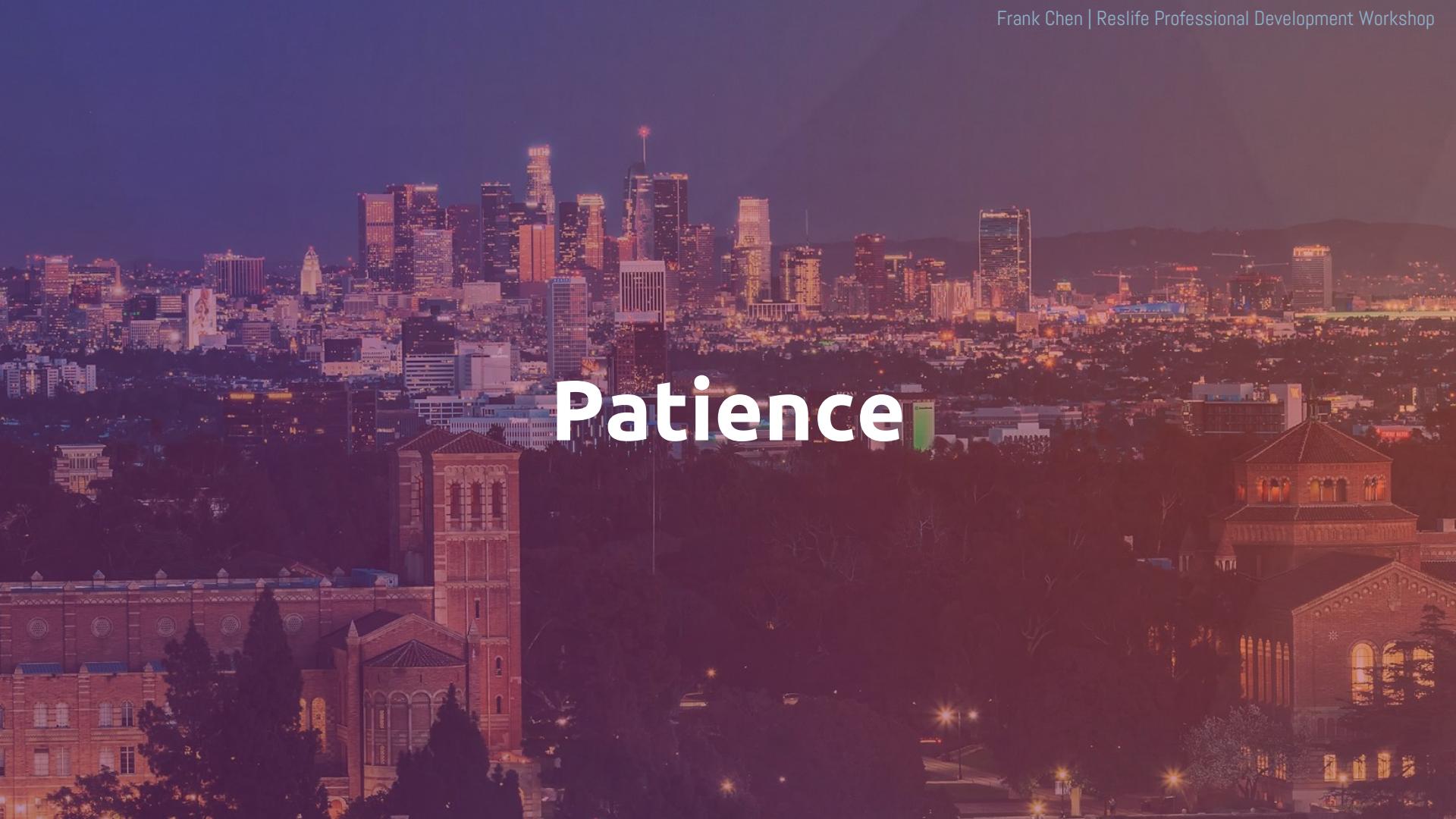
Iterative process of interest, logistics preparation, marketing, and communication for large community programs

Designed/Created marketing posters, flyers, branding for hill-wide programs, **reaching 4000+ students**

Planned/Spearheaded/Lead quarter-long (10 weeks+) effort in organizing UCLA Geek Week, a week-long celebration of geek culture at UCLA.

