

Дата: 24.02.2022

Клас: 6-А (1 група)

Предмет :

Англійська мова

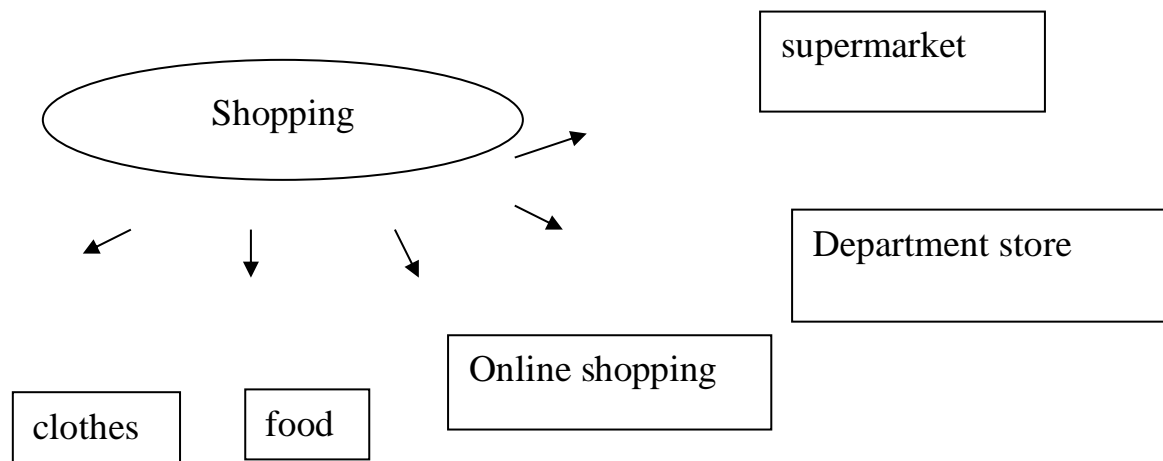
Тема: Реклама.

Вчитель: Глуговська Л.Г.

### Хід уроку

#### **I. Підготовка до сприйняття іншомовного мовлення**

Today we are going to continue our work about shopping – the activity most of you like very much. When we are speaking about shopping, what things come to you mind first? What are the goods you buy most often? What shops do you visit? (orally)



#### **II. Основна частина**

##### **1. Активізація лексичного матеріалу та розвиток навичок аудіювання.**

T: Pupils of the first variant will be the people who come to do shopping – how are they called? (Customers).

And pupils of the second variant will be the people who help customers to do shopping – how are they called? (Shop-assistants)

## Reading the dialogue

- Excuse me!
- Yes. Can I help you?
- May I see that jacket, please?
- Yes, here you are!
- Do you have it in red?
- No, I'm sorry. We only have it in grey, white and black.
- OK. May I try it on?
- Yes, of course. What size do you take?
- I usually take medium.
- This is medium. Go and try it on!
- Thank you!
- You are welcome!

## 2. Розвиток усного мовлення. Opinion & Choice Making.

Every day you see a lot of adverts on TV, in the newspapers, in the streets, on big boards. What can make buy the advertised goods? Which of the following goods would you choose and why?

The collage consists of six distinct advertisements arranged in a 3x2 grid:

- Slippers:** An image of a pair of white slippers. Text: "Cheap, comfortable y Easy to clean! Just £15". A yellow starburst graphic says "Special offer Take 2 for £25".
- High-heeled shoe:** An image of a blue high-heeled shoe. Text: "Fashionable Stylish High quality £60".
- Hamburger:** An image of a large hamburger. Text: "Big, delicious and spicy hamburger for just £4". A cartoon character is holding a drink.
- Sandwich:** An image of a sandwich. Text: "Tasty vegetarian sandwich £2 Low calories Healthy Cheap".
- Sports car:** An image of a red sports car. Text: "Fast Compact Comfortable £10000".
- Minivan:** An image of a silver minivan. Text: "Big Safe Reliable £1500".

### III. Заклучна частіна

#### 1. Падвядення падсумкiв.

Would you choose our online shop for your parties? What goods would you choose? Why?

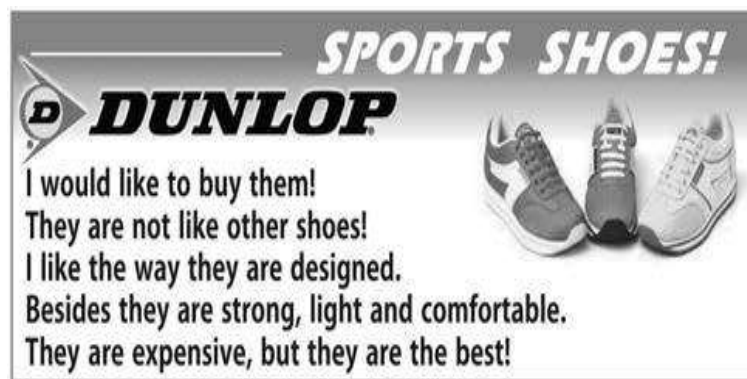
#### 2. Оцiнювання, мотывацiя

#### 3. Домашнe завдання (individual project)

- Home Task:

Ex. 1 p.128 (письмово)

Write an advert about one of the best selling things in Ukraine as in the example  
Прочітайте рекламу. Використовуйте це як приклад, щоб написати свою власну рекламу однієї-двох речей в Україні, що найбільше продаються.



**Надіслати виконані вправи у Вайбер (0964124047) – Людмила Григорівна або прикріпити на Human.**