

# Overview of Latent Variable Models for Analysis, Optimization & Design

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#### **Models**

- Learning from data is the key to productivity and quality improvement
- Models in general (mechanistic & theoretical) are simply tools to help us interpret data
- Presentation will focus on empirical Latent Variable models
  - Very powerful for analyzing large volumes of industrial data for:
    - Improved process understanding
    - On-line monitoring
    - Soft sensors
    - Some important control problems (e.g. batch processes)
    - Some important optimization problems
    - Development of new products

#### Scope

- Multivariate latent variable (LV) methods have been widely used in passive chemometric environments
  - A passive environment is one in which the model is only used to interpret data from a constant environment
    - Calibration
    - Inferential models (soft sensors)
    - Monitoring of processes
- Used much less frequently in an active environment
  - An active environment is one in which the model will be used to actively adjust the process environment
    - Optimization
    - Control
- This talk addresses issues and industrial examples on the use of LV models in both environments.

#### **Outline:**

- Preliminaries: Some Important Concepts in Latent Variable Modeling for active use
  - Simultaneous modeling of both X & Y spaces
  - Causality of the model
- Passive Applications
  - Analysis of historical data (learning from data)
  - On-line monitoring
- Optimization & Control in Latent Variable spaces
  - Control of final product attributes in batch processes
  - Optimization of processes to achieve desired responses
  - Scale-up and Transfer of products & processes
  - Rapid development of new products

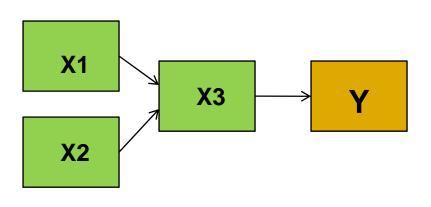


#### A. Types of Processes and Data Structures

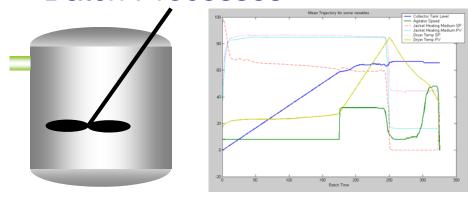
Continuous Processes



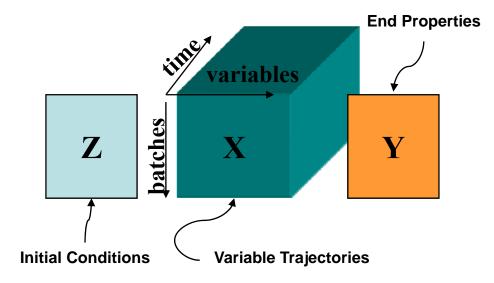
Data structures



Batch Processes



Data structures



#### **Nature of industrial data**

- High dimensional data
  - Many variables measured at many times
- Non-causal in nature
  - No cause and effect information among individual variables
- Non-full rank
  - Process really varies in much lower dimensional space
- Missing data
  - 10 − 20 % is common (with some columns/rows missing 90%)
- Low signal to noise ratio
  - Little information in any one variable
- Latent variable models are ideal for these problems

# B. Concept of latent variables

Measurements are available on K physical variables: matrix=X

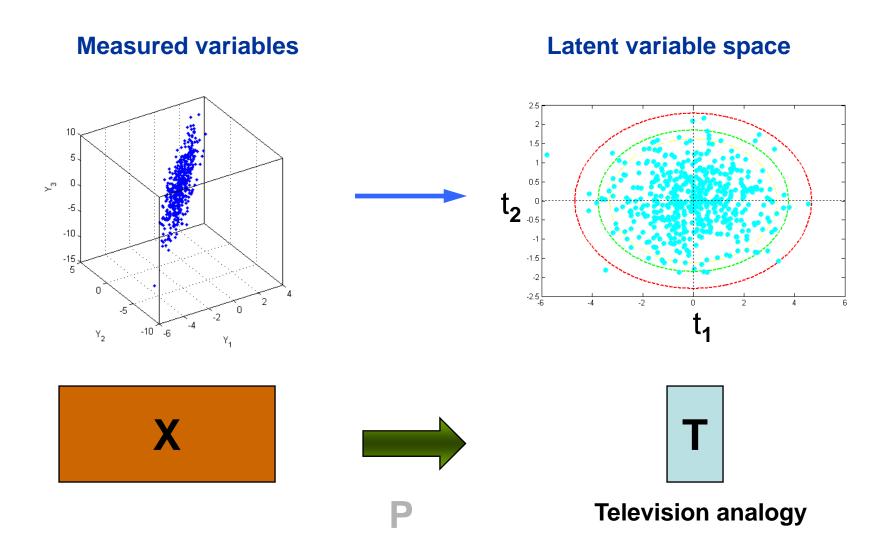
		K columns								
	1	2	3	4	5	6	7	8	9	1
1	Primary ID	Prim In T	Sec In T	Prim Out T	Feed Flow	Chamb P	Diff P Bag/h	System P	Exhaust P	Sec
2	2006-04-05 16:35:00.00	119.049	116.541	41.1646	76.5042	320.199	126.565	66.401	-61.6004	41.
3	2006-04-05 16:35:05.00	119.046	116.532	41.1979	76.4959	325.755	126.636	95.8617	-43.3963	41.
4	2006-04-05 16:35:10.00	119.044	116.523	41.1626	76.4875	321.37	126.708	82.759	-52.5372	41.
5	2006-04-05 16:35:15.00	119.041	116.514	41.1274	76.4792	327.09	126.78	80.6494	-51.5954	41.
6	2006-04-05 16:35:20.00	119.039	116.505	41.101	76.4709	326.797	126.851	94.5307	-43.7692	41.
7	2006.04.05 16:35:25 00	119.036	116.497	41.0367	76.4625	318.052	126.923	85.1925	-50.9631	41.

