

# Knowledge Graph Embeddings for NLP: From Theory to Practice

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# Outline

## Foundations

- Introduction
- Anatomy of a Knowledge Graph Embedding Model
- Evaluation Protocol and Metrics

**40m**



## Advanced KGE Topics

- Advanced KGE Topics
- Open Research Questions

**20m**



## KGs for NLP

**30m**



## Break

**30m**

## Live Q&A

**10m**

## Applications & Software Ecosystem

**20m**

## Hands-on Session

**45m**

## Live Q&A

**10m**



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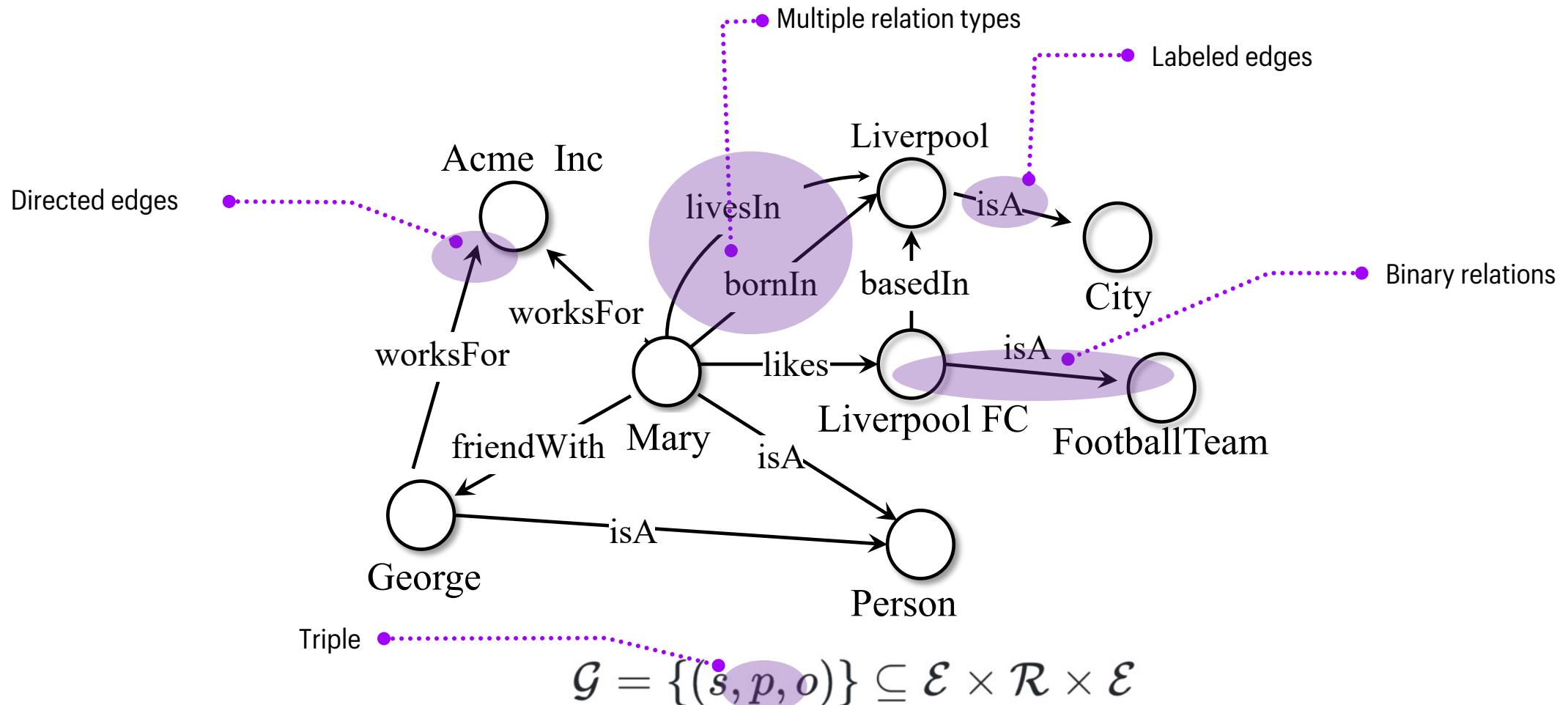
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**45m**

## Live Q&A

**10m**

# Knowledge Graph



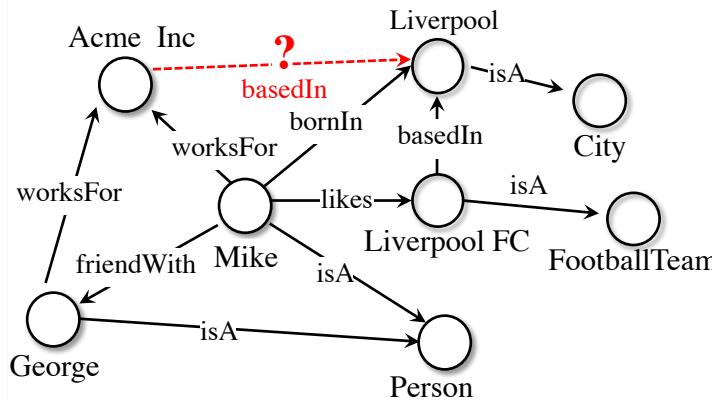
	<b>Statements</b>	<b>Entities</b>
	343 M	67 M
	14 B	99 M
	3 B	38 M

<https://yago-knowledge.org/downloads/yago-4>  
<https://www.wikidata.org/wiki/Wikidata:Statistics>  
<http://wikidata.dbpedia.org/about>

# Machine Learning on Knowledge Graphs: Tasks

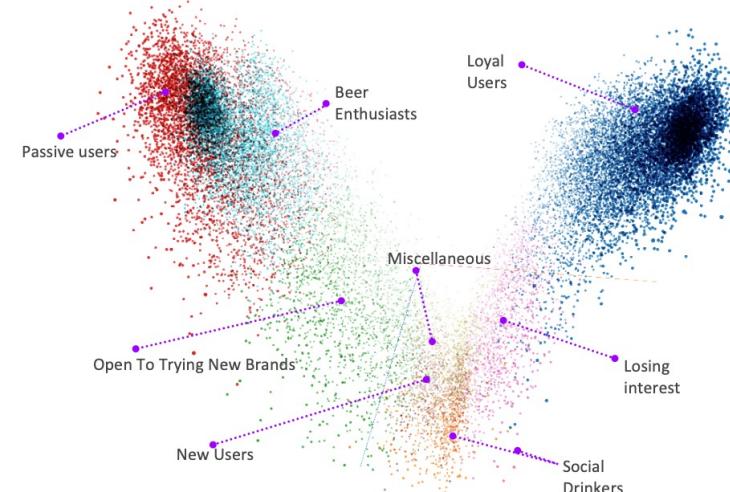
## LINK PREDICTION / TRIPLE CLASSIFICATION

- Knowledge graph completion
- Content recommendation
- Knowledge discovery



## COLLECTIVE NODE CLASSIFICATION / LINK-BASED CLUSTERING

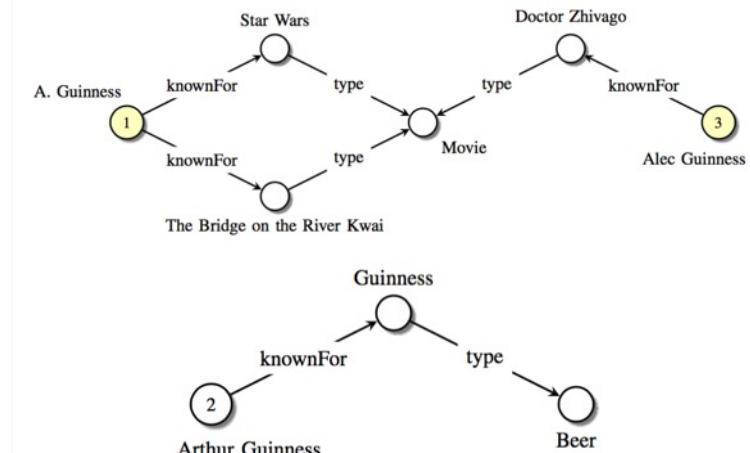
- Customer segmentation



[Pai et al. 2022]

## ENTITY MATCHING

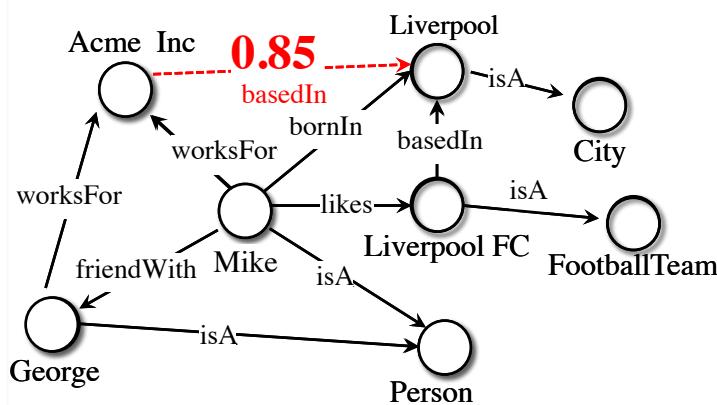
- Duplicate detection
- Inventory items deduplication



[Nickel et al. 2016a]

## LINK PREDICTION / TRIPLE CLASSIFICATION

- Knowledge graph completion
- Content recommendation
- Question answering



Assigning a score proportional to the likelihood that an unseen triple is true.

### Link Prediction

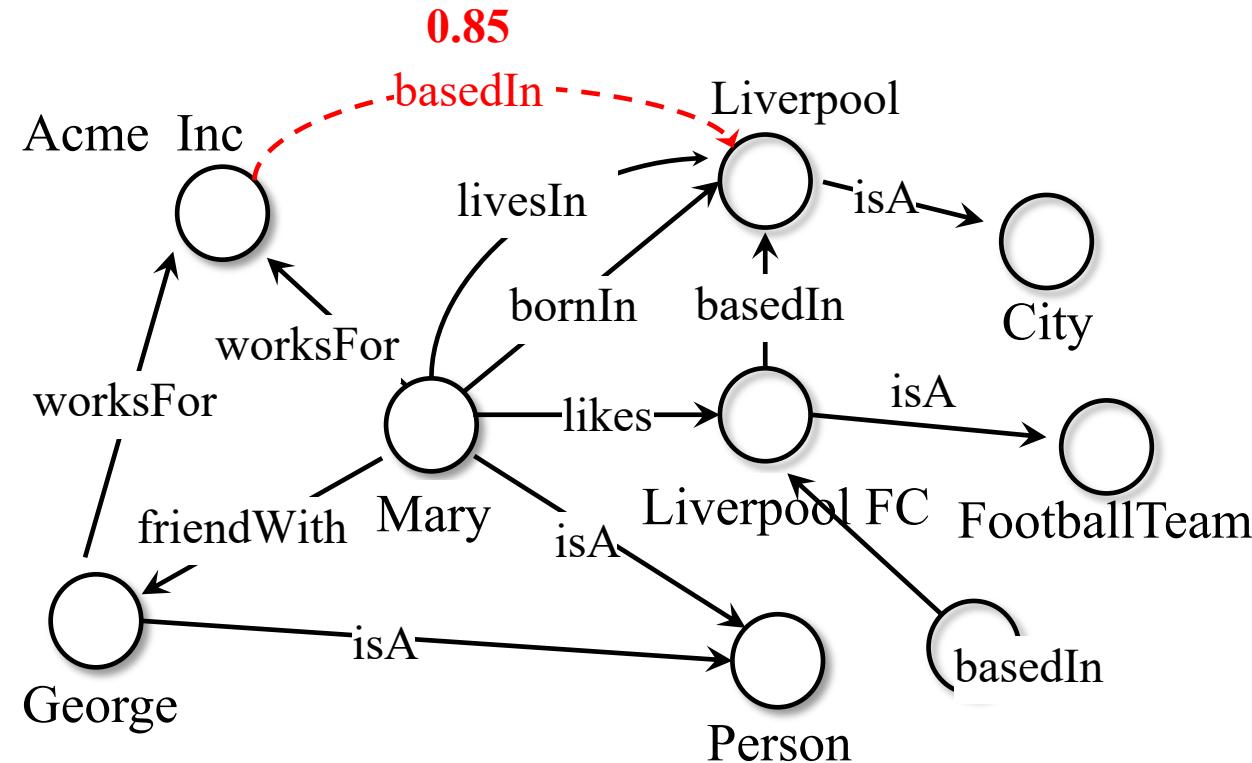
- Learning to rank problem
- Information retrieval metrics
- No ground truth negatives in test set required

### Triple Classification

- Binary classification task
- Binary classification metrics
- Test set requires positives and ground truth negatives

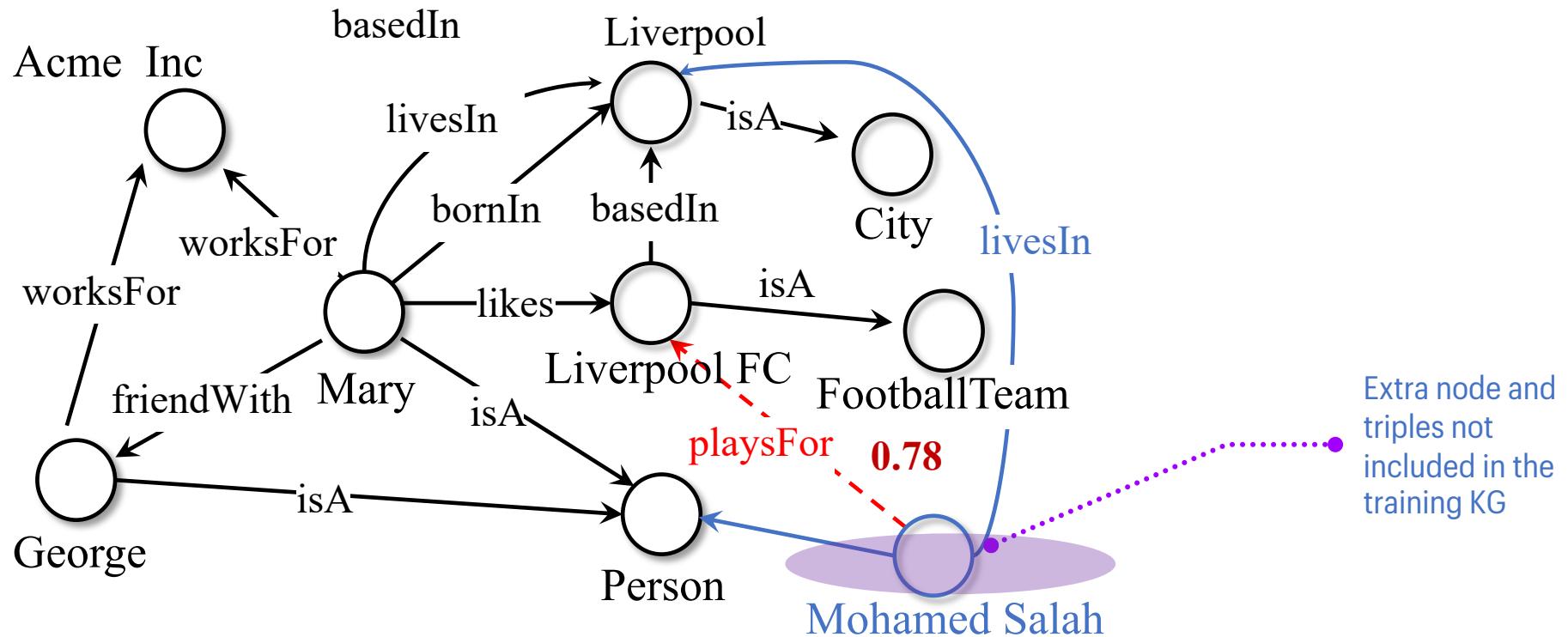
# Link Prediction: Transductive vs Inductive