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A wide-angle night photograph of the Los Angeles skyline, featuring the illuminated skyscrapers of downtown and surrounding urban areas. In the foreground, the red brick buildings of the University of Southern California (USC) are visible. Overlaid on the center of the image is the word "Patience" in a large, white, sans-serif font.

Patience

"Today is **hard**, tomorrow will be **worse**, but the day after tomorrow will be **sunshine**."



Jack Ma
Chairman, Alibaba Group

Humility



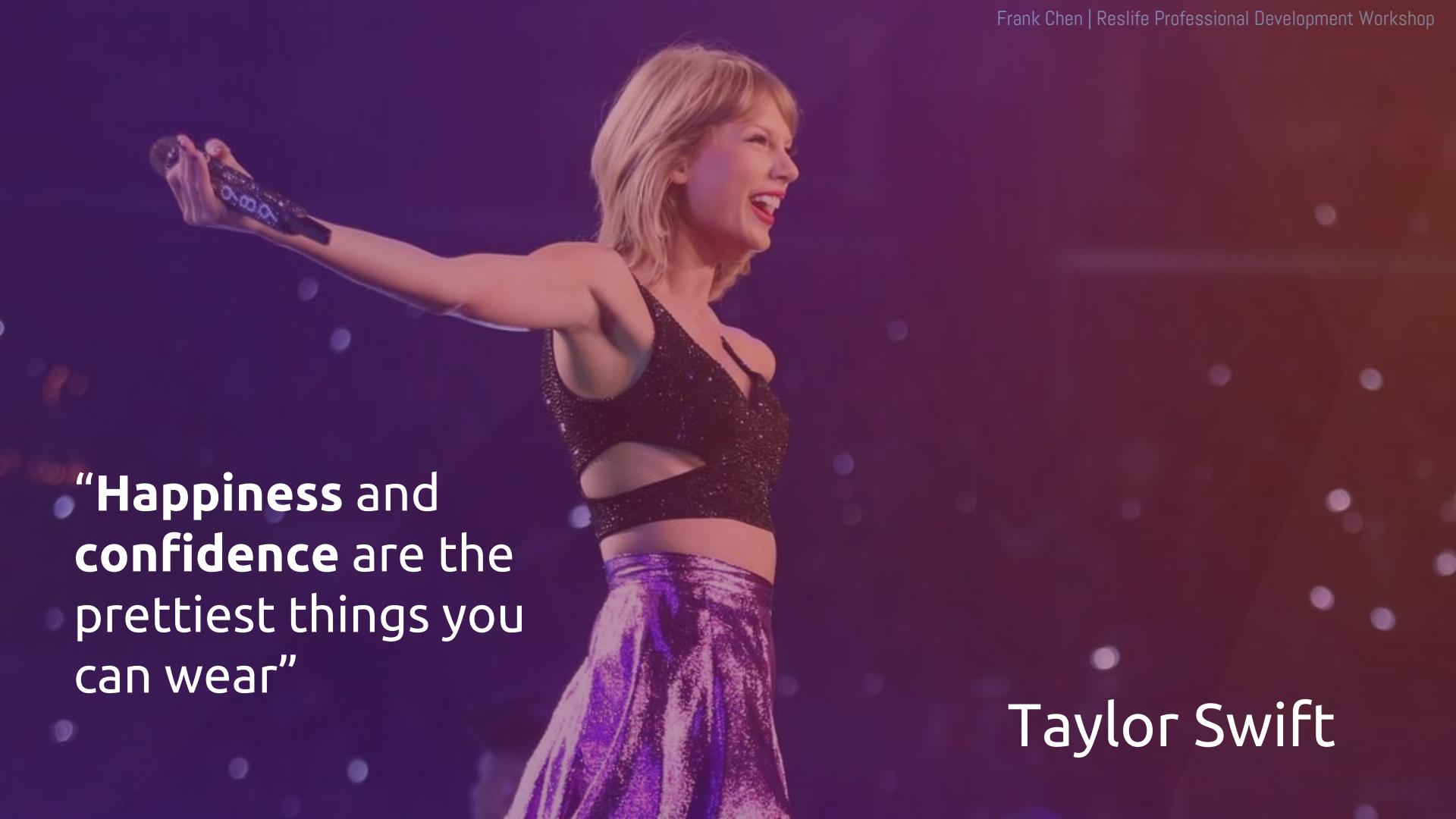
"That is my **mission**. To live everyday and create my piece as though it is **my last**."