But, the process is actually driven by small set of "A"  $(A \ll K)$  independent latent variables, called  $T_{\bullet}$ 

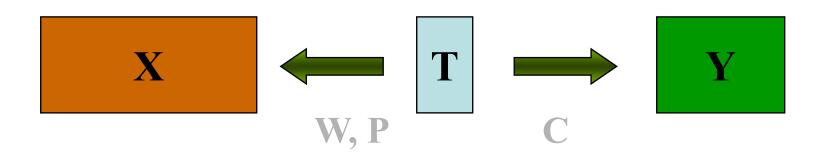
- Raw material variations
- Equipment variations
- Environmental (temp, humidity, etc.) variations

**2006-04-05 16:35:30.00** 119.034 116.488 41.281 76.4542 323.099

#### Projection of data onto a low dimensional latent variable space (T)



#### Latent variable regression models



$$X = TP^T + E$$

$$Y = TC^T + F$$

$$T = XW^*$$

Estimation of W,P,C via PLS

#### Symmetric in X and Y

- Both X and Y are functions of the latent variables, T
- No hypothesized relationship between X and Y

# Important Concepts in Latent Variable Models

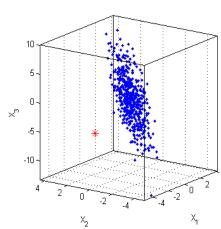
- Handle reduced rank nature of the data
  - Work in new low dimensional orthogonal LV space (t1, t2,...)
  - To interpret: Use X model to go back to original variables (contributions)
- Model for X space as well as Y space

$$-X = TP^T + E$$
;  $Y = TC^T + F$ 

- Unique among regression methods
- Essential for uniqueness and for interpretation
- Essential for checking validity of new data
- X space model will be the key to all applications in this talk



- Optimization & control can be done in this space
  - only space where this is justified



#### Causality in Latent Variable models

- In the passive application of LV models no causality is required
  - Model use only requires that future data follow the same structure
  - No causality is implied or needed among the variables for use of the model
    - Calibration; soft sensors; process monitoring
- For active use such as in optimization and control one needs causal models
  - For empirical models to be causal in certain x-variables we need to have data with independent variation (DOE's) in those x's.
  - But most process modeling uses "happenstance data" that arise in the natural operation of the process
    - These models do not give causal models for the effect of individual x's on the y's
  - But LV models do provide causal models in the low dimensional LV space
    - le. if we move in LV space (t1, t2, ...) we can predict the causal effects of these moves on X and Y thru the X and Y space models
- Will use this fact together with the model of the X-space to perform (c) 2004-2008, ProSensus, Optimization and control in the LV spaces

#### C. Industrial illustrations

- Analysis and On-line Monitoring
  - Passive applications
- Control in Latent Variable Spaces:
  - If can monitor on-line, then next step is to take active control action if the batch process is not progressing well.
- Optimization in Latent variable Spaces:
  - Optimization of process operations
  - Scale-up and product transfer between plants
  - Rapid development of new products
  - DOE in LV spaces to improve databases
  - Each example will illustrate the active use of LV models and the importance of working in the LV space and using both X & Y models

# C. LV approaches on industrial applications

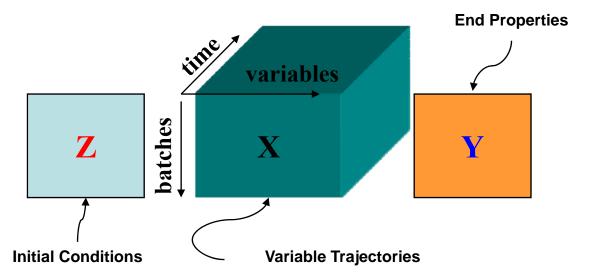
- Analysis and monitoring of a batch process
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# Analysis of historical data (Process trouble-shooting)

- Where was the process operating poorly?
- Which variables, in which part of the process contribute to this poor behavior?
  - Process understanding
- Industrial example:
  - Herbicide production in a batch manufacturing process

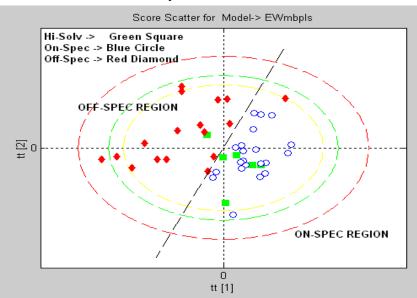
#### **Analysis of an Industrial Agricultural Chemical Process**

- For each batch (of 72 batches)
  - Raw material properties in Z matrix
  - Time varying trajectories of process variables in X array
  - Collect product quality data in Y matrix

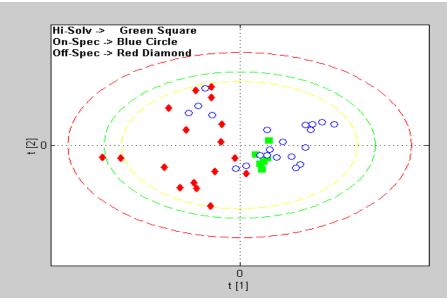


- Database: ~400,000 data points
- PLS latent variable model required only 2 latent variables

