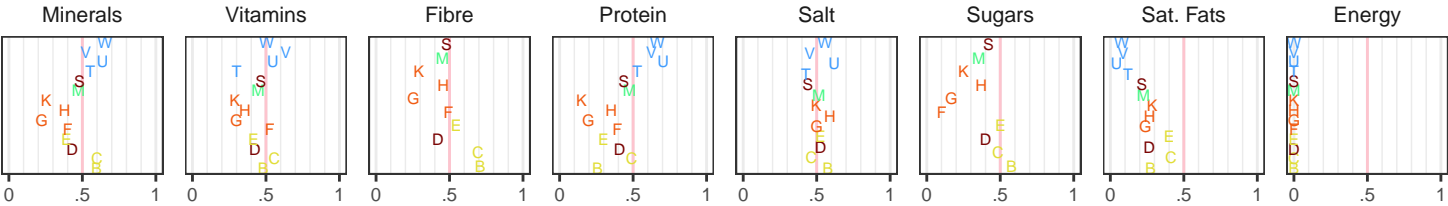
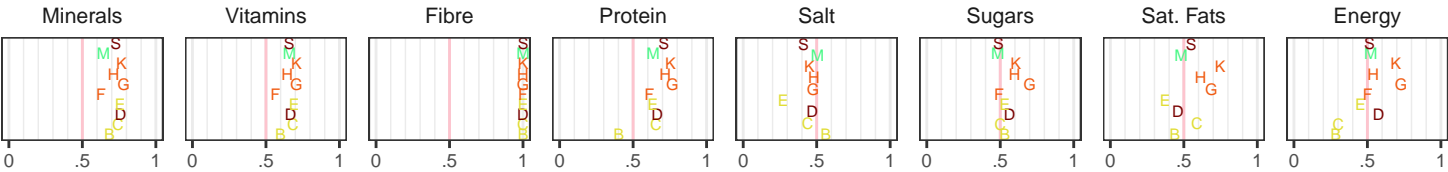


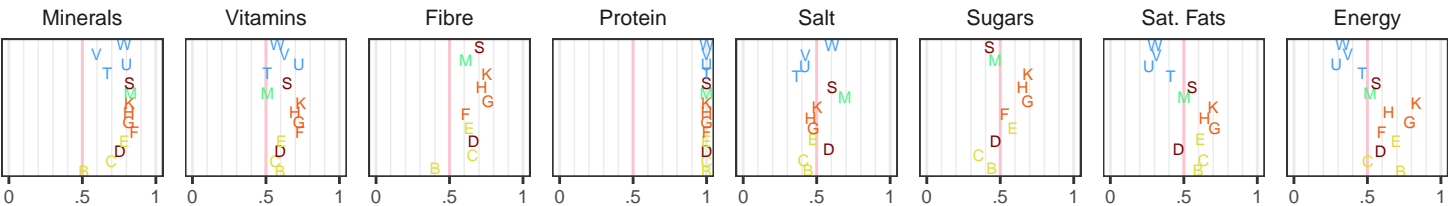
Choose Less Energy



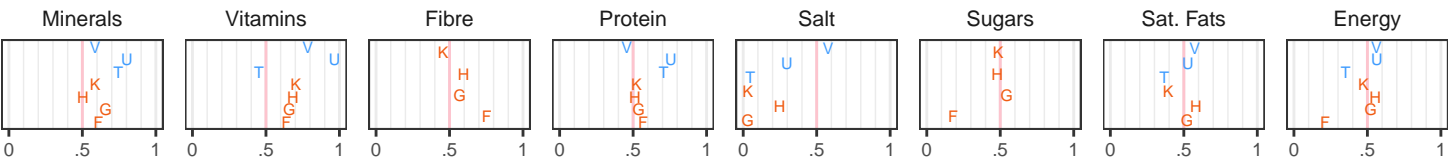
Choose More Fibre



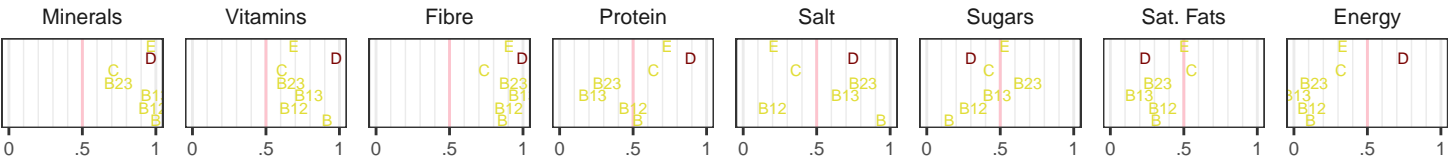
Choose More Protein



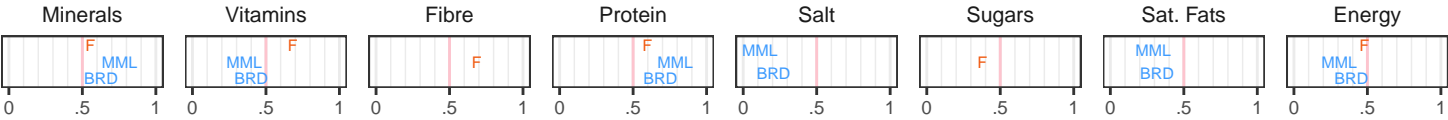
Choose Raw Foods



Choose Darker Grains



Choose Wild Foods



Proportion of product choices with higher nutrient density

a Animals a Dairy a Grains a Plants a Sweets