

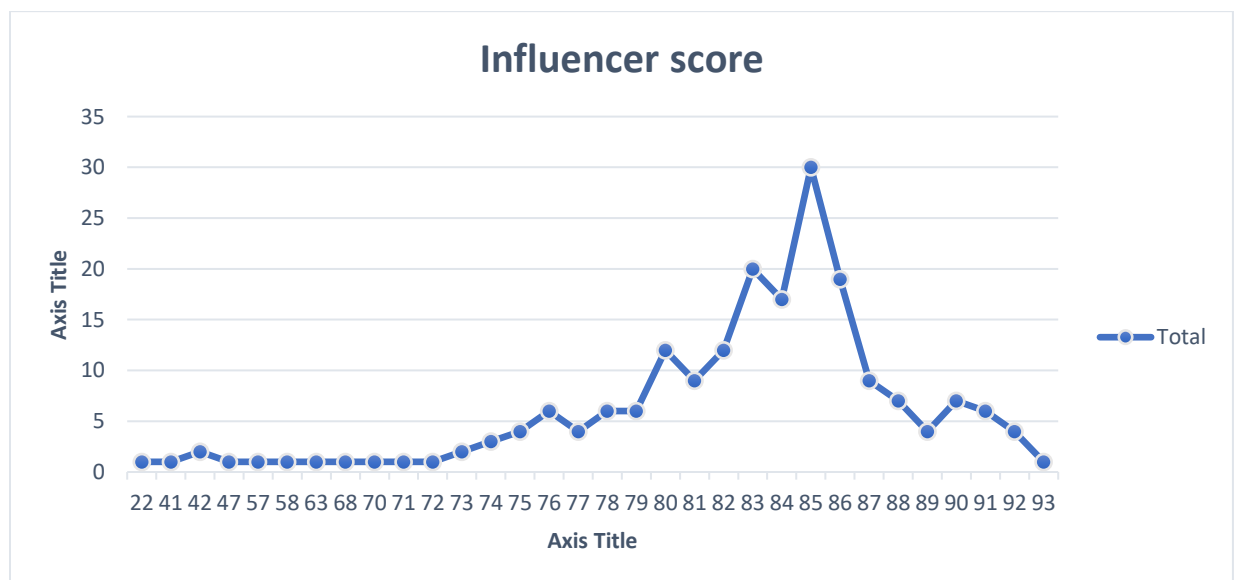
# Project Title: Instagram Influencers Data

Project: Analysis and Prediction on Top Instagram Influencers Data.

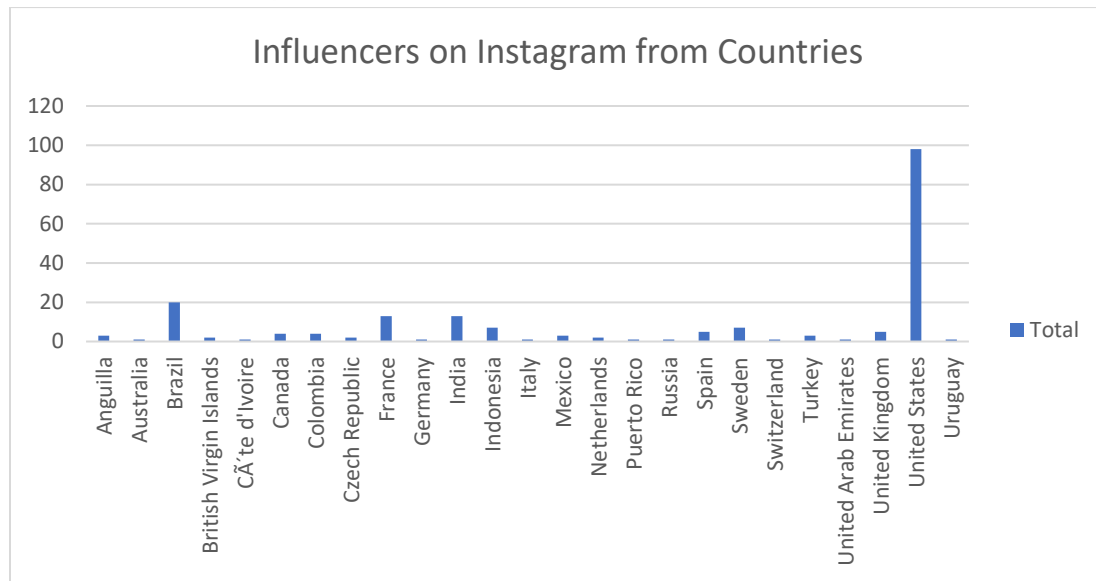
In this file there 10 attributes namely.

1. Rank: Rank of the Influencer on basis of number of followers they have.
2. Channel info: Username of the Instagrammer.
3. Influence score: Influence score of the users. It is calculated on basis of mentions, importance and popularity.
4. Posts: Number of posts they have made so far.
5. Followers: Number of followers of the user.
6. Avg\_likes: Average likes on instagrammer posts (total likes/ total posts)
7. 60\_day\_eng\_rate: Last 60 days engagement rate of instagrammer as faction of engagements they have done so far
8. New\_post\_avg\_like: Average likes they have on new posts
9. Total Likes: Total likes the user has got on their posts. (in Billion)
10. Country: Country or region of origin of the user.

Influencer Score:



## Influencers on Instagram from Countries



## Followers Engagement