**Transductive Link Prediction:** when both subject and object of the predicted link occur in the training knowledge graph



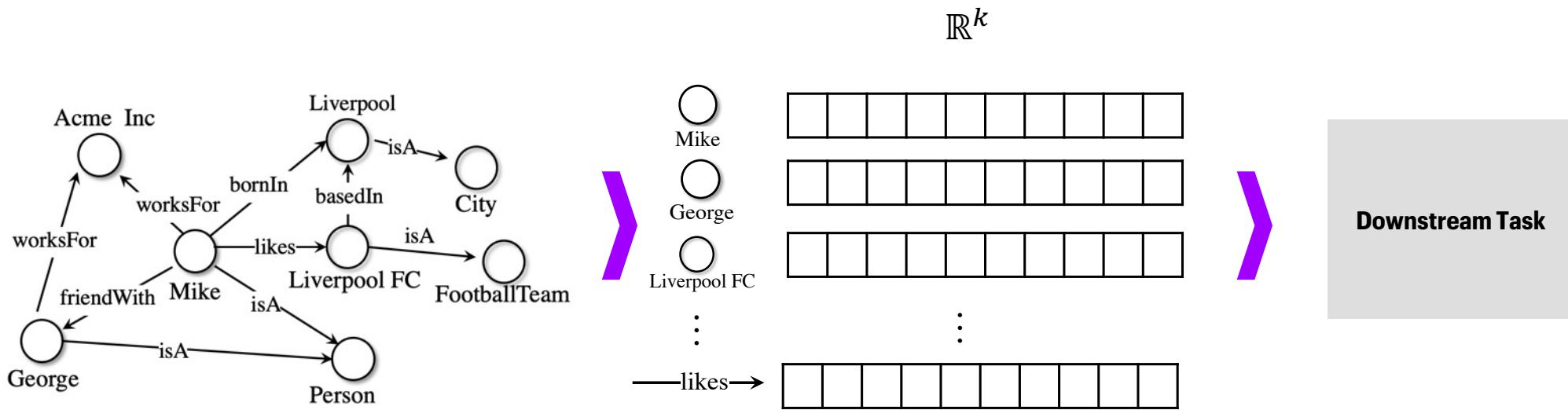
# Link Prediction: Transductive vs Inductive

**Inductive Link Prediction:** when either subject or object of the predicted link do not occur in the training knowledge graph



# Graph Representation Learning

Learning representations of nodes and edges



## Node Representation/Graph Feature based Methods

PRA, LINE, DeepWalk, node2vec

## Graph Neural Networks (GNNs)

GCNs, Graph Attention Networks

For a complete overview of graph feature-based models and GNNs:  
[Hamilton & Sun 2019]  
[Hamilton 2020]

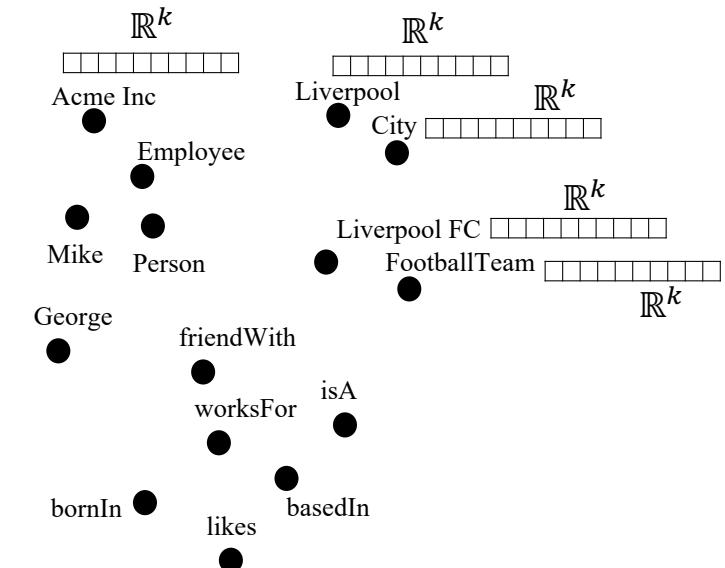
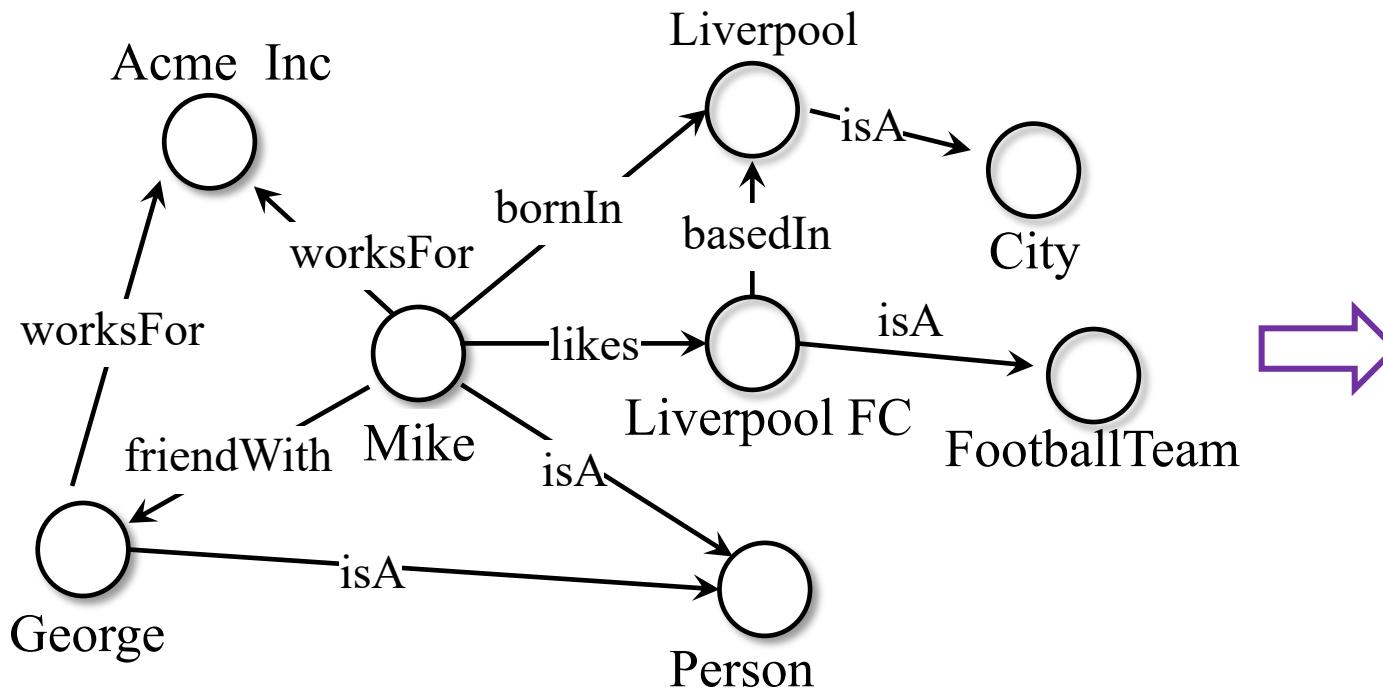
## Knowledge Graph Embeddings (KGE)

TransE, DistMult, ComplEx, ConvE

Scope of this tutorial

# Knowledge Graph Embeddings (KGE)

Automatic, supervised learning of **embeddings**, i.e. projections of entities and relations into a continuous low-dimensional space  $\mathbb{R}^k$ .



# KGE Design Rationale: Capture KG Patterns

## Symmetry

<Alice marriedTo Bob>

## Asymmetry

<Alice childOf Jack>

## Inversion

<Alice childOf Jack>  
<Jack fatherOf Alice>

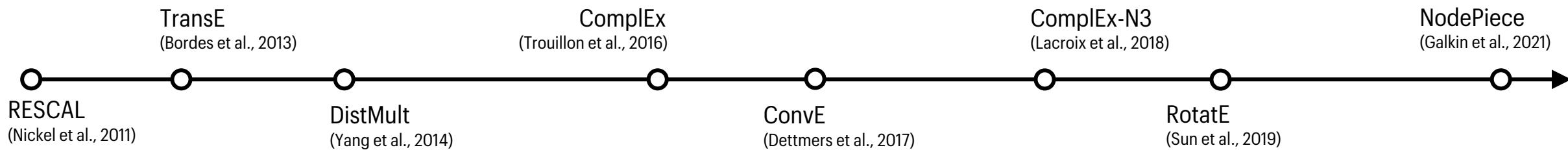
## Composition

<Alice childOf Jack>  
<Jack siblingOf Mary>  
<Alice nieceOf Mary>

## But also:

- Hierarchies
- Type constraints
- Transitivity
- Homophily
- Long-range dependencies

## Popular KGE models in recent published literature



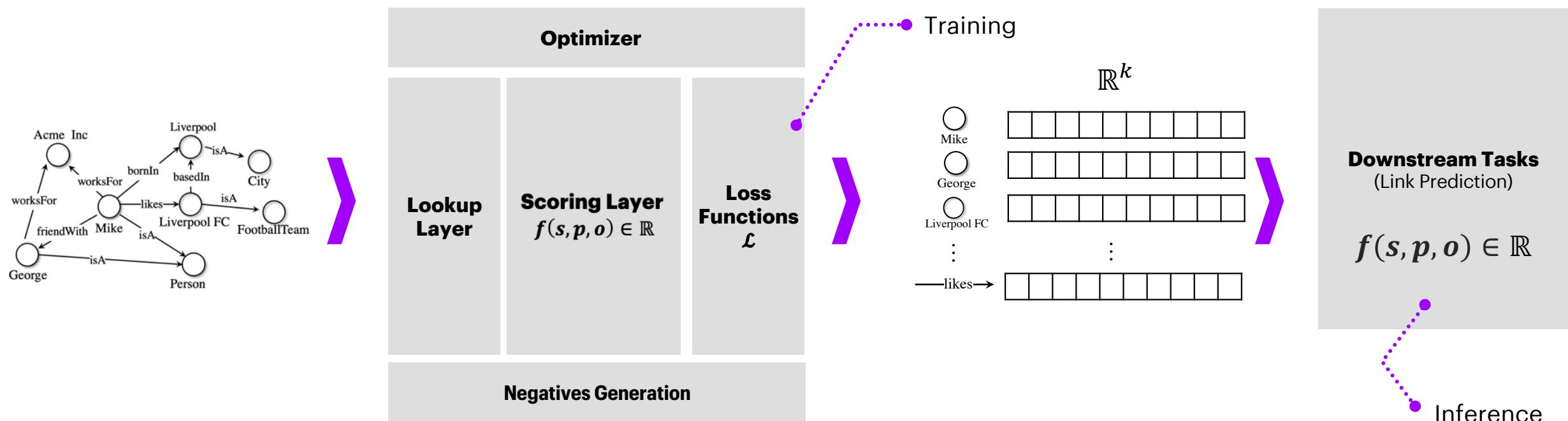
<b>Model</b>	<b>Symmetry</b>	<b>Antisymmetry</b>	<b>Inversion</b>	<b>Composition</b>
SE	✗	✗	✗	✗
TransE	✗	✓	✓	✓
TransX	✓	✓	✗	✗
DistMult	✓	✗	✗	✗
ComplEx	✓	✓	✓	✗
RotatE	✓	✓	✓	✓

[Sun et al. 2019]

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# At a Glance



# Anatomy of a Knowledge Graph Embedding Model

- Knowledge Graph (KG)  $\mathcal{G}$
- Scoring function for a triple  $f(t)$
- Loss function  $\mathcal{L}$  (Translation-based, Factorization-based, Deep)
- Optimization algorithm
- Negatives generation strategy

# Scoring function $f$



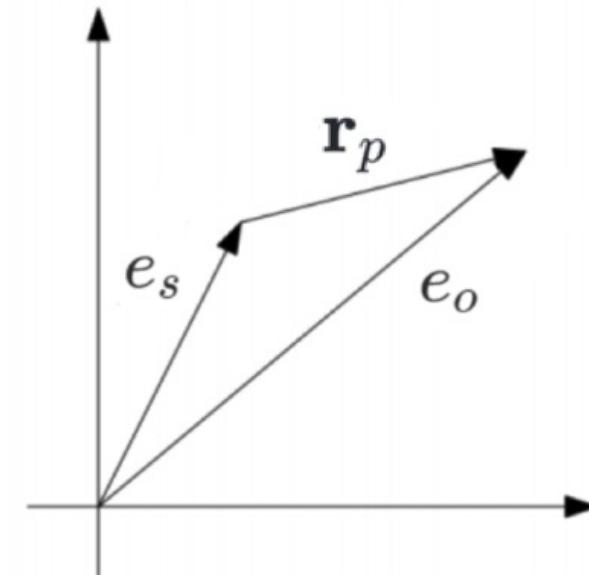
$f$  assigns a score to a triple  $(s, p, o)$

High score = triples is very likely to be factually correct

## Translation-based Scoring Functions

- **TransE: Translating Embeddings** [Bordes et al. 2013]

$$f_{TransE} = -\|(\mathbf{e}_s + \mathbf{r}_p) - \mathbf{e}_o\|_n$$

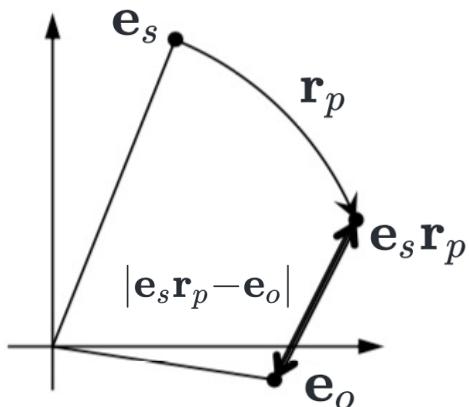


# Translation-based Scoring Functions

- **RotatE**: relations modelled as *rotations* in complex space  $\mathbb{C}$ : element-wise product between complex embeddings.

