

OBJECTIVE

Technical and result –oriented CMS Developer with over 7+ years of experience in Adobe solutions (AEM and ACM) development in addition to creative acumen to conceptualize and design fascinating marketing material, utilizing technology interface and technical expertise in various Java based platforms, including, JAVA, J2EE, AEM and ACM.

PROFESSIONAL SUMMARY

- Having **5.6 years** of experience in **AEM/Adobe CQ5, Java** development.
- Having **1.5 year** of experience in **Adobe Campaign Management(ACM)** development.
- Integrated Adobe Campaign with AEM for delivery templates.
- Implemented **Rich Push Notification and Real-time communication** (Message Center).
- Strong Knowledge in development of Campaigns, Segmentation, Workflows, Personalization, Web application, Reports and Push Notification.
- Integrated with external web service using JavaScript activity (outbound) as well as SOAP web service API (inbound).
- Strong Knowledge in Developing the components and solving incidents in **AEM/Adobe CQ5**
- Hands on experience in **Core Java, Servlets, JSP**.
- Worked on Web application development using **Sightly, HTML, Ajax, CSS, JavaScript, jQuery, XML**
- Experienced in **AEM** and associated technologies like **Sling, OSGI, JCR**
- Hands on experience in creating Components in Adobe CQ5.
- Strong Knowledge in development of Workflows, Personalization, Segmentation and Campaigns.
- Having good Experience in content migration and authoring the sites.
- Good understanding of internet information architecture, social media applications, search engines, metadata, and tagging
- Having good experience in developing **Google App Scripts** for office automation with Google Spreadsheets, Docs, Forms and standalone Scripts.
- Strong Knowledge in developing social media Bots like **Twitter, Messenger and Telegram**.
- Good Experience in Tools like **Maven**.
- Good exposure to agile methodologies development.
- Familiar with Version control tools like TortoiseGit, SourceTree.
- Experience in analysis, design, coding and implementation of Business Applications.
- Having good experience in agile methodology of software development.
- Effective team player and believer of work – life balance.

EMPLOYEMENT

Organization	Designation	Duration
EY	Tech Lead	Jun 2019 to till date
Publicis Sapient	Senior Associate	Jun-2017 to May-2019
Deloitte India	System Engineer	Feb-2016 to May-2017
Accenture	Tech Arch Analyst	May-2014 to Jan-2016
Accenture (Payroll company Talent Sprint)	Associate Software Engineer	Feb-2013 to April-2014

Honors & Awards

- Awarded prestigious **Accenture Celebrates Excellence** (ACE) award to Delivery Excellence in the Individual category.
The award for demonstrating a key sense of accountability and ownership for the processes that impact the quality, delivery timelines and service level metrics.
- Awarded **Star of the Month** for focuses on delivering excellence.
The award for bringing the expertise to bear in delivering complex client requirements in a creative way.

EDUCATIONAL QUALIFICATION

B. Tech in Electronics and Communication at Vaagdevi Institute of Technology and Science.

TECHNICAL SUMMARY

- CMS : Adobe Experience Manager (v6.5,6.4,6.3,6.2,6.1,5.6)
- Digital Marketing Tools : Adobe Campaign Manager (v7)
- Java Technologies : Core Java, J2EE (Servlets, JSP).
- Web Technologies : Sightly, HTML, XML, CSS, Java Script, jQuery, GAS
- Databases : MySQL, PostgreSQL
- Ide's : Eclipse, CRXDE
- Application Servers : Apache Tomcat

- Operating Systems : Windows XP/7/8, Linux

PROJECT PROFILE

Project Title: Girl Scouts of the USA

Environment: Adobe Experience Manager

Client: GirlScouts

Role: Tech Lead

Description:

Girl Scouts of the United States of America, commonly referred to as simply Girl Scouts, is a youth organization for girls in the United States and American girls living abroad.

Responsibilities:

- Creating campaigns, delivery templates, web forms, workflows and notification templates
- Creating external accounts, execution instances, input forms, data schemas, and reports.
- Creating typologies, target mappings to set the rules to email deliveries and push notifications.
- Import and export the packages and define them.
- Creating the operators and operator groups and managing the required access to them
- Involving and managing the deployment activities like automating the deployments using Jenkins.
- Reviewing the peer's code and adding appropriate comments in JIRA.