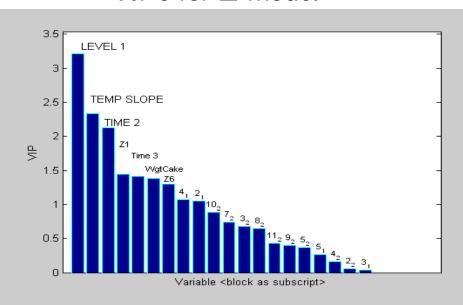
#### Score plot for Z



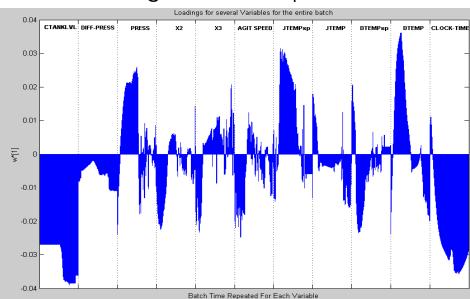
#### Score lot for X



VIP's for Z model



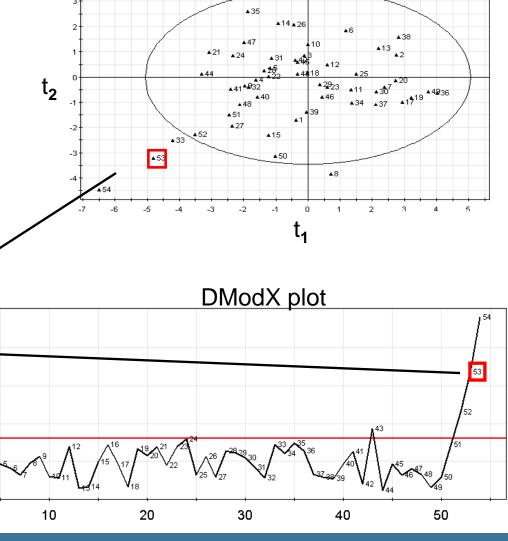
#### Loading vector w\*<sub>1</sub> for X model



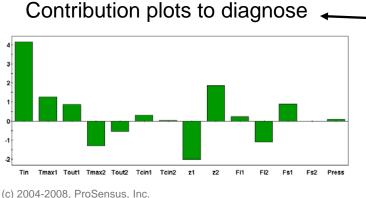
# Multivariate process monitoring (MSPC)

- Data: Historical data on process when it has only common cause variation.
- PCA/PLS model
- Monitor new data in the score space of model.
- Are the new data consistent with common cause variation?





Score plot

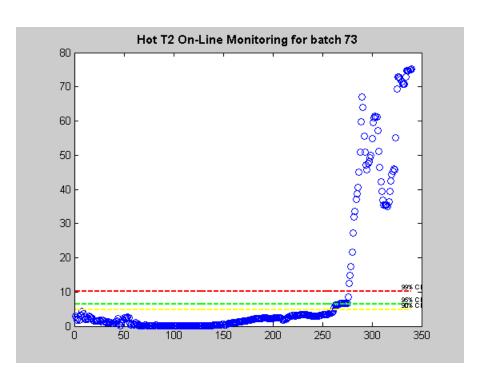


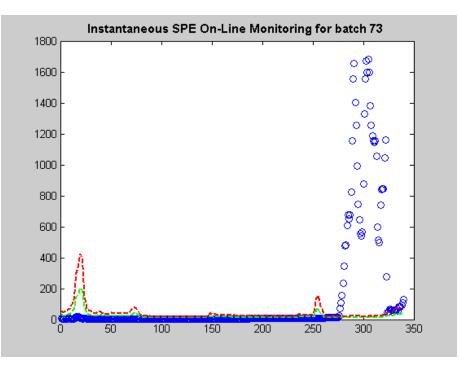
# Process monitoring: Agricultural chemical process

# Monitoring of new batch number 73

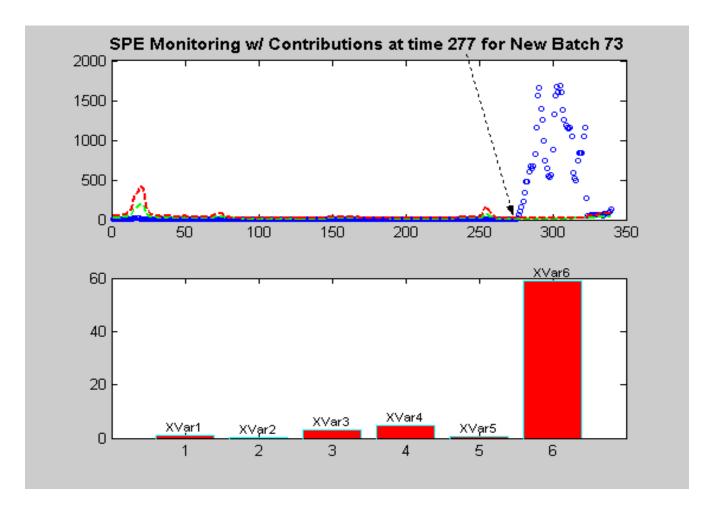
T<sup>2</sup> plot







# Contribution plots to diagnose the problem



Problem: Variable x<sub>6</sub> diverged above its nominal trajectory at time 277

# C. LV approaches on industrial applications

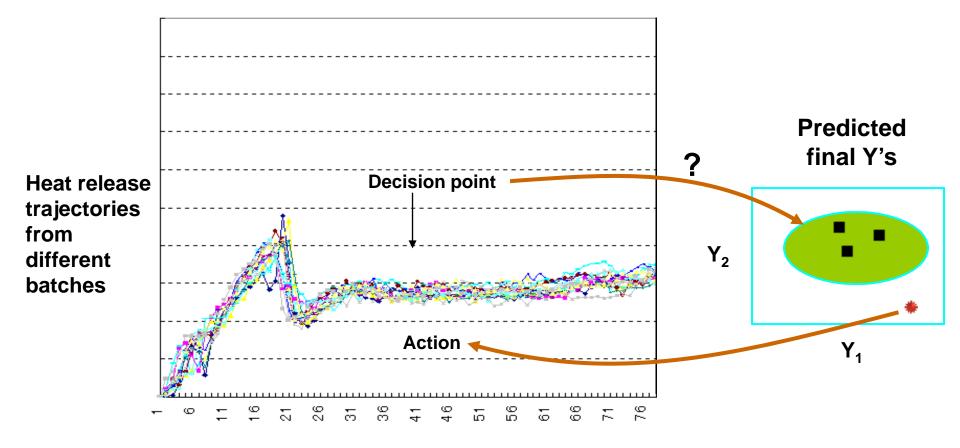
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# Control of batch product quality