[Sun et al. 2019]

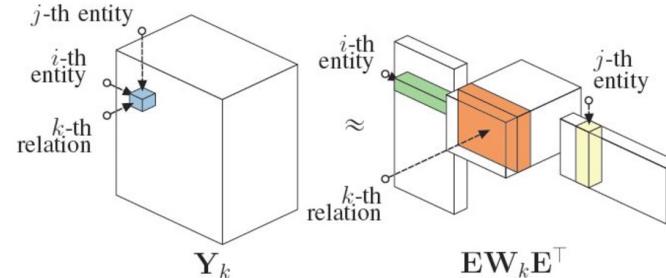
$$f_{RotatE} = -||\mathbf{e}_s \circ \mathbf{r}_p - \mathbf{e}_o||_n$$



# Factorization-based Scoring Functions

- **RESCAL**: low-rank factorization with tensor product

$$f_{RESCAL} = \mathbf{e}_s^T \mathbf{W}_r \mathbf{e}_o$$



[Nickel et al. 2011]

- **DistMult**: bilinear diagonal model. Dot product.

$$f_{DistMult} = \langle \mathbf{r}_p, \mathbf{e}_s, \mathbf{e}_o \rangle$$

[Yang et al. 2015]

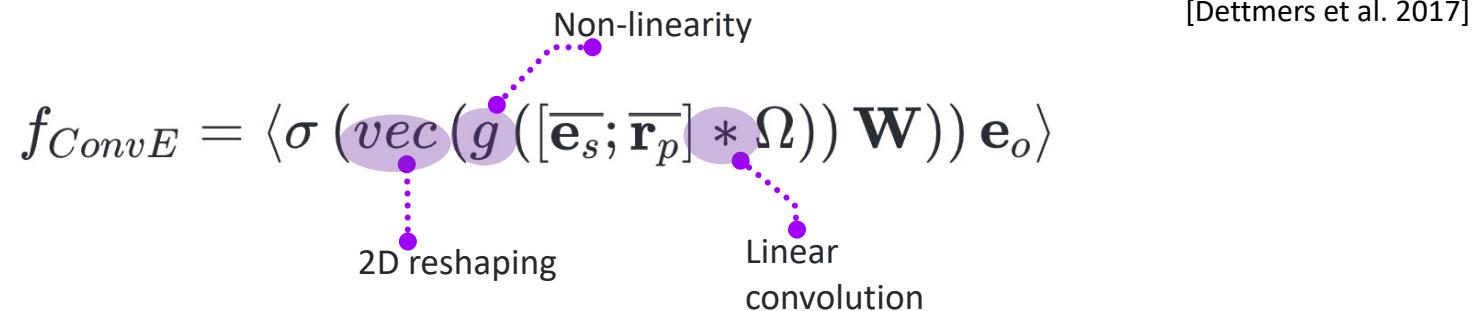
- **ComplEx**: Complex Embeddings (Hermitian dot product):  
(i.e. extends DistMult with dot product in  $\mathbb{C}$ )

$$f_{ComplEx} = \text{Re}(\langle \mathbf{r}_p, \mathbf{e}_s, \overline{\mathbf{e}}_o \rangle)$$

[Trouillon et al. 2016]

# “Deeper” Scoring Functions

- **ConvE**: reshaping + convolution



[Dettmers et al. 2017]

- **ConvKB**: convolutions and dot product

[Nguyen et al. 2018]

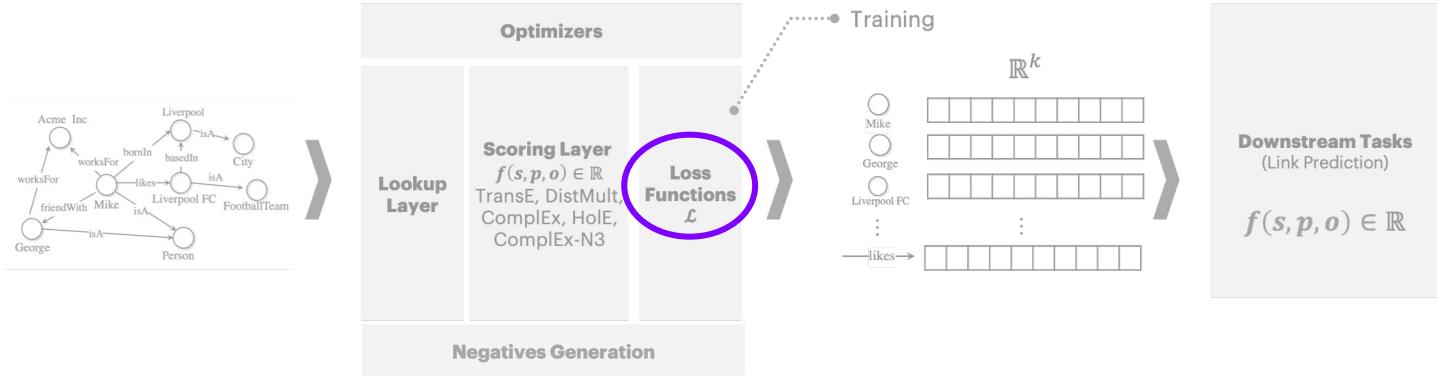
$$f_{ConvKB} = \text{concat} (g ([\mathbf{e}_s, \mathbf{r}_p, \mathbf{e}_o]) * \Omega)) \cdot W$$

Computationally expensive!

# Other Recent Models

- **HolE** [Nickel et al. 2016]
- **SimplE** [Kazemi et al. 2018]
- **QuatE** [Zhang et al. 2019]
- **MurP** [Balažević et al. 2019]
- **NodePiece** [Galkin et al. 2021]
- ...

# Loss function $\mathcal{L}$



## Pairwise Margin-Based Hinge Loss

Pays a penalty if score of positive triple < score of synthetic negative by a margin  $\gamma$

$$\mathcal{L}(\Theta) = \sum_{t^+ \in \mathcal{G}} \sum_{t^- \in \mathcal{C}} \max(0, [\gamma + f(t^-; \Theta) - f(t^+; \Theta)])$$

Score assigned to a **synthetic negative**
Score assigned to a **true triple**

[Bordes et al. 2013]

## Negative Log-Likelihood / Cross Entropy

$$\mathcal{L}(\Theta) = \sum_{t \in \mathcal{G} \cup \mathcal{C}} \log(1 + \exp(-y f(t; \Theta)))$$

Label of the triple t
 $y \in \{-1, 1\}$

[Trouillon et al. 2016]

# Loss function $\mathcal{L}$

## Binary Cross-Entropy

$$\mathcal{L} = -\frac{1}{N} \sum_{t \in \mathcal{G} \cup \mathcal{C}}^N y \cdot \log(\sigma(f(t; \Theta))) + (1 - y) \cdot \log(1 - f(t; \Theta))$$

[Dettmers et al. 2017]

## Self-Adversarial

$$\mathcal{L} = -\log \sigma(\gamma + f(t^+; \Theta)) - \sum_{t \in \mathcal{G}}^N p(t^-; \Theta) \underbrace{\log \sigma(-f(t^-; \Theta) - \gamma)}_{\text{Weight for the negative sample } t^-}$$

[Sun et al. 2019]

**Many more:** Multiclass Negative Log-likelihood, Absolute Margin, etc.

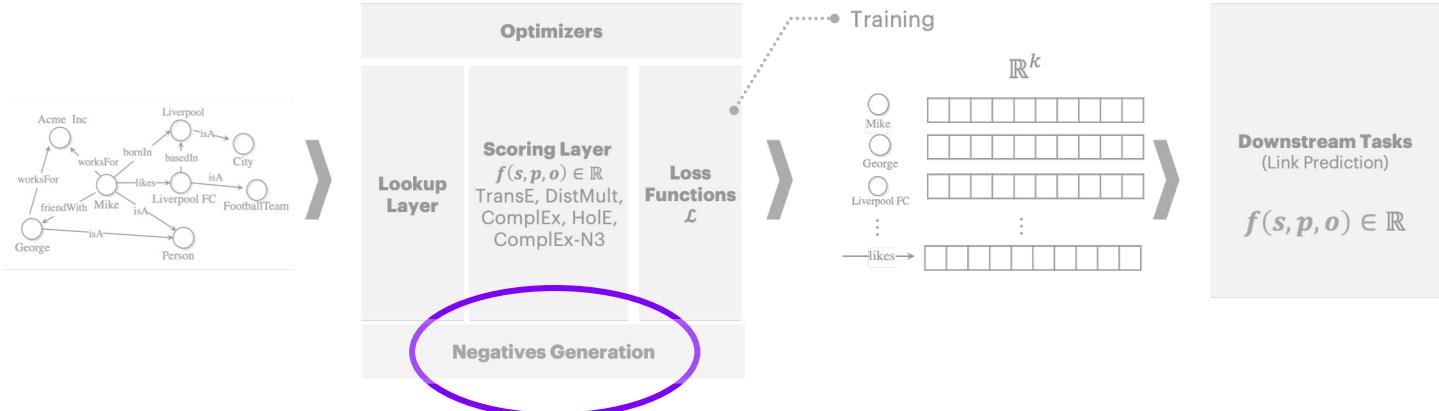
## Regularizers

- L1, L2
- L3 [Lacroix et al. 2018]
- Dropout (ConvE) [Dettmers et al. 2017]

## Initialization

- Random (Uniform)
- Random (Normal)
- Glorot

# Negatives Generation



**Where do negative examples come from? (i.e. false facts)**

**“Local Closed-World” Assumption:** the KG is only *locally* complete  
“Corrupted” versions of a triple as synthetic negatives:

$$\mathcal{C} = \{(\hat{s}, p, o) | \hat{s} \in \mathcal{E}\} \cup \{(s, p, \hat{o}) | \hat{o} \in \mathcal{E}\}$$

“corrupted subject”                                    “corrupted” object

The predicate is  
unaltered

## Synthetic Negatives: Example

$$\mathcal{E} = \{Mike, Liverpool, AcmeInc, George, LiverpoolFC\}$$

$$\mathcal{R} = \{bornIn, friendWith\}$$

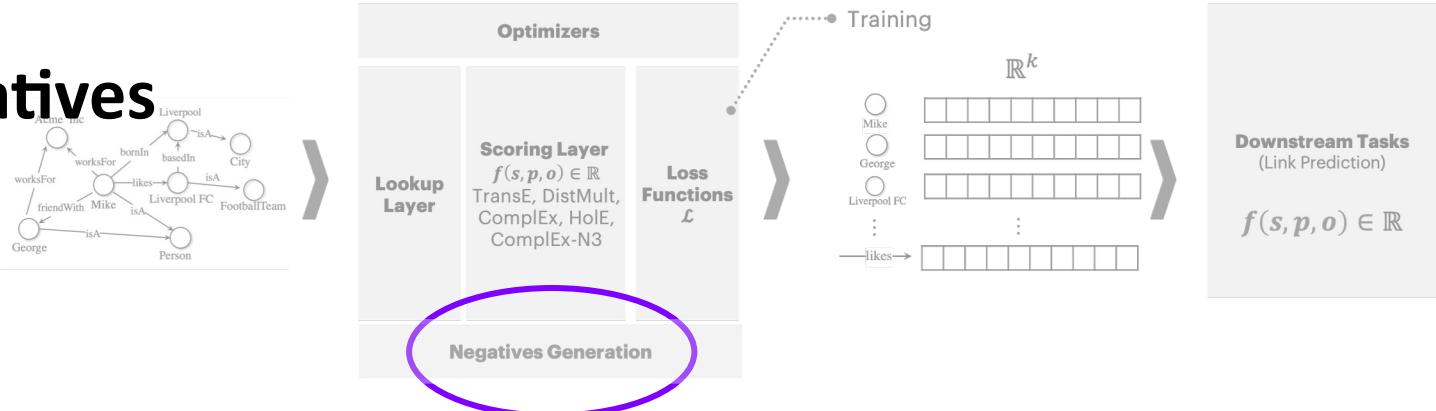
$$t \in \mathcal{G} = (Mike \text{ bornIn } Liverpool)$$

Mike	bornIn	AcmeInc
Mike	bornIn	LiverpoolFC
George	bornIn	Liverpool
AcmeInc	bornIn	Liverpool



Set of corruptions for  $t$  (in this example we generate four corruptions)

# Training with Synthetic Negatives

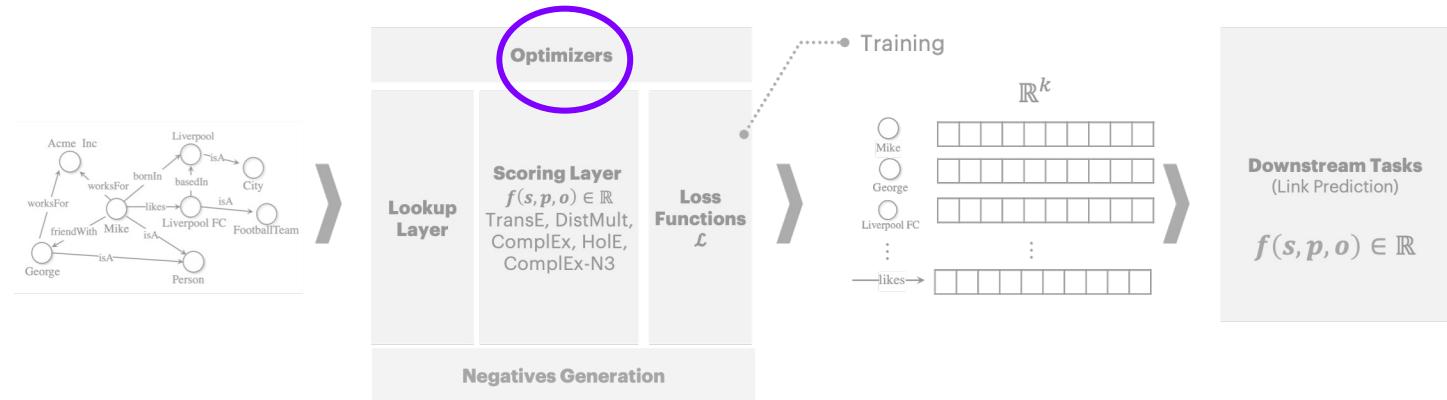


**Uniform sampling:** generate all possible synthetic negatives and sample n negatives for each positive t.

**Complete set:** no sampling. Use all possible synthetic negatives for each positive t. (mind scalability)

**1-n scoring:** batches of (s, p, \*) or (\*, p, o) labeled as positives (if included in training KG) or negatives (if not in training KG).  
[Dettmers et al. 2017]

# Training Procedure and Optimizer



**Optimizer:** learn optimal parameters (e.g. embeddings). Off-the-shelf SGD variants: (AdaGrad, Adam)

$$\min_{\Theta} \mathcal{L}(\Theta)$$

## Reciprocal Triples

Injection of reciprocal triples in training set.

<Alice childOf Jack>  
<Jack childOf<sup>-1</sup> Alice>

[Dettmers et al. 2017]  
[Lacroix et al. 2018]

# Model Selection

- Grid search
  - Mind the size of the grid!
  - Early stopping
- Random search
- Quasi-random + Bayesian

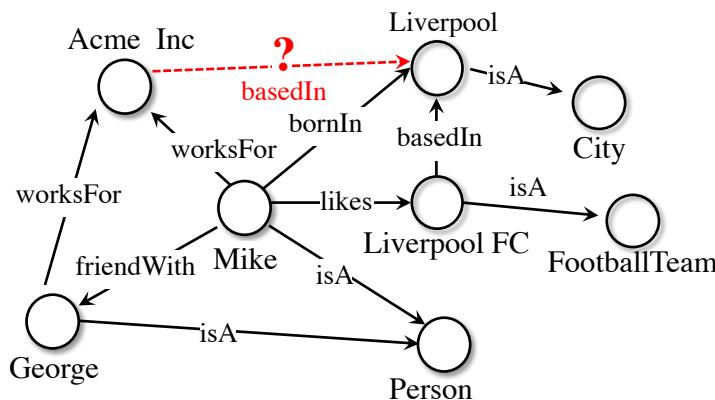
[Ruffinelli et al. 2020]

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# The Task

## LINK PREDICTION / TRIPLE CLASSIFICATION



Assigning a score proportional to the likelihood that an unseen triple is true.

