Katie Bridges

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WORK EXPERIENCE

City of Boulder, Colorado – *Senior Business Intelligence Analyst* | **September 2019 – Present**

- Lead cross-functional projects related to data management, reporting, and analytics (i.e. impact of COVID on internal City operations, an application for police data, and other Council priorities).
- Manage lifecycle of analytics projects, including data gathering, ETL, analysis, and visualization, working with stakeholders to make data-driven business decisions with results.
- Provide thought and culture leadership around data, driving data literacy through training and relationship-building; member of a core analyst team designing recommendations for the future of data governance and analytics across the City.
- HR analytics SME, developing and maintaining SQL reports on 1400 standard personnel to analyze employee trends (i.e. compensation, turnover, parental leave) and clearly communicate insights with HR Business Partners to drive equity and a better employee experience.
- Coordinating RFP process and enterprise pre-implementation preparedness around data and business intelligence systems (HRIS, Enterprise Data Warehouse).

InterWorks, Inc. – *Analytics Consultant* | **October 2017 – September 2019**

- Led clients to identify key business questions, built appropriate collection mechanisms and pipelines to collect data, and created reports and/or visualizations to drive decisions. Worked with diverse stakeholders across many industries (finance, advertising, insurance, mining).
- Gained experience in integrations and engineering projects across multiples data systems, using Snowflake, Matillion, & Fivetran.
- Expert trainer; Trained over 250 individuals in Tableau. Certified to teach Tableau and Alteryx.

Caterpillar, Inc. – *Data Analyst II* | **September 2015 – October 2017**

- Completed the Analytics Professional Development Program, with extensive experience in analyzing the impact of marketing campaigns on product sales in Cary, North Carolina and Peoria, IL.
- Key contributor of the Internal Analytics and Data Visualization team, using SAS and SQL to develop queries and subsequently build dashboards to convey findings of data. Examples include machine performance optimization, SLA standards on service contracts, and machine operator safety.

University of Illinois – *Visiting Analyst* | **December 2014 – September 2014**

- Assessed the impact of government grant dollars on credential completion at 22 community colleges through statistics and regression models; authored the Department of Labor report.

EDUCATION

Georgia State University - *MPP, Program Evaluation* | **August 2013 – December 2014**

University of Georgia - *BA, Economics* | **August 2009 – May 2013**

INTERESTS & ACCOMPLISHMENTS

Data Analysis & Visualization | 2020 Data Viz Competition Winner, Denver Data Storytellers
HTML, CSS, & Web Design | katieontrail.com
Community Engagement | NOLA Housing Advisory Board, Peoria, IL Citizen Leadership Academy