- Objective is to control final product quality
  - e.g. control of final particle size distribution (PSD)
- Using all data up to some decision time, predict final quality with latent variable model
  - All prediction done in low dimensional latent variable space (y's then calculated from t's)
- If predicted quality is outside a desired window, then make a mid-course correction to the batch
  - Control at only one or two points is sufficient
  - Analogy to NASA mid-course rocket trajectory adjustment in moon missions
- Data requirement: Historical batches + few with DOE on corrective variables

#### Control of PSD via mid-course correction

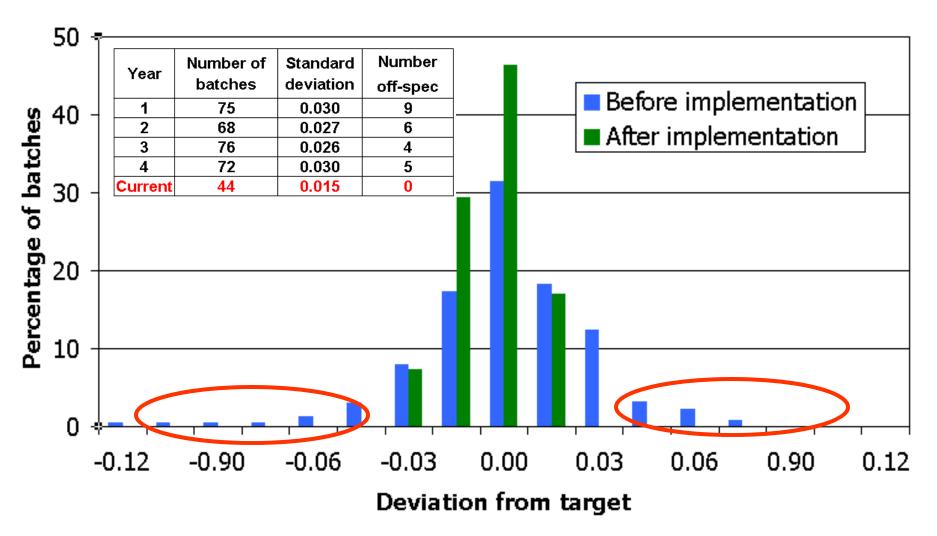
- Trajectories of one variable from many batches
- At decision point predict Y's if outside target region take action



**Time interval** 

# Good industrial results (Mitsubishi Chemicals)

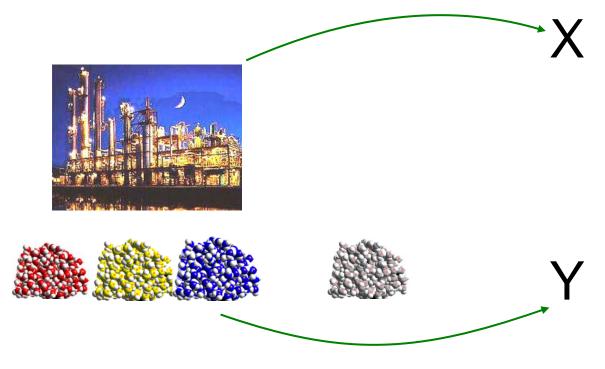
Mid-course control: before and after implementation



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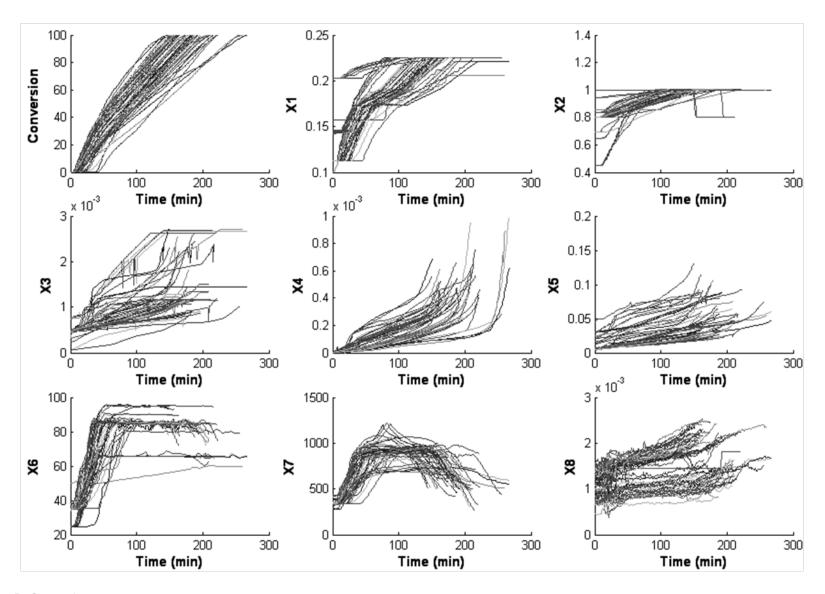
# Optimizing operating policies for new products



Temperatures
Pressures
Concentrations
Recipes
Flows
Trajectories

Density
Tensile strength
Mw, Mn
Transparency
Biological activity
Toxicity
Hydrophobicity

#### Batch polymerization process trajectory data (X)



#### Batch emulsion polymerization (Air Products & Chemicals)

#### 13 variables in Y

Desire a new product with the following final quality attributes (Y's):

Maintain in normal ranges:  $Y_1$   $Y_2$   $Y_3$   $Y_4$   $Y_5$   $Y_6$   $Y_8$ 

Constraints:  $Y_7 = Y_{7des}$ 

$$Y_9 = Y_{9des}$$

$$Y_{12} < Y_{12const}$$

$$Y_{13} < Y_{13const}$$

... and with the minimal possible batch time (\*)

#### Solution

- Build batch PLS latent variable model on existing data (Z, X, Y)
- Perform an optimization in LV space to find optimal LV's
- Use LV model of X-space to find the corresponding recipes and process trajectories

#### **Process Optimization**

Design via PLS model inversion (no constraints)