### Link Prediction

- Learning to rank problem
- Information retrieval metrics
- No ground truth negatives in test set required

### Triple Classification

- Binary classification task
- Binary classification metrics
- Test set requires positives and ground truth negatives

### Learning-To-Rank problem:

How well are positive triples ranked against **synthetic negatives** built under the **Local Closed World Assumption**.

Same procedure  
used in training

# Evaluation Metrics

## Mean Rank (MR)

$$MR = \frac{1}{|Q|} \sum_{i=1}^{|Q|} rank_{(s,p,o)_i}$$

## Mean Reciprocal Rank (MRR)

$$MRR = \frac{1}{|Q|} \sum_{i=1}^{|Q|} \frac{1}{rank_{(s,p,o)_i}}$$

## Hits@N

$$Hits@N = \sum_{i=1}^{|Q|} 1 \text{ if } rank_{(s,p,o)_i} \leq N$$

**Example:** How unseen, test positive triples rank against **synthetic negatives**? (four negatives/positive)

s	p	o	score	rank
Mike	friend_with	George	0.901	1 *
Mike	friend_with	Jim	0.345	2
Acme	friend_with	George	0.293	3
Mike	friend_with	Liverpool	0.201	4
France	friend_with	George	0.156	5

Positive triples from test set

Test set = {  
  <Mike friend\_with George>  
  <Mike born\_in Liverpool>  
}

s	p	o	score	rank
Mike	born_in	Leeds	0.789	1
Mike	born_in	Liverpool	0.753	2 *
Mike	born_in	Germany	0.695	3
George	born_in	Liverpool	0.456	4
Mike	born_in	George	0.234	5

$$MR = 1.5$$

$$MRR = 0.75$$

$$Hits@1 = 0.5$$

$$Hits@3 = 1.0$$

# Benchmark Datasets

The diagram illustrates the relationships between four knowledge graph datasets: Freebase, WordNet, FB15K-237, WN18RR, and YAGO. Freebase is connected to FB15K-237. WordNet is connected to both FB15K-237 and YAGO. YAGO is connected to both WN18RR and YAGO3-10.

	FB15K-237	WN18RR	YAGO3-10
Training	272,115	86,835	1,079,040
Validation	17,535	3,034	5,000
Test	20,466	3,134	5,000
Entities	14,541	40,943	123,182
Relations	237	11	37

# Transductive Link Prediction: SOTA Results

	<b>FB15K-237</b>	<b>WN18RR</b>	<b>YAGO3-10</b>
Literature Best	<b>0.35*</b>	0.48*	0.49*
TransE (AmpliGraph)	0.31	0.22	<b>0.51</b>
DistMult (AmpliGraph)	0.31	0.47	0.50
ComplEx (AmpliGraph)	0.32	<b>0.51</b>	0.49
Hole (AmpliGraph)	0.31	0.47	0.50
ConvE (AmpliGraph)	0.26	0.45	0.30
ConvE (1-N, AmpliGraph)	0.32	0.48	0.40
ConvKB (AmpliGraph)	0.23	0.39	0.30

		<i>FB15K-237</i>		<i>WNRR</i>	
		MRR	Hits@10	MRR	Hits@10
<i>First</i>	RESCAL (Wang et al., 2019)	27.0	42.7	42.0	44.7
	TransE (Nguyen et al., 2018)	29.4	46.5	22.6	50.1
	DistMult (Dettmers et al., 2018)	24.1	41.9	43.0	49.0
	ComplEx (Dettmers et al., 2018)	24.7	42.8	44.0	51.0
	ConvE (Dettmers et al., 2018)	32.5	50.1	43.0	52.0
<i>Ours</i>	RESCAL	<b>35.7</b>	<b>54.1</b>	46.7	51.7
	TransE	31.3	49.7	22.8	52.0
	DistMult	34.3	53.1	45.2	53.1
	ComplEx	34.8	53.6	<b>47.5</b>	<b>54.7</b>
	ConvE	33.9	52.1	44.2	50.4
<i>Recent</i>	TuckER (Balazevic et al., 2019)	<b>35.8</b>	<b>54.4</b>	47.0	52.6
	RotatE (Sun et al., 2019a)	33.8	53.3	<b>47.6</b>	<b>57.1</b>
	SACN (Shang et al., 2019)	35.0	54.0	47.0	54.4
<i>Large</i>	DistMult (Salehi et al., 2018)	35.7	54.8	45.5	54.4
	ComplEx-N3 (Lacroix et al., 2018)	<b>37.0</b>	<b>56.0</b>	<b>49.0</b>	<b>58.0</b>

<https://docs.ampligraph.org/en/latest/experiments.html>

[Ruffinelli et al. 2020]

# Comparing SOTA Results is Tricky

- Different training strategies (e.g. synthetic negatives)
- Reciprocal relations in training set?
- Unfair or suboptimal hyperparameters selection
- Evaluation protocol: how to behave with tie ranks?
- Ablation studies!

Read discussion in [Ruffinelli et al 2020]

# Outline

Foundations

40m



## Advanced Knowledge Graph Embeddings Topics

- Multimodality
- Uncertainty
- Time
- Explainability
- Robustness
- Memory
- Reasoning
- Open Research Questions

20m

KGs for NLP

30m



Break

30m

Live Q&A

10m



Applications & Software Ecosystem

20m

Hands-on Session

45m

Live Q&A

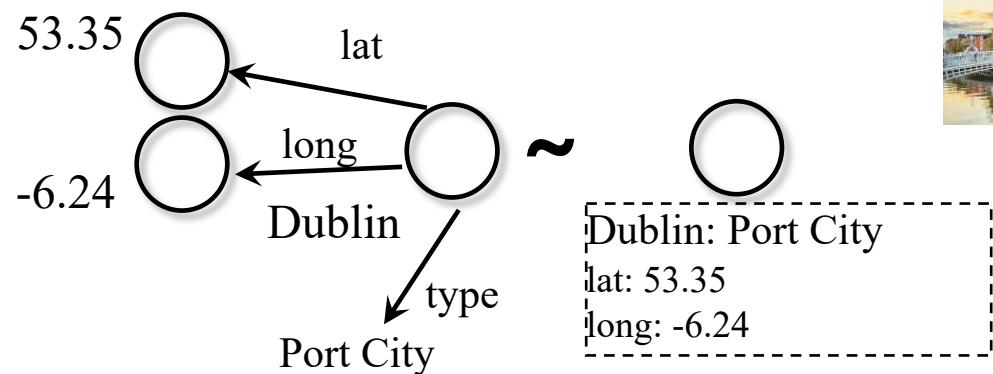
10m



# Multimodality

Support for Heterogenous Data

Many real-world graphs include **multi-modal attributes**.

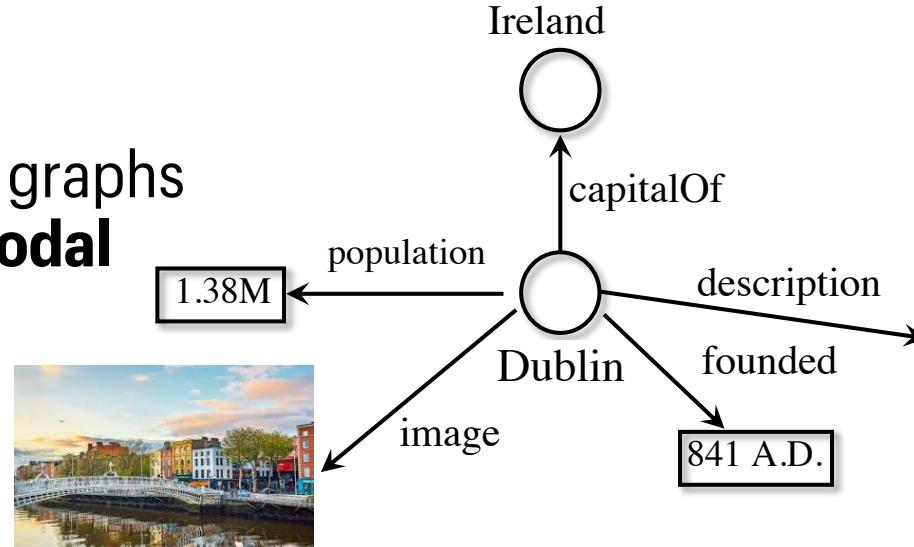


Nodes and edges can also have properties...

[Hogan et al. 2022] surveys recent literature

...which also can be missing.

[Bayram et al. 2020]



Dublin (/dəblɪn/, Irish: Baile Átha Cliath [bəl̥eː'kl̥iəh]) is the capital and largest city of Ireland. Dublin is in the province of Leinster on Ireland's east coast, at the mouth of the River Liffey. The city has an urban area population of 1,345,402. The population of the Greater Dublin Area, as of 2016, was 1,904,806 people. Founded as a Viking settlement, the Kingdom of Dublin became Ireland's principal city following the Norman invasion. The city expanded rapidly from the 17th century and was briefly the second largest city [...]

[Gesese et al. 2019] surveys recent literature

Example approach is to use modality-specific encoders to embed objects.

[Pezeshkpour et al. 2018]

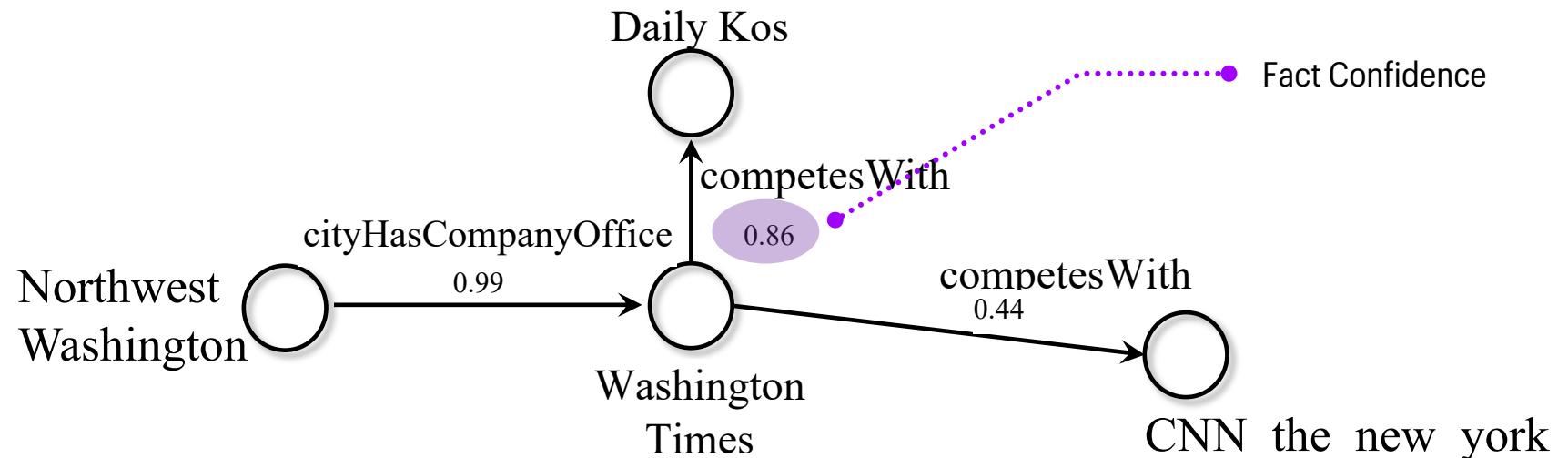
Alternative approach uses deep learning.  
[Wilcke et al. 2021]

# Uncertainty

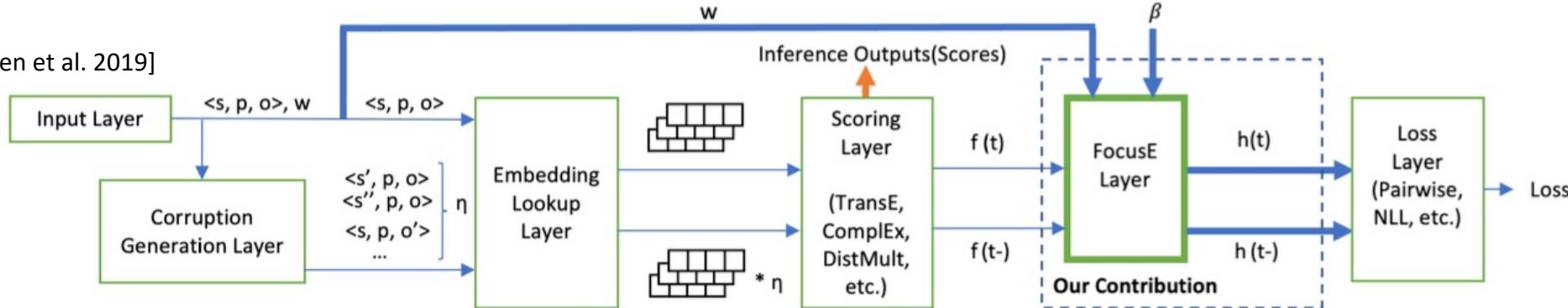
## Representing and Estimating Uncertain

Automatic KG generation may lead to *uncertain* facts.

Many real-world graphs include numeric information on edges (e.g. “strength”)



[Chen et al. 2019]

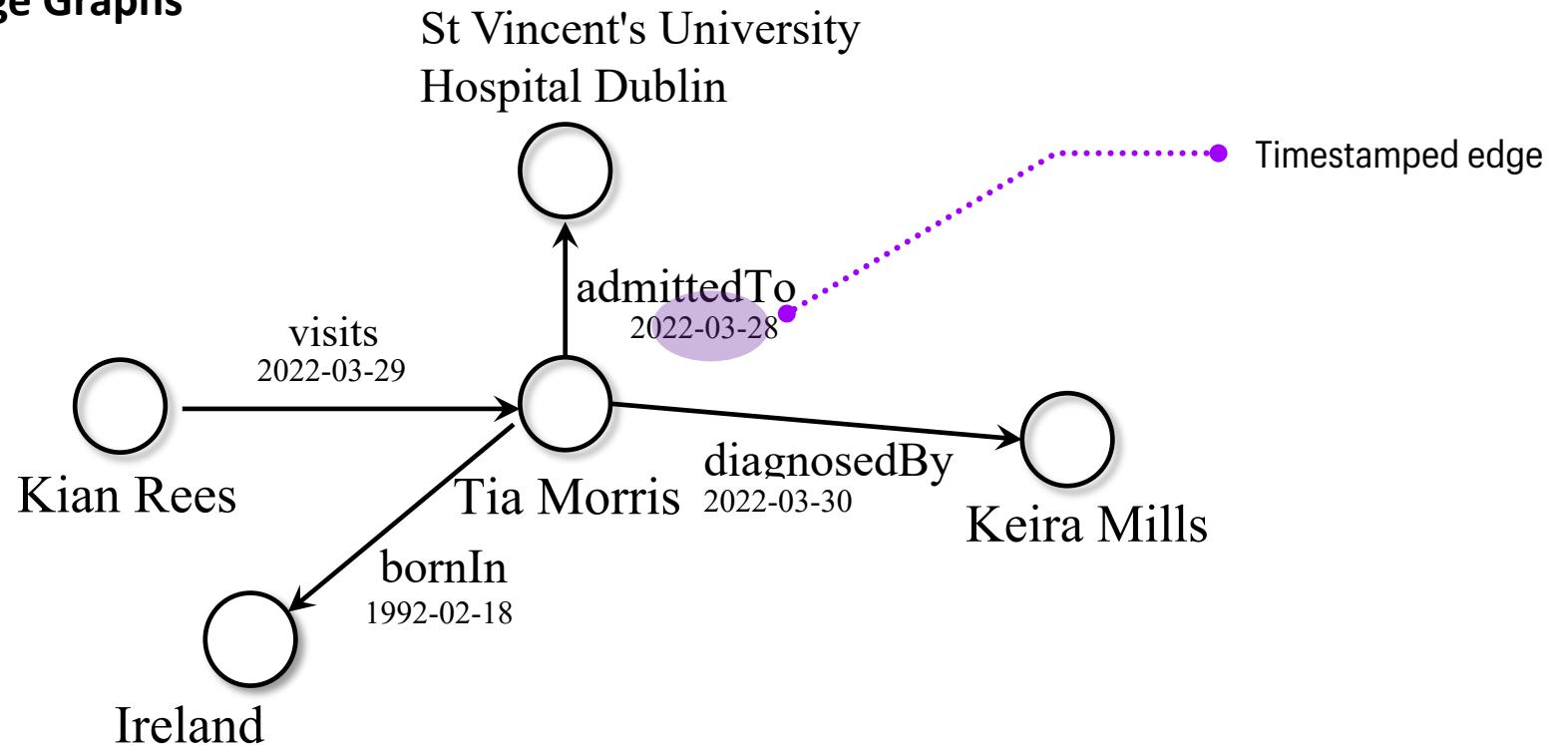


[Pai & Costabello IJCAI-21]

# Time

## Temporal Aspects of Knowledge Graphs

Many real-world graphs represent timestamped concepts.