Project Title: McDonalds

Environment: Adobe Campaign Manager

Client: McDonalds

Role: Senior Associate

Description:

An American hamburger and fast food restaurant chain. It is one of the global foodservice retailer with over 36000 restaurants in more than 100 countries serving approximately 69 million customers daily.

Responsibilities:

- Participated in all phases of application programming and development lifecycle activities.
- Implemented procedures for adaptation and utilization of Agile methodologies.
- Executed processes for evaluation, debugging and documentation of AEM components.
- Participated in strategic planning and development of AEM website.
- Created components, templates, workflows and OSGI configurations.
- Provided technical assistance for delivery of code changes on CQ and Java based services.

Project Title: Amtrak

Environment: AEM

Client: Amtrak

Role: System Engineer

Description

The National Railroad Passenger Corporation, doing business as Amtrak is a passenger railroad service that provides medium- and long-distance intercity service in the contiguous United States. Amtrak serves more than 500 destinations in 46 states and three Canadian provinces.

Responsibilities:

- Participated in all phases of application programming and development lifecycle activities.
- Implemented procedures for adaptation and utilization of Agile methodologies.
- Executed processes for evaluation, debugging and documentation of AEM components.
- Participated in strategic planning and development of AEM website.
- Created components, templates, workflows and OSGI configurations.
- Provided technical assistance for delivery of code changes on CQ and Java based services.

Project Title: Nexus AstraZeneca

Environment: AEM

Client: AstraZeneca

Role: Tech Arch Analyst

Description

AstraZeneca - one of the world's leading pharmaceutical companies providing effective medicines in important areas of medical need which is headquartered in London, United Kingdom. It has a portfolio of products for major disease areas including cancer, cardiovascular, gastrointestinal, infection, neuroscience, respiratory and inflammation. AstraZeneca India was established in 1979 and is headquartered at Bengaluru, Karnataka. It is present in seven crucial areas of healthcare - Cardiovascular, Diabetes*, Oncology, Respiratory & Inflammation, Infection, Local Anesthesia and Maternal Healthcare.

This project is developed for web sites development in the health products using WCM (Web Content Management) and migrated the existing various languages websites using CQ5 Technology to make customer for easy understanding and friendly, flexible while using websites.

Module #1

ESI Web:

ESIweb is a powerful and flexible Web Content Management System for large enterprises, helping to build and run internet sites. ESIweb is AstraZeneca's global digital platform. It provides the whole organization with a single, simple, standardized approach to in-house website development, including strategy, design, technology and support.

Responsibilities:

- Understanding the Functional Documents.
- Development components in CQ5 for website development
- Identify the Scenario's and prepares the Unit Test Cases.
- Migration of the web sites.
- Analyzing and fixing incidents and CR's for the site development.
- Supporting testing phase and resolving the defects on/before the due date.

Module #2

MI Portal:

MI Portal - is the website of the Ministry of AstraZeneca medicine, medical information portal. This allows users to save time looking for medical research literature, with more time to patient care. Which provides comprehensive, unbiased medical information to help you make evidence-based medical diagnostics.

Responsibilities:

- Understanding the Functional Documents.
- Development components in CQ5 as per the portal requirements.
- Identify the Scenario's and prepares the Unit Test Cases
- Analyzing and fixing incidents and CR's for the site development.
- Supporting testing phase and resolving the defects on/before the due date

Module #3**GDD Market Delivery:**

GDD Market Delivery is building the solid foundation offered by the platform – which currently supports 110 sites, with nearly 150,000 registered HCPs and approximately 1 million unique visitors each month – GDD will simplify digital delivery to further enable AZ's digital vision and generate even more integrated and impactful experiences for the customers

Responsibilities:

- Understanding the Functional Documents.
- Development components in CQ5 as per the portal requirements.
- Identify the Scenario's and prepares the Unit Test Cases
- Analyzing and fixing incidents and CR's for the site development.
- Supporting testing phase and resolving the defects on/before the due date

HOBBIES:

Blogging, watching movies, Reading, Video gaming.

Place: Bangalore

(Khalil Ganiga)