PLS Model:

$$\hat{\mathbf{Y}} = \mathbf{T}\mathbf{Q}^{\mathsf{T}}$$

$$\hat{\mathbf{y}}_{\text{des}} = \mathbf{Q}\boldsymbol{\tau}_{\text{new}} \qquad \text{Step 1}$$

$$\hat{\mathbf{X}} = \mathbf{T}\mathbf{P}^{\mathsf{T}} \qquad \boldsymbol{\tau}_{new} = inv\left(Q^{T}Q\right)Q^{T}y_{des}$$

$$\hat{\mathbf{x}}_{\text{new}} = \mathbf{P}\boldsymbol{\tau}_{\text{new}} \qquad \text{Step 2}$$

- If dim(Y) < dim(X) then is a null space</li>
  - A whole line or plane of equivalent solutions yielding the same y<sub>des</sub>

# Solution with constraints: Formulate inversion as an optimization

• Step 1: Solve for  $\hat{\tau}_{new}$  with constraints on T<sup>2</sup> and on y's

$$\min_{\hat{\boldsymbol{\tau}}_{xnew}} \left\{ (\mathbf{y}_{des} - \mathbf{Q} \ \hat{\boldsymbol{\tau}}_{xnew})^{T} \mathbf{G}_{1} (\mathbf{y}_{des} - \mathbf{Q} \ \hat{\boldsymbol{\tau}}_{xnew}) + \rho \left( \sum_{a=1}^{A} \frac{\hat{\boldsymbol{\tau}}_{xnew,a}^{2}}{s_{a}^{2}} \right) \right\}$$

$$s.t$$

$$\mathbf{B} \mathbf{Q} \ \hat{\boldsymbol{\tau}}_{xnew} < \mathbf{b}$$

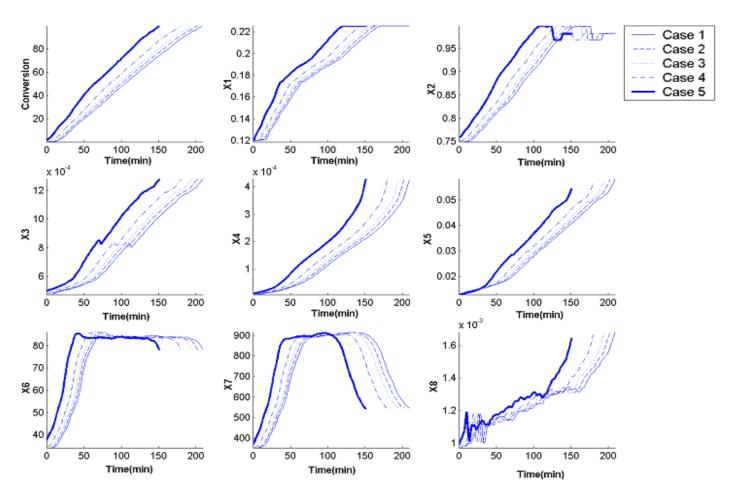
• Step 2: Solve for  $x_{new}$  that yields  $\hat{\tau}_{new}$  subject to certain constraints on SPE and x's.

$$\min_{\mathbf{X}_{\text{new}}} \left\{ \left( W^* \mathbf{X}_{\text{new}} - \hat{\boldsymbol{\tau}}_{\text{new}} \right)^{\text{T}} \mathbf{G}_2 \left( W^* \mathbf{X}_{\text{new}} - \hat{\boldsymbol{\tau}}_{\text{new}} \right) + \left( \mathbf{X}_{\text{new}} - PW^* \mathbf{X}_{\text{new}} \right)^{\text{T}} \mathbf{\Lambda} \left( \mathbf{X}_{\text{new}} - PW^* \mathbf{X}_{\text{new}} \right) + \mathbf{\eta} \mathbf{X}_{\text{new}} \right\}$$

#### Different solutions: change the penalty ( $\eta$ ) on time usage

All solutions satisfy the requirements on y<sub>des</sub>

Case 1 to 5: weight on time-usage is gradually increased

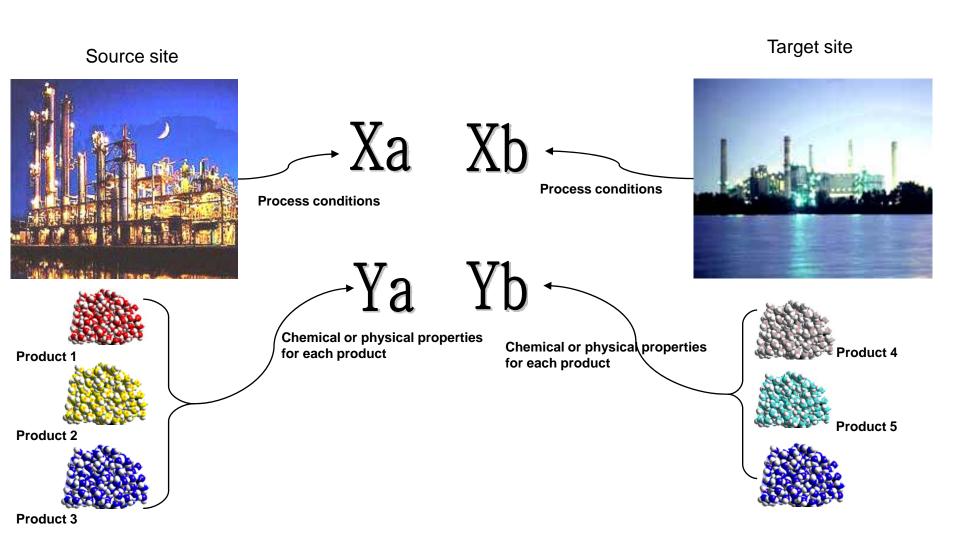


Garcia-Munoz, S., J.F. MacGregor, D. Neogi, B.E. Latshaw and S. Mehta, "Optimization of batch operating policies. Part II: Incorporating process constraints and industrial applications", <u>Ind. & Eng. Chem. Res.</u>, 2008