TTransE  
[Jiang et al. 2016]

...

TA-DistMult  
[García-Durán et al. 2018]

...

ConT  
[Ma et al. 2020]

DE-Simple  
[Goel et al. 2020]

TNTComplEx  
[Lacroix et al. 2020]

BoxTE  
[Messner et al. 2022]

ChronoR  
[Sadeghian et al. 2021]

*Not an exhaustive list*

# Explainability

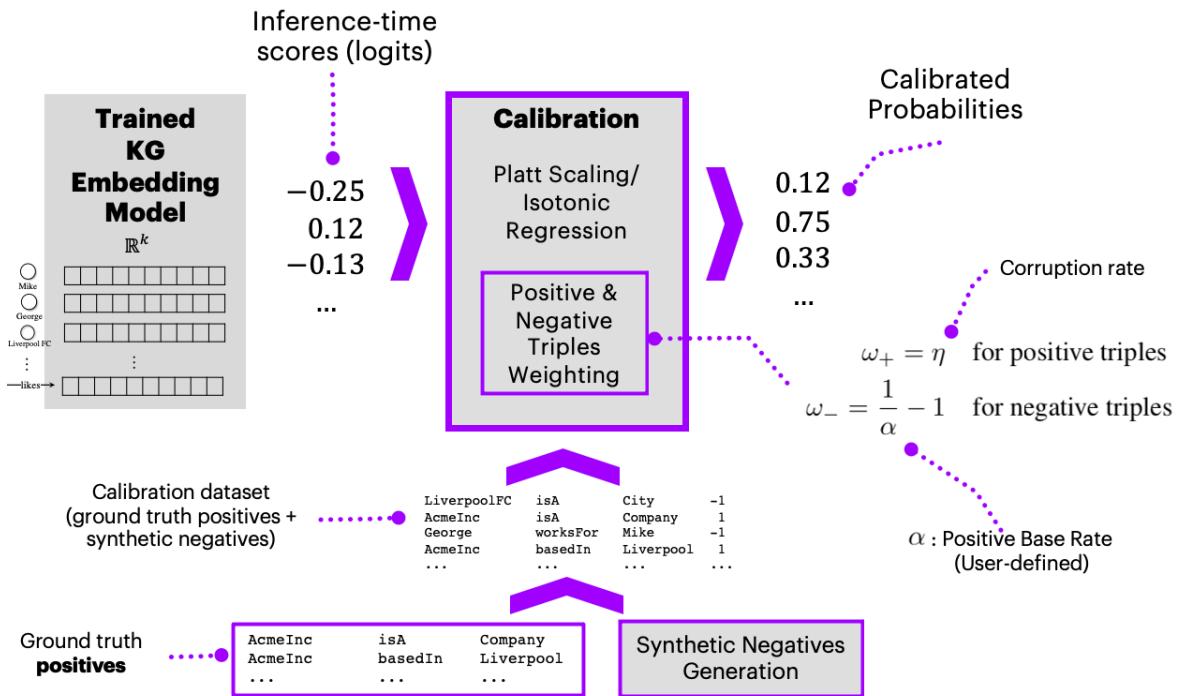
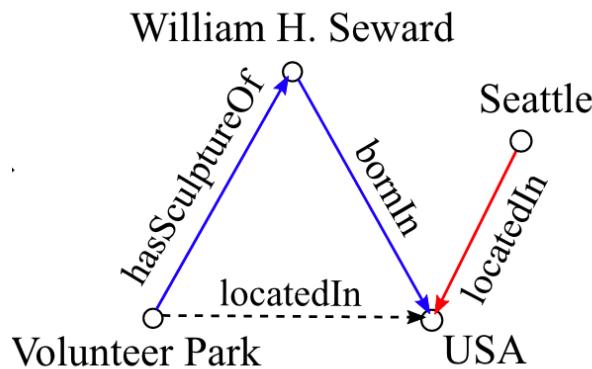
from Interpreting and Understanding Predictions...

Predictions from trained KGE are hard to interpret, calibration allows to estimate output probabilities.

[Tabacof & Costabello ICLR 2020]

## Estimate influence of triples.

Gradient Rollback  
[Lawrence et al. 2021]

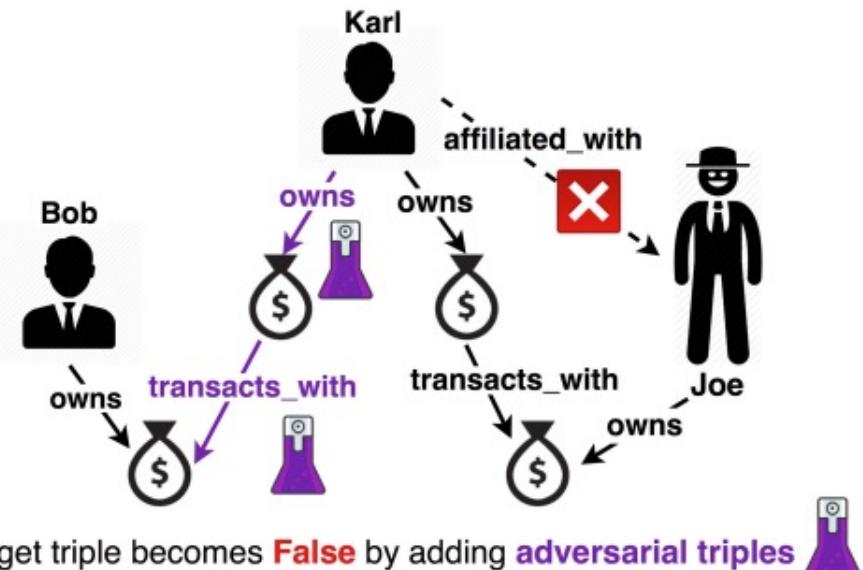


# ... through adversarial attacks and robustness...

Identify most influential triple...  
...and delete it.

... to adversarial explanations.

Identify regularities in the knowledge graph and attack.



- (E1)  $t_1: \text{nationality}(\text{Sawashiro}, \text{Japan})$   
 $\mathcal{E}_1: \text{born}(\text{Sawashiro}, \text{Tokyo}), \text{located}(\text{Tokyo}, \text{Japan})$   
 $\phi_1^*: \text{nationality}(X, Y) \leftarrow \text{born}(X, Z) \wedge \text{located}(Z, Y)$  [0.76]

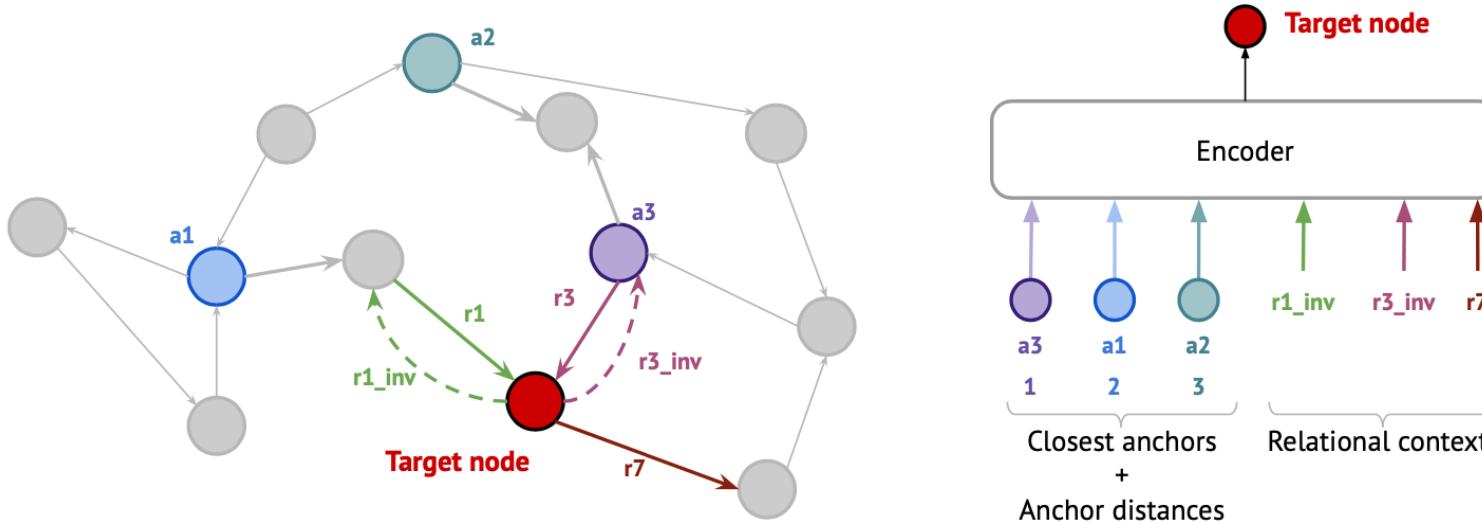
[Betz et. al IJCAI-22]

# Memory

## Learning More Compact Representations

**NodePiece:** up to 10x less parameters by learning a target node embedding by passing a hashed sequence of top-k closest nodes, relation types, and distances to target to an encoder.

[Galkin et al. 2021]



# KGE & Neuro-Symbolic Reasoning

## Background knowledge injection with Soft Constraints

[Minervini et al. 2017]

Manually provide rules (or mine with AMIE+) and inject into loss function:

(a) Axioms extracted from YAGO3		(b) Axioms extracted from DBPEDIA	
HASNEIGHBOR	$\equiv$	HASNEIGHBOR <sup>-</sup>	ASSOC. BAND
ISMARRIEDTO	$\equiv$	ISMARRIEDTO <sup>-</sup>	MUSICAL BAND
PLAYSFOR	$\equiv$	ISAFFILIATEDTO	$\equiv$ ASSOC. MUSICAL ARTIST
ISCONNECTEDTO	$\equiv$	ISCONNECTEDTO <sup>-</sup>	MUSICAL ARTIST

We extend  $\mathcal{L}$  with the regularization term  $\mathcal{R}_{\mathcal{S}}$ :

$$\mathcal{L}_{\mathcal{S}}(\Theta) = \mathcal{L}(\Theta) + \lambda \mathcal{R}_{\mathcal{S}}(\Theta)$$

$\lambda = \infty$  hard constraints

$\lambda = 0$  original model

$D[x||y] = ||x - y||_2^2$ : Divergence measure

$\Phi(\cdot)$ : Model-dependent transformation

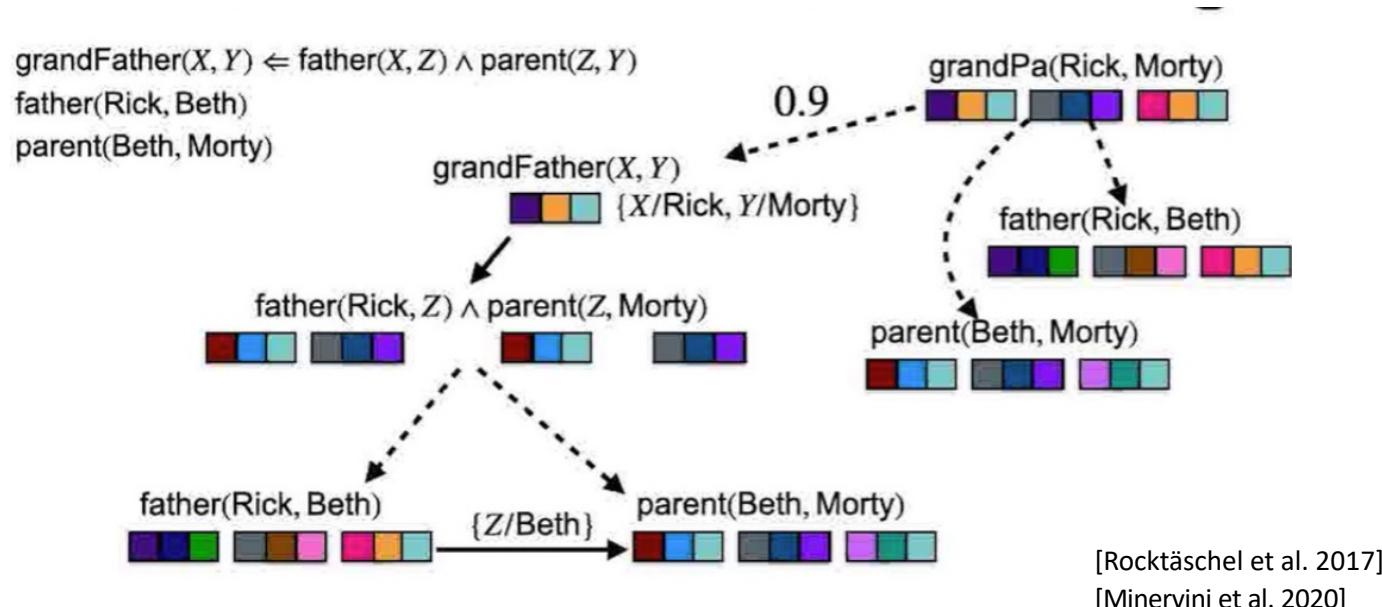
$\mathcal{A}_1$ : equivalent axioms set

$\mathcal{A}_2$ : inverse axioms set

$$\mathcal{R}_{\mathcal{S}}(\Theta) \triangleq \sum_{p \equiv q \in \mathcal{A}_1} D [\mathbf{r}_p \| \mathbf{r}_q] + \sum_{p \equiv q^- \in \mathcal{A}_2} D [\mathbf{r}_p \| \Phi(\mathbf{r}_q)]$$

# KGE & Neuro-Symbolic Reasoning: Neural Theorem Provers (NTP)

- Rule-based models + KGE
- Interplay of KGE strengths (good generalization power, scalability) with rule-based interpretability (“small data” capabilities).
- NTP implement reasoning (e.g. backward chaining) in fully differentiable architectures
  - Symbols replaced by embeddings
  - Compare embeddings in Prolog backward chaining instead of matching symbols

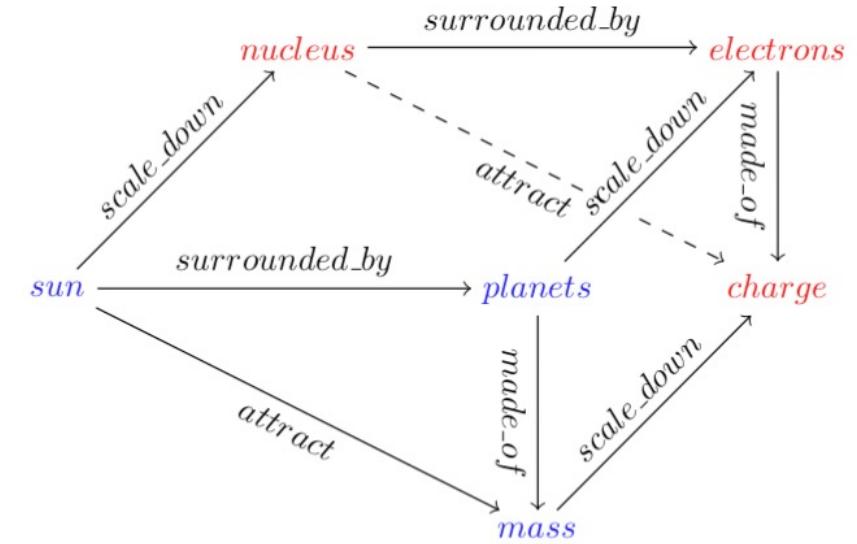


# Interplay with Other Reasoning Regimes: Analogical Reasoning

## ANALOGY

[Liu et al 2017]

- Models analogical structures in multi-relational embeddings.
- “Differentiable” analogical reasoning combined with KGE models.



