

Дата: 28.02.2023

Клас: 6-Б

Предмет : Англійська мова

Тема: Реклама.

Мета: формувати навички вживання нових лексичних одиниць з тем «Магазини та кафе»; удосконалювати навички аудіювання й усного мовлення з опорою на лексико-граматичні структури; розвивати мовну здогадку; виховувати доброзичливе ставлення до співрозмовника.

Вчитель: Глуговська Л.Г.

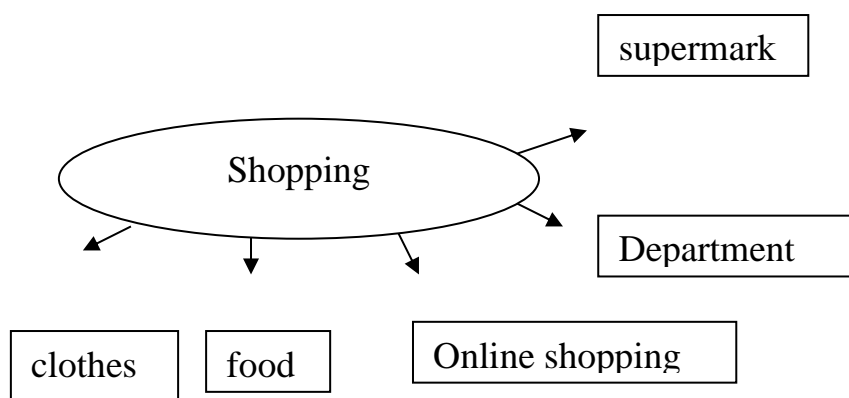
### Хід уроку

#### **1. Greeting**

Good afternoon, dear children! I'm glad to see you. Are you ready to start our lesson? Let's start.

#### **2. Warming up**

Today we are going to continue our work about shopping – the activity most of you like very much. When we are speaking about shopping, what things come to you mind first? What are the goods you buy most often? What shops do you visit? (orally)



### 3. Reading

Reading the dialogue

- Excuse me!
- Yes. Can I help you?
- May I see that jacket, please?
- Yes, here you are!
- Do you have it in red?
- No, I'm sorry. We only have it in grey, white and black.
- OK. May I try it on?
- Yes, of course. What size do you take?
- I usually take medium.
- This is medium. Go and try it on!
- Thank you!
- You are welcome!

### 4. Listening

Перегляньте відео з теми:

Shopping for souvenirs in London



<https://www.youtube.com/watch?v=4jbkTbD5tfc>

### 5. Speaking

What can make buy the advertised goods? Which of the following goods would you choose and why?

The collage consists of four distinct advertisements arranged in a 2x2 grid:

- Top Left:** An advertisement for a washing machine. It features an image of a white front-loading machine. Text includes: "Cheap, comfortable y", "Easy to clean!", "Just £15", and a yellow starburst graphic saying "Special offer Take 2 for £25".
- Top Right:** An advertisement for a hamburger. It shows a large, multi-layered burger with meat, cheese, and vegetables. A speech bubble from a cartoon character says: "Big, delicious and spicy hamburger for just £4".
- Bottom Left:** An advertisement for a high-heeled shoe. It shows a blue stiletto shoe. Text includes: "Fashionable", "Stylish", "£60", and "High quality".
- Bottom Right:** An advertisement for a sandwich. It shows a large sandwich filled with vegetables and meat. Text includes: "Tasty vegetarian sandwich", "Low calories", "Healthy", "Cheap", and a price tag of "£2".

	<p><b>Fast Compact</b>  <b>Comfortable</b>  <b>£10000</b></p>
<p><b>Big</b>  <b>Safe</b>  <b>Reliable</b>  <b>£1500</b></p>	

## 6. Writing


*Tuesday, the twenty eighth of February*  
*Homework*

*Ex. 1 p.128*


Write an advert about one of the best selling things in Ukraine as in the example

Прочитайте рекламу. Використовуйте це як приклад, щоб написати свою власну рекламу однієї-двох речей в Україні, що найбільше продаються.

**SPORTS SHOES!**

 **DUNLOP**

I would like to buy them!  
 They are not like other shoes!  
 I like the way they are designed.  
 Besides they are strong, light and comfortable.  
 They are expensive, but they are the best!



## 7. Homework

Домашнє завдання:

1. Опрацювати конспект;
2. Виконати письмово Ex. 1 p.128.

**Надіслати виконане завдання у Вайбер/телеграм (0964124047) – Людмила Григорівна або на Human.**