# C. LV approaches on industrial applications

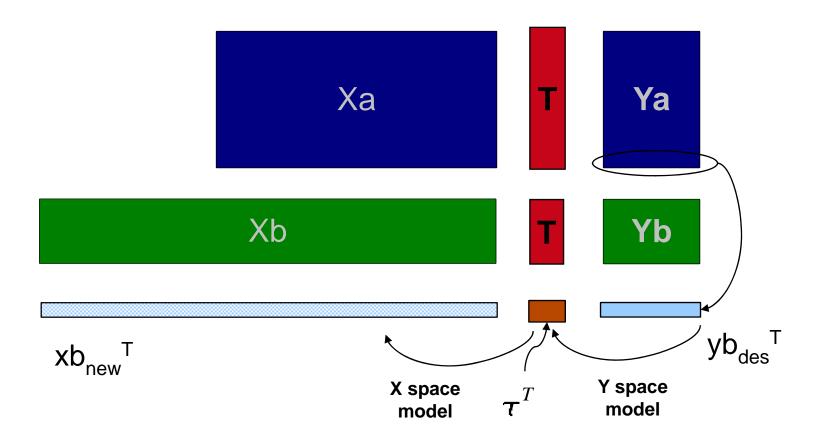
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# Product transfer between plants and scale-up



#### Product transfer and scale-up

#### Historical data from the 2 plants. Build JYPLS model



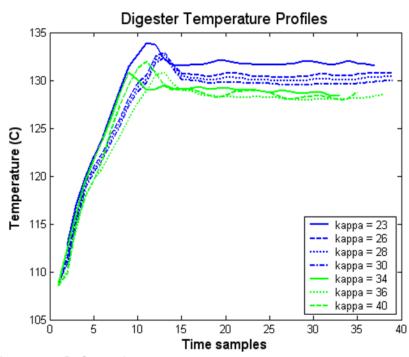
Garcia-Munoz, S., T.Kourti and J.F. MacGregor, "Product Transfer Between Sites using Joint-Y PLS", Chemometrics & Intell. Lab. Systems, 79, 101-114, 2005.

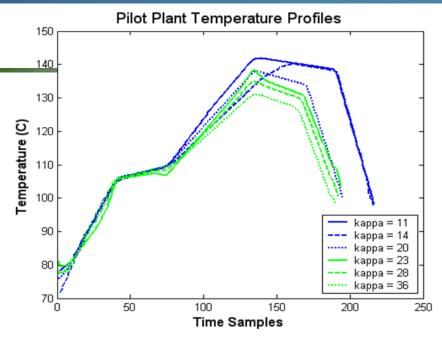


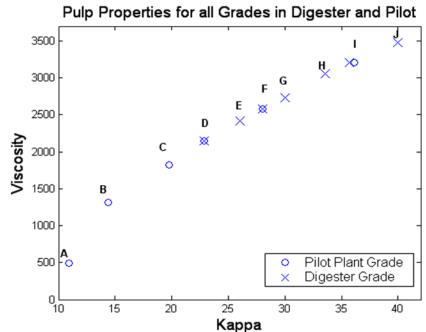
#### **Industrial Scale-up Example**

Tembec - Cdn. pulp & paper company:

Pilot plant and full scale digesters





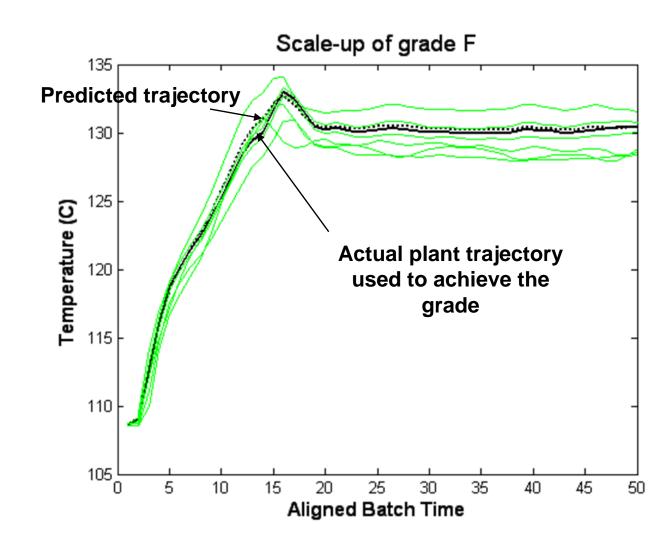


(c) 2004-2008, ProSensus, Inc.

# Scale up for grade F – pulp digester

Build models on all pilot plant data and all plant data (ex F)

Design operating profiles to achieve grade F in plant.



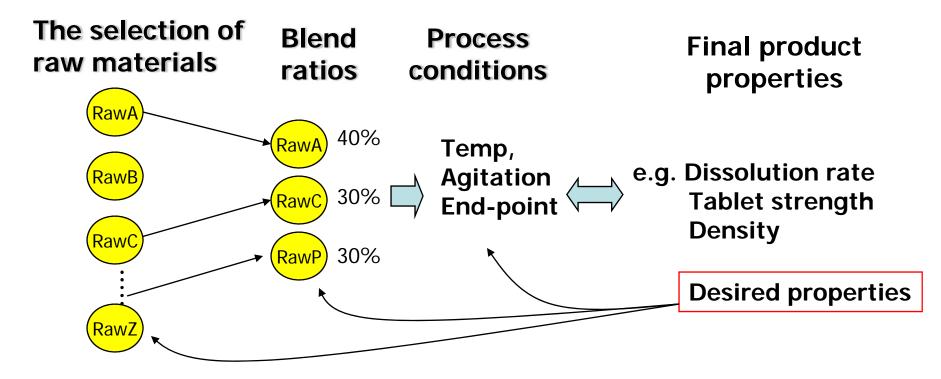
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### **Rapid Development of New Products**

- Companies accumulate lot of data on their products and processes.
- Can we use that data to rapidly develop new products?
- Three general degrees of freedom for developing new products:
  - Raw material selection
  - Ratios in which to use raw materials (formulation)
  - Process conditions for manufacturing
    - Relative importance of these three depends on the industry and the product
    - Huge synergisms among these