# (Some) Open Research Questions

## MORE EXPRESSIVE MODELS

Model KG regularities and dependencies while keeping runtime/space complexity low.

## SUPPORT FOR MULTIMODALITY

Node and edge attributes, time-awareness still in their infancy.

## ROBUSTNESS & INTERPRETABILITY

Techniques to dissect, investigate, explain, and protect from adversarial attacks.

## BEYOND LINK PREDICTION

Multi-path predictions, adoption in larger differentiable architectures to inject background knowledge from graphs.

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**KGs for NLP**

30m



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# Mapping from Natural Language Text to KG

- Semantic gap: ambiguity
  - Named entity recognition
  - Relationship extraction and Linking
  - Entity Linking (Named Entity Disambiguation)
  - Schema linking

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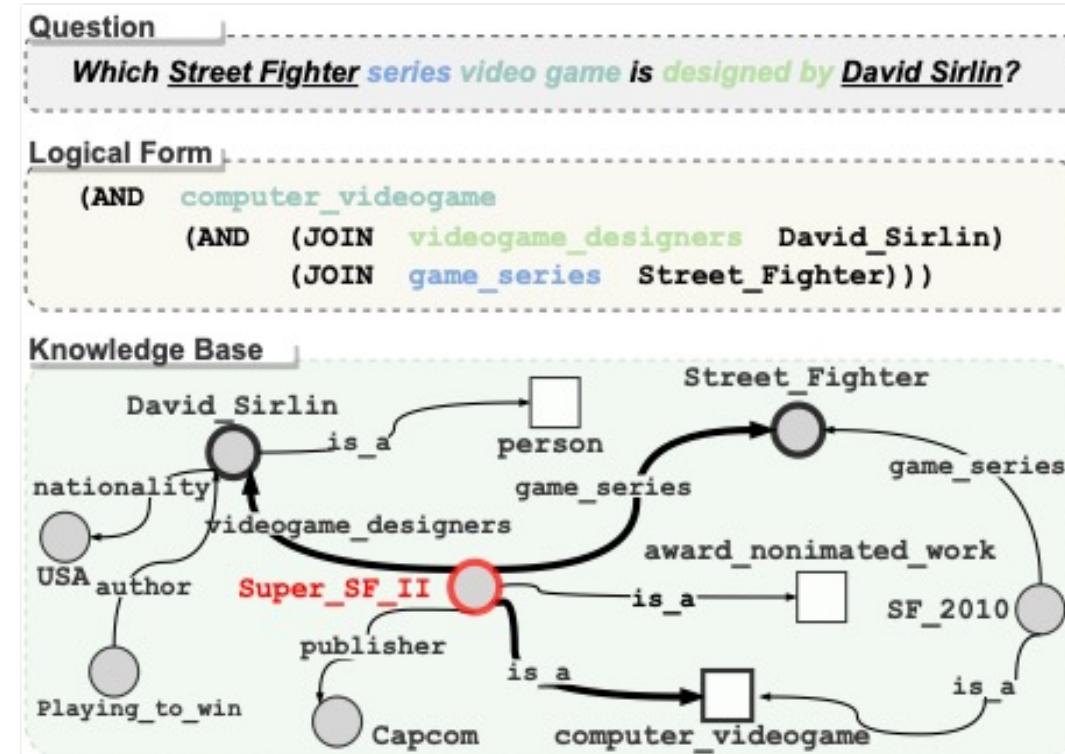
Chief Executive **Khatua** presides over a tiny staff in **San Francisco** and **17** programmers and statisticians in **Bangalore, India**. The system swallows **1.3 million** texts a day: news, blogs, social media, SEC filings. **IBM's** Watson system digests the language, picking up facts to feed into a knowledge graph of a million nodes.

Name Place ORG Quantity

<https://medium.com/cogitotech/how-does-named-entity-recognition-work-ner-methods-f23201a69648>

# Natural Language Question Answering over Knowledge Graphs

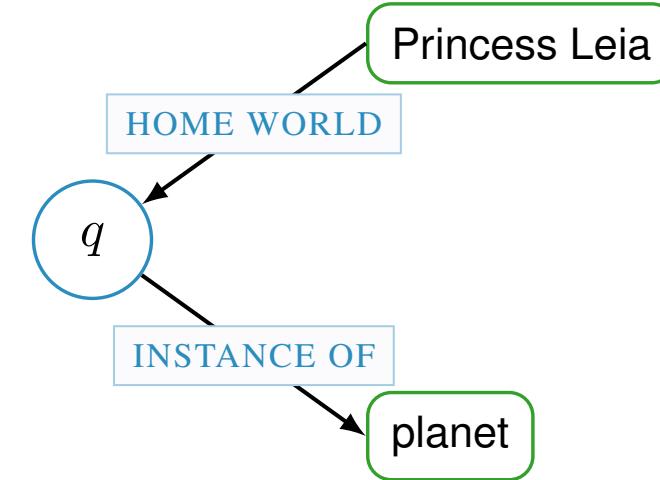
- Given NLQ, locate the answer entity in KG
- Semantic parsing**
  - mapping the NLQ onto logic form



[GU, PAHUJA, CHENG & SU, 2022]

# Natural Language Question Answering over Knowledge Graphs

- Given NLQ, locate the answer entity in KG
- Semantic parsing**
  - mapping the NLQ onto logic form
- Semantic graph** from the input NLQ
  - consisting of the queried entities, relations from the KG



Semantic graph for question  
“*What is Princess Leia’s home planet?*”

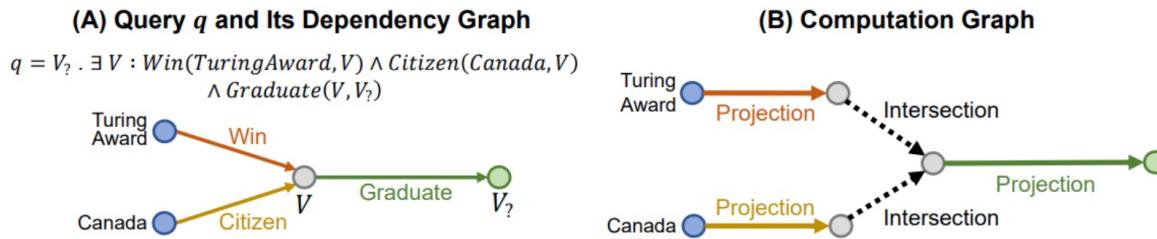
[Sorokin & Gurevych, 2018]

# Complex Logical Query Answering

First-Order Logic (FOL) queries on KGs, involving logic operations

- existential quantifier ( $\exists$ )
- conjunction ( $\wedge$ )
- disjunction ( $\vee$ )
- negation ( $\neg$ )

[Ren et al. 2020]

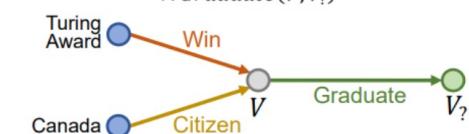


# Complex Logical Query Answering over incomplete KG

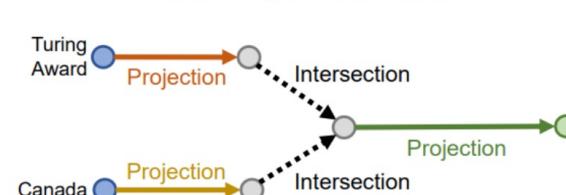
First-Order Logic (FOL) queries on KGs, involving logic operations

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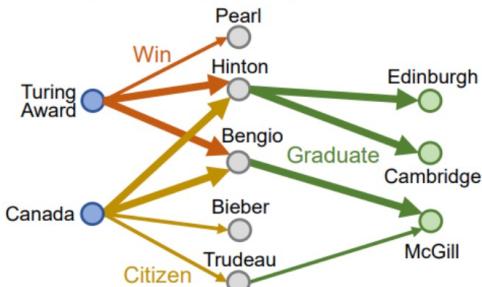
(A) Query  $q$  and Its Dependency Graph  
 $q = V_? . \exists V : Win(TuringAward, V) \wedge Citizen(Canada, V) \wedge Graduate(V, V_?)$



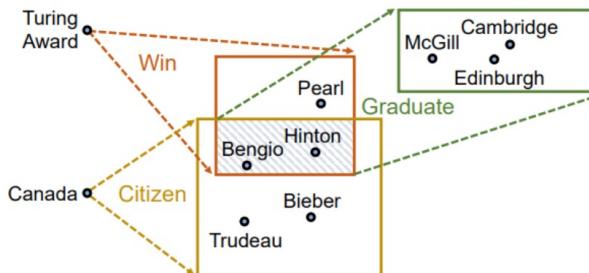
(B) Computation Graph



(C) Knowledge Graph Space



(D) Vector Space



[Ren et al. 2020]

**Query2box:** reasoning over Knowledge Graphs in a vector space using *box embeddings* to answer complex queries.

# Complex Logical Query Answering over incomplete KG

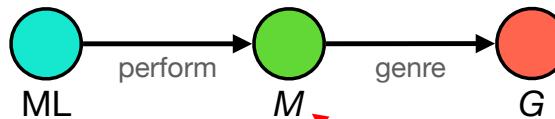
## Continuous Query Decomposition (CQD)

- Compositional framework: pretrained KGE + optimization on logic query
  - Out-of-distribution generalization
  - Explainability

[Arakelyan et al., 2020]

*"In what genres of movies did Martin Lawrence appear?"*

?G :  $\exists M . \text{perform}(\text{ML}, M) \wedge \text{genre}(M, G)$



Intermediate  
variable  
assignment

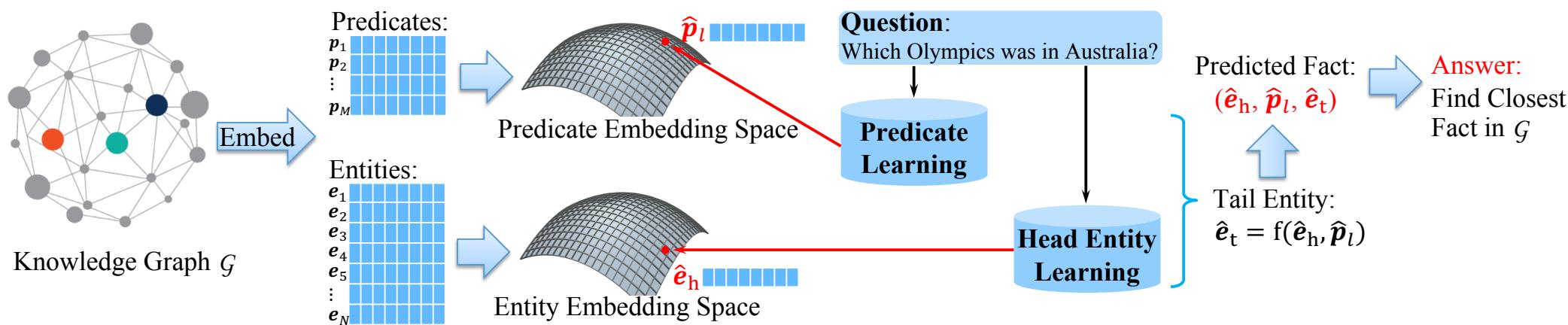
Query: ?G : $\exists M . \text{perform}(\text{ML}, M) \wedge \text{genre}(M, G)$			
M	G	Rank	Correctness
Do the Right Thing	Drama	1	✓
	Comedy	4	✓
	Crime Fiction	7	✓
National Security	Action	2	✓
	Thriller	3	✓
	Crime Fiction	5	✓
The Nutty Professor	Comedy	6	✓
	Romantic Com.	8	✗
	Romance Film	9	✗

# KG Embedding Learning for NLQA

## Knowledge graph embedding based question answering (KEQA)

- Given a simple NLQ  
return corresponding head entity and predicate embedding
- Joint representation search on embedding spaces
- Scoring function of the KGE model used to predict tail entity embedding

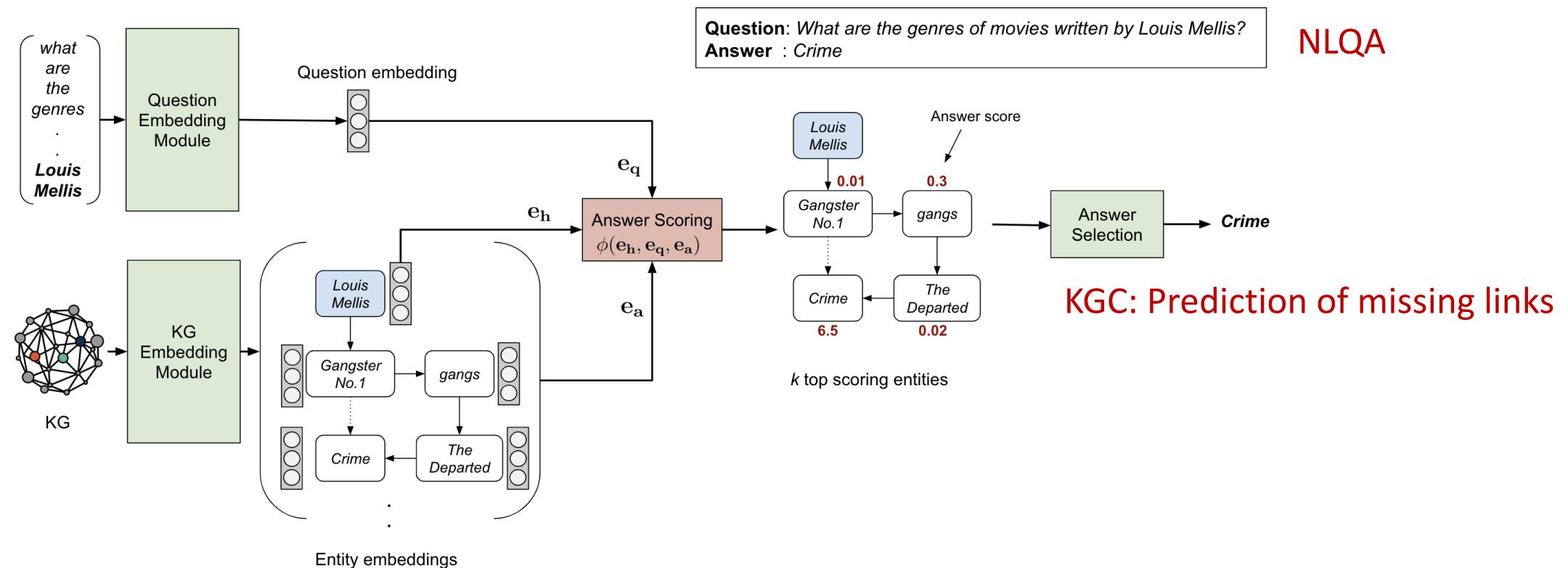
[Huang et al., 2019]