Prince Ea

Confidence



A photograph of Taylor Swift performing on stage. She is wearing a black, sequined, cut-out top and a long, flowing purple skirt. She is smiling and has her right arm raised, holding a microphone. The background is dark with stage lights.

“Happiness and confidence are the prettiest things you can wear”

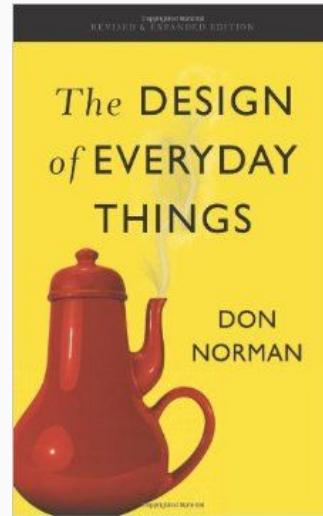
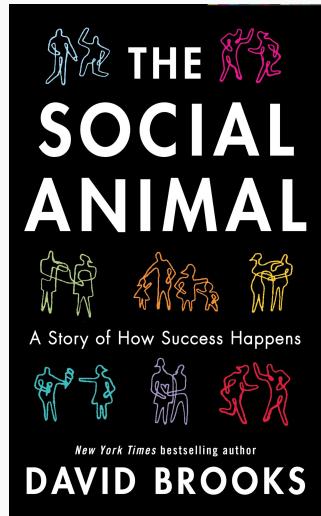
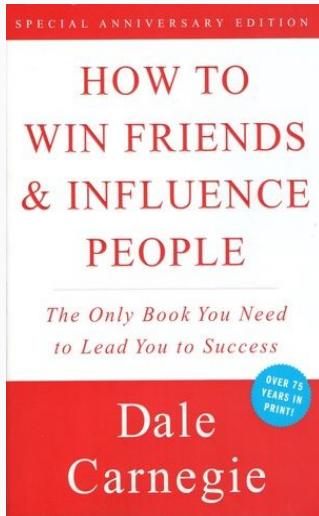
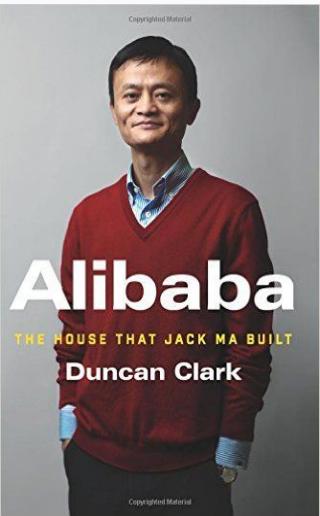
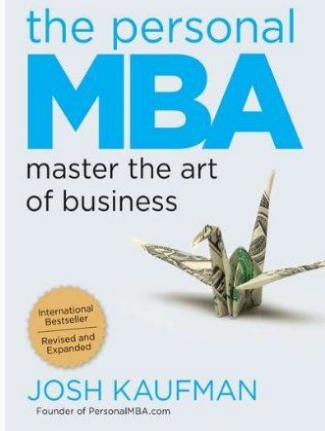
Taylor Swift

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Books

"A masterpiece. This is the 'START HERE' book I recommend to everyone interested in business. An amazing overview of everything you need to know. One of the most inspiring things I've read in years."
—Derek Sivers, founder of CD Baby.com and sivers.org



goodreads

Videos

Sachin Rekhi - "Art of Product Management"

Drew Dudley - "Everyday Leadership"

Simon Sinek - "How great leaders inspire action"

Eric Liu - "How to understand power"

Steven Johnson - "Where good ideas come from"

Some of the contents are based off of an article I wrote:

Frank Chen - "What I learned about Product Management from being a Resident Assistant in college"

Thank you!



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linkedin.com/in/kfrankc



goodreads.com/kfrankc