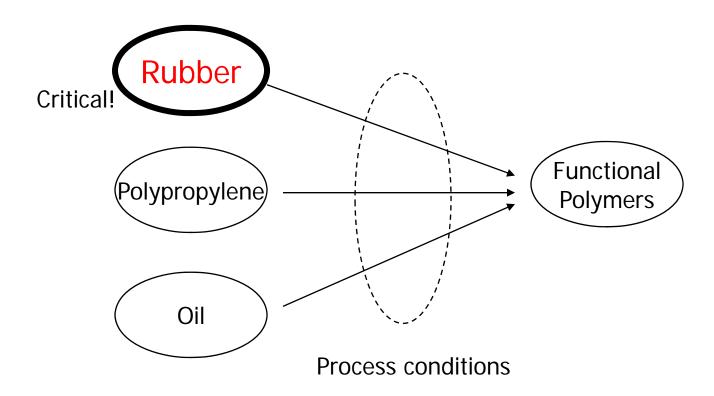
### What is the problem?



Traditional approaches tend to treat each step separately→ inefficient as they miss synergism among these degrees of freedom

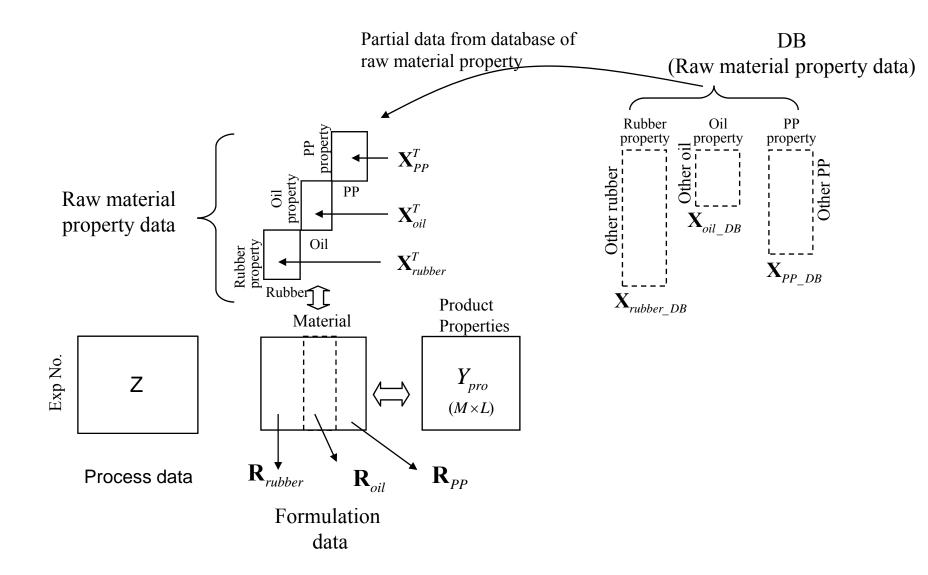
### **Example: Functional Polymer Development**

#### Mitsubishi Chemicals



Equally applicable to pharmaceutical tablet formulations

#### Data structure



### Methodology

Build a multi-block PLS model that relates all the databases together and predicts the final quality attributes

Perform an optimization in the latent variable space of the

**Process** 

Z

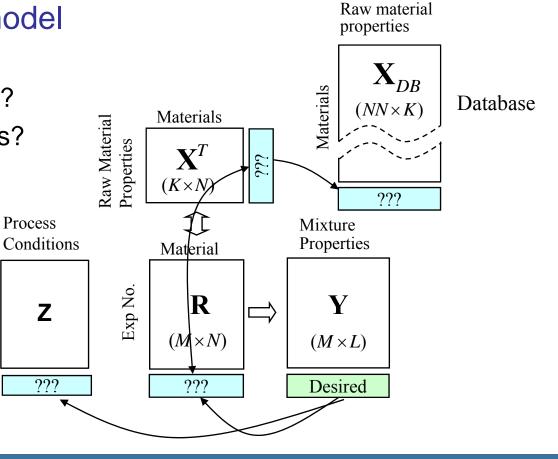
multi-block PLS model

Which materials?

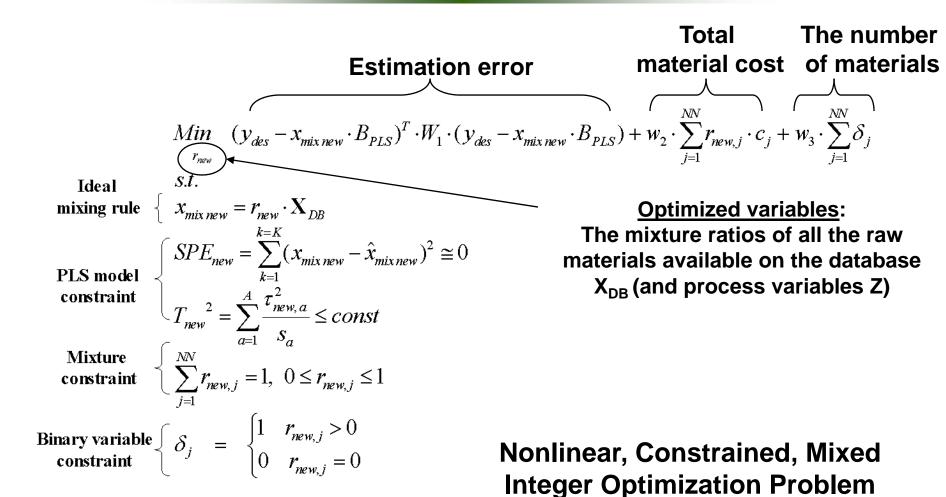
– Formulation ratios?

Process conditions?