# KG Embedding Learning for NLQA and KGC

## Multi-hop Question Answering using KGE (EmbedKGE)

[Saxena et al., 2020]



# Pre-trained LM for KG completion

- Fine-tune LM with textual description of the entities and relations
- KG-BERT [Yao et al., 2019]
  - Link prediction using scoring function of the KG-BERT language model
  - Generalize representations of unseen entities during training

Inductive Link Prediction

# Pre-trained LM for KG completion

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Inductive Link Prediction

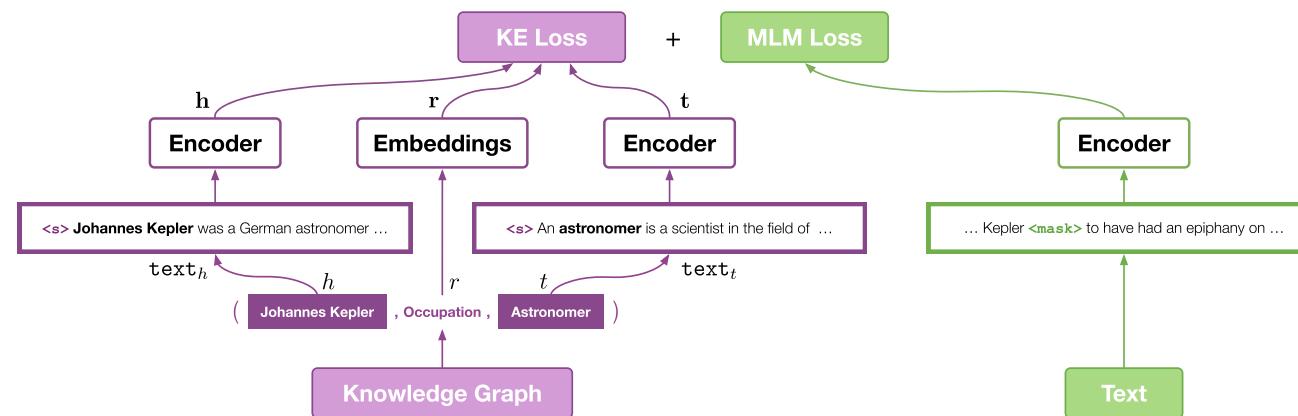
- KEPLER [Wang et al., 2021]

- jointly optimizing pretrained LM and KGE model

NLP tasks

+

Inductive Link Prediction

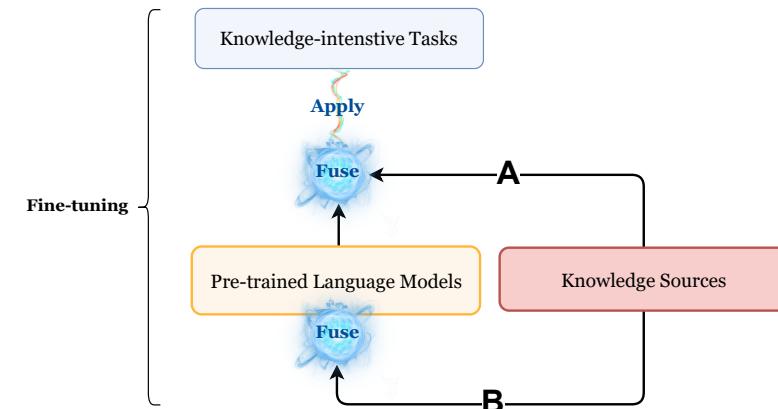


# Knowledge Intensive Tasks

- Pretrained LMs
  - Embodies implicit broad world knowledge
  - BUT lack of explicit structured knowledge

# Knowledge Intensive Tasks

- Pretrained LMs
  - Embodies implicit broad world knowledge
  - BUT lack of explicit structured knowledge
- Knowledge intensive NLP tasks
  - Entity linking
  - NLQA → question answering systems, dialog systems
  - Fact verification
- KG enhanced LMs: Infusing structured world knowledge into pretrained LM through KG
  - Infusing can take place in
    - Pretraining stage → pre-fusion
    - Fine-tuning stage → post-fusion >> joint reasoning
    - Hybrid



[Yin et al., 2022]

# Joint reasoning with pretrained LMs and KGs

- Combining LMs and KGs

LMs

- ✓ Broad coverage
- Lack of structured reasoning

KGs

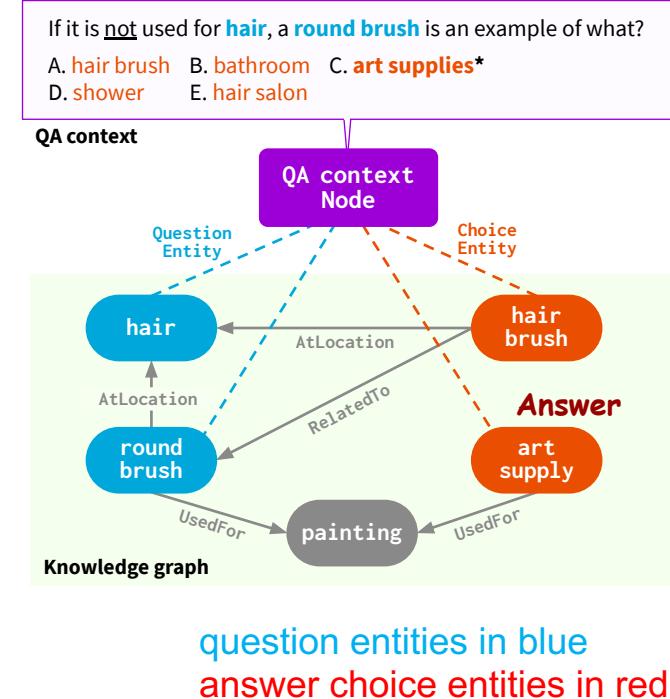
- Lack of coverage, noisy, sparse
- ✓ Explainability due to structure

- Subproblems

1. How to identify relevant knowledge in the KG
2. How to perform the joint reasoning

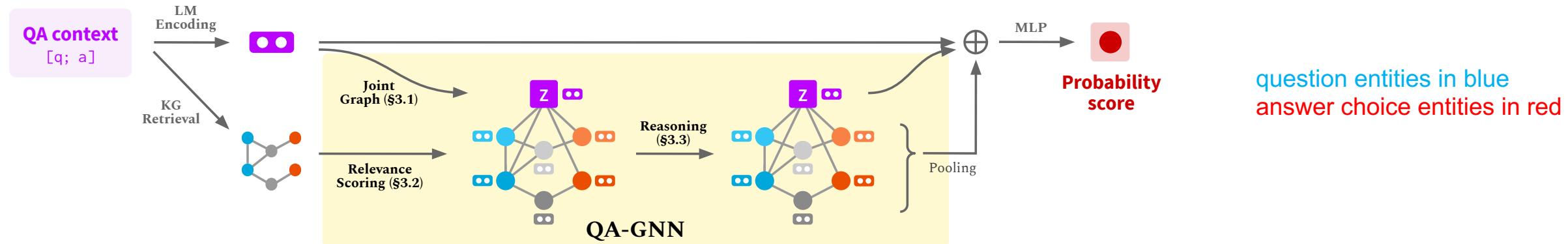
# Joint reasoning (LMs + GNNs)

- QA-GNN [Yasunaga et al., 2021]
  - Encode QA context using LM
  - Retrieve a KG subgraph
  - Relevancy scoring of KG entities wrt QA context—solves (1)
- Subproblems
  1. How to identify relevant knowledge in the KG
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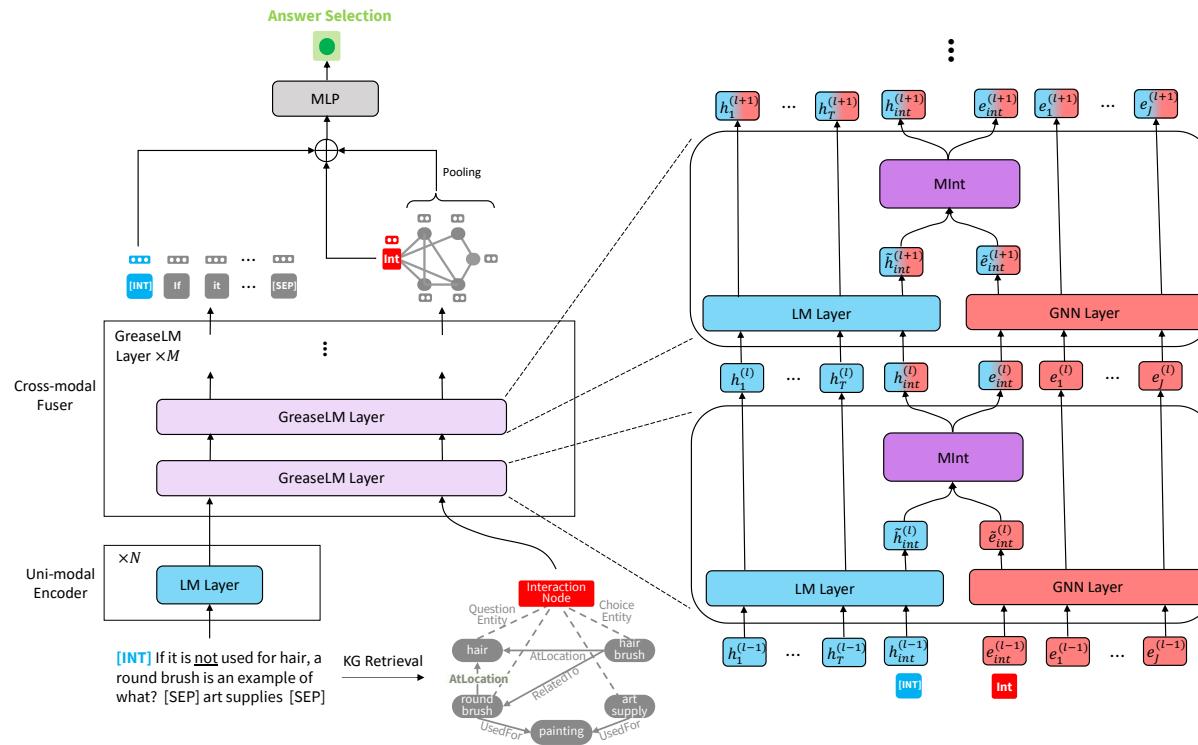
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  - GNN updating the graph representation — solves (2)



# Joint reasoning (LMs + GNNs)

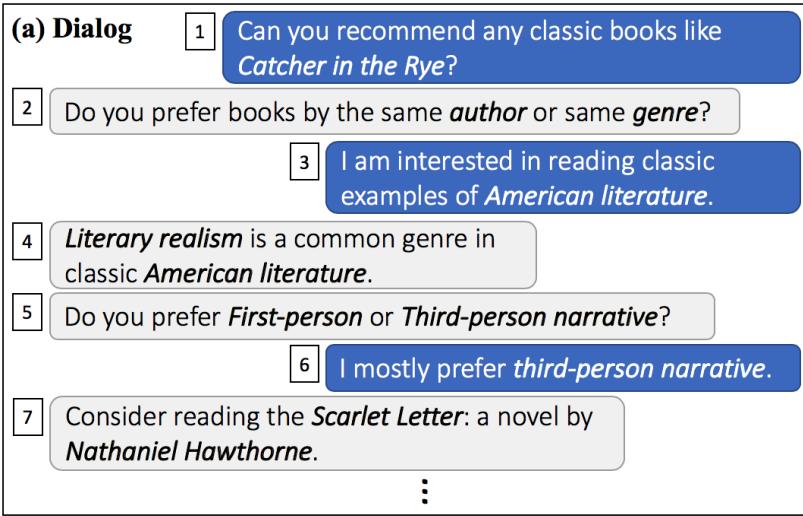
- GreaseLM: Graph Reasoning Enhanced Language Model [Zhang et al., 2022]
  - Representation fusion layers
  - Textual representation is jointly updated with graph representation.



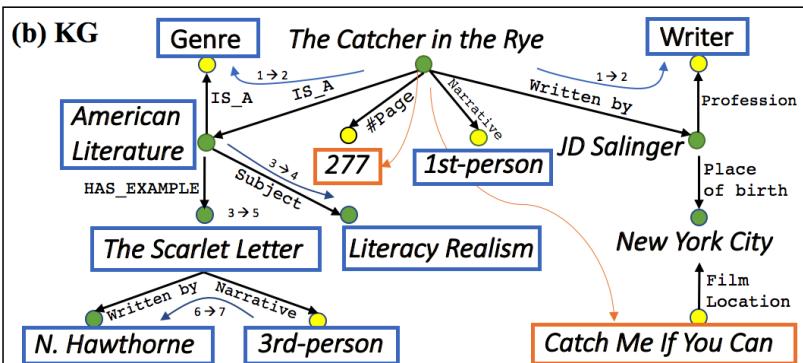
The **interaction token** and **node** pulled, concatenated, and passed through a modality interaction (**MInt**) unit

# Dialog Systems using KGs

- Conversational context is captured using pre-trained LM



- OpenDialKG [Moon et al., 2019]
- AttnIO [Jung et al., 2020]
- Neural Path Hunter [Dziri et al., 2021]



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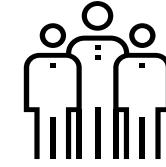


# Industrial applications:

Pharmaceutical Industry  
Drug Side-effects Prediction



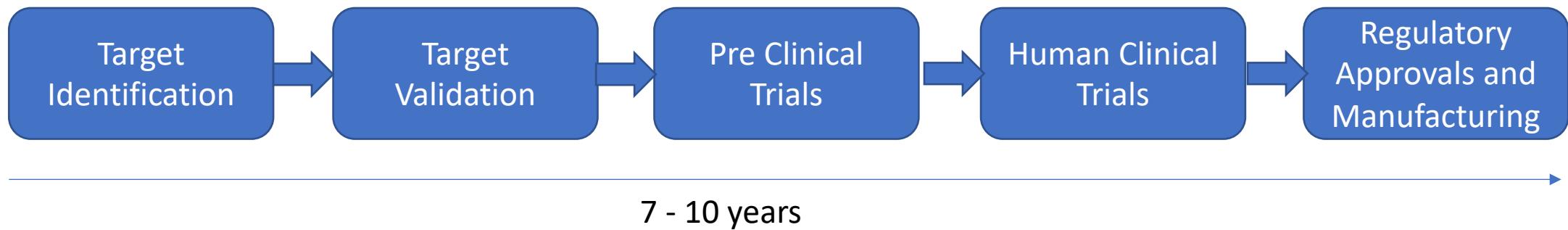
Oncology  
Lung cancer patients relapse prediction



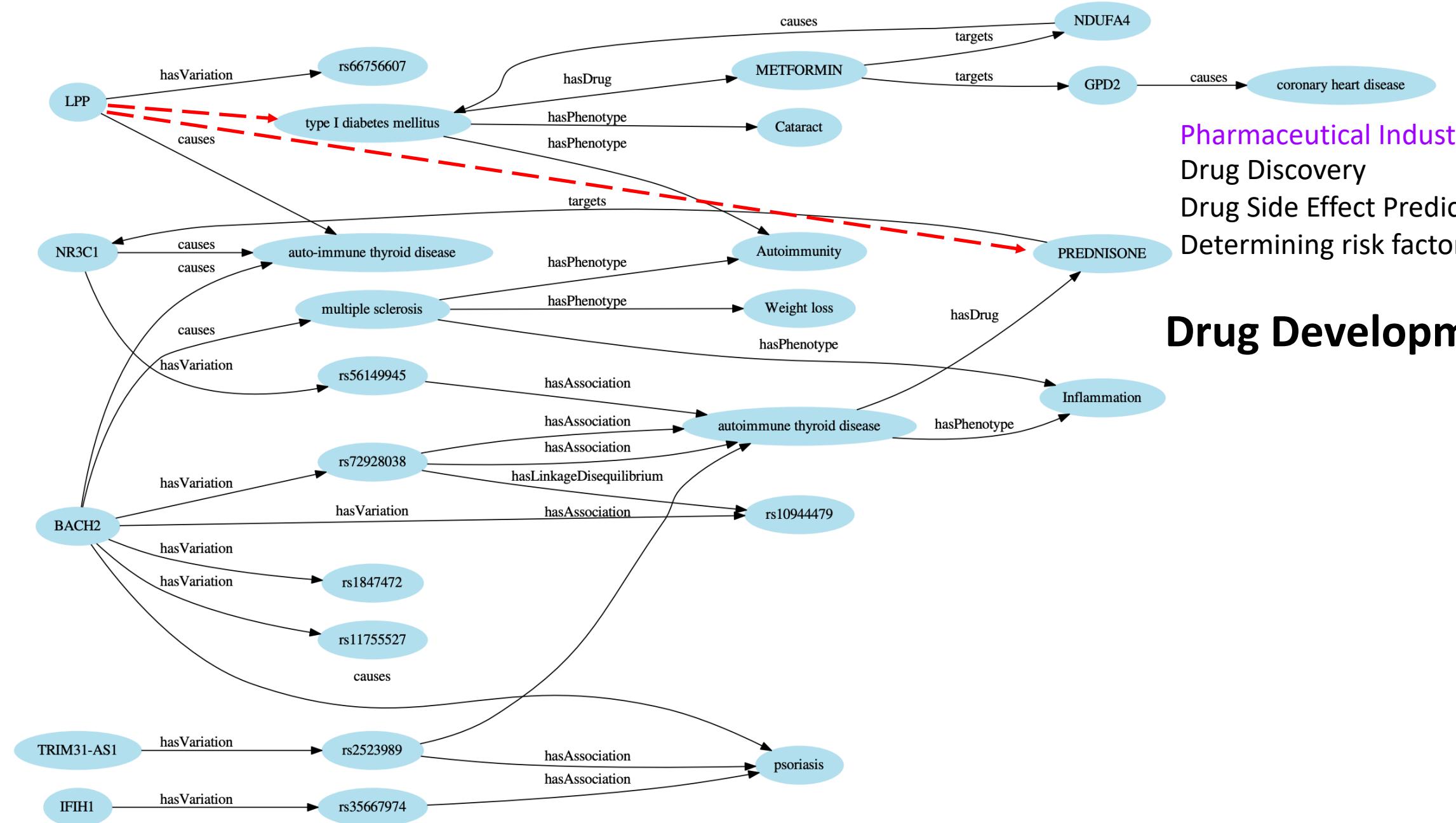
Products  
Customer Segmentation



# Drug Development



**Time consuming & Expensive process**



Pharmaceutical Industry:  
Drug Discovery  
Drug Side Effect Prediction  
Determining risk factors



## Drug Development



<https://www.clarify2020.eu/>

CLARIFY: Cancer Long Survivor Artificial Intelligence Follow-up

Relation types to predict  
 CLARIFY Diagnosis  
 CLARIFY General  
 CLARIFY Biomarkers  
 CLARIFY Comorbidity  
 CLARIFY Smoking Info  
 CLARIFY Surgery  
 CLARIFY Chemotherapy 1<sup>st</sup>  
 Buckets in transparent bold

Diagnosis  
 • StageGroup  
 • DiagnosisStage  
 • CancerType  
 • HistologyGrade  
 • HistologySubtype  
 • SynchronousLungTumors  
 • StageM  
 • StageT  
 • StageN  
 • TumorHistology  
 • WeightLossLast3Months  
 • Symptom

1<sup>st</sup> Surgery  
 • Resection Grade  
 • Type  
 • Name  
 • Procedure1  
 • Procedure2  
 • Procedure3  
 • Class  
 • T Stage  
 • N Stage  
 • M Stage  
 • TimestampDays  
 • TimestampMonths

Biomarkers  
 • BiomarkerType  
 • ALK-IHQ  
 • EGFR-Negative  
 • PD-L1  
 • AnalysisName

Diagnosis Stage + Biomarkers + 1<sup>st</sup> Surgery + 1<sup>st</sup> Chemotherapy, Buckets

CLARIFY WP5 KG 0.4.2.1

General

- Race
- Gender
- PreviousCancer
- NbFamilyWithOtherCancer
- NbFamilyWithLungCancer
- Age

Smoking Info

- Smoker
- LivedWithSmoker20years
- LivesWithSmoker
- CigarettsPacks/Day
- CigarettsPacks/Year

1<sup>st</sup> Chemotherapy

- DurationDays
- EndTimestampDays
- EndTimestampMonths
- NbCycles
- StartTimestampDays
- StartTimestampMonths
- Drug2
- Drug1
- Drug3
- Regimen
- Name
- Maintenance Drug
- Response
- Type

ProgressionRelapse

hasProgressionRelapse

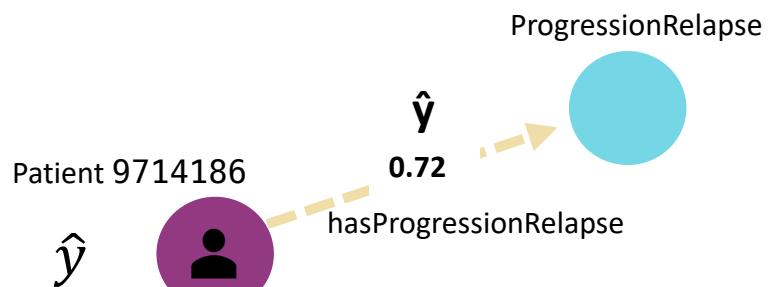
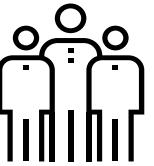
**AmpliGraph**

Predictive Model

Explanation Sub-system

Oncology

Lung cancer patients relapse prediction



Explanation

Patient 9714186



We predict that **Patient 9714186** will relapse with **72%** of chances.

As evidence for the above prediction, we bring to your attention **1 similar patient that also relapsed** (Patient 7105830).

Features **in common** between Patient 9714186 and other similar relapsed patients (Patient 7105830):

#### Diagnosis

**Tumor Histology:** Squamous  
**Stage Group:** early stage  
**Stage M:** M0  
**Diagnosis Stage:** IIB  
**Cancer Type:** Non small cell lung cancer

#### Comorbidities

[...]

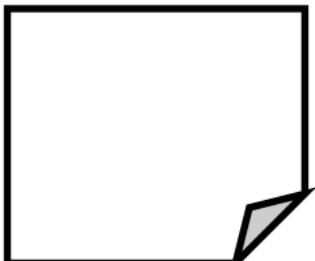
Nevertheless, some features of the similar relapsed patients (Patient 7105830) **do not occur in Patient 9714186**:

#### Diagnosis

**Stage T:** T2b  
**Symptom:** asymptomatic  
**Stage N:** N1

Comorbidities [...]

## Explanation



## Products

Customer Segmentation



# Beer Customers Marketing Segmentation

## Challenge

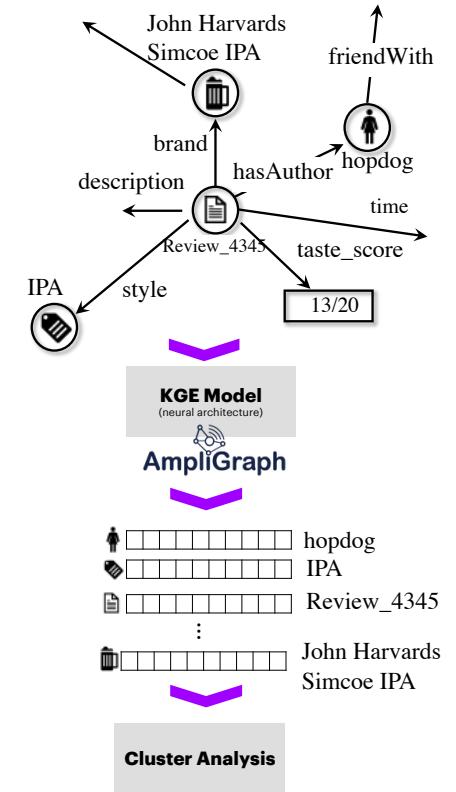
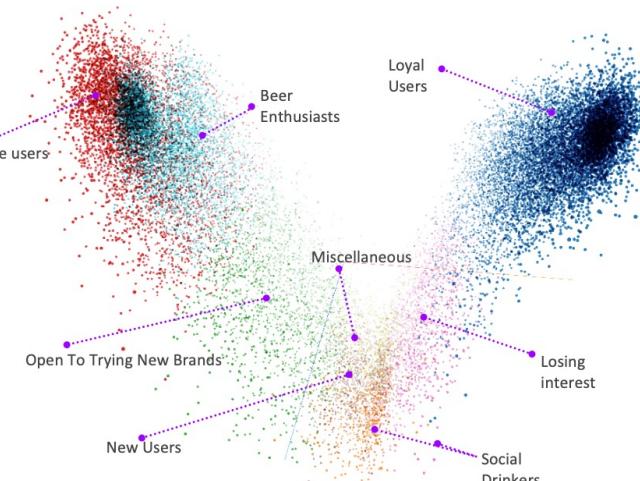
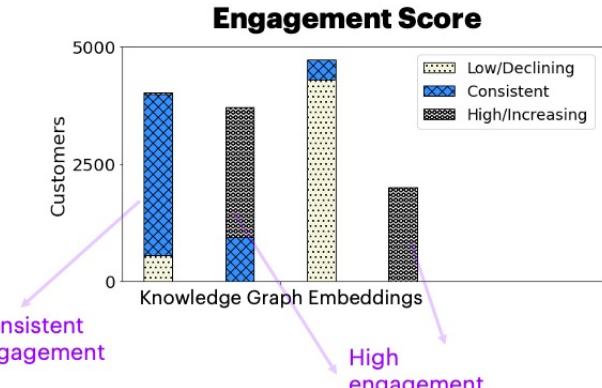
Traditional customer segmentation is **expensive**, **time-consuming** and **require labelled datasets** difficult to acquire.

Qualitative surveys **fail to consider consumption behavior**

**Can we learn meaningful consumer segments by only processing behavioral consumption sequences without human labeling and with no demographics or consumer-survey information?**

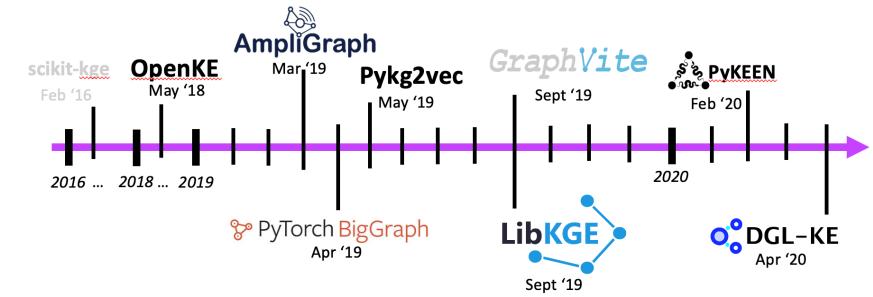
## Solution

- Hypothesis: sequences of consumed beers hold enough information to tell customers apart.
- **Unsupervised customer segmentation with graph + AmpliGraph knowledge graph embeddings**
- We learn meaningful clusters. No need for customer surveys or expensive data annotation campaigns.



# Software Ecosystem

- [OpenKE](#)
    - C++ implementation.
  - [AmpliGraph](#)
    - Benchmarking Aid and pre-processing.
    - Formats: rdf, csv, ntriples.
    - Knowledge discovery API.
    - Visualization.
    - Model selection API.
    - [Slack Channel](#).
    - Colab Tutorials.
  - [PyTorch-BigGraph](#)
    - High-level operators.
    - Scalability (partitioning, experimental GPU).
  - [DGL-KE](#)
    - Scalability (partitioning with METIS, faster than GraphVite and PBG).
  - [Pykeen](#)
    - Incorporating multi-modal information.
    - Extensibility (wide range of interchangeable components 44 models, 15 losses and more... ).
    - Multiple tracking options.
    - Hyperparameters support (Optuna).
    - 36 datasets + 5 inductive datasets.
    - Pipelines.
    - Ablation Studies.
    - Nodepiece.
- }
- Hands-on Session**



[Costabello et al. ECAI 2020]

- [Pykg2vec](#)
  - Metrics summary plots.
  - Automatic discovery for hyperparameters.
  - Interactive results inspector.
- [Libkge](#)
  - Hyper param support (includes Bayesian Optimization).
  - Resuming training.
  - Configuration via yaml.
- [Graphvite](#)
  - Command line interface.
  - Visualization.
  - Configuration via yaml.
  - Auto-deduction of hyperparameters.
  - Scalability (GPU-CPU hybrid).
  - Node Embedding API.
  - Input data parser.
- [muKG 2022](#)
  - Multi-source knowledge graphs.
  - Multi process, multi GPU and more
- [scikit-kge](#) (discontinued)
  - ...

*Not an exhaustive list*

# References

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# Thank you!

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<https://www.clarify2020.eu>

# Outline

## Foundations

- Introduction
- Anatomy of a Knowledge Graph Embedding Model
- Evaluation Protocol and Metrics

40m

## Advanced KGE Topics

- Advanced KGE Topics
- Open Research Questions

20m

## KGs for NLP

30m

## Break

30m

## Live Q&A

10m

## Applications & Software Ecosystem

20m

## Hands-on Session

[bit.ly/kge4nlp-tutorial](https://bit.ly/kge4nlp-tutorial)

45m



## Live Q&A

10m