Minimum cost



### Formulation of the Optimization



### Example: Golf ball development



Approach to golf ball core design increased the resilience 1.7 times compared to previous products



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#### DOE's to enhance information content

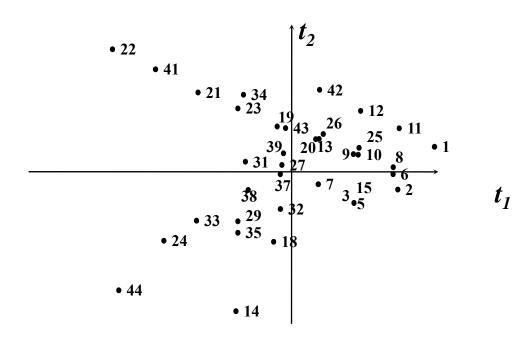
- Often industrial data bases are very large, but contain data only in limited regions
- Need add designed experiments to enhance information content of these large databases
  - But DOE space of original variables is extremely large!
  - DOE in LV space
- DOE's can be used to provide a small number of runs that can upgrade these databases
  - Example: for product development
  - DOE consists of simultaneous selection combinations of :
    - Raw materials
    - Formulation ratios
    - Processing conditions

that will best enhance the information in the data-base

### Concept of DOE in latent variable spaces

- Note regions of LV space where there are no data
- Use optimal DOE's to find those scores (t<sub>1</sub>, t<sub>2</sub>, ....) that would fill in these holes

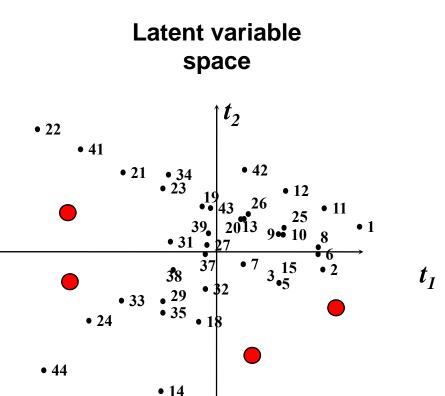
# Latent variable space



Muteki, K., J.F. MacGregor, and T. Ueda, "Mixture designs and models for the simultaneous selection of ingredients and their ratios", <u>Chemometrics & Intell. Lab. Systems</u>, 86, 17-25, 2007.

### **DOE** in latent variable spaces

- Experiments ( ) in score space
- From the DOE in the scores (t1, t2, ...) use LV model of x-space to provide corresponding DOE in the raw materials, formulations and processing conditions: [Z, X, R]
- i.e. DOE in low dimensional score space provides a corresponding DOE in the high dimensional original variable space
- Very powerful concept
  - Drug design (SMD's)
  - Product development



### **Summary**

- Latent Variable methods for handling and integrating large volumes of industrial data
  - Concepts and motivation for latent variable methods
- Passive Applications:
  - Understanding through the analysis of historical data
  - On-line monitoring of process health
- Active Applications:
  - Control of final product quality
  - Optimizing process conditions
  - Scale-up and transfer between plants
  - Development of new products
  - DOE's to enhance information content of the large databases





## Some References on topics in the presentation

#### Latent variable methods (general)

- Eriksson L., Johansson, E., Kettaneh-Wold, N. and Wold, S., 1999. "Introduction to Multi- and Megavariate Data Analysis using Projection Methods (PCA & PLS), Umetrics AB, Umea, Sweden
- Kourti, T. (2002). Process Analysis and Abnormal Situation Detection: From Theory to Practice. <u>IEEE Control Systems</u>, 22(5), 10-25.

#### Software

SIMCA\_P (Umetrics); Unscrambler (Camo); Matlab toolbox (Eigenvector Technologies), ProMV (ProSensus)

#### Analysis of historical data

 Garcia-Munoz, S., T. Kourti and J.F. MacGregor, A.G.. Mateos and G. Murphy, "Trouble-shooting of an industrial batch process using multivariate methods", <u>Ind. & Eng. Chem. Res.</u>, <u>42</u>, 3592-3601, 2003

#### Monitoring

T. Kourti and J.F. MacGregor, 1995. "Process Analysis, Monitoring and Diagnosis Using Multivariate Projection Methods", <u>J. Chemometrics and Intell. Lab. Systems</u>, <u>28</u>, 3-21.

#### Control

Flores-Cerillo, J. and J. F. MacGregor, "Within-batch and batch-to-batch inferential adaptive control of semi-batch reactors: A Partial Least Squares approach", <u>Ind. & Eng. Chem. Res.</u>, <u>42</u>, 3334-3345, 2003.

#### Image-based soft sensors

- Yu, H., J.F. MacGregor, G. Haarsma, and W. Bourg, "Digital imaging for on-line monitoring and control of industrial snack food processes", <u>Ind. & Eng. Chem. Res.</u>, <u>42</u>, 3036-3044, 2003
- Yu, H. and J.F. MacGregor, "Multivariate image analysis and regression for prediction of coating content and distribution in the production of snack foods", <u>Chem. & Intell. Lab. Syst.</u>, <u>67</u>, 125-144, 2003

#### References, continued

#### Optimization

- Jaeckle, J.M., and MacGregor, J.F. (1998). Product Design Through Multivariate Statistical Analysis of Process Data. AIChE Journal, 44, 1105-1118.
- Jaeckle, J.M., and MacGregor, J.F. (2000). Industrial Applications of Product Design through the Inversion of Latent Variable Models. Chemometrics and Intelligent Laboratory Systems, 50, 199-210.
- Yacoub, F. and J.F. MacGregor, "Product optimization and control in the latent variable space of nonlinear PLS models",
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- Garcia-Munoz, S., J.F. MacGregor, D. Neogi, B.E. Latshaw and S. Mehta, "Optimization of batch operating policies. Part II: Incorporating process constraints and industrial applications", <u>Ind. & Eng. Chem. Res.</u>, Published on-line, May, 2008

#### Product development

- Muteki, K., J.F. MacGregor and T. Ueda, "On the Rapid development of New Polymer Blends: The optimal selection of materials and blend ratios", Ind. & Eng. Chem. Res., 45, 4653-4660, 2006.
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#### Design of Experiments

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